

**BEASLEY MEDIA GROUP, LLC  
ISSUES AND PROGRAMS REPORT  
FOR STATIONS  
WCSX-FM, WCSX-HD2, WCSX-HD3  
1st QUARTER, 2022  
JANUARY 1ST – MARCH 31ST**

ISSUES OF CONCERN TO THE STATIONS  
WCSX-FM, WCSX-HD2, WCSX-HD3  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
FIRST QUARTER 2022

1. HEALTH/ HUMAN SERVICES – COVID
2. EDUCATION
3. MILITARY VETERANS
4. SOCIAL SERVICES
5. LOCAL CHARITY
6. NUTRITION & MENTAL HEALTH
7. COMMUNITY REVITALIZATION
8. SMALL BUSINESSES
9. HEALTH
10. SPECIAL OLYMPICS

PUBLIC AFFAIRS PROGRAMS  
WCSX-FM, WCSX-HD2, WCSX-HD3  
PROGRAMS THAT ADDRESS COMMUNITY ISSUES

The Detroit Community Calendar & Events

(Sunday – 6:00 a.m. – 7:00 a.m.)

A locally produced show focusing on Topical issues of particular concern to Detroit and Metro Detroit residents and discusses upcoming events in the community.

## FIRST QUARTER 2022

### **DETROIT COMMUNITY CALENDAR**

**JANUARY 2, 2022**

**Time: 6:00a-7:00a**

**TOPIC: HEALTH & HUMAN SERVICES/ COVID**

**LENGTH: 25 Minutes**

Special Guest with Scott Shepard was Dr. Brian Huber, a Health & Wellness Expert and Educator. Dr. Huber is the founder of APTT3X; it is a viral barrier that can further protect us from viral infections like COVID and helps reduce risk, like wearing a mask, washing hands, and social distancing. The main TOPIC of discussion was holiday travel this time of year and how to protect yourself from COVID, especially while on airplanes and inside cars that are enclosed spaces with limited ventilation. The new variant, Omicron, was discussed at LENGTH, and how it is the most contagious of the variants so far as this recent surge is proving here in the United States. Dr. Huber discussed the importance of getting vaccinated and getting the booster after 6 months when the vaccine wears off. Dr. Huber further discussed how COVID will always be with us, like the common cold and the flu.

**TOPIC: EDUCATION**

**LENGTH: 25 Minutes**

Special guest this week with Scott Shepard was Bill Keith, the Radio Station Manager at 88.1FM, The Park, a high school radio station for the Canton/ Plymouth Salem High School in Canton, Michigan, here in suburban Detroit. The TOPIC discussed was an education for high school students and how difficult things have been over the past 22 months. Mr. Keith described how high school students get hands-on experience working at the radio station; whether it's On-Air, Programming, or Public Affairs, they receive real-world experience while in school. Many students continue with a radio career or work at college radio stations. The interview also focused on promoting their upcoming fundraisers and a 50th-year reunion in the Fall. 88.1FM The Park is funded through donations and various events throughout the year. The big fundraiser is a record & memorabilia show at the high school scheduled for February 19th, 2022. The record/CD/art show is entirely focused on donations helping to fund the entire year. The Park has its 50th anniversary on February 14th, 2022, with a reunion in October. Lastly, Mr. Keith discussed the importance of social media and how social distancing has changed their education experience over the past 2 years.

## **DETROIT COMMUNITY CALENDAR**

**JANUARY 9, 2022**

**Time: 6:00a-7:00a**

**TOPIC: EDUCATION**

**LENGTH: 25 Minutes**

Special guest this week with Scott Shepard was Bill Keith, the Radio Station Manager at 88.1FM, The Park, a high school radio station for the Canton/Plymouth Salem High School in Canton, Michigan, here in suburban Detroit. The TOPIC discussed was an education for high school students and how difficult things have been over the past 22 months. Mr. Keith described how high school students get hands-on experience working at the radio station; whether it's On-Air, Programming, or Public Affairs, they receive real-world experience while in school. Many students continue with a radio career or work at college radio stations. The interview also focused on promoting their upcoming fundraisers and a 50th-year reunion in the Fall. 88.1FM The Park is funded through donations and various events throughout the year. The big fundraiser is a record & memorabilia show at the high school scheduled for February 19th, 2022. The record/CD/art show is entirely focused on donations helping to fund the entire year. The Park has its 50th anniversary on February 14th, 2022, with a reunion in October. Lastly, Mr. Keith discussed the importance of social media and how social distancing has changed their education experience over the past 2 years.

**TOPIC: MILITARY VETERANS**

**LENGTH: 25 Minutes**

Special guest with Scott Shepard was Sandy Bower, the Founder and Volunteer Director of Vets Returning Home, located in Roseville, MI. This segment discussed how Sandy started the charity and her backstory. She started Vets Returning Home 8 years ago, providing homeless vets with a place to stay, food, clothes, help with getting their military benefits from the government, and help with PTSD. Many veterans have issues requiring a doctor's care, and VRH helps coordinate with VA Hospitals. Eventually, VRH helps Vets find a job, a place to live, and become more self-sufficient civilians after their military service. VRH is a non-profit and non-government-funded organization, so they rely entirely on donations and volunteers. Ms. Bower discussed their website, volunteer opportunities, and how anyone can donate money, food, clothes, furniture, etc. In addition, they also help disabled vets get medical attention and help with getting their medical benefits from the VA because there is currently a 2-year backlog. Also discussed was the upcoming charity event with WCSX and The Stone Soup Project, where they build/restore a car with donations and volunteers only, then raffle it off with all proceeds going to Vets Returning Home.

## **DETROIT COMMUNITY CALENDAR**

**JANUARY 16, 2022 (Repeat)**

**Time: 6:00a-7:00a**

**TOPIC: EDUCATION**

**LENGTH: 25 Minutes**

Special guest this week with Scott Shepard was Bill Keith, the Radio Station Manager at 88.1FM, The Park, a high school radio station for the Canton/Plymouth Salem High School in Canton, Michigan, here in suburban Detroit. The TOPIC discussed was an education for high school students and how difficult things have been over the past 22 months. Mr. Keith described how high school students get hands-on experience working at the radio station; whether it's On-Air, Programming, or Public Affairs, they receive real-world experience while in school. Many students continue with a radio career or work at college radio stations. The interview also focused on promoting their upcoming fundraisers and a 50th-year reunion in the Fall. 88.1FM The Park is funded through donations and various events throughout the year. The big fundraiser is a record & memorabilia show at the high school scheduled for February 19th, 2022. The record/CD/art show is entirely focused on donations helping to fund the entire year. The Park has its 50th anniversary on February 14th, 2022, with a reunion in October. Lastly, Mr. Keith discussed the importance of social media and how social distancing has changed their education experience over the past 2 years.

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## **DETROIT COMMUNITY CALENDAR**

**JANUARY 23, 2022**

**Time: 6:00a-7:00a**

**TOPIC: SOCIAL SERVICES**

**LENGTH: 25 Minutes**

Scott Shepard's guest this week was Laura LeBlanc, the Vice President of Development and Communications for Volunteers of America Michigan. Ms. LeBlanc discussed how she became involved with Volunteers of America Michigan and her (5) five-plus years there. Volunteers of America Michigan is a non-profit social services charity providing help for seniors/elderly, homeless, veterans, and their families. COVID has changed how they operate over the past (2) two years, for example, by doing business virtually and opening up food pantries which they previously never done. Vice President LeBlanc emphasized their Cars Helping People Program, which is their primary source of revenue. People can donate any vehicle, whether a car, truck, RV, or boat. Volunteers of America will pick up the vehicle, do the necessary repairs for re-sale and then sell it to the public or give it to someone who needs transportation. Also highlighted is their Operation Backpack Program to help homeless kids with school supplies. Ms. LeBlanc talked about their various locations around Metro Detroit, how people in need can reach out for help, and how others can volunteer or donate money to help. Even discussed was how to do a tax write-off for all donations and how Volunteers of America will help with the tax deductions paperwork. Donations are down 20% since COVID began requiring a lot of adjustments for the organization.

**TOPIC: LOCAL CHARITY**

**LENGTH: 25 Minutes**

Special guests this week with Scott Shepard were Buddy & Shelby Shuh of Redford, Michigan, who founded the local chapter for The Tears Foundation. The Tears Foundation is a non-profit charity organization that helps parents with funeral expenses for their infant child who passed away. The focus is on the parents of children/infants under the age of 1 who have died, including stillborns, etc., and helping them with the vast burial costs. Back in 2005, Mr. & Mrs. Shuh had a daughter born with Spina Bifida, and she sadly passed away after only 9 months, and they had no money for the funeral. The Tears Foundation helped them with burial costs, and now they run the local chapter here in Michigan, helping other young parents who have lost their infant child. Tears helps at least 50 young families in Michigan with burial expenses per year. The pair discussed all the various fundraising events they have throughout the year to raise money for charity. On February 4<sup>th</sup>, Tears has their big event called the Tears Gala in

Plymouth, Michigan, a formal dinner/silent auction and generates most of their money for the year. They also promoted their other events during the year on Mother's Day, Father's Day, their Remembrance Walk, etc. They continued by discussing how Tears helps with therapy for grieving parents and various discussion groups involving parents who have lost their child. Lastly, the couple discussed ways people can donate, volunteer, and help with expenses and therapy.

## **DETROIT COMMUNITY CALENDAR**

**JANUARY 30, 2022 (Repeat)**

**Time: 6:00a-7:00a**

**TOPIC: SOCIAL SERVICES**

**LENGTH: 25 Minutes**

Scott Shepard's guest this week was Laura LeBlanc, the Vice President of Development and Communications for Volunteers of America Michigan. Ms. LeBlanc discussed how she became involved with Volunteers of America Michigan and her (5) five-plus years there. Volunteers of America Michigan is a non-profit social services charity providing help for seniors/elderly, homeless, veterans, and their families. COVID has changed how they operate over the past (2) two years, for example, by doing business virtually and opening up food pantries which they previously never done. Vice President LeBlanc emphasized their Cars Helping People Program, which is their primary source of revenue. People can donate any vehicle, whether a car, truck, RV, or boat. Volunteers of America will pick up the vehicle, do the necessary repairs for re-sale and then sell it to the public or give it to someone who needs transportation. Also highlighted is their Operation Backpack Program to help homeless kids with school supplies. Ms. LeBlanc talked about their various locations around Metro Detroit, how people in need can reach out for help, and how others can volunteer or donate money to help. Even discussed was how to do a tax write-off for all donations and how Volunteers of America will help with the tax deductions paperwork. Donations are down 20% since COVID began requiring a lot of adjustments for the organization.

**TOPIC: LOCAL CHARITY**

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etc., and helping them with the vast burial costs. Back in 2005, Mr. & Mrs. Shuh had a daughter born with Spina Bifida, and she sadly passed away after only 9 months, and they had no money for the funeral. The Tears Foundation helped them with burial costs, and now they run the local chapter here in Michigan, helping other young parents who have lost their infant child. Tears helps at least 50 young families in Michigan with burial expenses per year. The pair discussed all the various fundraising events they have throughout the year to raise money for charity. On February 4<sup>th</sup>, Tears has their big event called the Tears Gala in Plymouth, Michigan, a formal dinner/silent auction and generates most of their money for the year. They also promoted their other events during the year on Mother's Day, Father's Day, their Remembrance Walk, etc. They continued by discussing how Tears helps with therapy for grieving parents and various discussion groups involving parents who have lost their child. Lastly, the couple discussed ways people can donate, volunteer, and help with expenses and therapy.

## **DETROIT COMMUNITY CALENDAR**

**FEBRUARY 6, 2022**

**Time: 6:00a-7:00a**

**TOPIC: NUTRITION & MENTAL HEALTH**

**LENGTH: 25 Minutes**

Special guest this week with Scott Shepard was Dr. Bonnie Kaplan, Ph.D., who is the co-author of "The Better Brain -- How to overcome anxiety, combat depression, reduce ADHD and stress with Nutrition." The new book was released on February 1st, 2022, and discusses 'Hidden Brain Hunger.' This brain hunger significantly contributes to people being more irritable, abusive, angry, and violent, especially during COVID the past 2 years. Dr. Kaplan discussed how our brains are 'starving' for the essential minerals and vitamins we all need, plus the foods that give us those essential brain health nutrients. There are (30) thirty minerals & vitamins we need for better health, 15 each, that can make us feel better and help people avoid 'Mood Dysregulation.' Dr. Kaplan's book has several recipes for better brain nutrition and gives other tips to prevent depression/ anxiety, like yoga exercises and workout regimens. Also, the book contains suggested foods we need more of, like olive oil, lentils, fruits, and vegetables. Her book is available at [BonnieJKaplan.com](http://BonnieJKaplan.com). The website also has Nutrition information and tips for better brain health, like therapy and meditation.

**TOPIC: COMMUNITY REVITALIZATION****LENGTH: 25 Minutes**

Special guest this week with Scott Shepard was Majora Carter, a new author, Urban Revitalization Expert, and real estate developer. Majora Carter's latest book is called "Reclaiming Your Community - You Don't Have To Move Out Of Your Neighborhood To Live In A Better One." Carter is a MacArthur Fellow and a Peabody Award Winner. She was born in "The Burning Bronx" of New York when the city was basically on fire, and she wanted to get out of the inner city as a child. As she grew older and began working in real estate, Carter realized people could fix their neighborhoods instead of abandoning their community by moving away. Give your community a 2<sup>nd</sup> look like she did when moving back home after college to stay and help redevelop the area. The book gives tips on investing in your neighborhood that may be going through hard times. The book discusses a rethinking of poverty, economic development, pride, community wealth, and creating an enduring legacy. For example, start by fixing up your house/property, improving your block, and cleaning up the neighborhood, which will help develop the entire community. Next, build a diverse and robust economic ecosystem, create vibrant "third spaces" like restaurants, book/grocery/clothing stores, and help homeowners maximize property values to resist moving or selling out to quick-cash speculators.

**DETROIT COMMUNITY CALENDAR****FEBRUARY 13TH, 2022 (Repeat)****Time: 6:00a-7:00a****TOPIC: NUTRITION & MENTAL HEALTH****LENGTH: 25 Minutes**

Special guest this week with Scott Shepard was Dr. Bonnie Kaplan, Ph.D., who is the co-author of "The Better Brain -- How to overcome anxiety, combat depression, reduce ADHD and stress with Nutrition." The new book was released on February 1st, 2022, and discusses 'Hidden Brain Hunger.' This brain hunger significantly contributes to people being more irritable, abusive, angry, and violent, especially during COVID the past 2 years. Dr. Kaplan discussed how our brains are 'starving' for the essential minerals and vitamins we all need, plus the foods that give us those essential brain health nutrients. There are (30) thirty minerals & vitamins we need for better health, 15 each, that can make us feel better and help people avoid 'Mood Dysregulation.' Dr. Kaplan's book has several recipes for better brain nutrition and gives other tips to prevent depression/anxiety, like yoga exercises and workout regimens. Also, the book contains

suggested foods we need more of, like olive oil, lentils, fruits, and vegetables. Her book is available at [BonnieJKaplan.com](http://BonnieJKaplan.com). The website also has Nutrition information and tips for better brain health, like therapy and meditation.

**TOPIC: COMMUNITY REVITALIZATION**

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**DETROIT COMMUNITY CALENDAR**

**FEBRUARY 20, 2022**

**Time: 6:00a-7:00a**

**TOPIC: EDUCATION/MILITARY VETERANS**

**LENGTH: 25 Minutes**

Special guest this week with Scott Shepard was Bill Flohr, the Regional Development Officer for the military veteran organization Folds of Honor. Folds of Honor is a nationwide charity helping to provide educational scholarships for military vets and their families. Founded by Lt. Colonel Dan Rooney, Folds of Honor first began in Grand Rapids, Michigan, and gives away 91% of all donations received to support military families with educational opportunities and scholarships. The scholarships can be for the veteran themselves or used for their children in most cases. This financial education support helps improve the path of a veteran's life after their service and improve their kids' lives. In 2021 they

provided 7,000 scholarships nationally and 88 in the Detroit area. They promoted their various upcoming charity events, including The Folds of Honor Motor City Charity Gala at The Rooster Tail here in Detroit, their upcoming golf outings around Michigan, and the Mustang raffle. They will begin raffling off a 1965 Mustang Fastback donated and completely rebuilt. Last year they raffled off a 1966 Mustang, sold every raffle ticket, and raised \$85,000. Mr. Flohr ended the interview by promoting their websites for events information and donations: FOHevents.org. And FoldsofHonor.org.

**TOPIC: NUTRITION & MENTAL HEALTH**

**LENGTH: 25 Minutes**

This week's Special Guest with Scott Shepard was Angela Arena, a Health & Wellness Expert/ Educator and the Founder of Kind Lab in Massachusetts. The TOPIC discussed was how to fight the Winter Blues through good nutrition and lifestyle changes. 20% of all adults experience seasonal bouts of moodiness, especially during the winter. Ms. Arena gave her 6 steps of mood-boosting protocol to help with depression. The 6 steps include: fixing your sleep regimen, exercising, cleaning up your diet, being proactive with stress, mood-boosting vitamins & minerals, and using non-toxic adaptogens/nootropics like Saffron and Hemp extracts. Ms. Arena suggested various organic solutions for sleep insomnia, pain, and stress. How sugar can increase depression and add to insomnia was discussed. Avoiding sugar is very important for overall nutritional health and wellness. Avoiding junk food and fast food can significantly improve mood swings and depression. Vitamins can help with depression, especially Vitamin D during the Winter months. Vitamin B helps with mood swings as well. Angela stated that magnesium could be the most helpful with mental health. Kind Lab has a website that offers free tips to improve mental health, and if someone reaches out, she will talk with people personally, free of charge. Educator Arena discussed the various supplements Kind Lab recommends and offers to the public. The last point covered was, first, organic solutions are still the best way to a good state of mind. Second, the Winter Blues is real, especially in cold-weather states like Michigan, because we are not outside as much. Lastly, COVID has increased mental health issues since we are not as active.

## **DETROIT COMMUNITY CALENDAR**

**FEBRUARY 27, 2022 (Repeat)**

**Time: 6:00a-7:00a**

**TOPIC: EDUCATION/ MILITARY VETERANS**

**LENGTH: 25 Minutes**

Special guest this week with Scott Shepard was Bill Flohr, the Regional Development Officer for the military veteran organization Folds of Honor. Folds of Honor is a nationwide charity helping to provide educational scholarships for military vets and their families. Founded by Lt. Colonel Dan Rooney, Folds of Honor first began in Grand Rapids, Michigan, and gives away 91% of all donations received to support military families with educational opportunities and scholarships. The scholarships can be for the veteran themselves or used for their children in most cases. This financial education support helps improve the path of a veteran's life after their service and improve their kids' lives. In 2021 they provided 7,000 scholarships nationally and 88 in the Detroit area. They promoted their various upcoming charity events, including The Folds of Honor Motor City Charity Gala at The Rooster Tail here in Detroit, their upcoming golf outings around Michigan, and the Mustang raffle. They will begin raffling off a 1965 Mustang Fastback donated and completely rebuilt. Last year they raffled off a 1966 Mustang, sold every raffle ticket, and raised \$85,000. Mr. Flohr ended the interview by promoting their websites for events information and donations: FOHevents.org. And FoldsofHonor.org.

**TOPIC: NUTRITION & MENTAL HEALTH**

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that offers free tips to improve mental health, and if someone reaches out, she will talk with people personally, free of charge. Educator Arena discussed the various supplements Kind Lab recommends and offers to the public. The last point covered was, first, organic solutions are still the best way to a good state of mind. Second, the Winter Blues is real, especially in cold-weather states like Michigan, because we are not outside as much. Lastly, COVID has increased mental health issues since we are not as active.

## **DETROIT COMMUNITY CALENDAR**

**March 6, 2022**

**Time: 6:00a-7:00a**

**TOPIC: MILITARY VETERANS**

**LENGTH: 25 Minutes**

This week, a special guest with Scott Shepard was Sandy Bower, Founder and Volunteer Director of Vets Returning Home in Roseville, Michigan. This is a Follow-up interview to the original one done in January. Vets Returning Home is a non-profit organization funded solely by donations and volunteers. There is no government funding or affiliation. Ms. Bower gave her backstory on how she began the charity and why. She discussed what the organization does and how military veterans can get help. They provide food, clothing, shelter, child support, and therapy for all military vets in need. This group offers VA hospitals an option and will help vets find a job if needed. In addition, Vets Returning Home helps disabled vets get their benefits since there is more than a 2-year appointment backlog with the VA. Bower promoted their website and the various fundraising events coming up this year. The big focus of the interview was our Stone Soup Project with WCSX. This is a fundraiser where a vehicle is donated, completely restored, and improved upon; then, it is raffled off, with Vets Returning Home receiving 100% of the proceeds. This year The Stone Soup Project is a 1974 Ford Bronco. Money from the raffle will represent a considerable percentage of the VRH's annual revenue and be a significant boost for future services they provide. Also discussed was the great need for volunteers and donations, particularly during this pandemic. The interview ended with a dialogue about the various ways military veterans can reach out and get the help they need.

**TOPIC: SMALL BUSINESSES**

**LENGTH : 25 minutes**

Guest with Scott Shepard this week was Ray Perkins, the Founder of ECO-World Group and Director for US Inventor. Ray Perkins discussed his backstory on how he became an inventor, environmental activist, and protector of other

inventors/small businesses. US Inventor helps protect "the little guy" trying to get their inventions to market with a patent and protect their intellectual properties from being stolen. Mr. Perkins says that "the US Patent system is broken and lobbyists from Big Tech companies help them steal patents from individuals and small companies just getting started. Even if lawsuits are filed after the patents are stolen, some judges are protecting the giant corporations who are stealing intellectual property. The discussion expanded on Ray Perkins's various inventions and the 20 patents he holds. He talked about how some of his early inventions with a patent were stolen by large companies and the legal battles that ensued when he fought back. The pair discussed ECO-World Group and that the organization comes up with non-traditional materials to help protect our natural resources, save the land and clean up the waterways in the US. Some inventions/creations ECO-World Group has come up with include plant-based foods/meatless meats, pollution-fighting fertilizers, solar panels, and recycled plastics to convert into concrete for buildings/roads. Mr. Perkins talked about the great need for people to reach out to Congress to become more aware of the broken patent system, theft of intellectual properties, implementation of non-traditional materials to save our planet's resources, and new laws needed to clean up the environment.

## **DETROIT COMMUNITY CALENDAR**

**March 13, 2022**

**Time: 6:00a-7:00a**

**TOPIC: SMALL BUSINESSES**

**LENGTH : 25 minutes**

Guest with Scott Shepard this week was Ray Perkins, the Founder of ECO-World Group and Director for US Inventor. Ray Perkins discussed his backstory on how he became an inventor, environmental activist, and protector of other inventors/small businesses. US Inventor helps protect "the little guy" trying to get their inventions to market with a patent and protect their intellectual properties from being stolen. Mr. Perkins says that "the US Patent system is broken and lobbyists from Big Tech companies help them steal patents from individuals and small companies just getting started. Even if lawsuits are filed after the patents are stolen, some judges are protecting the giant corporations who are stealing intellectual property. The discussion expanded on Ray Perkins's various inventions and the 20 patents he holds. He talked about how some of his early inventions with a patent were stolen by large companies and the legal battles that ensued when he fought back. The pair discussed ECO-World Group

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**TOPIC: MILITARY VETERANS**

**LENGTH: 25 Minutes**

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## **DETROIT COMMUNITY CALENDAR**

**March 20, 2022**

**Time: 6:00a-7:00a**

**TOPIC: HEALTH**

**LENGTH: 25 minutes**

Special guest this week with Scott Shepard was Dr. Russell Lebovitz, the Co-Founder of Amprion, a Bio-Tech Diagnostic Company developing new technology for Neurological Diseases. Amprion is a leader in Prion Detection Science and has invented a breakthrough test for Parkinson's, Alzheimer's, and other brain diseases. This breakthrough is called the Syntap test and helps detect neurological disorders incubating years before they take effect. This early detection can help combat and control brain diseases for the future and help lessen their impact on a person. The primary neurodegenerative diseases they deal with are Parkinson's, ALS, Alzheimer's, etc. These are not entirely hereditary as was once thought; 90% of neurodegenerative diseases are NOT genetic and can be controlled. Here are the early warning signs of Parkinson's: Fatigue, trouble sleeping/wake up thrashing, handwriting shifts where the printing becomes smaller, voice changes where they can't control voice levels, loss of smell & taste like COVID, dizziness, and the first sign may be long term digestive disorders. They discussed with Dr. Lebovitz their website [Amprionme.com](http://Amprionme.com) and how to sign up for their free newsletter. The interview closed with a discussion of how their goal is to significantly reduce the loss of function in the brain and possibly have an effective cure within 10 years.

**TOPIC: MILITARY VETERANS**

**LENGTH: 25 Minutes**

This week, a special guest with Scott Shepard was Sandy Bower, Founder and Volunteer Director of Vets Returning Home in Roseville, Michigan. This is a Follow-up interview to the original one done in January. Vets Returning Home is a non-profit organization funded solely by donations and volunteers. There is no government funding or affiliation. Ms. Bower gave her backstory on how she began the charity and why. She discussed what the organization does and how military veterans can get help. They provide food, clothing, shelter, child support, and therapy for all military vets in need. This group offers VA hospitals an option and will help vets find a job if needed. In addition, Vets Returning Home helps disabled vets get their benefits since there is more than a 2-year appointment backlog with the VA. Bower promoted their website and the various fundraising events coming up this year. The big focus of the interview was our Stone Soup Project with WCSX. This is a fundraiser where a vehicle is donated, completely restored, and improved upon; then, it is raffled off, with Vets Returning Home

receiving 100% of the proceeds. This year The Stone Soup Project is a 1974 Ford Bronco. Money from the raffle will represent a considerable percentage of the VRH's annual revenue and be a significant boost for future services they provide. Also discussed was the great need for volunteers and donations, particularly during this pandemic. The interview ended with a dialogue about the various ways military veterans can reach out and get the help they need.

## **DETROIT COMMUNITY CALENDAR**

**March 27, 2022**

**Time: 6:00a-7:00a**

**TOPIC: SPECIAL OLYMPICS**

**LENGTH: 25 minutes**

This week's special guest with Scott Shepard was Tim Hileman, President and CEO of Special Olympics Michigan in Grand Rapids, MI. Mr. Hileman discussed his background and how he began with Special Olympics. He promoted their collaboration with Jersey Mike's Subs and how that partnership will help fund The USA Games for the Special Olympics in June of 2022 in Orlando, Florida. The month of March for Jersey Mike's Subs is their month of giving, and Wednesday, March 30<sup>th</sup> is their day of giving, where 100% of all sales will be donated to Special Olympics. Thanks to the day/month of giving, it will help finance 5,500 athletes traveling to and lodging in Orlando for their USA Games. Jersey Mike's began the day/month of giving in 2011 and has raised \$47 million for various charities so far and hopes to raise \$17 million this year for Special Olympics. Also, Scott discussed with Mr. Hilman was their Unified Cup is taking place here in Detroit, happening in late July/early August. The Unified Cup is a soccer tournament featuring Special Olympics athletes from 25 countries worldwide; it's like The World Cup of soccer for them and only takes place every four years. Hilman explained how they help out their athletes with intellectual disabilities, qualify/participate in Special Olympics, how families can get their disabled relatives involved, and the various programs they fund. He spoke about how to volunteer, donate or become a coach for their many sporting events. Hilman promoted their website and how to get more information. He stressed that they do more than play games/sports, which is their primary focus, but they also help out the families struggling to raise a child with special needs.

**TOPIC: HEALTH**

**LENGTH: 25 minutes**

Special guest this week with Scott Shepard was Dr. Russell Lebovitz, the Co-Founder of Amprion, a Bio-Tech Diagnostic Company developing new technology

for Neurological Diseases. Amprion is a leader in Prion Detection Science and has invented a breakthrough test for Parkinson's, Alzheimer's, and other brain diseases. This breakthrough is called the Syntap test and helps detect neurological disorders incubating years before they take effect. This early detection can help combat and control brain diseases for the future and help lessen their impact on a person. The primary neurodegenerative diseases they deal with are Parkinson's, ALS, Alzheimer's, etc. These are not entirely hereditary as was once thought; 90% of neurodegenerative diseases are NOT genetic and can be controlled. Here are the early warning signs of Parkinson's: Fatigue, trouble sleeping/wake up thrashing, handwriting shifts where the printing becomes smaller, voice changes where they can't control voice levels, loss of smell & taste like COVID, dizziness, and the first sign may be long term digestive disorders. They discussed with Dr. Lebovitz their website [Amprionme.com](http://Amprionme.com) and how to sign up for their free newsletter. The interview closed with a discussion of how their goal is to significantly reduce the loss of function in the brain and possibly have an effective cure within 10 years.

## WCSX 94.7 PSA Activity

Each of these PSA's aired January 01st, 2022 – March 31st, 2022, between the hours of 12 a.m. - 12 midnight.

Stand Up to Cancer/Pancreatic:	40
MAB:	169
Consumers Energy:	28
Nat'l Pest Management:	9
End Hunger:	9
United Spinal:	9
Vaccinate Family:	9
Help for Debtors:	9
VA Life Insurance:	9
SIDS:	9
US Dept Homeland Sec:	14
Emergency Preparedness:	13
YMCA:	13
Caregiver:	14
American Cancer Society:	14
CDC Overdose: (Stigma-15/Naloxone-13/Fentanyl-13)	41
TOTAL:	409