

WCSX-HD1
PUBLIC AFFAIRS QUARTERLY REPORT
April 1- June 30, 2014

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Section I – Community Issues

WCSX-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending June 30, 2014

- 1. Economy**
- 2. Terrorism / War**
- 3. Education / Parenting**
- 4. Environment/Energy Issues/Climate Change**
- 5. Health Care/ Health**
- 6. Gender / Racial Issues**
- 7. Crime**
- 8. Government policy**
- 9. Detroit**
- 10. Current Affairs**

Section II – Public Affairs Program Listing

WCSX-HD1 aired the following public affairs program each Sunday between April 1 and June 30, 2014.

“The Peter Werbe Show”

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WCSX-HD1 Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

“WCSX Morning News”

Monday-Friday, 6:00am-10:00am

WCSX-HD1 morning co-host, Trudi Daniels, broadcasts news items consistent with ascertained community issues for information and discussion with the WCSX audience.

Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WCSX-HD1 addressed key community issues throughout the three month period ending on June 30, 2014.

1. Economy

April 20, 6:30 am

The Peter Werbe Show

Melvin Goodman, author, *National Insecurity: The Cost of American Militarism*, discussed how ceding foreign policy decisions to the Pentagon has led to wars rather than diplomacy, and that the military/industrial complex has distorted the economy. 25 min.

April 27, 6:00 am

The Peter Werbe Show

George Caffentzis, co-editor of *The Debt Resisters' Operations Manual*, said much of the staggering debt Americans suffer is illegitimate and offered strategies, both individually and politically to address the issue. 25 min.

April 27, 6:30 am

The Peter Werbe Show

Chris Rhomberg, author, *The Broken Table: The Detroit Newspaper Strike and the State of American Labor*, recounted the labor dispute between the city's daily papers and its unions and what it portends for workers. 25 min.

May 25, 6:30 am

The Peter Werbe Show

John Curl, author, *For All the People: Uncovering the Hidden History of Cooperation, Cooperative Movements, and Communalism in America*, discussed the role played by workers in developing alternative methods of production and administration. 25 min.

2. War and Terrorism

April 6, 6:00 am

The Peter Werbe Show.

Novelist Mike Bond's latest thriller, *House of Jaguar*, is set in Guatemala during the worst years of the death squad reign and tells the story of U.S. complicity echoing the author's own experiences there as a reporter during the 1980s. 25 min.

April 13, 6:30 am

The Peter Werbe Show

Bruce Dancis, author, *Resister: A Story of Protest and Prison During the Vietnam War*, talked about how his resistance to the military draft led to his imprisonment during the U.S. conflict in Indochina. 25 min.

May 11, 6:30 am

The Peter Werbe Show

Larry Hancock, co-author, *Shadow Warfare: The History of America's Undeclared Wars*, described the history of U.S. covert warfare and how it often creates a blow-back which only increases the problem. 25 min.

June 8, 6:30 am

The Peter Werbe Show

William Hartung, director of Arms and Security Project at the Center for International Policy, discussed the implications of the proposed 2015 Pentagon budget and the impact it will have on cities like Detroit. 25 min

3. Education / Parenting

April 13, 6:00 am

The Peter Werbe Show

Betsy Leondar-Wright, author, *Missing Class: Strengthening Social Movement Groups by Seeing Class Cultures*, described how teaching about cultural differences can improve effectiveness in organizations advocating social change. 25 min

May 25, 6:00 am

The Peter Werbe Show

Laurence Bergreen, author, *Columbus: The Four Voyages*, discussed the iconic explorer's career including his several trips from Europe that began the colonization of the New World and what implication they had for history. 25 min.

June 8, 6:00 am

The Peter Werbe Show

James C. Scott, author, *Two Cheers for Anarchism: On Autonomy, Dignity, and Meaningful work and Play*, reconfigured the radical philosophy into a way to live peacefully and productively within state society. 25 min

June 15, 6:30 am

The Peter Werbe Show

Lawrence Blum, author, *High Schools, Race, and America's Future: What Students Can Teach Us About Morality, Diversity, and Community*, described his experiences teaching a high school course on race and racism to an ethnically, racially, and economically diverse group of students in Cambridge, Mass. 25 min.

4. Environment/Energy Issues/Climate Change

May 18, 6:00 am

The Peter Werbe Show

Paul R. Ehrlich, co-author, *Hope on Earth*, discussed the challenges to our civilization that extreme climate change will bring and what we need to do to avert catastrophe. 25 min.

May 18, 6:00 am

The Peter Werbe Show

Doug Peacock, author, *In the Shadow of the Sabertooth: A Renegade Naturalist Considers Global Warming, the First Americans and the Terrible Beasts of the Pleistocene*, said today's climate change is similar to what the earliest people on the North American continent faced, and their adaptive reaction bears lessons for us. 25 min.

5. Health Care/Health

April 6, 6:30 am

The Peter Werbe Show

Dr. Margaret Flowers, pediatrician and co-director of ItsOurEconomy.com, was critical of the Affordable Care Act which she says will not improve health care or coverage. 25 min.

April 20, 6:00 am

The Peter Werbe Show

Sascha Altman DuBrul, author, *Maps to the Other Side: The Adventures of a Bipolar Cartographer*, and co-founder, The Icarus Project, described his mental health support network, online community, and alternative media project as being by and for people struggling with extreme emotional distress. 25 min.

June 22, 6:00 am

The Peter Werbe Show

Marion Nestle, author, *Eat, Drink, Vote*, discussed how food politics determine what we eat and ultimately our health. 25 min.

June 29, 6:30 am

The Peter Werbe Show

Dr. Martin Blank, author, *Overpowered: What Science Tells Us About the Dangers of Cell phones and Other Wifi-Age Devices*, discussed the impact on cell physiology of being bombarded continually by electromagnetic radiation from modern devices. . 25 min.

6. Gender/Racial Issues

June 15, 6:30 am

The Peter Werbe Show

Lawrence Blum, author, *High Schools, Race, and America's Future: What Students Can Teach Us About Morality, Diversity, and Community*, described his experiences teaching a high school course on race and racism to an ethnically, racially, and economically diverse group of students in Cambridge, Mass. 25 min.

June 22, 6:30 am

The Peter Werbe Show

Sarah Erdreich, author, *Generation Roe: Inside the Future of the Pro-Choice Movement*, discussed the attempt of the anti-choice movement to roll back Roe v. Wade. 25 min.

7. Crime/Courts/Justice

May 4, 6:30 am

The Peter Werbe Show

Stephen John Hartnett, author, *Executing Democracy: Capital Punishment & the Making of America*, illustrated the interaction of the death penalty and U.S. democracy. One example was Michigan's constitutional ban on capital punishment which came about following an execution in Detroit. 25 min.

8. Government Policy

May 4, 6:00 am

The Peter Werbe Show

Heidi Boghosian, author, *Spying on Democracy: Government Surveillance, Corporate Power, and Public Resistance*, and Executive Director, National Lawyers Guild, spoke about the implications of NSA spying on American democracy and the U.S. Constitution. 25 min.

June 1, 6:00 am

The Peter Werbe Show

Joseph Gerson, director of programs, American Friends Service Committee, discussed the implications of U.S. foreign policy of Obama's "pivot toward Asia." 25 min.

June 1, 6:30 am

The Peter Werbe Show

Aviva Chomsky, author, *Undocumented: How Immigration Became Illegal*, discussed the history of immigration and the drive toward reform. 25 min.

9. Detroit

June 29, 6:00 am

The Peter Werbe Show

Alexander Reid Ross, editor, *Grabbing Back: Essays Against the Global Land Grab*, described the continuing confiscation of land and resources for corporate and state control and profit using Detroit as an example. 25 min.

10. Current Affairs

May 11, 6:00 am

The Peter Werbe Show

Laurie Annie Gaylor, co-president, Freedom From Religion Foundation, commented on the U.S. Supreme Court decision allowing prayers to open town meetings. 25 min.

June 15, 6:00 am

The Peter Werbe Show

Norman Solomon, executive director, Institute for Public Accuracy, described the formation of ExposeFacts.org, an organization established to encourage whistleblowers to bring forth information on misdeeds by government and corporations. 25 min.

Section IV –Public Service Announcements

During the three-month period, April 1 – June 30, 2014, WCSX-HD1 aired the following Public Service Announcements.

WCSX-HD1 PUBLIC SERVICE ANNOUNCEMENT SUMMARY

<u>Organization</u>	<u># times aired</u>
1. Concert of Colors	20
2. Michigan Lupus Foundation	15
3. South Oakland Shelter	15
4. Water Works Theatre Company	20
5. National Kidney Foundation Kidney Cars	10
6. National Highway Traffic Safety Administration	15
7. US Department of Energy	15
8. Discover the Forests	20
9. U.S. Letter Carriers Stamp Out Hunger	20
10. The Garden Party Foundation	10
11. Kingsbury Country Day School	15
12. Citizens Environment Alliance	20
13. Team Joseph	10
14. Emergency Animal Relief Foundation	15
15. Hunger America	5
16. Global Warming	5
17. Feed America	5
18. Michigan Opera Theatre	15
19. Friends of the Southfield Library	15
20. CARE of SE Michigan	10
21. Macomb Oakland Regional Center	15
22. Meadow Brook Theatre	10
23. National Alliance for Mental Health	15
Total Public Service Announcements Aired During Period:	300

Section V – Community/Charity Events/Donations

During the three-month period ending June, 2014. WCSX-HD1 created and/or participated in the following public service events, supported by on-air promotions.

April 25th- Detroit Music Awards event... benefit local music artists

April 26th- Let's Move Detroit event... charity walk/run in Mt Clemens

May 2nd—Red Cross car giveaway promotion to benefit the Red Cross

May 17th – Hospice Race of Michigan (Race to Remember)

May 29th-Jun 1st- Stone Soup event benefitting Holy Cross Children's Services...

June 4th – Tim Horton's camp day event in Sterling Heights...

June 5th- Tip A Tiger event at CJ Mahoney's in Troy to benefit Tigers charities....

June 28th – Downriver Cruise with the Stone Soup car event benefitting Holy Cross Children's Services...