

BEASLEY MEDIA GROUP, INC.  
ISSUES AND PROGRAMS REPORT  
FOR  
STATION WCSX  
2nd QUARTER, 2017  
April 1 through June 30

ISSUES OF CONCERN TO WCSX  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
SECOND QUARTER, 2017

PUBLIC AFFAIRS PROGRAMS

WCSX PROGRAMS THAT  
ADDRESS COMMUNITY ISSUES

The Detroit Community Calendar (Sunday – 6:00 a.m. – 6:15 a.m.)  
Locally-produced show focusing on topical issues of particular concern to Detroit and Metro Detroit residents. Produced and hosted by Juline Jordan.

Second Quarter 2017

**ISSUE: Community Outreach/Detroit**

**Detroit Community Calendar**

April 2, 2017

6:00 a.m.

15 minutes of a 15- Minute Program

Host Juline Jordan, with Kevin Pachla, organizer for Love-In Detroit, discuss this event that originated 50 years ago on Belle Isle in order to bring people together during the years of the Vietnam War and the 1967 Detroit riots.

**Detroit Community Calendar**

April 9, 2017

6:00 a.m.

15 minutes of a 15 Minute Program

Host Reggie Davis, with Matthew Judon, NFL player for the Baltimore Ravens, discuss the Detroit native's summer football camp for Detroit kids.

## **Detroit Community Calendar**

April 16, 2017

6:00 a.m.

12 minutes of a 15 Minute Program

Host Juline Jordan, with Matthew Kline, organizer of the Polar Plunge, discuss this annual event that raises thousands of dollars for Special Olympics Michigan and this year's goal of \$100,000.

## **Detroit Community Calendar**

April 23, 2017

6:00 a.m.

15 minutes of a 15 Minute Program

Host Juline Jordan, with Taylor Kerrigan, lead volunteer for ReJoyceful Animal Rescue, discuss the organization's work with medical abuse cases and Detroit's uphill battle with stray animals.

## **Detroit Community Calendar**

April 30, 2017

6:00 a.m.

15 minutes of a 15 Minute Program

Host Juline Jordan, with Lisa Clark, organizer for Autos for Autism, discuss an upcoming fundraiser for the Burger School for Students with Autism, an evening of classic cars, music and fun.

## **Detroit Community Calendar**

May 7, 2017

6:00 a.m.

15 minutes of a 15-Minute Program

Host Juline Jordan with Kate Devlin, proprietor of Faith Farm and Spirit farms in Detroit, discuss the surge in Urban Farming in the city, with over 1500 urban farms in existence.

## **Detroit Community Calendar**

May 14, 2017

6:00 a.m.

15 minutes of a 15 Minute Program

Host Juline Jordan, with Pamela Palmer, Marketing and Sales Director for Printboys Digital, discuss their benefit for five charities in conjunction with their anniversary. Kids First Pediatric and Rochester Neighborhood House are two of the beneficiaries.

## **Detroit Community Calendar**

May 21, 2017

6:00 a.m.

15 minutes of a 15 Minute Program

Host Juline Jordan with Lisa Tipler of the Buster Foundation, discuss animal rescue efforts in Detroit, and the importance of bringing animals inside during the summer.

## **Detroit Community Calendar**

May 30, 2017

6:00 a.m.

15 minutes of a 15 Minute Program

Host Juline Jordan, with Cindy Robinson, Marketing and Communications Specialist for Common Ground, discuss domestic abuse rates in Detroit and Metro Detroit. .

## **Detroit Community Calendar**

June 18, 2017

6:00 a.m.

15 minutes of a 15-minute program

Host Juline Jordan with Shari Paul, organizer of the Community Garage Sale in Hazel Park, discuss this event that promotes local businesses and Michigan hand-crafted items.

## **Detroit Community Calendar**

June 25, 2017

6:00 a.m.

15 minutes of a 15-minute program

Host Juline Jordan with Samantha Jones, CEO of Project Hope Detroit, discuss ongoing efforts to assist people living in poverty in the City of Detroit.

**ISSUE: Gender/Racial Issues**

**Detroit Community Calendar**

**ISSUE: CRIME**

June 11, 2017

6:00 a.m.

15 minutes of a 15 Minute Program

Host Juline Jordan, with Reggie Reg Davis, founder of the Youth Crime Initiative, discuss the work in the inner city of Detroit, to teach about guns and crime, and how to live a positive life in adulthood.

**2017 PSAs WCSX**

Hazel Park Community Garage Sale and Flea Market

2017 Polar Plunge

Autos for Autism

Holy Cross Children's Services

Project Hope Annual Benefit

Buster Foundation Fundraiser

