

WCSX-HD1

PUBLIC AFFAIRS QUARTERLY REPORT

July 1- September 30, 2013

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Section I – Community Issues

WCSX-FM is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending September 30, 2013

1. **Economy**
2. **Terrorism / War**
3. **Education / Parenting**
4. **Environment/Energy Issues/Climate Change**
5. **Health Care/ Health**
6. **Gender / Racial Issues**
7. **Crime**
8. **Government policy**
9. **Detroit**
10. **Current Affairs**

Section II – Public Affairs Program Listing

WCSX-FM aired the following public affairs program each Sunday between September 1- September 30, 2013.

“The Peter Werbe Show”

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WCSX-FM Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

“WCSX Morning News”

Monday-Friday, 6:00am-10:00am

WRIF morning co-host, Trudi Daniels, broadcasts news items consistent with ascertained community issues for information and discussion with the WRIF audience.

Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WCSX-FM addressed key community issues throughout the three month period ending on September 30, 2013.

1. Economy

July 14, 6:00 am

The Peter Werbe Show

Brian Miller, co-author, *The Self-Made Myth: And The Truth About How Government Helps Businesses and Individuals Succeed*, discussed the false claim that business success is the result of heroic individual effort with little or no outside help. 25 min.

July 15, 7:20 am

Morning News

Convertibles becoming another sign of the economic improvement according to auto industry experts who say people are starting to shop for cars that are 'fun and frivolous'. 10 min with following discussion.

August 2, 7:20 am

Morning News

Detroit's manufacturing sector making a major contribution to the July Employment Report for the Labor Department. Paycheck interface ADP predicts we'll add 200K new jobs. 10 min with following discussion.

September 1, 6:00 am

The Peter Werbe Show

Eric Laursen, author, *The People's Pension: The Struggle to Defend Social Security Since Reagan*, described the threat from those who want to destroy an important part of the well-being of millions.

September 3, 6:20 am

Morning News

Michigan's Film Office offering film credits to the makers of the Superman/Batman superhero flick. It's extrapolated to provide 400 jobs for Michigan film workers, thousands of extras and 5.1 in the bank for hotels and restaurants. 10 min with following discussion.

2. War and Terrorism

August 4, 6:00 am

The Peter Werbe Show

Norman Solomon, of the Institute for Public Accuracy, discussed the implications of the Bradley Manning Wikileaks trial. RootsAction.org is sponsoring a petition to nominate Manning for the Nobel Peace Prize. 25 min.

August 25, 6:00 am

The Peter Werbe Show

Norman Solomon, of RootsAction.org returned to tell about his trip to Oslo to present a petition to nominate Bradley Manning for the Nobel Peace Prize. 25 min

August 25, 6:30 am

The Peter Werbe Show

Robert Naiman, policy director of Just Foreign Policy, discussed the ongoing crises in Egypt following the military coup. 25 min.

September 29, 6:00 am

The Peter Werbe Show

Jeff Cohen, associate professor of journalism, Ithaca College, described a recent trip he took to Israel and Palestine. 25 min.

3. Education / Parenting

July 21, 6:30 am

The Peter Werbe Show

Carolyn Raffensperger, director, Science and Environmental Health Network, described how current laws regarding ecology, written decades ago, are inadequate for a globalized economy, and suggested a new framework based on the Precautionary Principle for teaching in colleges. 25 min.

August 1, 8:20 am

Morning News

Hillsdale College's president used a reference borrowed from the Deep South and the bad old Jim Crow days when he answered on videotape how state officials were visiting campus to verify the diversity that they were seeking. 10 min with following discussion.

September 6, 9:20 am

Morning News

MSU Professor William Penn used to be a Creative Writing Instructor in the Lit Department. Until his 'spoken word' rant about republicans raping the country. Student's cell cam captured the rant and posted it online where a Virginia conservative group demanded the school take action. He's still employed, but was removed from teaching class. 10 min with following discussion.

4. Environment/Energy Issues/Climate Change

July 21, 6:00 am

The Peter Werbe Show

John H. Hartig, Refuge Manager, International Wildlife Refuge, told how the Detroit River has improved such that fish and bird species that have missing for decades are returning. 25 min.

July 28, 6:30 am

The Peter Werbe Show

James Gustave Speth, Yale University dean and author, *The Bridge at the Edge of the World: Capitalism, the Environment, and Crossing from Crisis to Sustainability*, discussed the ecological, social and political crises the planet faces, and said his organization, 1 Sky, is addressing them with solutions. 25 min.

September 8, 6:00 am

The Peter Werbe Show

Richard Heinberg, Fellow at the Post Carbon Institute, and author, *Snake Oil: How Fracking's False Promise Imperils Our Future*, discussed how new methods of energy extraction will harm rather than help the environment, our health, and the economy. 25 min.

September 12, 6:20 am

Morning News

In the midst of a heat wave, DTE struggled to keep everything on so City Emergency Management Aide Gary Brown made the command decision to pull the plug on certain buildings that didn't voluntarily curb their power consumption. 10 min with following discussion.

September 18, 6:20 am

Morning News

GM will build on to its battery business in Warren. The company undertaking more electric car research declaring their commitment to building better ones. In the same business news, Ford commits itself to designing more vehicles with their fuel friendly Ecoboost engines and new hybrids that run on diesel fuels and compressed natural gas. Ford also boasting they've installed the 2 millionth Ecoboost. 10 min with following discussion.

September 29, 6:30 am

The Peter Werbe Show

Keith Gunter, co-chair, Alliance to Halt Fermi 3, described the dangers inherent in nuclear power and urged listeners to attend the "Know Nukes 101" conference, Saturday, Oct. 5, at Henry Ford Community College. 25 min.

5. Health Care/Health

July 7, 6:00 am

The Peter Werbe Show

Irving Kirsch, author, *The Emperor's New Drugs: Exploding the Antidepressant Myth*, examined whether the drugs for depression are effective. 25 min.

July 8, 8:20 am

Morning News

University of Michigan's stem cell researchers are now working on a cure for Lou Gehrig's disease. 10 min with following discussion.

September 1, 6:30 am

The Peter Werbe Show

Suzanne Gordon, co-editor, *First, Do Less Harm: Confronting the Inconvenient Problems of Patient Safety*, described the urgent reforms needed for hospital reform to secure the health of patients. 25 min.

August 9, 9:20 am

Morning News

CNN's Dr Sanjay Gupta, a University of Michigan graduate and network medical consultant does a 180 on cannabis. Gupta announces he was wrong when he weighed in about marijuana not having any medicinal purpose. 10 min with following discussion.

September 15, 6:00 am

The Peter Werbe Show

Marion Nestle, author, *Eat, Drink, Vote*, discussed how food politics determine what we eat and ultimately our health. 25 min.

6. Gender/Racial Issues

July 7, 6:30 am

The Peter Werbe Show

Beverly Bell, author, *Fault Lines: Views Across Haiti's Divide*, discussed the country's terrible earthquake tragedy and the social forces which made it even more devastating. 25 min.

August 14, 8:20 am

Morning News

A commander for the Detroit Police Department claims it was accidental that he circulated the cup sizes of all of Detroit's female officers on a spread sheet meant to inform them about the availability of their Kevlar vests. 10 min with following discussion.

August 4, 6:30 am

The Peter Werbe Show

Minky Worden, author, *The Unfinished Revolution: Voices from the Global Fight for Women's Rights*, explained areas of success and problems in securing full rights for women. 25 min.

7. Crime/Courts/Justice

July 2, 7:20 am

Morning News

Holiday drunk driving crackdowns begin. The Michigan State Police deploying more scout cars for Operation Drive Sober or Get Pulled Over. 10 min with following discussion..

July 10, 8:20 am

Morning News

Michigan State Police raid on the Detroit warehouse growing a city block's worth of cannabis. The troopers dragged out the product, firearms and cash in the amount of \$200K. 10 min with following discussion.

September 18, 7:20 am

Morning News

Detroit and Flint most violent crime cities in the U.S. 10 min with following discussion.

September 22, 6:00 am

The Peter Werbe Show

Wayne Kramer, former lead guitar for Detroit's MC5, discussed the history of the band, its breakup, his imprisonment for drugs and how that led to forming Jail Guitar Doors which assists prisoners with music education. 25 min.

8. Government Policy

August 15, 9:20 am

Morning News

Freedom to beg defended in federal appeals court yesterday where lawyers argued the right of 2 homeless men busted for begging in Grand Rapids. 10 min with following discussion.

August 18, 6:30 am

The Peter Werbe Show

Heidi Boghosian, author, *Spying on Democracy: Government Surveillance, Corporate Power, and Public Resistance*, and Executive Director, National Lawyers Guild, spoke about the implication of NSA spying on American democracy and the U.S. Constitution. 25 min.

August 22, 8:20 am

Morning News

Michigan Senator Rick Jones introducing a bill to increase the speed limit ceiling on highways here to 80 MPH. 10 min with following discussion.

September 8, 6:30 am

The Peter Werbe Show

Peter Kornbluh, Director of the Cuba and Chile Documentation Projects at the National Security Archives, and author, *The Pinochet File: A Declassified Dossier on Atrocity and Accountability*, talked about the other 9/11, the 1973 CIA backed coup in Chile that overthrew an elected government and installed a military dictatorship. 25 min

9. Detroit

July 8, 7:20 am

Morning News

The Blight Bus, a strategy for Kevyn Orr's negotiations with Detroit's creditors hoping to get them to forgive some debt upon beholding our misery, was expected to tour some of the city's most blighted neighborhoods and the Packard Plant. 10 min with following discussion.

July 14, 6:00 am

The Peter Werbe Show

Armando Delicato and Elias Khalil, authors, *Detroit's Cass Corridor*, discussed the important of the area to the city's arts and politics. 25 min.

August 8, 7:20 am

Morning News

Governor Rick Snyder announcing that Detroit's treasures like the contents of the DIA will not be 'farmed out'. Assuring those who fear the coveted collection might be auctioned, Snyder assures the people that the art is just being appraised to put a price tag on what we've got now that we've declared bankruptcy. 10 min with following discussion.

August 18, 6:00 am

The Peter Werbe Show

Leni Sinclair, co-author, *Detroit Rocks: A Pictorial History of Motor City Rock and Roll*, described the early years of music in the city and how it intersected with the political, cultural, and racial factors present. 25 min

10. Current Affairs

The Peter Werbe Show

July 21, 6:00 am

Ed Sanders, author, *Fug You: An Informal History of the Peace eye Bookstore, the Fug You Press, The Fugs, and Counterculture on the Lower East Side*, discussed how his personal history intersected with the political and cultural events of the 1960s. 25 min.

September 15, 6:30 am

The Peter Werbe Show

Stephen Zunes, Professor of Politics and chair of Middle East Studies at the University of San Francisco, discussed the ongoing Syria Crisis. 25 min.

September 22, 6:03 am

The Peter Werbe Show

Larry Tye, author, *Superman: The High-Flying History of America's Most Enduring Hero*, tells the story of why the man of steel who supports truth, justice, and the American way remains popular today. 25 min.

Section IV –Public Service Announcements

During the three-month period ending September 30, 2013. WCSX-FM aired the following Public Service Announcements.

WCSX-FM PUBLIC SERVICE ANNOUNCEMENT SUMMARY

July 1- September 30, 2013

| Organization | # times aired |
|--|----------------------|
| 1. Friends of the Southfield Library | 15 |
| 2. CARE of SE Michigan | 10 |
| 3. The Locomotive Museum | 10 |
| 4. Animal Care Network | 10 |
| 5. Michigan Opera Theatre | 5 |
| 6. Meadow Brook Theatre | 20 |
| 7. Animal Care Network | 5 |
| 8. Hunger America | 5 |
| 9. Global Warming | 5 |
| 10. Feed America | 5 |
| 11. March of Dimes | 5 |
| 12. Cranbrook Institute of Science | 15 |
| 13. Walk to Cure Diabetes | 15 |
| 14. Ted Lindsay Foundation | 15 |
| 15. Clinton River Fall Classic | 15 |
| 16. National Alliance for Mental Health | 15 |
| 17. Alana's Foundation | 15 |
| 18. New Baltimore Farmers Market | 5 |
| 19. Friends of the Rouge River | 15 |
| 20. Volunteers of America | 15 |
| 21. Wyandotte Art Fair | 5 |
| 22. Citizens Environment Alliance | 5 |
| 23. Friends of Rouge Park Butterfly Walk | 15 |
| 24. Michigan Animal Adoption Network | 15 |
| 25. Midtown Literary Walk | 10 |
| 26. Freedom Road Transportation | 10 |
| 27. No Evidence of Disease | 5 |
| Total Public Service Announcements Aired During Period: | 285 |

Section V – Community/Charity Events/Donations

During the three-month period ending September 30, 2013. WCSX-FM created and/or participated in the following public service events and made the following donations in support of each.

“Vets Row” at Rocking on The River

WCSX presented “Rocking On The River”, a 6 week long concert series featuring national recording acts. Prior to each concert, WCSX invited 10 randomly selected U.S. service veterans and their guests to the show and provided complimentary “Vets Row” front of house concert tickets and a pre-concert meal with WCSX personalities.

The value of the concert tickets and food donated to our U.S. service veterans was over \$2400.00

Paws At The Hill

WCSX, along with each of our GMD sister stations, teamed up with Pet Supplies Plus and Nestle Purina to help promote the “Paws at the Hill” pet event and fundraiser on Saturday July 27th at Freedom Hill Park. WCSX ran a significant number of public service announcements, promos, liners, web and onsite appearance encouraging people to come out to the event and also donate. Over twenty shelters and rescues were on site and able to find loving homes for many of the adoptable pets.

A total of \$750 was donated to the Michigan Animal Adoption Network our main charity.