

**WCSX-HD1**  
**PUBLIC AFFAIRS QUARTERLY REPORT**  
January 1- March 31, 2015

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## **Section I – Community Issues**

WCSX-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending March 31, 2015

- 1. Economy**
- 2. Terrorism / War**
- 3. Gender / Racial Issues**
- 4. Crime**
- 5. Government policy**
- 6. Detroit**
- 7. Current Affairs**
- 8. Education/Parenting**
- 9. Environment**

## Section II – Public Affairs Program Listing

WCSX-HD1 aired the following public affairs program each Sunday between January 1 and March 31, 2015.

### **“The Peter Werbe Show”**

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WCSX-HD1 Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

### **~~“WCSX Morning News”~~**

~~Monday-Friday, 6:00am-10:00am~~

~~WCSX-HD1 morning co-host, Trudi Daniels, broadcasts news items consistent with ascertained community issues for information and discussion with the WCSX audience.~~

## Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WCSX-HD1 addressed key community issues throughout the three month period ending on March 31, 2015.

### **1. Economy**

**January 11, 6:00 am**

**The Peter Werbe Show**

David Barsamian, host, Alternative Radio, discussed the impact of dropping gas prices on the economy. 25 min.

**February 1, 6:00 am**

**The Peter Werbe Show**

George Caffentzis, co-editor of *The Debt Resisters' Operations Manual*, said much of the staggering debt Americans suffer is illegitimate and offered strategies, both individually and politically, to address the issue. 25 min.

**February 8, 6:30 am**

**The Peter Werbe Show**

Graham Casano, author, *A New Kind of Public: Community, Solidarity, and Political Economy in New Deal Cinema, 1935-1948*, discussed how popular culture has a deeper content than audiences perceive at a surface level. 25 min.

**March 29, 6:30 am**

**The Peter Werbe Show**

Scott Myers-Lipton, author *Ending Extreme Inequality: An Economic Bill of Right to Eliminate Poverty*, said that extending what President Roosevelt put forth as what should be the birthright of every American, would end the vast gulf of wealth and poverty in this country. 25 min.

### **2. War and Terrorism**

**January 25, 6:30 am**

**The Peter Werbe Show**

Kathy Kelly, Co-coordinator, Voices for Creative Non-Violence, described her campaign against the U.S. use of drones in Iraq and Afghanistan where she has traveled extensively. 25 min.

**February 15, 6:00 am**

**The Peter Werbe Show**

Bruce Gagnon, founder, Global Network Against Weapons and Nuclear Power in Space, described an upcoming conference in NYC, February 28-March 1, entitled, *The Dynamics of Possible Nuclear Extinction*. 25 min.

**February 22, 6:00 am**

**The Peter Werbe Show**

Marjorie Cohn, Professor at Thomas Jefferson School of Law and past president of the National Lawyers Guild, gave reasons why Congress should refuse President Obama's request for an Authorization of Use of Military Force. 25 min.

**March 1, 6:00 am**

**The Peter Werbe Show**

Alfred McCoy, author of the article, "The Real American Exceptionalism," discussed the dangers in the proliferation of war drones to other countries. 25 min.

**March 15, 6:30 am**

**The Peter Werbe Show**

Alice Slater, New York Director, Nuclear Age Peace Foundation and Abolition 2000, spoke about the threat the 17,000 nuclear weapons still possessed by nations continue to pose a threat. 25 min.

**3. Gender/Racial Issues**

**February 22, 6:30 am**

**The Peter Werbe Show**

Miriam Frank, author, *Out in the Union: A Labor History of Queer America*, interviewed over 100 LGBT union workers to demonstrate how they were in the vanguard of rights for gay people. 25 min.

**March 1, 6:30 am**

**The Peter Werbe Show**

Larry Tye, writer, talked about the importance of Black History Month, using baseball pitcher Satchel Paige and the Pullman car porters as examples of suppressed histories. 25 min.

**4. Crime/Courts/Justice**

**February 15, 6:30 am**

**The Peter Werbe Show**

Bruce Dancis, author, *Resister: A Story of Protest and Prison During the Vietnam War*, talked about how his resistance to the military draft led to his imprisonment during the U.S. conflict in Indochina. 25 min.

**5. Government Policy**

**January 4, 6:00 am**

**The Peter Werbe Show**

Reese Erlich, author, *Dateline Havana: The Real Story of U.S. Policy and the Future of Cuba*, discussed the recent decision of the U.S. to begin talks regarding the normalization of relations with the island. 25 min.

**January 18, 6:30 am**

**The Peter Werbe Show**

Gar Alperovitz, author, *What Then Must We Do? Straight Talk About the Next American Revolution*, proposes a possible next system that is not corporate capitalism, not state socialism, but something else entirely—and something entirely American. 25 min.

**February 1, 6:30 am**

**The Peter Werbe Show**

Ray Raphael, author, *Constitutional Myths: What We Get Wrong and How to Get It Right*, discussed how contemporary politics are often rooted in incorrect interpretations of the country's foundation document. 25 min.

**March 8, 6:00 am**

**The Peter Werbe Show**

Grant F. Smith, director, Institute for Research: Middle Eastern Policy, commented on Israeli Prime Minister Benjamin Netanyahu's speech to Congress, and the hidden history of that country's nuclear weapons program. 25 min.

**March 8, 6:30 am**

**The Peter Werbe Show**

David Swanson, campaign coordinator for Roots Action.org, discussed the political implications of the Netanyahu speech regarding negotiating a nuclear treaty with Iran. 25 min.

**March 15, 6:00 am**

**The Peter Werbe Show**

Robert Scheer, author, *They Know Everything About You: How Data-Collecting Corporations and Snooping Government Agencies Are Destroying Democracy*, said surveillance over-reach by official and private bureaucracies invade our privacy and interfere with the rights of citizens. 25 min.

**March 22, 6:00 am**

**The Peter Werbe Show**

Tom Hayden, author, *Listen, Yankee: Why Cuba Matters*, discussed the future of American-Cuban relations and its importance to our country. 25 min.

**6. Detroit**

**January 4, 6:30 am**

**The Peter Werbe Show**

Frank Joyce, author of the article, "Beware of Grand Bargains," gave an analysis of the Detroit Plan of Adjustment which brought the city out of bankruptcy. 25 min.

**January 18, 6:00 am**

**The Peter Werbe Show**

Leni Sinclair, co-author, *Detroit Rocks: A Pictorial History of Motor City Rock and Roll*, described the early years of music in the city and how it intersected with the political, cultural, and racial factors present. 25 min.

**7. Current Affairs**

**January 11, 6:30 am**

**The Peter Werbe Show**

Victor Pickard, author, *America's Battle for Media Democracy: The Triumph of Corporate Libertarianism and the Future of Media Reform*, discussed the monopolization of the public airwaves and how citizen participation can democratize them. 25 min.

**January 25, 6:00 am**

**The Peter Werbe Show**

Dave Lindorff, investigative reporter, analyzed President Obama's State of the Union speech. 25 min.

## **8. Education/Parenting**

**March 29, 6:30 am**

### **The Peter Werbe Show**

Frederick Lane, attorney and educational consultant, described the pitfalls the internet poses for teachers and school administrators. 25 min.

## **9. Environment**

**February 8, 6:00 am**

### **The Peter Werbe Show**

Dave Foreman, founder, The Rewilding Institute and author of *Man Swarm: How Overpopulation is Killing the Wild World*, said the growing human population is creating a growing threat to the earth's other creatures. 25 min.

**March 22, 6:30 am**

### **The Peter Werbe Show**

Michael Dorsey, board member of Islands First and the Sierra Club, said that the recent cyclone that devastated Vanuatu is an indicator of climate change and the severe weather that can be expected to increase. 25 min.

## Section IV –Public Service Announcements

During the three-month period, January 1 – March 31, 2015, WCSX-HD1 aired the following Public Service Announcements.

### **WCSX-HD1 PUBLIC SERVICE ANNOUNCEMENT SUMMARY**

<u>Organization</u>	<u># times aired</u>
1. VegFest	15
2. E-cycle	10
3. Southfield Public Library	5
4. Safe Drinking Water Act	15
5. Detroit Historical Society	15
6. National Kidney Month	15
7. Dominican Literacy Center	10
8. Children's Miracle Network	10
9. Women Creating Caring Communities	10
10. Great Start Parent Conference	10
11. Kid Kicking Cancer	10
12. C.S. Mott Children's Hospital	15
13. National Kidney Foundation Kidney Cars	25
14. East Side Hockey Foundation	10
15. National Highway Traffic Safety Administration	5
16. US Department of Energy	15
17. Discover the Forests	10
18. Animal Care Network	10
19. CARE for Coats	15
20. THAW	10
21. Movers for Moms	10
22. Doctors Without Borders	5
23. Hunger America	5
24. Global Warming	5
25. Feed America	5
26. American Lung Association	5
27. People for Palmer Park	10
<b>Total Public Service Announcements Aired During Period:</b>	<b>300</b>



## Section V – Community/Charity Events/Donations

During the three-month period ending March 31, 2015. WCSX-HD1 created and/or participated in the following public service events, supported by on-air promotions.

- January 10 – Dick Wagner Tribute Concert benefitting The Children's Miracle Network.
- January 24 -WCSX Cold as Ice-Ice fishing Tournament benefitting THAW - The Heat and Warmth Fund
- February 15 – Goodwill Rock for Jobs Concert with Rick Springfield
- March 6-8 – Unveiled Stone Soup project at Autorama benefitting Holy Cross Children's Services