BEASLEY MEDIA GROUP, INC.

ISSUES AND PROGRAMS REPORT

FOR

STATION WCSX

3rd QUARTER, 2017

July 1 through September 30

ISSUES OF CONCERN TO WCSX

ADDRESSED IN RESPONSIVE PROGRAMMING IN THE

THIRD QUARTER, 2017

PUBLIC AFFAIRS PROGRAMS

WCSX PROGRAMS THAT

ADDRESS COMMUNITY ISSUES

<u>The Detroit Community Calendar</u>   (Sunday – 6:00 a.m. – 6:15 a.m.) Locally-produced show focusing on topical issues of particular concern to Detroit and Metro Detroit residents. Produced and hosted by Juline Jordan.

Third Quarter 2017

ISSUE: Community Outreach/Detroit

Detroit Community Calendar

July 2, 2017

6:00 a.m.

15 minutes of a 15- Minute Program

Host Juline Jordan, with cohost Reggie Reg Davis, discuss a city-wide Day of Celebration in Detroit, in several locations. The purpose of the event is to uplift community members and celebrate the many successes in Detroit.

Detroit Community Calendar

July 16, 2017

6:00 a.m.

15 minutes of a 15 Minute Program

Host Juline Jordan, with Richard Burke, CEO of Advanced Disposal; discuss illegal dumping around the city of Detroit, specifically in areas of tremendous blight.

Detroit Community Calendar

July 22, 2017

6:00 a.m.

15 minutes of a 15-Minute Program

Host Juline Jordan, with John George, founder of Detroit Blightbusters; discuss weekly blight busting events around Detroit.

Detroit Community Calendar

July 30, 2017

6:00 a.m.

15 minutes of a 15-Minute Program

Host Juline Jordan, with Cindy Robinson, Marketing and Communications Specialist for Common Ground, discuss an upcoming fundraiser to help raise money for the organization.

Detroit Community Calendar

August 6, 2017

6:00 a.m.

15 minutes of a 15-Minute Program

Host Juline Jordan with Reggie Reg Davis, 105.1 The Bounce talent and founder of the Youth Crime Initiative, discuss the latest efforts to curb gun violence in Detroit.

Detroit Community Calendar

August 13, 2017

6:00 a.m.

15 Minutes of a 15-Minute Program

Host Juline Jordan with Lisa Tipler of the Buster Foundation; discuss animal rescue efforts in Detroit, and the new outbreak of the Leptovirus in dogs, which can be deadly.

Detroit Community Calendar

August 20, 2017

6:00 a.m.

15 minutes of a 1- Minute Program

Host Juline Jordan with Marguerite King-Goodall of Davison; discuss a Davison Music Scholarship Blues Fest, "I Chews The Blues" to keep music programs alive in the Davison Schools.

Detroit Community Calendar

August 29, 2017

6:00 a.m.

15 minutes of a 15-Minute Program

Host Juline Jordan, with Amna Osmun, President and CEO of HAVEN, about their domestic abuse survival services, helping 20,000 victims per year.

Detroit Community Calendar

September 3, 2017

6:00 a.m.

15 minutes of a 15-Minute Program

Host Juline Jordan with Doug Chakowski, Chief Development Officer for Gleaner's Community Food Bank, about the progress of their 40th year serving people in need in Detroit and the Metro.

Detroit Community Calendar

September 22, 2017

6:00 a.m.

15 minutes of a 15-minute Program

Host Juline Jordan with "Bing" a community activist in Detroit, who turned his life around after 5 felony convictions. They discussed his work with Detroit youth, steering them in a better life direction.

ISSUE: CRIME

Detroit Community Calendar

August 6, 2017

6:00 a.m.

15 minutes of a 15-minute program

Host Juline Jordan with Reggie Reg Davis, 105.1 The Bounce talent and founder of the Youth Crime Initiative, discuss the latest efforts to curb gun violence in Detroit.

ISSUE - EDUCATION

Detroit Community Calendar

September 20, 2017

15 minutes of a 15-minute program

Host Juline Jordan with Elena Herrada, former Detroit Public Schools Board Member; discuss the new school year and the state of the educational system in Detroit, and specific needs for the students for a higher quality education.

PSA ACTIVITY FOR 3RD Quarter 2017

Buster Foundation Fundraiser
AIDS Walk Detroit
Gilda's Club Walk/Fundraiser
Arise Detroit
Race for the Cure
Gleaner's Food Bank
Brighton Harley Davidson Backpack Giveaway for Veterans' families
Holy Cross Children's Services – ongoing fundraiser