

WCSX-HD1

PUBLIC AFFAIRS QUARTERLY REPORT

July 1- September 30, 2014

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Section I – Community Issues

WCSX-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending September 30, 2014

- 1. Economy**
- 2. Terrorism / War**
- 3. Health Care/ Health**
- 4. Gender / Racial Issues**
- 5. Crime**
- 6. Government policy**
- 7. Detroit**
- 8. Current Affairs**

Section II – Public Affairs Program Listing

WCSX-HD1 aired the following public affairs program each Sunday between July 1 and September 30, 2014.

“The Peter Werbe Show”

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WCSX-HD1 Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

“WCSX Morning News”

Monday-Friday, 6:00am-10:00am

WCSX-HD1 morning co-host, Trudi Daniels, broadcasts news items consistent with ascertained community issues for information and discussion with the WCSX audience.

Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WCSX-HD1 addressed key community issues throughout the three month period ending on September 30, 2014.

1. Economy

July 27, 6:30 am

The Peter Werbe Show

David Furer, international wine writer, discussed the beverage and how quality Michigan wines are a boost to the state economy. 25 min.

August 17, 6:30 am

The Peter Werbe Show

Peter Linebaugh, author, *Stop, Thief!: The Commons, Enclosures, and Resistance*, takes aim at the thieves of land, the polluters of the seas, the ravagers of the forests, the despoilers of rivers, and the removers of mountaintops. 25 min.

September 7, 6:30 am

The Peter Werbe Show

Timothy K. Kuhner, author, *Capitalism v. Democracy: Money in Politics and the Free Market Constitution*, described how recent US Supreme Court decisions are detrimental to both the economy and the political system. 25 min.

September 28, 6:30 am

The Peter Werbe Show

Robert W. McChesney, author, *Digital Disconnect: How Capitalism is Turning the Internet Against Democracy*, discussed the relationship between the Internet and the economy, and said a society drenched in information in the digital age is not inherently a democratic one. 25 min.

2. War and Terrorism

September 14, 6:00 am

The Peter Werbe Show.

Peter Kornbluh, Director of the Cuba and Chile Documentation Projects at the National Security Archives, and author, *The Pinochet File: A Declassified Dossier on Atrocity and Accountability*, talked about the other 9/11, the 1973 CIA backed coup in Chile that overthrew an elected government and installed a military dictatorship. 25 min.

September 21, 6:30 am

The Peter Werbe Show

Jeremy Scahill, author *Dirty Wars*, and producer of a documentary based on the book with the same name, discussed how U.S. military strategy utilizing drones and night raids creates more enemies for the U.S. than it eliminates. 25 min.

3. Health Care/Health

August 10, 6:30 am

The Peter Werbe Show.

Jerry Lembcke, author, *PTSD, Diagnosis and Identity in Post-Empire America*, described

how the condition had changed from being a psychological condition to a socially constructed support for more wars while ignoring the actual situation of veterans. 25 min.

September 7, 6:00 am

The Peter Werbe Show

Irving Kirsch, author, *The Emperor's New Drugs: Exploding the Antidepressant Myth*, examined whether drugs for depression are effective. 25 min.

4. Gender/Racial Issues

July 20, 6:30 am

The Peter Werbe Show

Gerald Horne, author, *Race to Revolution: The United States and Cuba During Slavery and Jim Crow*, described how this period beginning in the 19th century led directly to the Civil Rights movement of the 1950s and 60s. 25 min.

August 3, 6:30 am

The Peter Werbe Show

Michael Kimmel, author, *Angry White Men: American Masculinity at the End of an Era*, said that downward mobility, increased racial and gender equality, and a clinging to an anachronistic ideology of masculinity has left many men feeling betrayed and bewildered. 25 min.

August 24, 6:30 am

The Peter Werbe Show

Carla Kaplan, author, *Miss Anne in Harlem: The White Women of the Black Renaissance*, discussed the upper-class women who broke social conventions of the era and the color barrier and the role they played in an important cultural movement. 25 min.

5. Crime/Courts/Justice

July 13, 6:30 am

The Peter Werbe Show

Nell Bernstein, author, *Burning Down the House: The End of Juvenile Prison*, said the incarceration of young people is ineffective on every level including cost and crime prevention. 25 min.

July 20, 6:00 am

The Peter Werbe Show

Wayne Kramer, former lead guitar for Detroit's MC5, discussed the history of the band, its breakup, his imprisonment for drugs and how that led to forming Jail Guitar Doors. 25 min.

August 10, 6:00 am

The Peter Werbe Show.

Caty Simon, co-editor, *Tits and Sass* blog, written by and for sex workers, discussed the failings of anti-trafficking laws and efforts. 25 min.

August 24, 6:00 am

The Peter Werbe Show

Ron Scott, spokesperson for the Detroit Coalition Against Police Brutality, spoke about the situation in Ferguson, Missouri, and what steps can be taken to eliminate police misconduct. 25 min.

September 14, 6:030 am

The Peter Werbe Show

Susan D. Carle, author, *Defining the Struggle: National Organizing for Racial Justice, 1880-1915*, described how African-American demands for inclusion and rights of the 1960s had its roots in this period. 25 min.

6. Government Policy

August 3, 6:00 am

The Peter Werbe Show

Kerry Walters, author, *Revolutionary Deists: Early America's Rational Infidels*, discussed America's first Culture War between Deists and Christians at the origins of this country and its implications for today. 25 min.

September 28, 6:00 am

The Peter Werbe Show

Scott Crow, author, *Black Flags and Windmills: Hope, Anarchy, and the Common Ground Collective*, related his experiences in New Orleans following Hurricane Katrina organizing grass roots support systems where government ones had failed. 25 min.

7. Detroit

July 6, 6:00 am

The Peter Werbe Show

Ismael Ahmed, a coordinator for the annual Concert of Colors described how the free music festival featuring music from differing backgrounds helps bring Detroiters together. 25 min.

July 13, 6:00 am

The Peter Werbe Show

Attorney Tom Stephens commented on the massive water shut-offs of Detroit residents for non-payment of bills. 25 min.

July 27, 6:00 am

The Peter Werbe Show

The late Charity Hicks, Food & Agriculture Policy Fellow, at Eat 4 Health, spoke about the need for food security for Detroiters and how community gardens can help. 25 min.

August 17, 6:00 am

The Peter Werbe Show

Bill Morris, author of the novel, *Motor City Burning*, said he uses the plot device to talk about Detroit race relations, its sports teams, and its economy. 25 min.

8. Current Affairs

September 21, 6:00 am

The Peter Werbe Show

Thomas P. Keenan, author, *Technocreep: The Surrender of Privacy and the Capitalization of Intimacy*, detailed how government and corporate surveillance intrudes into almost all aspect of modern life. 25 min.

Section IV –Public Service Announcements

During the three-month period, July 1 – September 30, 2014, WCSX-HD1 aired the following Public Service Announcements.

WCSX-HD1 PUBLIC SERVICE ANNOUNCEMENT SUMMARY

Organization	# times aired
1. American Lung Association Lung Force	15
2. Indian Summer Day Pow-wow	15
3. Run for the Rouge	20
4. Family Care Giver Expo	5
5. Michigan Opera Theatre	15
6. Jaguar Affiliates Group of Michigan	10
7. Downriver Walk to Cure Arthritis	15
8. Benefit for Gary Quakenbush	15
9. Michigan Education Trust	15
10. Dominican Literacy Center	10
11. Shorewood Kiwanis Club	15
12. Meadow Brook Theatre Feet for Seats	10
13. Michigan Lupus Foundation	5
14. South Oakland Shelter	15
15. National Kidney Foundation Kidney Cars	10
16. National Highway Traffic Safety Administration	15
17. US Department of Energy	15
18. Discover the Forests	5
19. Hunger America	5
20. Global Warming	5
21. Feed America	5
22. Michigan Lupus Foundation	5
23. South Oakland Shelter	10
24. Water Works Theatre Company	5
25. Macomb Oakland Regional Center	15
26. National Alliance for Mental Health	15
Total Public Service Announcements Aired During Period:	290

Section V – Community/Charity Events/Donations

During the three-month period ending September, 2014. WCSX-HD1 created and/or participated in the following public service events, supported by on-air promotions.

7/11 , 7/18 and 7/25 Rockin On The River events selling Stone Soup Raffle ticket to benefit Holy Cross Children's Services and collecting dog & cat food for the Michigan Humane Society

7/1 Roar On The River in Trenton selling Stone Soup Raffle ticket to benefit Holy Cross Children's Services

7/20 Quake On The Lake on Pontiac Lake selling Stone Soup Raffle ticket to benefit Holy Cross Children's Services

7/27 McBiker Rally event in Waterford to benefit the Ronald McDonald House charities

8/1, 8/8 & 8/15 Rockin On The River events selling Stone Soup Raffle tickets to benefit Holy Cross Children's Services and collecting dog & cat food for the Michigan Humane Society

8/3 Clinton Twp Gratiot Cruise selling Stone Soup Raffle ticket to benefit Holy Cross Children's Services

8/9 Oakland County Animal Control Adoption Event in Auburn Hills

8/15 & 8/16 Blarney Stone Woodward Cruise event selling Stone Soup Raffle ticket to benefit Holy Cross Children's Services

8/22 U.S. 12 Bar & Grill in Wayne benefit for fallen police officer

8/26 Stans Garage event in Dearborn Heights selling Stone Soup Raffle ticket to benefit Holy Cross Children's Services

8/29-9/1 Arts, Beats & Eats in Royal Oak selling Stone Soup Raffle ticket to benefit Holy Cross Children's Services

9/4 Stone Soup Raffle giveaway at GM Renaissance Center

9/6 Club 54 in Sterling Heights, benefit for Gary Quakenbusch

9/12-9/14 Boating and Outdoor Festival included an animal adoption event

9/20 Veterans Day pre-parade and Vietnam Vet event at Detroit Vet 9 in Detroit