

**WCSX-HD1**  
**PUBLIC AFFAIRS QUARTERLY REPORT**  
April 1- June 30, 2015

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## **Section I – Community Issues**

WCSX-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending June 30, 2015

- 1. Economy**
- 2. Terrorism / War**
- 3. Gender / Racial Issues**
- 4. Crime**
- 5. Government policy**
- 6. Detroit**
- 7. Current Affairs**
- 8. Education/Parenting**
- 9. Environment**
- 10. Technology**

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## **Section II – Public Affairs Program Listing**

WCSX-HD1 aired the following public affairs program each Sunday between April 1 and June 30, 2015.

### **“The Peter Werbe Show”**

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WCSX-HD1 Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

### **“WCSX Morning News”**

Monday-Friday, 6:00am-10:00am

WCSX-HD1 morning co-host, Trudi Daniels, broadcasts news items consistent with ascertained community issues for information and discussion with the WCSX audience.

## Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WCSX-HD1 addressed key community issues throughout the three month period ending on June 30, 2015.

### **1. Economy**

**April 5, 6:00 am**

#### **The Peter Werbe Show**

Thom Hartmann, nationally syndicated radio talk show host, and author, *The Crash of 2016: The Plot to Destroy America—and What We Can Do to Stop It*, said a great economic calamity lies ahead unless new regulations are put in place to prevent it. 25 min.

**April 12, 6:00 am**

#### **The Peter Werbe Show**

Staughton Lynd, author, *Solidarity Unionism: Rebuilding the Labor Movement from Below*, said the demise of labor unions is a key factor in the decline of the middle class and overall wage standards. 25 min.

### **2. War and Terrorism**

**April 19, 6:00 am**

#### **The Peter Werbe Show**

Novelist Mike Bond's latest thriller, *House of Jaguar*, is set in Guatemala during the worst years of the death squad reign and tells the story of U.S. complicity echoing the author's own experiences there as a reporter during the 1980s. 25 min.

**April 19, 6:30 am**

#### **The Peter Werbe Show**

Larry Hancock, co-author, *Shadow Warfare: The History of America's Undeclared Wars*, described the history of U.S. covert warfare and how it often creates a blow-back which only increases the problem. 25 min.

**April 26, 6:00 am**

#### **The Peter Werbe Show**

Cara Hoffman, author of the novel, *Be Safe, I Love you*, painted a vivid and nuanced portrait of post-traumatic stress disorder and raised questions about class divisions; how the working class is more directly affected by America's wars. 25 min.

### **3. Gender/Racial Issues**

**May 10, 6:30 am**

#### **The Peter Werbe Show**

Aviva Chomsky, author, *Undocumented: How Immigration Became Illegal*, discussed the history of immigration and negative public attitudes that block reform. 25 min.

**June 21, 6:30 am**

**The Peter Werbe Show**

Neal Shirley, co-author, *Dixie Be Damned: 300 Years of Insurrection in the American South*, described the many incidents and movements for human dignity and social justice in a region long thought to be devoid of it. 25 min.

**4. Crime/Courts/Justice**

**April 5, 6:30 am**

**The Peter Werbe Show**

Guitarist Wayne Kramer, talked about his experience in prison, and how it lead to his co-founding the Jail Guitar Doors project which places instruments in penitentiaries. 25 min.

**April 12, 6:30 am**

**The Peter Werbe Show**

Karen Dolan, fellow at the Institute for Policy Studies, co-authored the recent study, "The Poor Get Prison: The Alarming Spread of the Criminalization of Poverty," described the ill effects of discriminatory policing and sentencing. 25 min.

**5. Government Policy**

**May 3, 6:00 am**

**The Peter Werbe Show**

Nelson A. Denis, author, *War Against All Puerto Ricans: Revolution and Terror in America's Colony*, gave the history of the island and described the 1950 failed attempt at an armed insurrection. 25 min.

**June 14, 6:00 am**

**The Peter Werbe Show**

Kevin Zeeze, an activist with FlushtheTPP.org, described the negative aspects of the Trans-Pacific Partnership Agreement, and urged listeners to tell their congressional representative to oppose Fast Track legislation. 25 min.

**6. Detroit**

**May 24, 6:30 am**

**The Peter Werbe Show**

Bill Morris, author of the novel, *Motor City Burning*, said he uses the plot device to talk about Detroit race relations, its sports teams, and its economy. 25 min.

**June 28, 6:00 am**

**The Peter Werbe Show**

Carleton Gholz, founder and director of the Detroit Sound Conservancy, spoke about the importance of preserving Detroit's musical heritage and the work of this project. 25 min.

## 7. Current Affairs

**May 10, 6:30 am**

### **The Peter Werbe Show**

Jared Ball, associate professor of communication studies at Morgan State University in Baltimore discussed the killing in the city that set off a night of rioting. 25 min.

**May 24, 6:00 am**

### **The Peter Werbe Show**

Timothy K. Kuhner, author, *Capitalism v. Democracy: Money in Politics and the Free Market Constitution*, described how recent US Supreme Court decisions are detrimental to both the economy and the political system. 25 min.

**June 7, 6:30 am**

### **The Peter Werbe Show**

Pulitzer Prize winning, New York Times reporter, Chris Hedges, author, *Wages of Rebellion: The Moral Imperative of Revolt*, discussed the role of dissent in making important social changes beginning with the Founding Fathers. 25 min.

**June 21, 6:00 am**

### **The Peter Werbe Show**

James W. Loewen, co-editor, *The Confederate and Neo-Confederate Reader: The "Great Truth" about the "Lost Cause,"* discussed the meaning of the Confederate flag and what it symbolizes in contemporary politics in light of the Charleston Massacre. 25 min.

## 8. Education/Parenting

**May 3, 6:30 am**

### **The Peter Werbe Show**

Joel Westheimer, author, *What Kind of Citizen? Educating Our Children for the Common Good*, suggested teaching methods that instill democratic values in our students. 25 min.

**May 17, 6:00 am**

### **The Peter Werbe Show**

Roxanne Dunbar-Ortiz, author, *An Indigenous Peoples' History of the United States*, discussed how native people are excluded from historical narratives when taught in schools. 25 min.

**May 17, 6:30 am**

### **The Peter Werbe Show**

Ken Mikolowski, author, *That That*, talked about his book of minimalist poetry and how it challenges his students' concept of the genre. 25 min.

## 9. Environment

**April 26, 6:30 am**

### **The Peter Werbe Show**

Paul R. Ehrlich, co-author, *Hope on Earth*, discussed the challenges to our civilization that extreme climate change will bring and what we need to do to avert catastrophe. 25 min.

**May 31, 6:30 am**

**The Peter Werbe Show**

Jamie Bianchini, author, *A Bicycle Built for Two Billion*, told how he pedaled around the world to 81 countries to demonstrate the value of environmentally friendly transportation. 25 min.

**10. Technology**

**June 14, 6:30 am**

**The Peter Werbe Show**

Thomas P. Keenan, author, *Technocreep: The Surrender of Privacy and the Capitalization of Intimacy*, detailed how surveillance intrudes into almost all aspects of modern life. 25 min.

**June 28, 6:30 am**

**The Peter Werbe Show**

Robert W. McChesney, author, *Digital Disconnect: How Capitalism is Turning the Internet Against Democracy*, discussed the relationship between the Internet and the economy, and said a society drenched in information in the digital age is not inherently a democratic one. 25 min.

## Section IV –Public Service Announcements

During the three-month period, April 1 – June 30, 2015, WCSX-HD1 aired the following Public Service Announcements.

### **WCSX-HD1 PUBLIC SERVICE ANNOUNCEMENT SUMMARY**

<u>Organization</u>	<u># times aired</u>
1. Healing Arts Services	10
2. Citizens Environment Alliance	15
3. Friends of the Rouge	10
4. VegFest	5
5. E-cycle	5
6. Southfield Public Library	5
7. Shelby Township Relay for Life	10
8. Safe Drinking Water Act	15
9. Detroit Historical Society	15
10. Cranbrook House and Gardens	5
11. Great Start Parent Conference	10
12. Dominican Literacy Center	10
13. Ruth Ellis Center	10
14. CARE of S.E. Michigan	15
15. Clinton River Watershed Council	10
16. Great Start Parent Conference	10
17. Kid Kicking Cancer	5
18. Miles for Smiles	15
19. National Kidney Foundation Kidney Cars	5
20. National Highway Traffic Safety Administration	5
21. US Department of Energy	15
22. Discover the Forests	10
23. Animal Care Network	10
24. Movers for Moms	10
25. Doctors Without Borders	5
26. Hunger America	5
27. Global Warming	5
28. Feed America	5
<b>Total Public Service Announcements Aired During Period:</b>	<b>255</b>

## Section V – Community/Charity Events/Donations

During the three-month period ending June 30, 2015. WCSX-HD1 created and/or participated in the following public service events, supported by on-air promotions.

- April 14 Goodwill Cone Day event
- May 13 Adcraft Radio Career Day at WCSX
- June 3 Tim Hortons Camp Day
- June 19-21 River Days with Stone Soup car to benefit Holy Cross Children's Services