

WCSX-HD1

PUBLIC AFFAIRS QUARTERLY REPORT
October 1, 2016 through December 31, 2016

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Section I – Community Issues

WCSX-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending December 31, 2016.

- 1. Detroit**
- 2. Gender / Racial Issues**
- 3. Crime**
- 4. Education**
- 5. Arts & Culture**

Section II – Public Affairs Program Listing

WCSX-HD1 aired the following public affairs program each Sunday between October 1, 2016 through December 31, 2016.

“The Detroit Community Calendar”

Sundays, 6:00am – 6:15am

Written, produced, and hosted by WCSX-HD1 Public Affairs Director, Juline Jordan, the show features guests and community leaders discussing key issues affecting Detroit and Metro Detroit with content mirroring issues of concern to our listening audience.

Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WCSX-HD1 addressed key community issues throughout the three month period ending on December 31, 2016.

1. Detroit/Community Outreach

November 13, 2016 6:00 am

Detroit Community Calendar

Juline Jordan interviewed Brother Jerry Smith of Capuchin Soup Kitchen, which serves thousands of meals daily to people in need. 10 minutes.

November 20, 2016 6:00 am

Detroit Community Calendar

Juline Jordan interviewed Kassie Kretzchmar, V.P. of Marketing and Communication of Holy Cross Services about their 68 years of service to Michigan youth who have been abandoned or abused. 12 minutes.

November 27, 2016 6:00 am

Detroit Community Calendar

Juline Jordan interviewed Doug Chakowski, Chief Development Officer for Gleaner's Community Food Bank about their 40th year of distributing food to people in need. Gleaner's distributes an average of 80-thousand meals per day. 10 minutes

December 4, 2016, 6:00 am

Detroit Community Calendar

Juline Jordan interviewed Bob Bauer, founder of Marathon for Meals, an annual canned food drive in Detroit. His annual goal is to raise 2 tons of nonperishable food items for people in need. 10 minutes.

December 18, 2016, 6:00 am

Detroit Community Calendar

Juline Jordan interviewed a representative from the Car Donation Program for the Mother Waddles organization, which takes car donations and provides low-cost transportation for people in need in the City of Detroit. 10 minutes.

2. Gender/Racial Issues

October 2, 2016, 6:00 am

The Peter Werbe Show

News and Constance Sublette, co-authors, "The American Slave Coast: A History of the Slave-Breeding Industry, discussed how central slavery was to the expansion and wealth accumulation of the early United States. 25 minutes.

October 9, 2016 6:30 a.m.

The Peter Werbe Show

Bryan Shih, co-editor, "The Black Panthers: Portraits from an Unfinished Revolution, said that this year marks the 50th anniversary of the Black Panther Party and described their positive programs for community self-help and often fatal encounters with police.

September 25, 6:00 am
The Peter Werbe Show

Coleen Rowley, a former FBI agent, told of her whistleblowing following 9/11 regarding the mistakes made by the U.S. intelligence agencies. 25 min.

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3. Crime

December 25, 2016, 6:00 am
Detroit Community Calendar

December 25, 2016 6 a.m. Juline Jordan interviewed Reggie Davis, founder of the Crime Youth Initiative in Detroit, about working with and informing high school youth about guns and crime in the city.

4. Education

December 11, 2016, 6:00 am
Detroit Community Calendar

Juline Jordan interviewed Elena Herrada, former Detroit School Board member, about the Detroit Public School System and what is needed to improve conditions in the schools. 12 minutes

5.Arts & Culture

October 16, 2016 6:30 a.m.
The Peter Werbe Show

M.L. Liebler, editor "Heaven Was Detroit: From Jazz to Hip-Hop and Beyond," described the rich music scene in the city that has produced creative forms in many different genres.

October 23, 2016 6:00 a.m.
The Peter Werbe Show

Ralph Young, editor, "Make Art: Not War: Political Protest Posters from the Twentieth Century" explained the role of the use by dissenters of alternative media, including posters. 25 minutes.

October 30, 2016 6:00 a.m.
The Peter Werbe Show

Charles Ferrell, Director, Public Programs, The Charles H. Wright Museum of African American History, described the facility and its programs.

Section IV – PSAs/Community/Charity Events/Donations

During the three-month period ending December 31, 2016. WCSX-HD1 discussed the following public service events.

Pistons and Plates Charity Event, organized by Detroit Piston Reggie Jackson. Proceeds from the event went to Jackson's DETERmined to Assist Foundation to assist low-income children in Detroit

The Detroit Hair Experience, a charity hair, fashion and art show that gives individuals in Detroit the opportunity to express their passion to the media and general public

Vet Fest at Hart Plaza in Detroit, a benefit for Wins for Warriors following the Detroit Veteran's Parade

Lung Cancer Awareness Month in November, and the Women's Lung Health Barometer

Celebrity Bell Ringing Day with the Salvation Army, at three locations around Metro Detroit