

**BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT FOR
STATION WCSX-FM, WCSX-HD2, WCSX-HD3
1st QUARTER, 2023
January 1st THROUGH March 31st**

ISSUES OF CONCERN TO THE STATION
WCSX-FM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
FIRST-QUARTER, 2023

1. DOMESTIC VIOLENCE
2. EDUCATION
3. MENTAL HEALTH
4. SUBSTANCE ABUSE
5. TRANSPORTATION
6. COMMUNITY OUTREACH
7. AT RISK YOUTH
8. ENVIROMENT
9. SPORTS
10. RETIREMENT
11. HEALTH
12. FINANCE
13. CONSUMER MATTERS
14. ENTREPRENEURISM
15. PERSONAL HEALTH
16. CRIMINAL JUSTICE
17. PARENTING
18. SOCIAL SECURITY
19. ECONOMY
20. EMPLOYMENT
21. LEARNING DISABILITIES

22. LITERACY

23. WORKPLACE MATTERS

24. TOURISM

PUBLIC AFFAIRS PROGRAMS

WCSX PROGRAMS THAT
ADDRESS COMMUNITY ISSUES

InfoTrak

(Sunday – 6:00 a.m. - 7:00 a.m.)

INFOTRAK is the weekly nationally syndicated Public Affairs radio show featuring interviews with experts and authorities, discussing topics of interest to most Americans.

FIRST QUARTER 2023

INFOTRAK

January 1st, 2023

TIME: 6:00am – 7:00am

TOPIC: DOMESTIC VIOLENCE

LENGTH: 15 Minutes

The host interviewed Jacquelyn C. Campbell, PHD, RN, FAAN, an expert on domestic violence, violence against women and intimate partner violence. She's

the professor and the Anna D. Wolf Chair at the Johns Hopkins School of Nursing, National Program Director for the Robert Wood Johnson Foundation's Nurse Faculty Scholars Program. Dr. Campbell developed the Danger Assessment, a groundbreaking questionnaire designed to assess a woman's risk of being killed by an abusive partner. She talked about recent updates to the tool that address concerns for immigrant women and same-sex partners. She said it's helpful for an abused woman to document for herself how often abuse is happening, levels of abuse and other patterns.

TOPIC: EDUCATION

LENGTH: 15 Minutes

The hosts interviewed Bryan Caplan, PhD, Professor of Economics at George Mason University, blogger for EconLog, author of "The Case against Education: Why the Education System Is a Waste of Time and Money". Although it is immensely popular--and immensely lucrative--Dr. Caplan believes that higher education is grossly overrated. He said that decades of growing access to education have not resulted in better jobs for the average worker, but instead in runaway credential inflation. He is in favor of serious cuts in government education funding to curb this wasteful rat race, along with a renewed emphasis on vocational education.

TOPIC: MENTAL HEALTH

LENGTH: 15 Minutes

The hosts interviewed Tony Lee, employment expert, publisher of CareerCast.com. CareerCast recently completed a study to determine the 10 most and least stressful careers. Mr. Lee explained the factors that his organization used to measure stress in various jobs. He also discussed the growth potential of careers on the list and why stressful jobs can still be desirable for some people.

TOPIC: SUBSTANCE ABUSE

LENGTH: 15 Minutes

The hosts interviewed Kevin Shird, former drug dealer and convict, President and Co-Founder of the Mario Do Right Foundation, author of "Lessons of Redemption". Mr. Shird shared his story of spending years as a young drug trafficker on the streets of Baltimore, and his eventual arrest and incarceration. He explained how he turned his life around, now working as a community leader, speaking to students about substance abuse prevention and helping children of addicted parents.

INFOTRAK
January 8th, 2023

TIME: 6:00am – 7:00am

TOPIC: TRANSPORTATION

LENGTH: 15 Minutes

The hosts interviewed Todd Spencer, President of the Owner-Operator Independent Drivers Association. Trucking is critical to virtually every aspect of the US economy. Mr. Spencer talked about the biggest challenges faced by truck drivers. He said drivers often spend 30% of their work week being detained for inefficiencies in the supply chain, waiting for shippers and receivers. He discussed the lack of adequate training of new truckers. He also talked about road congestion and needed improvements in the nation's highway system to better accommodate trucks.

TOPIC: COMMUNITY OUTREACH

LENGTH: 15 Minutes

The hosts interviewed Natasha Slesnick, PhD, Professor of Human Development and Family Science in the Department of Human Sciences, and EHE Associate Dean for Research and Administration at Ohio State University. Prof. Slesnick led a study that suggests that giving some homeless mothers with young children a place to live may do little to help them if it is not combined with support services. She outlined the most significant challenges faced by homeless mothers and their children, and the most effective forms of support.

TOPIC: SUBSTANCE ABUSE

LENGTH: 15 Minutes

The hosts interviewed David Rabiner, PhD, Senior Research Scientist in the Department of Psychology & Neuroscience at Duke University. The use of "study drugs" -- prescription medications used illegally by college students improve their academic performance--is on the rise. Dr. Rabiner said the drugs of choice are those typically used to treat ADHD. He discussed the question of whether the practice is a form of academic cheating. He added that students who use these medications without a prescription typically have higher rates of drug and alcohol abuse, perform worse academically and are more stressed out about their grades.

TOPIC: AT RISK YOUTH

LENGTH: 15 Minutes

The hosts interviewed Michael Thompson, Director of the Council of State Governments Justice Center. Mr. Thompson's organization conducted a study that examined whether juveniles who commit crimes fare better if they are sentenced to community-based supervision or state-run incarceration. The study found that youth who are locked up in state-run facilities are 21 percent more likely to be rearrested than those who remain under supervision closer to home. He said that community supervision programs are also far less expensive for taxpayers than state-secure facilities.

INFOTRAK
January 15th, 2023

TIME: 6:00am – 7:00am

TOPIC: SUBSTANCE ABUSE

LENGTH: 30 Minutes

The hosts interviewed Nora Volkow, MD, Director of the National Institute on Drug Abuse, part of the National Institutes of Health. Fentanyl overdoses are the leading cause of death for Americans ages 18 to 49, more than car accidents or suicides. On average, one person dies of a fentanyl overdose in the United States every seven minutes, and the number of Americans killed by the drug has jumped 94 percent since 2019. Dr. Volkow discussed why the problem has skyrocketed and what steps the federal government is taking to address it. She said that, while the epidemic was worse in certain rural areas of the US in past years, the problem has now overwhelmed every city and state. She talked about the importance of education and treatment programs, and also explained why fentanyl is a particularly troubling issue for pregnant women.

TOPIC: ENVIRONMENT

LENGTH: 15 Minutes

The hosts interviewed Patty Osterberg, Education & Outreach Director of Sustainable Electronics Recycling International, an organization that sets standards for responsible electronics recycling. Ms. Osterberg discussed the most responsible ways to recycle unused mobile phones and other electronic gadgets. Her organization certifies recyclers with the R2 standard, which verifies that recycling companies perform their services in a responsible and ethical manner. She talked about the environmental impact of throwing a phone in the trash

TOPIC: EDUCATION

LENGTH: 15 Minutes

The host interviewed Mark Underwood, PhD, neuroscience researcher, expert on brain aging and cognitive function, President and co-founder of Wisconsin-based biotech company Quincy Bioscience. Dr. Underwood said most people start to experience mild memory loss by age 40. He explained the relationship of early memory problems to advanced forms of dementia as people enter their 70s and 80s. He outlined basic steps to take to keep the brain active, which may prevent or slow cognitive decline as a person ages.

INFOTRAK

January 22nd, 2023

TIME: 6:00am – 7:00am

TOPIC: SPORTS

LENGTH: 15 Minutes

The hosts interviewed Lauren Fleshman, one of the most decorated American distance runners of all time, winner of five NCAA championships at Stanford University and two national championships as a professional, author of “Good for A Girl: A Woman Running in a Man's World”. Girls drop out of organized sports at twice the rate of boys at age 14, and half have quit by 17. Sixty-five percent develop disordered eating habits that compromise their ease around food, sometimes irreparably. Ms. Fleshman talked about emerging research on the physiology and psychology of young athletes, and what coaches and parents should know. She outlined changes in organized sports to empower and encourage young women to join and stay.

TOPIC: MENTAL HEALTH

LENGTH: 15 Minutes

The hosts interviewed Chris Bailey, productivity expert, author of “How to Calm Your Mind: Finding Presence and Productivity in Anxious Times”. Mr. Bailey shared the inspiration to write his book--a panic attack he had onstage in front of an audience of over 100. He outlined simple steps he took in the moment and in the long-term to conquer burnout and explained how he gradually restored calm and tranquility to his life. He talked about sources of hidden stress buried within our days, often activities and people that we voluntarily subject ourselves to.

TOPIC: RETIREMENT

LENGTH: 15 Minutes

The hosts interviewed Catherine Collinson, President of the Transamerica Center for Retirement Studies, a non-profit private foundation. Ms. Collinson talked

about the option of “phased retirement,” in which an employee begins to gradually put in shorter work weeks. She said the strategy permits workers to test out retirement to see if they enjoy it and can afford it and allows them to avoid tapping into Social Security or savings until truly necessary. She said many employers welcome it, because it allows the senior employee to mentor younger colleagues and the organization to retain institutional knowledge.

TOPIC: HEALTH

LENGTH: 15 Minutes

The hosts interviewed Brian Wansink, PhD, behavior economist, food psychologist, John Dyson Professor of Consumer Behavior at Cornell University, Director of the Cornell Food and Brand Lab, author of “Slim By Design, Mindless Eating Solutions for Everyday Life”. Dr. Wansink discussed his research at Cornell, which examines how and why we make choices about the food we eat. He said the way a kitchen or other living environment is set up can encourage weight loss naturally. He outlined innovative but inexpensive steps restaurants, grocery stores and school cafeterias can make to encourage healthier dining choices.

INFOTRAK

January 29th, 2023

TIME: 6:00am – 7:00am

TOPIC: EDUCATION

LENGTH: 15 Minutes

The hosts interviewed Alvin E. Roth, PhD, Craig and Susan McCaw Professor of Economics at Stanford University, Gund Professor of Economics and Business Administration Emeritus at Harvard University, author of “Who Gets What — and Why: The New Economics of Matchmaking and Market Design”. Dr. Roth is one of the world’s leading experts on matching markets, where “sellers” and “buyers” must choose each other, and price isn’t the only factor that determines who gets what. He explained how market designs affect many less obvious aspects of life, such as the chances of getting a job or whether a university accepts a prospective student.

TOPIC: HEALTH

LENGTH: 15 Minutes

The hosts interviewed Joel Kahn, MD, Clinical Professor of Medicine at Wayne State University School of Medicine, Director of Cardiac Wellness, Michigan Healthcare Professionals PC, author of “The Whole Heart Solution”. According to

Dr. Kahn, more than 75 percent of cases of heart attacks, strokes and other cardiovascular disease events are preventable. He explained how lifestyle choices can make a huge difference in the development of heart disease and he said changes in diet and exercise can often reverse the disease.

TOPIC: FINANCE

LENGTH: 15 Minutes

The hosts interviewed Tony Robbins, motivational speaker, author of “Money, Master the Game: 7 Simple Steps to Financial Freedom”. Mr. Robbins picked the brains of more than 50 of the world’s most successful investors and money managers and found dramatically different philosophies. He discussed lessons that anyone can use to improve their personal finances. He also talked about his efforts to feed the hungry and his personal reasons for being concerned about poverty and hunger in America.

TOPIC: MENTAL HEALTH

LENGTH: 15 Minutes

The hosts interviewed Andrew Sperling, Director of Federal Advocacy, National Alliance on Mental Illness. Mr. Sperling discussed the cost of mental health treatment, and the options available to make treatment more affordable. He explained how the Affordable Care Act has affected mental health and substance abuse services. He outlined the most common forms of assistance provided to employees by larger employers. He also talked about the most common forms of mental illness.

INFOTRAK

February 5th, 2023

TIME: 6:00am – 7:00am

TOPIC: CONSUMER MATTERS

LENGTH: 15 Minutes

The hosts interviewed Ismail Karabas, PhD, Marketing Professor at Murray State University. Tipping for food at the end of a dining experience has traditionally been the norm at full-service restaurants. Prof. Karabas shared his research into a new trend: tip requests at businesses where customers order at the counter, pay for their items before getting their food, and receive minimal-to-no service. He explained the reasons behind the change. He found that some consumers are so annoyed by the requests that they take their business elsewhere.

TOPIC: ENTREPRENEURISM**LENGTH: 15 Minutes**

The hosts interviewed Dan Martell, entrepreneur, productivity expert, author of “Buy Back Your Time: Get Unstuck, Reclaim Your Freedom, and Build Your Empire”. Mr. Martell shared his story of a traumatic childhood and arrest as a teenager, which amazingly led to an interest in software coding and entrepreneurship. He offered suggestions for entrepreneurs to value and use time more productively. He also offered advice to avoid burnout.

TOPIC: EDUCATION**LENGTH: 15 Minutes**

The hosts interviewed Kevin Carey, PhD, education researcher and writer, Director of the Education Policy Program at the New America Foundation, co-author of “The End of College: Creating the Future of Learning and the University of Everywhere”. The cost of college has exploded in recent years, and whole generations are sinking deeper into college debt. Mr. Carey discussed recent innovations in digital learning and why he believes that the current methods of higher education are woefully outdated. He said, more than ever, a college degree is required to secure even a middle-class income for those entering the workforce, but he believes universities must be willing to adapt to online learning and other new technologies.

TOPIC: PERSONAL HEALTH**LENGTH: 15 Minutes**

The hosts interviewed George King, MD, Research Director and Chief Science Officer, Joslin Diabetes Center, Harvard Medical School, author of “The Diabetes Reset: Avoid It. Control It. Even Reverse It. A Doctor's Scientific Program”. Dr. King discussed the effect of diabetes on the nation’s health. He said it’s possible to prevent and even reverse type 2 diabetes, through appropriate lifestyle changes. He outlined the importance of diet, exercise and sleep in the prevention of diabetes.

INFOTRAK**February 12th, 2023****TIME: 6:00am – 7:00am****TOPIC: CRIMINAL JUSTICE****LENGTH: 15 Minutes**

The hosts interviewed Andrew Smith, PhD, cognitive psychologist and Assistant Professor at Iowa State University. Some studies claim that 4-6% of those in US

prisons are not guilty of the crime for which they were convicted. Prof. Smith and his team of researchers developed a new procedure to capture more information from eyewitnesses during police investigations and better detect a suspect's guilt or innocence. He explained how the innovation improves the reliability of police lineups.

TOPIC: MENTAL HEALTH

LENGTH: 15 Minutes

The hosts interviewed Andrew McDiarmid, Senior Fellow at the Discovery Institute, a non-profit, non-partisan organization focused on research, education, action, and cultural renewal. A recent study reported in the Journal of Experimental Psychology suggests that the act of “just thinking” can be more rewarding than we might realize. Mr. McDiarmid outlined the study’s findings and explained why Americans should resist the urge to pull out their phones so frequently and spent some time just thinking instead.

TOPIC: PARENTING

LENGTH: 15 Minutes

The hosts interviewed Scott Sampson, PhD, dinosaur paleontologist, science communicator, Vice President of Research and Collections at the Denver Museum of Nature & Science, host of the PBS Kids’ television series, Dinosaur Train, author of “How to Raise a Wild Child: The Art and Science of Falling in Love with Nature”. Today’s American children spend 4 to 7 minutes a day playing outdoors. Dr. Sampson explained why this disconnect between kids and nature is a problem that should concern parents. He offered tips for parents to help kids fall in love with nature, by enlisting technology as an ally and encouraging outdoor activities like the Boy Scouts and Girls Scouts.

TOPIC: EDUCATION

LENGTH: 15 Minutes

The hosts interviewed David Ernst. PhD, Chief Information Officer at the University of Minnesota’s College of Education and Human Development, creator of the Open Textbook Library. The cost of college textbooks has skyrocketed in recent years, but a new trend of free or low-cost “open source” textbooks is gaining momentum. Dr. Ernst said college students could save an average of \$128 a course if traditional textbooks were replaced with the new electronic versions. He explained why this new generation of textbooks is often of equal academic value compared to traditional printed textbooks.

INFOTRAK

February 19th, 2023

TIME: 6:00am – 7:00am

TOPIC: MENTAL HEALTH

LENGTH: 15 Minutes

The hosts interviewed Shevaun Neupert, PhD, Professor of Psychology at North Carolina State University. Prof. Neupert wrote a report that analyzed two new studies that found that young adults who utilize preemptive stress-reduction steps that focus on the future are better able to avoid negative health outcomes. She talked about the most effective proactive techniques, and where young adults should be taught how to deal with stress.

TOPIC: MENTAL HEALTH

LENGTH: 15 Minutes

The hosts interviewed Angie Morgan Witkowski, Leadership and Career Coach, author of “Bet on You: How to Win with Risk”. Ms. Witkowski outlined the most common misconceptions about risk and why people should be much more comfortable making decisions in the face of uncertainty. She talked about the reasons that fear and failure are such important components in taking risks in business, career and life.

TOPIC: SOCIAL SECURITY

LENGTH: 15 Minutes

The hosts interviewed Laurence Kotlikoff, PhD, William Fairfield Warren Professor at Boston University, Professor of Economics at Boston University, Fellow of the American Academy of Arts and Sciences, President of Economic Security Planning, Inc., a company specializing in financial planning software, co-author of ‘Get What's Yours: The Secrets to Maxing Out Your Social Security’. The Social Security system has more than 2,700 core rules, and ill-informed choices of how and when to sign up can cost senior citizens literally hundreds of thousands of dollars in benefits. Dr. Kotlikoff said delaying retirement is often helpful, but he also outlined several little-known Social Security benefits that frequently are unclaimed.

TOPIC: HEALTH

LENGTH: 15 Minutes

The hosts interviewed Huntington Potter, PhD, Professor, Department of Neurology and Linda Crnic Institute for Down Syndrome, University of Colorado School of Medicine. Dr. Potter explained why Alzheimer’s disease is such an expensive disease for the nation’s healthcare system. He discussed who may be

most likely to develop the disease, whether things like crossword puzzles can really keep the brain healthy, and where current research is headed.

INFOTRAK

February 26th, 2023

TIME: 6:00am – 7:00am

TOPIC: ECONOMY

LENGTH: 15 Minutes

The hosts interviewed Lauryn Williams, Certified Financial Planner, founder of Worth Winning, a company that helps young professionals organize their finances. A recent Fidelity survey found that half of Gen Zers say they don't see a point in saving money until things return to 'normal.' Ms. Williams said young people may be seeking some sort of control in the face of runaway inflation and economic uncertainty. She said many Gen Zers are choosing to invest in themselves and their professional growth, such as starting their own businesses or furthering their education. She explained why it is critical to start early to build retirement savings.

TOPIC: EDUCATION

LENGTH: 15 Minutes

The hosts interviewed Elisa Villanueva Beard, CEO of Teach For America, a nonprofit organization dedicated to improving educational outcomes for low-income students. Ms. Villanueva Beard outlined the mission of her organization, and explained why it is so important to recruit college graduates from top universities around the United States to serve as teachers in urban and rural schools. She talked about the biggest obstacles in recruiting quality teachers and how interested students can apply to be a part of Teach For America.

TOPIC: AT RISK YOUTH

LENGTH: 15 Minutes

The hosts interviewed Norman Bates, attorney, expert on the prevention of sexual violence against children, co-author of "Preventing Child Sexual Abuse in Youth-Serving Organizations: Guidelines for Managers and Parents". Many parents will soon send their children off to summer camp, scouting events and sports activities. But without proper safeguards in place, these environments can provide opportunities for sexual misconduct and abuse to occur. Mr. Bates outlined the abuse prevention policies that youth-serving organizations need to implement, and the questions parents must ask to ensure that they are.

TOPIC: AT RISK YOUTH**LENGTH: 15 Minutes**

The hosts interviewed Paul Sullivan, NY Times financial columnist, author of “The Thin Green Line: The Money Secrets of the Super Wealthy”. Mr. Sullivan explained why some people, even “rich” people, never find true wealth, and why other people, even those who have far less, are much wealthier. He offered tips on how middle-class consumers can make better financial decisions and come to terms with what money truly means. He said changing how Americans think about wealth can lead to more secure and less stressful lives.

INFOTRAK**March 5th, 2023****TIME: 6:00am – 7:00am****TOPIC: HEALTH****LENGTH: 15 Minutes**

The hosts interviewed Yvette M. Miller, MD, Executive Medical Officer for the American Red Cross Donor and Client Support Center, helping to lead the Red Cross' national Sickle Cell Initiative. Sickle cell disease is the most common genetic blood disorder in the US, and regular blood transfusions are critical to manage extreme pain and life-threatening complications. Dr. Miller discussed Red Cross efforts to promote diversity in the blood supply, increase donor recruitment and retention in the black community to support the transfusion needs of patients with sickle cell disease.

TOPIC: FINANCE**LENGTH: 15 Minutes**

The hosts interviewed Candy Valentino, finance and wealth advisor, author of “Wealth Habits: Six Ordinary Steps to Achieve Extraordinary Financial Freedom”. Ms. Valentino believes that turbulent financial times are often historic opportunities to invest more in real estate and the financial markets. She outlined six steps to grow wealth. She explained why owning real estate or a small business are her favorite investment vehicles. She conducted a study that found 75% of wealthy people had one thing in common: either they or their family owned a business.

TOPIC: EMPLOYMENT**LENGTH: 15 Minutes**

The hosts interviewed Michael Schmidt, Vice Chair of Cozen O'Connor's Labor & Employment Department in New York, publisher and editor of a blog devoted to the interplay between social media and employment law. Social media blunders can cost people their jobs. Mr. Schmidt talked about 1st Amendment rights in the workplace. He explained how to decide if a social media posting may be permissible. He said it's important for employers to formulate clear rules and policies regarding social media, to protect the interests of the company while not infringing on the rights of the employees.

TOPIC: HEALTH

LENGTH: 15 Minutes

The hosts interviewed Daniel Leffler, MD, Director of Clinical Research at the Celiac Center at Beth Israel Deaconess Medical Center in Boston. Dr. Leffler discussed gluten sensitivity and its close cousin, Celiac disease. He said there is no benefit if a healthy person avoids gluten and, in fact, gluten free diets may cause nutritional deficiencies. He outlined the symptoms of gluten sensitivity and explained how it can be diagnosed and treated.

INFOTRAK

March 12th, 2023

TIME: 6:00am – 7:00am

TOPIC: AT RISK YOUTH

LENGTH: 15 Minutes

The hosts interviewed Pamela Gockley, Certified Bullying Prevention Specialist, Founder and Executive Director of The Camel Project, a non-profit organization focused on deconstructing the culture of bullying in America. 1 in 5 students report being bullied at school. However, Ms. Gockley said the CDC believes 50 to 75% of bullying incidents are never reported. She discussed the culture of bullying in America, how parents can protect their children from it, and how parents of bullies can recognize the behavior in their own child and address it.

TOPIC: LEARNING DISABILITIES

LENGTH: 15 Minutes

The hosts interviewed Brock L. Eide M.D., M.A., learning disabilities expert, co-author of "The Dyslexic Advantage: Unlocking the Hidden Potential of the Dyslexic Brain". Dyslexia has traditionally been defined as a reading and spelling disorder. But Dr. Eide said recent research has proven that these challenges are not dyslexia's main features. He explained how these characteristics are actually

trade-offs resulting from an entirely different pattern of brain organization and information processing and that it has powerful advantages.

TOPIC: MENTAL HEALTH

LENGTH: 15 Minutes

The hosts interviewed Donald Edmondson, PhD, MPH, Assistant Professor of Behavioral Medicine at the Columbia University Medical Center in New York. Dr. Edmondson's research has discovered that nearly one in four people who suffer a stroke also experiences symptoms of post-traumatic stress disorder afterwards. He discussed other life-threatening illnesses that can also result in PTSD. He said the younger a person is who experiences a life-threatening event, the more likely they are to experience PTSD. He also talked about the potential treatments for the disorder.

TOPIC: LITERACY

LENGTH: 15 Minutes

The hosts interviewed Kathryn Zickuhr, Pew Research Center's Internet and American Life Project. Ms. Zickuhr led a surprising study that found that Americans ages 16 to 29 are actually more likely than older Americans to have read a printed book in the past year and are more likely than their elders to use a library. She discussed the rapidly changing landscape of technology and literacy, and how libraries have adapted.

INFOTRAK

March 19th, 2023

TIME: 6:00am – 7:00am

TOPIC: MENTAL HEALTH

LENGTH: 15 Minutes

The hosts interviewed Juliet B. Schor, PhD, Professor of Sociology, Boston College. The four-day week is becoming more of a reality in the contemporary workplace, and Prof. Schor co-authored a landmark international study of the trend. She said the vast majority of companies that tried the shorter workweek for the study stuck with it afterwards. She talked about the benefits that result from a 32-hour workweek, both for employees and companies.

TOPIC: MENTAL HEALTH

LENGTH: 15 Minutes

The hosts interviewed Deepa L. Sekhar, MD, Associate Professor of Pediatrics at the Penn State College of Medicine, Executive Director of Penn State PRO

Wellness. Suicide death rates have increased significantly among adolescents in the U.S. in recent years. Dr. Sekhar said while children are typically screened for health, vision and hearing problems in school, mental health screening has not been standardized in school settings. She led a study that evaluated the effectiveness of a school-based, adolescent suicide risk screening and found that it successfully identified at-risk adolescents and increased initiation of mental health services. She explained how the screening works and the reasons some schools or parents may be reluctant to give it a chance.

TOPIC: HEALTH

LENGTH: 15 Minutes

The hosts interviewed Jamin Brahmbhatt, MD, Urologist, co-director of the Personalized Urology & Robotics Clinic at South Lake Hospital, in affiliation with Orlando Health. Dr. Brahmbhatt's organization commissioned a survey that found that far more men can remember their first car than those who can remember when they had their most recent health checkup. He discussed the reasons why an annual checkup is so important and the reasons that men avoid trips to the doctor. He also offered advice to wives who want to encourage their husbands to make health a greater priority.

TOPIC: WORKPLACE MATTERS

LENGTH: 15 Minutes

The hosts interviewed Lori LaCivita, PhD, industrial and organizational psychologist. Thanks in part to older workers working past the traditional retirement age, four generations of workers are in the workforce at once for the first time. Dr. LaCivita said each generation prefers different leadership and communication styles, which can trigger challenges in the workplace. She outlined strategies for managers to build strong and effective teams with a diverse pool of employees.

INFOTRAK

March 26th, 2023

TIME: 6:00am – 7:00am

TOPIC: EMPLOYMENT

LENGTH: 15 Minutes

The hosts interviewed Elizabeth Wallace, co-author of "The Ambition Decisions: What Women Know About Work, Family, and the Path to Building a Life".

Over the last sixty years, women's roles at home and on the job have radically changed, and the question of whether they can really "have it all" is still debated. Ms. Wallace outlined three distinct paths where a woman's life and career choices may lead. She talked about the importance of the support of husbands when ambitious women move into high-level corporate positions. She offered advice for women who are facing today's complex career choices.

TOPIC: PARENTING

LENGTH: 15 Minutes

The hosts interviewed Thomas Lickona, PhD, Developmental Psychologist, Professor of Education Emeritus at the State University of New York at Cortland, author of "How to Raise Kind Kids: And Get Respect, Gratitude, and a Happier Family in the Bargain". Dr. Lickona has led the character education movement in schools for forty years. He outlined the tools that parents need to foster peace and cooperation at home. He explained how changes in our culture have made it harder than ever to raise kind kids. He offered suggestions for parents to deal with technology and the use of media by kids.

TOPIC: TOURISM

LENGTH: 15 Minutes

The hosts interviewed Michael Oswald, author of "Your Guide to the National Parks: The Complete Guide to all 58 National Parks". In researching his book, Mr. Oswald visited and camped in 48 of our national parks over the course of several years. He shared his thoughts on the importance of the national parks system, and offered advice for visitors regarding some of the lesser-known attractions. He believes that the national park system is being managed and funded in a responsible way.

TOPIC: HEALTH

LENGTH: 15 Minutes

The hosts interviewed Stanton A. Glantz, Ph.D., Director of the Center for Tobacco Control Research and Education at the University of California, San Francisco. Dr. Glantz published a comprehensive study of the effect of laws that ban smoking in public places. He found that the restrictions result in a rapid decrease in hospitalizations for heart attack, stroke, respiratory diseases, including asthma and chronic obstructive pulmonary disease. He said he favors even stronger legislation to restrict smoking, because he found that the strictest laws resulted in the highest health benefits.

WCSX 94.7 PSA Activity

Each of these PSA's aired January 1st, 2023 – March 31st, 2023, between the hours of 12 a.m. - 12 midnight.

MAB (MI Assoc of Broadcasters):	169
Stand up to Cancer:	130
Earth Justice:	18
Foster Care:	19
Poison Control:	2
Caregiver Asst:	7
Veterans Crisis:	18
GED:	18
Parkinsons:	2
Adoption:	8
CDC Drug Stigma:	7
CDC:	19
Easter Seals:	7
Rotary:	7

Childrens Intl:	9
No Kid Hungry:	19
YMCA:	19
TOTAL:	478