

**BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT
FOR
STATION WCSX
1st QUARTER, 2020
January 1st through March 31st**

ISSUES OF CONCERN TO THE STATION WCSX
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
FIRST QUARTER, 2020

1. EDUCATION
2. HEALTH
3. EMPLOYMENT
4. GOVERNMENT
5. CHILDREN

PUBLIC AFFAIRS PROGRAMS

WCSX PROGRAMS THAT ADDRESS COMMUNITY ISSUES

The Detroit Community Calendar & Events

(Sunday – 6:00 a.m. – 7:00 a.m.)

Locally-produced show focusing on topical issues of particular concern to Detroit and Metro Detroit residents and discussed upcoming events in the community.

First Quarter 2020

TOPIC: HEALTH

Detroit Community Calendar

January 05, 2020

Time: 6:00 a.m. – 7:00 a.m. Length: 60 Minutes

Juline Jordan interviewed Dr. Cass Ingram author of “The Cure is in the Cupboard” and many other publications about flu activity being nationally elevated. He discussed natural remedies for the flu, congestion, coughing, and sneezing. Dr. Ingram is a proponent of wild oregano oil, saying it’s a cure-all for all of the above symptoms. This medicinal grade oil arises from unique species of plants which grow wild throughout the world and that the highest grades are found in the Mediterranean where it is native and naturally grows wild.

Detroit Community Calendar

January 12, 2020

Time: 6:00 a.m. – 7:00 a.m. Length: 60 Minutes

Juline Jordan interviewed Dr. Susan Nicholas, author of “The Duality of Being” about stress caused by holding onto painful memories. Nicholas is a conscious life coach who says it’s time to let go if you want true happiness and that our experiences and beliefs play major roles in helping us shape our identities and what we consider to be our capabilities. Nicholas adds that often there are things we refuse to let go of, like material possessions, a relationship, a traumatic experience, and these things keep us from achieving the life we were meant to live. She also says when we harbor limiting beliefs, we cut ourselves off from greater possibilities.

Detroit Community Calendar

January 19, 2020

Time: 6:00 a.m. – 7:00 a.m. Length: 60 Minutes

Juline Jordan interviewed John Collopy author of “The Reward of Knowing” about breaking bad habits for better health. He says sometimes bad habits can veer into addiction and the most dangerous bad habits are the ones most don’t realize they have. He offers that he had a long uphill battle against demons he didn’t know he had. He says when he became an adult, he quickly became dependent on alcohol and he had anger management issues. He also says honing in on why we think the way we do, and why we do the things we do takes some deep reflection that many people won’t take the time to do. He offers suggestions for those who may be struggling to understand why they continually seem to make the wrong decisions.

Detroit Community Calendar

February 2, 2020

Time: 6:00 a.m. – 7:00 a.m. Length: 60 Minutes

Steve Black speaks with Laura Varon-Brown, the Executive Director of Gilda’s Club of Metro Detroit. Gilda’s Club has expanded opening a new residence in the city of Detroit inside the Durfee Innovation Society (DIS). It is Gilda’s third location in the metro area. The discussion includes a description of the DIS and the impact they are having on Detroit. Laura also talks about the continued education and free support Gild’s Club provides to those affected by cancer.

Detroit Community Calendar

February 16, 2020

Time: 6:00 a.m. – 7:00 a.m.

Steve Black hosts Don Peasley, the President of the Michigan Chapter of the Huntington’s Disease Society of America. Dan provides information on this lesser known fatal genetic disorder. The isolation of the Huntington’s Gene and the growing hope of an eventual cure. Time is

also allotted to promote the Spotlight on a Cure event on March 14th at the Enchantment Hall at 7PM in Shelby Township. The fundraiser consists of a talent showcase, raffles, dinner, and an auction.

Detroit Community Calendar

March 8, 2020

Time: 6:00 a.m. – 7:00 a.m. Length: 60 Minutes

Steve Black speaks with Todd Kulman who is the External Communications Manager of the American Red Cross. We touch on the importance of donating blood locally, how the Coronavirus affects blood drives and how listeners can easily connect with the Red Cross.

Detroit Community Calendar

March 22, 2020

Time: 6:00 a.m. – 7:00 a.m. Length: 60 Minutes

Host Steve Black speaks with Laura Varon-Brown, the Executive Director of Gilda's Club of Metro Detroit. Gilda's Club has expanded opening a new residence in the city of Detroit inside the Durfee Innovation Society (DIS). It is Gilda's third location in the metro area. The discussion includes a description of the DIS and the impact they are having on Detroit. Laura also talks about the continued education and free support Gilda's Club provides to those affected by cancer.

TOPIC: EDUCATION

Detroit Community Calendar

January 26, 2020

Time: 6:00 a.m. – 7:00 a.m. Length: 60 Minutes

Host Steve Black interviewed Bill Keith, the station manager of 88.1 The Park the student radio station for the Plymouth-Canton Community Schools. Bill's team will be hosting a record show on Saturday February 22, from 10am to 4pm. The event is the primary fundraiser for the high school radio station. The discussion revolves around the fun the record

show, the fun of collecting albums and music memorabilia and how to get additional information. Bill also explains the value of high school radio stations, how they work and the experience 88.1 The Park provides to its student body.

Detroit Community Calendar

March 15, 2020

Time: 6:00 a.m. – 7:00 a.m. Length 60 Minutes

Host Steve Black interviewed Bill Keith, the station manager of 88.1 The Park the student radio station for the Plymouth-Canton Community Schools. Bill's team will be hosting a record show on Saturday February 22, from 10am to 4pm. The event is the primary fundraiser for the high school radio station. The discussion revolves around the fun the record show, the fun of collecting albums and music memorabilia and how to get additional information. Bill also explains the value of high school radio stations, how they work and the experience 88.1 The Park provides to its student body.

TOPIC: EMPLOYMENT

Detroit Community Calendar

February 9, 2020

Time: 6:00 a.m. – 7:00 a.m. Length: 60 Minutes

Steve Black talks with Certified Stenographer Kelli Werner about the growing shortage of court reporters and the possible career opportunities. The interview also includes some of the ways reporters are being replaced digitally and the complications of not having a certified court reporter on hand. Kelli also provides contact information and websites for additional rights and solutions.

Detroit Community Calendar

March 29, 2020

Time: 6:00 a.m. – 7:00 a.m. Length: 60 Minutes

Steve Black talks with Certified Stenographer Kelli Werner about the growing shortage of court reporters and the possible career opportunities. The interview also includes some of the ways reporters are being replaced digitally and the complications of not having a certified court reporter on hand. Kelli also provides contact information and websites for additional rights and solutions.

TOPIC: GOVERNMENT

Detroit Community Calendar

February 23, 2020

Time: 6:00 a.m. – 7:00 a.m. Length: 60 Minutes

Steve Black hosts special guest Rick Hampson, The State President of Citizens Bank. The primary topic is the upcoming 2020 Census. We also touch on Citizens Bank's involvement with Gleaners Food Bank and The Boys and Girls Club of Michigan.

TOPIC: CHILDREN

Detroit Community Calendar

March 1, 2020

Time: 6:00 a.m. – 7:00 a.m. Length: 60 Minutes

Steve Black is joined by Abigail Samuels the Regional Development Director at St. Jude. The focus topic was St. Jude's *This Shirt Saves Lives* campaign and their Detroit Radiothon at our sister station The Detroit Praise Network.

PSA ACTIVITY

Each of these PSA's aired January 01, 2020 – March 31, 2020 between the hours of 12am and 12am.

Lung Cancer	13
Delivering Jobs	13
Earth Justice	13
MAB	13
PTSD	13
Child Safety	13
Social Security Scam	13
Adopt US Kids	13
Wounded Warriors	13
Alzheimer's	13
Lupus	13
Coronavirus/CDC	13
Gynecological Cancer	13
Detroit Zoo	12
Kroger/Zero Hunger Waste	80
Beasley Media/Operation Gift Card	144
Beasley Media/We're All in this Together	164
Total	569