

BEASLEY MEDIA GROUP, LLC.
ISSUES AND PROGRAMS REPORT
FOR
STATION WCSX
2nd QUARTER, 2018
April 1st through June 30th

ISSUES OF CONCERN TO THE STATION WCSX
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
SECOND QUARTER, 2018

- 1. Family Health:** Life threatening and chronic and mental illnesses in children and adults.
- 2. Mental Health:** Mental health issues and solutions.
- 3. Animal Cruelty:** Mistreatment of animals and animal rescues.
- 4. Crime and Violence:** Speaking with law enforcement on issues such as rape, domestic violence and how to keep yourself protected.
- 5. Veterans:** Finding ways to help employee veterans as well as finding them shelters.
- 6. Community:** People making strides to make positive changes in their communities.
- 7. Education:** Finding ways to help people further their schooling.

PUBLIC AFFAIRS PROGRAMS

WCSX PROGRAMS THAT ADDRESS COMMUNITY ISSUES

Community Events (Sunday – 6:00 a.m. – 6:10 a.m.)

Raquel Litteral fills you in on all of the different upcoming charity, community and volunteer work happening around our communities that everyone can participate in.

The Detroit Community Calendar (Sunday – 6:00 a.m. – 6:30 a.m.)

Locally-produced show focusing on topical issues of particular concern to Detroit and Metro Detroit residents and discussed events in the community. Produced and hosted by Juline Jordan.

Women Who Rock (Sunday – 6:30 a.m. – 7:00 a.m.)

Locally-produced show aired during the morning show on Friday's focusing on extraordinary women who do extraordinary things for charities, their community or important causes.

Second Quarter 2018

ISSUE: Family Health

Detroit Community Calendar

April 1, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Host Juline Jordan, with Lisa Vilella Founder of Mimi's Mission. The organization works to prevent homelessness in the downriver area of Detroit. They also work diligently with kids who are autistic. They highlighted an upcoming golf scramble to raise money to assist children with autism.

Detroit Community Calendar

April 22, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Host Juline Jordan with Maggie Varney founder and CEO of Wigs 4 Kids which assists kids who have experienced hair loss due to cancer, alopecia or other factors. They discussed an upcoming fundraiser as part of the International Women's Show. Beasley Media Staff will be volunteering.

Detroit Community Calendar

May 13, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Jennifer Livonimsky, Executive Director of the Ronald McDonald House of Southeastern Michigan about their annual Escape to Belle Isle, It is running event to raise funds. There are activities for all experience levels, with a Kids Fun Run, 2 miles, 5 k and 10 k. Registration is \$35 for adults and \$25 for kids and is rain or shine. Ronald McDonald House also has a Jerry Guirey golf outing at Springfield Oaks Golf Course in Davisburg. It's a great day of fun and raising money to support the organization.

ISSUE: Mental Health

Detroit Community Calendar

April 15, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Host Juline Jordan with Beth Walsh-Sahutske, the organizer of the Out of the Darkness campus walk which is a journey of remembrance, hope, support, and a walk that unites a campus and community – a time to acknowledge the ways in which suicide and mental illness have affected our lives and our loved ones.

Detroit Community Calendar

June 3, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Norris Howard, Division Manager of Central City Integrated Health about the Community Health Fair on Tuesday July 17th. CCIH offers a wide range of services to Wayne County residents, including help in finding employment, medical services, recovery services, food bank and mental health services. The purpose of the Community Health Fair is to increase health awareness through education and prevention.

ISSUE: Education

Detroit Community Calendar

June 10, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Mary Jackson, Development Director CARE of Southeastern Michigan about their Leadership Academy in Warren and Mt. Clemens. This camp is for students entering 6th through 8th grade and participants will benefit from self-empowerment, community service, life skill strengthening, and character development and will include an educational field trip. The Warren academy runs June 25th through the 29th.

Detroit Community Calendar

June 17, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Tiffany Jameson, Public Information Supervisor and Lauren Stankovich, Community Organizing Supervisor for CARE of Southeastern Michigan. They discussed Camp Care in Roseville, available to kid's preschool through 12th grade. This is for children whose loved one has been touched by a substance abuse disorder. Children will learn to listen and communicate effectively, manage emotions, practice self-control and self-management, to deal more effectively with change, choose friends wisely, make healthy choices and decisions, and refuse negative peer pressure. The camp runs July 23-27 and July 30 - August 3rd.

ISSUE: Animal Cruelty

Detroit Community Calendar

April 8, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Host Juline Jordan with Lisa Tipler of the Buster foundation which is a dog rescue organization that focuses on rescuing bully breeds and educating the general public about these dog breeds. They discuss their upcoming charity event to raise money to be able to continue rescuing dogs in Metro Detroit.

Detroit Community Calendar

May 27, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Lisa Tipler with the Buster Foundation, an organization that fosters and adopts dogs out, mostly in Detroit proper and mostly so-called bully breeds. Tipler says ownership of these dogs comes with a great deal of responsibility – ethically, morally and legally. Mandatory are things like regular exercise, constant supervision, obedience and consistency. The foundation is holding a fundraiser in Wyandotte with 50/50 raffles and an auction.

ISSUE: Community

Women Who Rock

April 14, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Host Erin V talks with Danielle Lutz from Rewearable.net. Danielle is a young girl from Birmingham, is making sure dreams really do come true for area girls hoping to head to the big dance this year. Danielle Lutz has started an organization that provides Prom dresses and accessories to young women at no cost. The organization is called Rewearable and Erin V spoke with her about her efforts to make young women feel special. Danielle Lutz is 16 years old and attends Groves High School. She is always accepting donations of dresses and accessories. You can visit her website at [rewearable dot net](http://rewearable.net) for more information on how to participate in either receiving or donating.

Women Who Rock

June 1, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Erin V. interviewed Lisa Ludwinski, the owner and founder of Sister Pie. Sister Pie is a bright corner bakery in Detroit's West Village on the east side of town. Each day, they serve pies, cookies, breakfast, and lunch. The menu at Sister Pie is nontraditional in flavor combinations, rustic in execution, and constantly changing to honor the local agriculture of Michigan. Sister Pie is a triple-bottom-line business, which means it maintains a strong commitment to its' employees, the economy, and the environment.

Detroit Community Calendar

June 24, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Wm. Chuck Jackson, president of Community Social Services of Wayne County about their Inaugural Charity Golf Outing at the Northville Hills Golf Club. This is an opportunity for organizations, businesses and community leaders and golf fans to gather and learn about the services Community Social Services offers. They work to rebuild broken lives and restore dignity. They have been uplifting Detroiters and Wayne County residents since 1946.

ISSUE: Crime and Violence

Women Who Rock

April 27, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Host Erin V speaks with Wayne County Prosecutor Kym Worthy. In 2009, the Wayne County Prosecutor's Office discovered 11,341 untested rape kits in a Detroit Police Department storage facility. Since the day the kits were discovered, Wayne County Prosecutor Kym Worthy has made it her mission to make sure every single last kit is tested and justice is brought to the survivors. HBO has just debuted a documentary called "I Am Evidence" that highlights the rape kit situation in Detroit, and the rest of the country. Prosecutor Worthy's mission is featured in the film, and Erin "V" had a chance to speak with her about what progress has been made with the testing of the rape kits and how the new documentary has helped bring closure to some sexual assault survivors.

Women Who Rock

May 11, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

On the 23rd of May the Detroit Department of Public Safety is holding its' "Women In Blue" event to honor women Police officers, Fire Fighters and First Responders. Erin V had a chance to speak with one of the nominees of the "Women in Blue" awards. Her name is Shannon

Moran and she Senior Firefighter who has been with the department 20 years. Shannon is doing her part to encourage other woman to join the department and also making strides in the battle for women's equality in the field.

Women Who Rock

May 18, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

The Detroit Public Safety Foundation is celebrating the "Women In Blue" for the month of May. On the 23rd of this month awards will be given to the "Detroit Female Police Officer and Firefighter of the Year". Erin V had a chance to speak with 1st Assistant Chief Lashinda Stair who is the highest ranking female executive within DPD about the celebration and her work changing the public perception of Detroit Police officers.

Women Who Rock

May 25, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

The Detroit Public Safety Foundation is celebrating "Women In Blue" for the month of May. The Women in Blue program is a celebration of the women within the Detroit Police Department, Detroit Fire Department and EMS. This week I went to the breakfast where all of these amazing women were honored. Erin V. had a chance to speak

with so many incredible people, including Ingham County Judge Rosemarie Aqualina who presided over the Larry Nassar sexual assault trial. She is an inspiration and after hearing her message about women power, I truly believe there is nothing that women cannot accomplish if they truly decide to.

Women Who Rock

June 15, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

For decades, Dr. Larry Nassar was entrusted with the care of young athletes. He was a trainer with USA Gymnastics (USAG) and Michigan State University (MSU). You may have followed the news as a growing list of women came forward with graphic accounts alleging he violated that trust by sexually abusing them under the guise of medical treatment at both the USAG, and Michigan State University. This week on "Women Who Rock", Erin V. speaks to one of those brave women who came forward with their story. Her name is Trinea Gonczar and she was a longtime friend of Larry Nassar and up until child pornography was found on his computer was a supporter. Trinea knew Nassar for 31 of the 37 years she's been alive. They were family friends. Her nearly 20 minute speech on day 4 of testimony had Nassar shaking and crying almost the entire time.

Women Who Rock

June 22, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Meet Sarah Krebs, she is a forensic artist with the Michigan State Police and responsible for bringing closure to families of missing people in the state and around the country. Krebs enlisted with the Michigan State Police in 2000, graduating as a member of the 119th Trooper Recruit School. Before being assigned to the missing unit in Lansing, she served at posts and task forces in the metro Detroit area. She is also an accomplished forensic artist whose composite sketches have led to the identification of numerous wanted persons in major cases around the state.

ISSUE: Veterans

Detroit Community Calendar

May 6, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Sandy Bowers, founder and volunteer director for Vets Returning Home, a facility that houses displaced veterans. She helps men with PTSD, who have been suicidal and homeless. She has a car donation program that puts the vehicles right into the person's hands. On May 24th, she is hosting an I Thank You BBQ to help raise money for her foundation, which she started with her own money. Bowers was homeless at one time, which is why she says

she started this. There is also a chance to golf with a Detroit Tiger at her golf outing. People can go on the website and bid on different players.

Detroit Community Calendar

May 20, 2018

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Tom Schmidt, Program Director of Operation Injured Soldiers “Taking care of our own.” Operation Injured Soldiers will hold its 12th Annual Lyon Ride and Picnic. OIS aids in the physical and mental health rehabilitation of our disabled veterans by offering them activities such as hunting, fishing and spectacular events at no charge to the veterans. They have had buildings donated to them in a couple of different states which they have turned into lodges for trips for our veterans and their families.

Women Who Rock

June 8, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Erin V. speaks with Sandy Bower who is giving veterans a helping hand. She runs an organization called Vets Returning Home, a nonprofit and non-government funded organization dedicated to helping our veteran’s transition into stable lives. The goal of Vets Returning Home is simple: to end chronic homelessness among veterans in our communities. The organization is a volunteer operated 11,000 square

foot facility with 43 beds and commercial kitchen. It provides a stable and sober living environment to veterans in crisis. Onsite services include employment readiness training, aid with job placement, disability benefit connection, and legal support and life skills training.

Community Events:

Community Events

April 20, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

Join Community Living Centers for its milestone 41st annual Celebrity Chefs Dinner at the Detroit Athletic Club. Fifteen top chefs from metro Detroit will prepare and serve a five-course meal while guests and sponsors enjoy entertainment, a silent auction, and artwork inspired by our residents. CLC serves metro Detroit adults and children with developmental disabilities and their families with independent living support. For more information on CLC, visit clchomes.org or call Connor Osborn at 248-478-0870.

Community Events

April 21, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

The Salvation Army's William Booth Legal Aid Clinic's Sixth Annual Walk For Justice is a family friendly event featuring a silent auction, prizes,

refreshments, activities and a great opportunity to experience a world class zoo while supporting an important and worthy cause.

Community Events

April 27, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

Join the Detroit Zoological Society (DZS) for an extraordinary evening as we celebrate our second annual Wildlife Conservation Gala, presented by Ford Motor Company. Themed “Standing up to Extinction”, the event will highlight the DZS’s global wildlife conservation efforts. For more information visit detroitzoo.org

Community Events

April 27, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

Annual NFL Alumni Detroit Draft Party is a charitable celebration of professional football and Detroit sports, held on the second day of The NFL Draft. The NFL Alumni Detroit Draft Party is hosted by professional athletes and other local and national celebrities that mix and mingle with its charitable attendees. The NFL Alumni Detroit believes that students should be recognized for their academic achievements and encouraged to pursue career goals beyond athletics.

Community Events

April 28, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

The 2nd annual Auction to end MS in an effort to create a world free of MS. The auction is held at the Farmington Garage in Farmington.

For more information visit <https://www.anauctiontoendms.com/>

Community Events

May 4, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

Join the Metro Detroit and Southeast Michigan Chapter of JDRF for “One Roaring Night” at the 33rd Annual JDRF Promise Ball on Friday, May 4, at MGM Grand Detroit. The Promise Ball raises funds for JDRF’s mission to create a world without type 1 diabetes. For more information, visit jdrfdetroitpromiseball.org.

Community Events

May 5, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

Register now for the 27th Annual Komen Detroit Race for the Cure on Saturday, May 5, at Comerica Park. Participants will experience beloved traditions at Michigan's largest breast cancer event, as well as a 5K that

showcases Detroit's resurgence. For information and to register, go to [Komen greater detroit.org](http://KomenGreaterDetroit.org) or call 248-304-2080.

Community Events

May 5, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

You can help grant wishes that transform the lives of Michigan children by joining Make-A-Wish® Michigan for the 20th Annual Walk for Wishes at the Detroit Zoo. Walk For Wishes celebrates the more than 9,000 Michigan wishes that have already been granted because of supporters like you, while raising funds for future wishes. To register or learn more about sponsorship opportunities, visit WalkForWishesMI.org or call 800.622.9474.

Community Events

May 10, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

The Southwest Michigan chapter of the American Red Cross is proudly hosting the sixth annual fundraising event: Red Fusion. Funds raised at this unique, high profile event will directly impact disaster relief efforts within our community. For information on this event visit redcross.org

Community Events

May 12, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

How can you make a positive difference in the lives of your friends, family and co-workers? Join the Heart Walk! Start Heart walking and make the commitment to lead a heart healthy life and become healthy for good. Remember – they're not only raising funds, they're raising heartbeats. For more information, contact Annie Hill at 248-936-5816 or Annie.Hill@heart.org

Community Events

May 17, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

The Southwest Michigan chapter of the American Red Cross is proudly hosting the sixth annual fundraising event: Red Fusion. Funds raised at this unique, high profile event will directly impact disaster relief efforts within our community. For information on this event visit redcross.org

The Crohn's and Colitis Foundation invites you to the spring into Health, Wellness, and Style Event Thursday, May 17, at the Townsend Hotel in Birmingham. Doors open at 11 a.m. Guests will have the chance to win a Hermès Birkin bag in the Ultimate Raffle. Ultimate Raffle tickets can be purchased prior to the event for \$100 and you do not have to be present to win. To purchase tickets to the event or Ultimate Raffle contact Melissa Greer at 248-737-0900 ext. 1.

Community Events

May 17, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

Spring for the Homeless Dinner will be held at The Vintage House in Fraser. The dinner will start at 6 and run until 10 p.m. Dinner and entertainment benefit helps to cover operating costs for the Mount Clemens-based shelter and day center. Silent auction and 50/50 raffles are available, as well as a cash bar. For more information on this event call 586-329-4046

Community Events

May 19, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

Come to scenic Lake St. Clair Metro Park in Harrison Township for the 15th annual Save the Manatee 5K! Participants in the race will be contributing to the ongoing conservation and education efforts of Save the Manatee Club, a nonprofit conservation organization based in Florida and established in 1981 by singer/songwriter Jimmy Buffett and former Florida Governor and U.S. Senator Bob Graham. To learn more about manatees and Save the Manatee Club's conservation work, visit savethemanatee.org.

Community Events

May 19, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

The Arts and Crafts Company's signature event "Arts and Crafts" is a semi-annual charity fundraiser that offers an intimate setting for patrons to relish a diverse range of indigenous Art while enjoying a delectable selection of craft beer provided by local breweries in the Metro Detroit area. The Arts and Crafts Company is a non-profit organization that hosts charity fundraising events in order to support various philanthropic initiatives aimed at giving back to Detroit youth.

Community Events

June 4, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

The first location is The Meadows Golf Club at Grand Valley State University in Allendale, Michigan. The second will be held at Elmbrook Golf Course in Traverse City, Michigan. Both Tee times begin at 8:00 a.m. and registration begins at 7:00 a.m. Lunch will be from 12:00 p.m. to 1:00 p.m. and includes new and exciting auction items! The event is expected to last until around 5 pm. All proceeds from this event will be Benefiting the Lifesaving mission of the American Red Cross. For more information visit redcross.org

Community Events

June 21-23, 2018

Time: 6:00-6:10 a.m. Length: 10 Minutes

The Sean Anderson Foundation announced its first annual “Detroit’s On Now” (D.O.N.) Weekend for Thursday, June 21st- Monday, June 25th. The weekend event will celebrate the city of Detroit and pay tribute to the local business owners, activists, teachers and churches who make up Detroit neighborhoods and are the backbone of the city. “I always love giving back to the city that gave me so much. I just want to start the summer off right and invite everybody in Detroit and the surrounding areas to come out and enjoy the festivities.” said, Big Sean who will kick off the weekend celebration with The Motown Jam, a fundraising event for the Motown Museum in which 100% of the proceeds will go towards the museum’s expansion efforts in preserving the rich history of Motown. Highlights for the weekend will include the Fashion Mogul Challenge, a Block Party, and the L.I.T.E. fest. The Fashion Mogul challenge, in partnership with Puma, allows fashion enthusiasts and entrepreneurs to submit their portfolios to be picked and placed into teams to design and pitch custom shoe and apparel concepts to fashion industry experts competing for \$25,000 in cash awards and prizes. Submissions are open now through June 11th and participants will be selected on June 14th. The Block party will be the weekend’s signature event and will include all you can eat food from Coney’s, three-on-three basketball tournaments, a live DJ, and an outdoor Cinetopia movie night. The L.I.T.E. fest will close the weekend with carnival games, food, live performances and fireworks honoring a select group of all-star DPS students. “As a former teacher myself I

understand the importance of recognizing and celebrating good grades and behavior. Honoring these youths will give them something to be proud of and will hopefully encourage everyone attending to give back to the community in some way.” Said, SAF co-founder, Myra Anderson. Scheduled events for the weekend are listed below and more information including submissions for the Fashion Mogul Challenge can be found at: <http://www.donweekend.org>

WCSX Non Profit Activity

May 12th – Fish N Fun day at Coan Lake at Heritage Park in Taylor...This educational event is designed to bring practical information and combined hands on instruction about fishing and water safety to young people between the age of 7-12. Event ran by City of Taylor and the Fish N Fun Ecological Center in Taylor.

May 19th – Walleye Madness at Lake St. Clair. Fishing tournament that benefits the Lake St. Clair Walleye Association.

May 24th – Vets Returning Home “I Thank You” appreciation luncheon to highlight and show appreciation for Veterans. Event done at Vets Returning Home facility in Roseville.

June 11th- Blue Monday event at Campus Martius. Event focused on Men’s Health.

June 16th – Bark on Biddle event focused on dogs and animals. Had various animal shelters and charities on site.

June 30th – WCSX Gone Fishing event at Coan Lake in Heritage Park in Taylor. Event focused on family fun and free fishing to teach children to fish and water safety for the summer. Event supported by City of Taylor and the Fish N Fun Ecological Center in Taylor.

PSA ACTIVITY

Each of these PSA's aired April 1st- June 30th, 2018 between the hours of 12am and 12am.

American Red Cross	22
Children's Miracle Network	22
Gift of Life Marrow Registry	22
Family Health and Wellness	22
Henry Ford Health Systems	22
Family Health and Wellness	22
Total	132