

**WCSX-HD1**  
**PUBLIC AFFAIRS QUARTERLY REPORT**  
**October 1 - December 31, 2013**

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## **Section I – Community Issues**

WCSX-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending December 31, 2013

- 1. Economy**
- 2. Terrorism / War**
- 3. Education / Parenting**
- 4. Environment/Energy Issues/Climate Change**
- 5. Health Care/ Health**
- 6. Gender / Racial Issues**
- 7. Crime**
- 8. Government policy**
- 9. Detroit**
- 10. Current Affairs**

## **Section II – Public Affairs Program Listing**

WCSX-HD1 aired the following public affairs program each Sunday between October 1 and December 31, 2013.

### **“The Peter Werbe Show”**

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WCSX-HD1 Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

### **“WCSX Morning News”**

Monday-Friday, 6:00am-10:00am

WCSX-HD1 morning co-host, Trudi Daniels, broadcasts news items consistent with ascertained community issues for information and discussion with the WCSX audience.

## Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WCSX-HD1 addressed key community issues throughout the three month period ending on December 31, 2013.

### **1. Economy**

**October 6, 6:00 am**

**The Peter Werbe Show**

David Bacon, author, *The Right to Stay Home: How US Policy Drives Mexican Migration*, discussed the reasons why people enter the United States illegally to find work. 25 min.

**October 13, 6:30 am**

**The Peter Werbe Show**

Danny Dorling, author, *The No Nonsense Guide to Equality*, said that the growing disparity of wealth in the U.S. and Britain threatens both the economy of each nation and its democracy. 25 min.

**November 24, 6:30 am**

**The Peter Werbe Show**

Ofer Sharone, author, *Flawed System; Flawed Self: Job Searching and Unemployment Experiences*, talked about how long term joblessness impacts individuals in the U.S. and Israel. 25 min.

**December 1, 6:30 am**

**The Peter Werbe Show**

Lisa Dodson, author, *The Moral Underground: How Ordinary Americans Subvert an Unfair Economy*, described how middle-class managers bend the rules to help underpaid workers the supervise. 25 min.

**December 15, 6:00 am**

**The Peter Werbe Show**

Chris Rhomberg, author, *The Broken Table: The Detroit Newspaper Strike and the State of American Labor*, recounted the labor dispute between the city's daily papers and its unions and what it portends for workers. 25 min.

### **2. War and Terrorism**

**October 27, 6:30 am**

**The Peter Werbe Show**

Roy Bourgeois, founder, School of the Americas Watch, and former priest for 40 years, discussed the role the Ft. Benning, Georgia, plays in training Latin American armies. 25 min.

### **3. Education / Parenting**

**December 29, 6:30 am**

**The Peter Werbe Show**

James P. Steyer, founder of Common Sense Media and author, *Talking Back to Facebook: The Common Sense Guide to Raising Kids in the Digital Age*, discussed the impact on young people of being immersed constantly in media. 25 min.

#### **4. Environment/Energy Issues/Climate Change**

**October 20, 6:30 am**

**The Peter Werbe Show**

Charity Hicks, Food & Agriculture Policy Fellow, at Eat 4 Health, spoke about the need for food security for Detroiters and how community gardens can help not only provide crops, but city growers clean up toxic urban land. 25 min.

#### **5. Health Care/Health**

**October 6, 6:30 am**

**The Peter Werbe Show**

Dean Baker, co-director of the Center for Economic and Policy Research in Washington, DC, discussed the benefits of and problems with ObamaCare and the start-up problems it's experiencing. 25 min.

#### **6. Gender/Racial Issues**

**November 3, 6:30 am**

**The Peter Werbe Show**

Susan D. Carle, author, *Defining the Struggle: National Organizing for Racial Justice, 1880-1915*, described how African-American demands for inclusion and rights of the 1960s had its roots in this period. 25 min.

**November 17, 6:30 am**

**The Peter Werbe Show**

Carla Kaplan, author, *Miss Anne in Harlem: The White Women of the Black Renaissance*, discussed the upper-class women who broke social conventions of the era and the color barrier and the role they played in an important cultural movement. 25 min.

**December 8, 6:30 am**

**The Peter Werbe Show**

Michael Kimmel, author, *Angry White Men: American Masculinity at the End of an Era*, said that downward mobility, increased racial and gender equality, and a clinging to an anachronistic ideology of masculinity has left many men feeling betrayed and bewildered. 25 min.

**December 15, 6:30 am**

**The Peter Werbe Show**

Sarah Erdriech, author, *Generation Roe: Inside the Future of the Pro-Choice Movement*, discussed the attempt of the anti-choice movement to roll back Roe v. Wade. 25 min.

#### **7. Crime/Courts/Justice**

**December 1, 6:00 am**

**The Peter Werbe Show**

Eric Berkowitz, author, *Sex and Punishment: Four Thousand Years of Judging Desire*, discussed how every civilization has tried to define and control human sexuality. 25 min.

**December 22, 6:30 am**

**The Peter Werbe Show**

Ernest Drucker, author, *A Plague of Prisons: The Epidemiology of Mass Incarceration in America*, said the unprecedented number of people imprisoned has no effect on crime reduction, and, in fact, may increase it. 25 min.

**December 29, 6:30 am**

**The Peter Werbe Show**

Martin A. Lee, author, *Smoke Signals: A Social History of Marijuana - Medical, Recreational, and Scientific*, outlined the role of cannabis in American society and the new medical potential through one of its properties. 25 min.

**8. Government Policy**

**November 10, 6:00 am**

**The Peter Werbe Show**

Peter Kornbluh, author, "The Darkest Day," in *Cigar Aficionado* magazine, about the Cuban connection to the assassination of President Kennedy, which rather than involved in the murder, was on the verge of creating a new relationship with the U.S. 25 min.

**November 17, 6:00 am**

**The Peter Werbe Show**

Lamar Waldron, author, *The Hidden History of the JFK Assassination*, named New Orleans Mafia boss, Carlo Marcello, as the chief conspirator of the plot that killed President Kennedy. 25 min.

**9. Detroit**

**October 13, 6:00 am**

**The Peter Werbe Show**

Ken Wachsberger, editor, *Insider Histories of the Vietnam Era Underground Press*, described the incredible impact of these publications on the politics, culture, and newspaper industry then and today including Detroit's Fifth Estate newspaper. 25 min.

**October 27, 6:00 am**

**The Peter Werbe Show**

Dana Frank, co-author with Robin D.G. Kelley, and Howard Zinn, of *Three Strikes: Miners, Musicians, Salesgirls, and The Fighting Spirit Of Labor's Last Century*, discussed her section of the book, an account of a sit-in strike in a downtown Detroit Woolworth's, during the Great Depression, where young women were the strikers. 25 min.

**November 3, 6:00 am**

**The Peter Werbe Show**

Attorney Thomas Stephens from Detroiters Resisting Emergency Management, and labor activist, Frank Joyce, said the pending Detroit bankruptcy is unnecessary and benefits only the large creditors to the detriment of city residents. 25 min.

## **10. Current Affairs**

### **The Peter Werbe Show**

**October 20, 6:00 am**

Andy Lee Roth, co-editor of *Project Censored's, Censored 2014: The Top Censored Stories of 2012-2013*, listed the stories the corporate media missed and why an informed public is critical to democracy. 25 min.

**November 24, 6:00 am**

### **The Peter Werbe Show**

Bill Ayers, author, *Public Enemy: Confessions of an American Dissident*, described the role he played in the 2008 elections being connected to Barack Obama as an "unrepentant terrorist" by Sarah Palin. 25 min.

**December 8, 6:00 am**

### **The Peter Werbe Show**

Matt Hern, author, *One Game at a Time: Why Sports Matter*, argued for engaging and affirming sports so that the best that people are comes out, not the worst as is often the case. 25 min.

**December 22, 6:00 am**

### **The Peter Werbe Show**

Stephen F. Cohen, Professor Emeritus, New York University, and author, *Soviet Fates and Lost Alternatives: From Stalin to the New Cold War*, discussed the unfolding developments in Ukraine and how they indicate that the U.S. has not ended its Cold War with Russia. 25 min.

## Section IV –Public Service Announcements

During the three-month period ending December 31, 2013, WCSX-HD1 aired the following Public Service Announcements.

### **WCSX-HD1 PUBLIC SERVICE ANNOUNCEMENT SUMMARY**

**October 1 - December 31, 2013**

<b>Organization</b>	<b># times aired</b>
1. Men's Health Foundation	10
2. Michigan Opera Theatre	15
3. Friends of the Southfield Library	15
4. CARE of SE Michigan	10
5. Salvation Army	15
6. Rochester Hills Public Library	15
7. Toys for Tots	15
8. Friends and Forgotten Workers	10
9. The March of Dimes	15
10. Meadow Brook Theatre	10
11. New Baltimore Farmers Market	5
12. The Locomotive Museum	5
13. Michigan Arthritis Foundation	10
14. St. Jude's Children's Hospital	15
15. Animal Care Network	5
16. Hunger America	5
17. Global Warming	5
18. Feed America	5
19. National Alliance for Mental Health	15
20. Friends of the Rouge River	15
21. Volunteers of America	15
22. Michigan Animal Adoption Network	15
23. No Evidence of Disease	5
<b>Total Public Service Announcements Aired During Period:</b>	<b>265</b>

## Section V – Community/Charity Events/Donations

During the three-month period ending December 31, 2013, WCSX-HD1 created and/or participated in the following public service events, supported by on-air promotions and made the following donations in support of each.

Beerfest to benefit Ted Lindsey foundation - Oct 12

Holiday Tree Lighting in downtown Plymouth - Nov 15

Rock N Gobble at Club 54 to benefit St. Jude's Children's Hospital - Nov 27

Jingle Bowl to benefit the Salvation Army- Dec 6

Doug Podell rang bells for the Salvation Army - Dec 7

Live broadcast for the Holy Cross ski fund raiser - Dec 14