

**BEASLEY MEDIA GROUP, LLC  
ISSUES AND PROGRAMS REPORT  
FOR  
STATION WCSX  
1st QUARTER, 2019  
January 1st through March 31st**

ISSUES OF CONCERN TO THE STATION WCSX  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
FIRST QUARTER, 2019

- 1. Health:** Life threatening/chronic and mental illnesses.
- 2. Education:** Helping children in the community learn.
- 3. Veterans:** Finding ways to help employ veterans as well as finding them shelters.
- 4. Community:** People making strides to make positive changes in their communities.
- 5. Driver Safety:** Finding ways to reduce incidents on the roadways to keep everyone safe.
- 6. Environment:** Discussing ways to reduce, reuse, and recycle to help our planet.

## PUBLIC AFFAIRS PROGRAMS

### WCSX PROGRAMS THAT ADDRESS COMMUNITY ISSUES

The Detroit Community Calendar & Events (Sunday – 6:00 a.m. – 7:00 a.m.)

Locally-produced show focusing on topical issues of particular concern to Detroit and Metro Detroit residents and discussed upcoming events in the community.

Women Who Rock (Friday – 6:30 a.m. – 7:00 a.m.)

Locally-produced show aired during the morning show on Friday's focusing on extraordinary women who do extraordinary things for charities, their community or important causes.

First Quarter 2019

**ISSUE: Health**

**Detroit Community Calendar**

January 6, 2019

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. Julie Gatza about eating healthier and making 2019 the year you finally break out of “junk food jail” and ditching your “fast food” lifestyle. Gatza offers seven simple steps for eating healthy, including eating only when you are hungry, not mixing food types, not eating when you are stressed, ill or injured. She also encourages chewing 22 times, including protein drinks, don't eat overly-cooked and overly-processed food. Give our food a background check and use spices and natural digestive aids to help break down what you eat.

**Detroit Community Calendar**

January 6, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed John Collopy, author of the book “The Reward of Knowing.” They discussed addiction and why recovery doesn't end. He says people call it recovery for a reason, and that it's not a destination, it is a journey. Collopy had a long uphill battle against demons he didn't know he had. He thought he had moved past his troubled childhood with a dysfunctional family and abusive father, but when he became an adult, he quickly became dependent on alcohol to get through the day and he also had anger management issues. Collopy has been sober for more than 30 years and discussed the road to recovery, why recovery is a daily battle for anyone facing addiction.

## **Detroit Community Calendar**

January 20, 2019

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. Kenny Davin Fine about the healing power of music and the science behind it. He discussed the impact of music on overall health and the need for more positive music in our lives. Dr. Fine is a gastroenterologist and a prolific singer-songwriter, guitar and harmonica player and recording artist with 12 recorded CDs. He has worked in the recording studio with Grammy and Oscar-winning producers. He discussed a study out of Jutendo University in Japan that found listening to music had positive effects on the body, such as improved heart rate variability and increased blood flow volume. While the music was playing, participants were significantly more relaxed than when it was not playing as the music helped regulate their stress response system. Dr. Fine calls himself a Physician-Musician on a Mission.

## **Detroit Community Calendar**

January 20, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Kathleen Fraser, a bereavement-group facilitator and author of the book "Mourning and Milestones" about grief and the impact on your mind and body. She says anyone who has ever consoled someone who was consumed by grief knows how it impacts the emotions with a mind-numbing pain that makes it difficult to function. Fraser says someone who is working through grief can also have physical symptoms. Scientists have been able to trace grief to specific areas of the brain that is responsible for emotion and stress

response is activated during the grieving process. She adds that while grief may be a universal response to loss, how individuals experience the symptoms of grief is likely to vary.

### **Detroit Community Calendar**

January 27, 2019

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. Cass Ingram, author of “The Golden Root Miracle” and “The Cure is in the Cupboard” about spices that will ease your winter pains. Dr. Ingram says that for many of us, cold winter temperatures can mean stiff, aching joints. Dr. Ingram is a medicinal herb and spice expert who says we can tamp down our cold weather aches by including a few powerful anti-inflammatory spices in our diets. The five spices that have been the go-to pain and inflammation remedies are ginger, turmeric, sage, rosemary and oregano. They discussed the relationship between pain and inflammation, why cold weather can trigger joint and muscle pain. Dr. Ingram has formulated several extremely potent spice oil blends.

### **Detroit Community Calendar**

February 3, 2019

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. Cass Ingram author of “The Cure is in the Cupboard” and many other publications about flu activity being nationally elevated. He discussed natural remedies for the flu, congestion, coughing, and sneezing. Dr. Ingram is a proponent of wild oregano oil, saying it’s a cure-all for all of the above symptoms. This medicinal grade oil arises from unique species of plants which grow

wild throughout the world and that the highest grades are found in the Mediterranean where it is native and naturally grows wild.

### **Detroit Community Calendar**

February 3, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. Susan Nicholas, author of “The Duality of Being” about stress caused by holding onto painful memories. Nicholas is a conscious life coach who says it’s time to let go if you want true happiness and that our experiences and beliefs play major roles in helping us shape our identities and what we consider to be our capabilities. Nicholas adds that often there are things we refuse to let go of, like material possessions, a relationship, a traumatic experience, and these things keep us from achieving the life we were meant to live. She also says when we harbor limiting beliefs, we cut ourselves off from greater possibilities.

### **Detroit Community Calendar**

February 24, 2019

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed John Collopy author of “The Reward of Knowing” about breaking bad habits for better health. He says sometimes bad habits can veer into addiction and the most dangerous bad habits are the ones most don’t realize they have. He offers that he had a long uphill battle against demons he didn’t know he had. He says when he became an adult, he quickly became dependent on alcohol and he had anger management issues. He also says honing in on why we think the way we do, and why we do the things we do takes some

deep reflection that many people won't take the time to do. He offers suggestions for those who may be struggling to understand why they continually seem to make the wrong decisions.

### **Detroit Community Calendar**

February 24, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Bradford Butler, a chiropractor and author of "The Blueprint for Back Pain Relief: The Essential Guide to Nonsurgical Solutions about chronic pain. Butler says chronic pain is telling you that a whole system in your body isn't working right. He also says for many people and their physicians, the first option is usually to swallow pain pills – over-the-counter or prescribed – and go your own way. Butler says this doesn't address the fundamental problem and that too often, with back pain, shoulder pain, neck pain or other chronic pain, many doctors focus on reducing pain rather than addressing the cause.

### **Women Who Rock**

March 1, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Erin V. spoke with Jennifer Harrison, she is the creator of X-Ability a stylish wheelchair body coat that was inspired by her daughter Zoey who uses a wheelchair.

## **Detroit Community Calendar**

March 3, 2019

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Sonya Wasden, author of *An Impossible Life* that she co-wrote with her daughter. She appeared to be living an ideal life, a wonderful mother to her three children, an active member of her church and came from a supportive family. Her devoted husband and her father had her involuntarily to a psychiatric hospital. Wasden thought she did not belong there even though she had steak knives hidden throughout her home so she could cut the bottom of her feet. She says she had so much emotional pain that the only way to survive was to cut herself. Wasden shared her incredible journey from depression, mania, and eating disorder, suicide attempts and eventually successfully dealing with and managing her mental illness today.

## **Detroit Community Calendar**

March 3, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Hu Dalconzo, author of *The Awakening: A Transformational Love Story*. Dalconzo is the founder of Holistic Learning Centers, which is the oldest Spiritual Life Coaching Certification School in North America. He has written 14 "How To" professional coaching textbooks based on what he learned while facilitating over 20,000 coaching sessions since 1993. Through researching the work of psycho-spiritual self-help authors, gurus, leaders and saints, he developed an educational system for spiritual life coaches called the HuMethod. He offers that humanity could be on the verge of "critical

mass,” a moment in time – such as the fall of the Berlin Wall, when a significant portion of the population rises up to meet and overcome a challenge, leading to a momentous and positive change for the world.

### **Detroit Community Calendar**

March 10, 2019

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed frequent guest Dr. Cass Ingram about Lyme disease. He is author of the book *The Lyme Disease Cure* and refers to a John Hopkins study that says brain inflammation and mental fog can linger for years after tick bite treatment. Dr. Ingram has done extensive research into Lyme disease, which is a bacterial infection transmitted by the bite of a black-legged tick. The Hopkins study says more than 10 percent of those treated with antibiotics for Lyme disease go on to develop chronic, often debilitating and poorly understood symptoms of fatigue and brain fog. As of now, most medical researchers don't know the cause of the inflammation or how to treat it. Ingram says fortunately, natural treatments exist and he offered many suggestions.

### **Detroit Community Calendar**

March 10, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed frequent guest health educator Dr. Julie Gatza, Founder of the Wellness Institute. She is one of the nation's top chiropractic physicians with more than 26 years of clinical practice during which she has assisted thousands of patients to resolve a wide variety of physical ailments. Using her understanding of the nervous system, nutrition and alternative therapies, Dr. Gatza's mission with

each patient is to enhance their body's potential to heal itself. She offers 7 simple steps for healthy eating, like eating only when you are hungry and says to not mistake thirst for hunger – try water first. Gatzka says it's very difficult for the brain to properly signal a need for the correct digestive enzymes when your body hasn't experienced certain types of food before.

### **Detroit Community Calendar**

March 17, 2019

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed John Collopy, author of *The Reward of Knowing* about addiction and his view that recovery from that addiction never ends. He says people call it the “road to recovery” for a reason.... It is not a destination, it is a journey. Collopy says he had a long uphill battle of his own demons he didn't know he had. He thought he had moved past his troubled childhood, with a dysfunctional family and abusive father. When he became an adult, he quickly became dependent on alcohol to get through the day and he also had anger-management issues. He talked about all of the triggers in the real world, which is why he says 30-day programs can only help get you so far and just having a beer while watching a football game can change your life, because it can start you back down that path to addiction. Collopy has now been sober for more than 30 years.

## **Detroit Community Calendar**

March 24, 2019

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Andres Pira, author of *Homeless to Billionaire: The 18 Principles of Wealth Attraction and Creating Unlimited Opportunity*. He was once homeless on the beaches of Thailand, dealing with depression and anxiety. It's a true rags to riches fairytale, as he had given up on life but turned things around to become a successful businessman, obtaining both happiness and wealth. When he was a teen, he didn't have the confidence that he could amount to anything that his parents would be proud of and he had no specific goals. At the age of 20 is when he became homeless and he was starving, frustrated and angry at his situation. His friend gave him a book about achieving happiness and it helped turn his life around.

## **Detroit Community Calendar**

March 31, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Dr. Jerome Potozkin, a dermatologist and author of the new book *Botox and Beyond: Your Guide to Safe, Nonsurgical Cosmetic Procedures*. He says that more men are choosing cosmetic procedures because they're finding out that some of these procedures can really impact their self-esteem and outlook on life. Some of the most popular non-surgical treatments include Botox, soft-tissue fillers, and laser resurfacing and chemical peels. He discussed the many new options available to men who want to retain a youthful appearance.

**ISSUE: Community**

**Women Who Rock**

January 11, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Erin V. spoke with Khalilah Smith, who is a sophomore at Michigan State and recently received the distinction as the school's first African-American rodeo queen at the 49th annual Spartan Stampede Rodeo. Now, she is heading out west to represent the "Motor City" on a national level in the Miss Rodeo USA competition. She is an inspiration to young girls not only here in Michigan but around the country.

**Women Who Rock**

January 18, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Erin V. spoke with Amy Wilson, who has dedicated her time to helping those on the road to recovery. Amy was once an addict and understands the struggles and provides the support needed to assist in lifestyle changes by working with the 41-B Drug/Sobriety Court. The court strives to be a leader in community corrections, combining efforts of the judiciary, the community and treatment providers to create a safe and addiction free society.

**Women Who Rock**

January 25, 2018

Time: 6:30-7:00 a.m. Length: 30 Minutes

Erin V. and April Fidler from MCREST talk about the organization. She is the Executive Director of the non-profit which provides meals, lodging, life-skills training, housing assistance, job readiness training, and

emergency shelter 365 days each year to Macomb County's homeless population. April has been with MCREST for 16 years and has a personal connection to the organization.

### **Women Who Rock**

February 1, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Erin V speaks with Alicia Sweeney, she is the President of the "Detroit Dark Angels" semi-professional women's football team. Alecia played the game she loves and now mentors other women who want to get involved in the sport.

### **Women Who Rock**

February 8, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Erin V. talks with Gail Marlow, she and her amazing volunteers have found a way to keep the homeless warm and help the environment. Her story is amazing, and what she and her organization are doing have made it easy for ANYONE to get involved.

### **Women Who Rock**

February 22, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Erin V. speaks with Blythe Spitsbergen from "Carehouse" of Oakland County. Blythe is this week's "Woman Who Rocks" on WCSX and is trying to break the cycle of silence and help children become survivors of sexual abuse and not just statistics.

## **Women Who Rock**

March 8, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Erin V. talks to Anne Carlini, who is an inspiration to both men and women who are pursuing a career in broadcasting. They discuss the changes, the lack of on air roles for women, and powerful women who are at the top in this industry. We also have a discussion about woman who have changed the course of rock and roll, and how to entice young women to become icons in the music industry.

## **Women Who Rock**

March 15, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Erin V. speaks with Laura Varon Brown, the Executive Director & CEO of Gilda's Club Detroit, and a passionate champion for the cancer community. Gilda's Club Metro Detroit is an affiliate of the Cancer Support Community. With more than 150 monthly programs, Gilda's Club provides support, education and wellness to anyone facing cancer and continues to set the gold standard of care.

## **Detroit Community Calendar**

March 17, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed frequent guest Laura Adams, safety analyst and education analyst at DriversEd.com about upcoming warmer weather and what measures should be taken to ensure safe driving as the temperatures rise. She offers that after winterizing your vehicle, it could no longer be 100% safe. De-winterizing your vehicle includes

letting some air pressure out of the tire, thoroughly washing your vehicle to remove all salt that it has collected from driving in the snow. She also spoke about the dangers of distracted driving, which is important all year around, and says when getting in the car we should all put our phones in the glove compartment and take it out when we reach our destination. Adams also offered safety tips for new drivers and parents.

### **Women Who Rock**

March 22, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Erin V. speaks with Mindy Silberman about her documentary called Dream Cruisin', an annual event that unites car lovers across the globe. While working on the project, she created Motor City Films with the mission of generating more creative production work in Michigan.

### **Detroit Community Calendar**

March 31, 2019

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Meredith Jordan, author of Below the Line: Anatomy of a Successful Movie about streaming causing a seismic shift in American viewing habits, convincing increasing numbers of cable customers to cut the cord while also causing concern in Hollywood. Some entertainment analysts say movie theater audiences are declining due to the options of streaming services such as Netflix. Jordan says this year's Academy Awards saw Hollywood get a bit overshadowed on its own grand stage by streaming's massive impact. Nearly 60 percent of Americans have some sort of streaming service with over half of U.S.

streamers subscribing to Netflix. Jordan also says most studios don't have a platform that enables instantaneous, worldwide release like Netflix does.

**ISSUE: Veterans**

**Detroit Community Calendar**

January 13, 2019

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Chris Birk, director of education for Veterans United about this benefit program experiencing a resurgence since the housing crisis. More veterans have used this \$0 down in the last five years than in the prior dozen years combined. While the VA's data shows refinance loans cooled in 2018, the purchase market remains strong as more Veterans and military families turn to what has become the most powerful home loan on the market. VA loans make up about 10 percent of the mortgage market, a huge increase in market share from even a decade ago. VA loans allow qualified Veterans to buy with no money down, no private mortgage insurance and offer more flexible and forgiving credit guidelines.

**ISSUE: Driver Safety**

**Detroit Community Calendar**

January 13, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Laura Adams, safety and education analyst at DriversEd.com #1 online driving school about properly winterizing your vehicle and safe winter driving. She offered a variety of tips, making sure to have a mechanic inspect your vehicle, top off fluids, check the

battery, the tires and more. They also discussed the dangers of winter driving, especially in the winter months and keeping new drivers safe during their first winter behind the wheel. Adams is a frequent source for the national media and has been featured on most major news outlets, including NBC, CBS, and ABC, NPR, The New York Times, The Wall Street Journal, The Washington Post and more.

## **ISSUE: Education**

### **Detroit Community Calendar**

January 27, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Charlie Garbutt, CEO of Garbutt Construction Company and is the author of LEAN Construction: A Small Contractor's Journey. He discussed the emphasis on going to college, enormous debt and no job. He says it is possible to get a great trade job and make good money. His question is are we overselling college to our kids and underselling them on skilled-trade opportunities. The cost of higher education continues to soar, debt which is a burden, and many graduates have difficulty landing a job in their area of study. Another factor is there is a high demand for skilled trade, which can be learned at far less expense and pays better than some white-collar jobs. The Bureau of Labor Statistics reports significant growth well into the 2020s in numerous trade positions.

## **Detroit Community Calendar**

February 10, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed, John J. Dunn, a former educator and member of the New York City School Board, about super helicopter parents. He discussed some of the impacts on children in school due to overprotective or demanding parents, how intensive parenting can disrupt a child's school performance, and example he has seen of overzealous parents. Dunn says wanting to have structure and input in every minute of your child's life can disrupt their school life. He observes that parents increasingly want to pressure teachers and school administrators not only about grades, but about everything that goes on in the school day down to the smallest detail is only going to get worse.

## **Detroit Community Calendar**

February 17, 2019

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Michael J. Behe, author of the new book "Darwin Devolves: The New Science about DNA that Challenges Evolution" about the age-old argument of whether it is Darwin's theory of evolution or intelligent design that provides the best answer about how we came to be. He poses the question could new research into DNA finally point us in the right direction. He presents an interesting conclusion that an intelligent mind must have designed life. Behe is a biology professor at Lehigh University and adds that recent scientific results on DNA show unexpectedly that Darwinian processes help an

organism survive by not building or creating anything at the genetic level, but instead by damaging or degrading genes.

### **Detroit Community Calendar**

February 17, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Leslie Landis, M.A. in psychology and author of “Chendell: A Natural Warrior” about climate change and has battling the effects created a lost cause. She says in Europe, teenage girls and young women are leading a large student environmental movement and organizers in the U.S. plan to join an international day of action in March. Landis says while there is strength in numbers during these events, some note the difference often starts with individuals young and old doing the right things daily. She says everyone needs to make the necessary changes to work for environmental improvement, like getting around using plastic.

### **ISSUE: Environment**

### **Detroit Community Calendar**

February 10, 2019

Time: 6:00-6:30 a.m. Length: 30 Minutes

Juline Jordan interviewed Jack Kerfoot, a scientist and geophysicist about the latest proposals in Congress, with plans to cut emissions 40 to 60 percent by 2030. He explains America’s dependence on fossil fuels and that the New Green Deal would cut America’s dependence on fossil fuels and neutralize human-caused greenhouse gases by 2050 and create millions of family-supporting jobs. Fossil fuels (coal, oil and natural gas) have long been at the heart of the climate change debate,

and an energy expert explains that transforming the United States energy model has already begun and will save people money. Kerfoot adds that the cost of power from wind, solar and hydropower is now cheaper than any form of fossil fuel.

### **Detroit Community Calendar**

March 24, 2019

Time: 6:30-7:00 a.m. Length: 30 Minutes

Juline Jordan interviewed Leslie Landis, author of *Chendell: A Natural Warrior*. She holds an M.A. in psychology. They discussed battling the effects of a climate change and puts forth the question of could it be a lost cause? Landis says it is incumbent upon everyone, on a daily basis, to make necessary change that can save our environment. Climate change continues to draw attention globally, from governmental debates on pollution solutions to people protesting against a lack of action. In Europe, teenage girls and young women are leading a large student environmental movement. Landis hopes her book will expand awareness of climate change to save our environment and ultimately our world from every day habits and lifestyle adjustments.

## PSA ACTIVITY

Each of these PSA's aired January 1, 2019 - March 31, 2019 between the hours of 12am and 12am.

Opiod Addiction	16
Bullying	16
CRC	16
Poison Control	16
Social Security	16
Texting and Driving	16
Adopt a Pet	16
Antibiotics	16
Clean Water	16
Cancer	16
Gun Safety	16
<b>Total</b>	<b>176</b>