

**BEASLEY MEDIA GROUP, LLC  
ISSUES AND PROGRAMS REPORT  
FOR STATIONS  
WCSX-FM, WCSX-HD2, WCSX-HD3  
2nd QUARTER, 2022  
APRIL 1<sup>ST</sup> – JUNE 30<sup>TH</sup>**

ISSUES OF CONCERN TO THE STATIONS  
WCSX-FM, WCSX-HD2, WCSX-HD3  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
SECOND-QUARTER 2022

1. SPECIAL OLYMPICS
2. MILITARY/ VETERAN AFFAIRS
3. UKRAINE HUMANITARIAN EFFORTS
4. DIETARY AND NUTRITIONAL HEALTH
5. HUMAN TRAFFICKING/ SEXUAL VIOLENCE AWARENESS
6. EDUCATION
7. DEBT CONSOLIDATION
8. CAREER OPPORTUNITIES
9. MENTAL HEALTH
10. TRAVEL
11. SAFETY & SECURITY

PUBLIC AFFAIRS PROGRAMS  
WCSX-FM, WCSX-HD2, WCSX-HD3  
PROGRAMS THAT ADDRESS COMMUNITY ISSUES

The Detroit Community Calendar & Events

(Sunday – 6:00 a.m. – 7:00 a.m.)

A locally produced show focusing on Topical issues of particular concern to Detroit and Metro Detroit residents and discusses upcoming events in the community.

## **SECOND QUARTER 2022**

### **DETROIT COMMUNITY CALENDAR**

**April 3, 2022**

**Time: 6:00a-7:00a**

**Topic: SPECIAL OLYMPICS**

**Length: 25 minutes**

This week's special guest with Scott Shepard was Tim Hileman, President and CEO of Special Olympics Michigan in Grand Rapids, MI. Mr. Hileman discussed his background and how he began with Special Olympics. He promoted their collaboration with Jersey Mike's Subs and how that partnership will help fund The USA Games for the Special Olympics in June of 2022 in Orlando, Florida. The month of March for Jersey Mike's Subs is their month of giving, and Wednesday, March 30<sup>th</sup> is their day of giving, where 100% of all sales will be donated to Special Olympics. Thanks to the day/month of giving, it will help finance 5,500 athletes traveling to and lodging in Orlando for their USA Games. Jersey Mike's began the day/month of giving in 2011, has raised \$47 million for various charities so far and hopes to raise \$17 million this year for Special Olympics. Also discussed with Mr. Hileman was their Unified Cup in Detroit in late July/early August. The Unified Cup is a soccer tournament featuring Special Olympics athletes from 25 countries worldwide; it's like The World Cup of soccer for them and only takes place every four years. Hileman explained how they help out their athletes with intellectual disabilities, how to qualify/participate in Special Olympics, how families can get their disabled relatives involved, and the various programs they fund. He spoke about how to volunteer, donate or become a coach for their many sporting events. Hileman promoted their website and how to get more information. He stressed that they do more than play games/sports, which is their primary focus; they also help the families struggling to raise a child with special needs.

**TOPIC: MILITARY/ VETERAN AFFAIRS**

**Length: 25 Minutes**

This week, special guests with Scott Shepard were John "Professor" Adams, the committee chairman for The Ride for Freedom and a 24-year Air Force Veteran, and Robert "Big Country" Berry, the Director for The Combat Veteran's Motorcycle Association and a 6-year Army veteran. Both combat veterans saw action overseas in Iraq during The Gulf War/Desert Storm. The group discussed Mr. Adams's terminal lung disease resulting from his combat duties overseas. John spoke about how The Veteran's Administration Hospital has been very helpful with his healthcare and has covered 100% of his medical needs. Mr. Berry discussed how The VA had helped him and many fellow combat vets who were injured during their service. The guests promoted several upcoming charity events they are involved with to help raise money for military vets, especially those living in V.A. hospitals. Their big event is The Ride for Freedom on June 12<sup>th</sup>, which begins at Wolverine Harley Davidson in Clinton, Twp., MI. This year is the big 20<sup>th</sup> anniversary of the event. This charity ride involves several hundred motorcyclists and is a 60-mile trek around Lake St. Clair to raise money for combat vets with overwhelming medical needs. The money is used to get hospitalized veterans out and about for a day and become active. In addition, the money raised also helps fund the building of Fisher House in Detroit, which is comparable to The Ronald McDonald House and helps pay expenses for the families of veterans. There is a

Fisher House location already in Ann Arbor, MI, and they need one here in Detroit too. Other veteran services they provide with the funds raised are helping those secluded at home and need their lawn cut/yard cleaned, house cleaning, help with home maintenance repairs or taken to the grocery store, anything they cannot do themselves. Lastly, they promoted how people can volunteer, donate and help vets with their various expenses and duties.

## **DETROIT COMMUNITY CALENDAR**

**April 10, 2022**

**Time: 6:00a-7:00a**

**TOPIC: MILITARY/ VETERAN AFFAIRS**

**Length: 25 Minutes**

This week, special guests with Scott Shepard were John "Professor" Adams, the committee chairman for The Ride for Freedom and a 24-year Air Force Veteran, and Robert "Big Country" Berry, the Director for The Combat Veteran's Motorcycle Association and a 6-year Army veteran. Both combat veterans saw action overseas in Iraq during The Gulf War/Desert Storm. The group discussed Mr. Adams's terminal lung disease resulting from his combat duties overseas. John spoke about how The Veteran's Administration Hospital has been very helpful with his healthcare and has covered 100% of his medical needs. Mr. Berry discussed how The VA had helped him and many fellow combat vets who were injured during their service. The guests promoted several upcoming charity events they are involved with to help raise money for military vets, especially those living in V.A. hospitals. Their big event is The Ride for Freedom on June 12th, which begins at Wolverine Harley Davidson in Clinton, Twp., MI. This year is the big 20<sup>th</sup> anniversary of the event. This charity ride involves several hundred motorcyclists and is a 60-mile trek around Lake St. Clair to raise money for combat vets with overwhelming medical needs. The money is used to get hospitalized veterans out and about for a day and become active. In addition, the money raised also helps fund the building of Fisher House in Detroit, which is comparable to The Ronald McDonald House and helps pay expenses for the families of veterans. There is a Fisher House location already in Ann Arbor, MI, and they need one here in Detroit too. Other veteran services they provide with the funds raised are helping those secluded at home and need their lawn cut/yard cleaned, house cleaning, help with home maintenance repairs or taken to the grocery store, anything they cannot do themselves. Lastly, they promoted how people can volunteer, donate and help vets with their various expenses and duties.

**TOPIC: UKRAINE HUMANITARIAN EFFORTS**

**Length: 25 Minutes**

This week's special guest with Scott Shepard was Ulana Kushner, on the board of The Detroit Regional Council for the Ukrainian National Women's League of America (UNWLA). Ms. Kushner gave a brief family history; she is a first-generation American, but her parents emigrated from Ukraine during World War II. She has numerous cousins currently in Ukraine, going through challenging times now. The UNWLA began in 1925 and is trying to raise money for humanitarian efforts and basic needs for those struggling in Ukraine. Those essentials that are much needed include food, clothing, water, and most medicinal items, including bandages, antiseptics, and pain relievers.

The main focus of their fundraising efforts is for orthopedic extended fixators, which cost \$1000 each, and vacuum-assisted closure systems, which cost \$3000 each. These two items are for severe injuries caused by bombs and bullets. So far, they have raised over \$700,000 nationally to send over for Ukrainian relief efforts. Locally here in Detroit, they have already raised above \$100,000, and the money/essentials have been sent there for immediate needs. In addition, with that money, they evacuated a children's orphanage. They got everyone living there into Poland and to a safe place. Ms. Kushner promoted their fundraiser pasta dinner at The Palazzo Grande Restaurant in Shelby Twp., Michigan. The entire dinner for approximately 500 people was 100% donated by the restaurant owners so that every dollar will go overseas immediately. Further discussed were other fundraising efforts shortly and how people can donate/volunteer. The website info and the locations where someone can drop off a check to help. They also have a Ukrainian Credit Union branch account just for accepting donations. They are a non-profit organization, and 100% of the money donated is used directly.

## **DETROIT COMMUNITY CALENDAR**

**April 17, 2022**

**Time: 6:00a-7:00a**

**TOPIC: UKRAINE HUMANITARIAN EFFORTS                      Length: 25 Minutes**

This week's special guest with Scott Shepard was Ulana Kushner, on the board of The Detroit Regional Council for the Ukrainian National Women's League of America (UNWLA). Ms. Kushner gave a brief family history; she is a first-generation American, but her parents emigrated from Ukraine during World War II. She has numerous cousins currently in Ukraine, going through challenging times now. The UNWLA began in 1925 and is trying to raise money for humanitarian efforts and basic needs for those struggling in Ukraine. Those essentials that are much needed include food, clothing, water, and most medicinal items, including bandages, antiseptics, and pain relievers. The main focus of their fundraising efforts is for orthopedic extended fixators, which cost \$1000 each, and vacuum-assisted closure systems, which cost \$3000 each. These two items are for severe injuries caused by bombs and bullets. So far, they have raised over \$700,000 nationally to send over for Ukrainian relief efforts. Locally here in Detroit, they have already raised above \$100,000, and the money/essentials have been sent there for immediate needs. In addition, with that money, they evacuated a children's orphanage. They got everyone living there into Poland and to a safe place. Ms. Kushner promoted their fundraiser pasta dinner at The Palazzo Grande Restaurant in Shelby Twp., Michigan. The entire dinner for approximately 500 people was 100% donated by the restaurant owners so that every dollar will go overseas immediately. Further discussed were other fundraising efforts shortly and how people can donate/volunteer. The website info and the locations where someone can drop off a check to help. They also have a Ukrainian Credit Union branch account just for

accepting donations. They are a non-profit organization, and 100% of the money donated is used directly.

**TOPIC: DIETARY AND NUTRITIONAL HEALTH      Length: 25 Minutes**

This week's special guest with Scott Shepard was Dr. Julie Gatza, a nutritional educator and health/wellness expert. She discussed Easter Sunday dinner bloat and the best tips for grilling on the barbecue. Dr. Julie has an in-depth article called "Beat the Bloat" about overeating during a holiday meal, Sunday dinner, or at a summer BBQ. Most people are inclined to eat more during the holiday season or at a family gathering. We tend to eat more fatty, sugary, and rich foods during special occasions, so she gave tips on how to eat slower and how to eat those foods for the best digestive health. On Easter Sunday, the average person consumes about 6,000 calories, so she gave tips on avoiding stomach aches, gas, heartburn, and constipation. These tips can help the body digest food properly and get the most nutritional value from your meals. She provided many suggestions for nutritional health around holidays. Dr. Julie recommends taking Absorb Aid capsules with every meal because this helps the body enzymes break down food more accessible. The doctor promoted her website with free info and affordable dietary supplements for good nutrition and digestion. It is NaturesSources.com and offers several products for better health.

**DETROIT COMMUNITY CALENDAR**

**April 24, 2022**

**Time: 6:00a-7:00a**

**TOPIC: DIETARY AND NUTRITIONAL HEALTH      Length: 25 Minutes**

This week's special guest with Scott Shepard was Dr. Julie Gatza, a nutritional educator and health/wellness expert. She discussed Easter Sunday dinner bloat and the best tips for grilling on the barbecue. Dr. Julie has an in-depth article called "Beat the Bloat" about overeating during a holiday meal, Sunday dinner, or at a summer BBQ. Most people are inclined to eat more during the holiday season or at a family gathering. We tend to eat more fatty, sugary, and rich foods during special occasions, so she gave tips on how to eat slower and how to eat those foods for the best digestive health. On Easter Sunday, the average person consumes about 6,000 calories, so she gave tips on avoiding stomach aches, gas, heartburn, and constipation. These tips can help the body digest food properly and get the most nutritional value from your meals. She provided many suggestions for nutritional health around holidays. Dr. Julie recommends taking Absorb Aid capsules with every meal because this helps the body enzymes break down food more accessible. The doctor promoted her website with free info and affordable dietary supplements for good nutrition and digestion. It is NaturesSources.com and offers several products for better health.

**TOPIC: HUMAN TRAFFICKING/ SEXUAL VIOLENCE AWARENESS**

**Length: 25 Minutes**

This week's guest with Scott Shepard was Tracey Cooley, the Executive Director for The Sparrow Freedom Project, a Detroit area haven for survivors of sexual abuse and human trafficking. April is sexual assault awareness month, and there is a panel discussion in Pontiac, MI, featuring several county sheriff representatives and law enforcement professionals to discuss sexual violence, how to avoid abuse and what to do if being victimized by this. Ms. Cooley promoted this educational/reach-out panel discussion that is open to the public and a free event. The Sparrow Freedom Project is a non-profit organization that began in 2016 with headquarters in South Lyon and Detroit. Discussed with Tracey were several statistics and the definition of what the various forms of abuse and trafficking can be. Regarding the victims: 40% of human trafficking is done by a family member or relative, social media predators lure in 50% of the victims, and 10% are random acts by strangers on the streets. Many victims are forced to get hooked on drugs and become prostitutes or sexual captives. SFP offers a safe place for victims to get back on their feet, hide from the abuser, and deal with the mental anguish of their ordeal. It is estimated that there are 750,000 online predators in The U.S., and the numbers are multiplying. Victims are not just women or young children; adult men are also being assaulted/abused. Most victims are ashamed or afraid to reach out, so the numbers are underreported. SFP is currently restoring a building in Detroit to expand their facilities and needs money, donations, volunteers, and contractors to help with this expansion/renovation. Ms. Cooley promoted their various fundraising events coming up and how to help contribute. The website is [SparrowFreedomProject.org](http://SparrowFreedomProject.org).

## **DETROIT COMMUNITY CALENDAR**

**May 1, 2022**

**Time: 6:00a-7:00a**

**TOPIC: HUMAN TRAFFICKING/ SEXUAL VIOLENCE AWARENESS**

**Length: 25 Minutes**

This week's guest with Scott Shepard was Tracey Cooley, the Executive Director for The Sparrow Freedom Project, a Detroit area haven for survivors of sexual abuse and human trafficking. April is sexual assault awareness month, and there is a panel discussion in Pontiac, MI, featuring several county sheriff representatives and law enforcement professionals to discuss sexual violence, how to avoid abuse and what to do if being victimized by this. Ms. Cooley promoted this educational/reach-out panel discussion that is open to the public and a free event. The Sparrow Freedom Project is a non-profit organization that began in 2016 with headquarters in South Lyon and Detroit. Discussed with Tracey were several statistics and the definition of what the various forms of abuse and trafficking can be. Regarding the victims: 40% of human trafficking is done by a family member or relative, social media predators lure in 50% of the victims, and 10% are random acts by strangers on the streets. Many victims are forced to get hooked on drugs and become prostitutes or sexual captives. SFP offers a safe place for victims to get back on their feet, hide from the abuser, and deal with the

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**TOPIC: EDUCATION**

**Length: 25 Minutes**

The guest with Scott Shepard was Michelle Brown, the founder of Code Ninjas Royal Oak. This new facility is located in Troy, MI, at Maple Rd. and Coolidge Rd. on the Royal Oak, Michigan border. Code Ninjas is the world's most extensive coding education program for kids between the age of 5 & 14. This STEM Education Center focuses on developing kids' problem-solving techniques and teaching computer skills, especially coding. STEM stands for Science, Technology, Engineering, and Mathematics. The program helps children learn Robotics, how to develop their apps, how to create their video games, and to learn all types of coding for a future career in computers or to keep a child engaged and interested in education. This will help advance a child's skills in high school and college with a potential computer career down the road. Code Ninjas Royal Oak is the 3<sup>rd</sup> location in Michigan and opens in May 2022. Code Ninjas started in 2016, initially in Houston, TX. One of the main focus areas is for a child to learn computer safety and how to avoid predators on the Internet. Millions of adults target children on the Internet, and this safety program teaches kids the red flags to avoid becoming a victim. Also, they can join a computer camp through this facility once school is out during summer vacation. Promoted were their pre-registration for this new location, costs, and hours available. Parents can use this facility as a twice-weekly daycare/after-school program.

**DETROIT COMMUNITY CALENDAR**

**May 8, 2022**

**Time: 6:00a-7:00a**

**TOPIC: EDUCATION**

**Length: 25 Minutes**

The guest with Scott Shepard was Michelle Brown, the founder of Code Ninjas Royal Oak. This new facility is located in Troy, MI, at Maple Rd. and Coolidge Rd. on the Royal Oak, Michigan border. Code Ninjas is the world's most extensive coding education program for kids between the age of 5 & 14. This STEM Education Center focuses on developing kids' problem-solving techniques and teaching computer skills, especially coding. STEM stands for Science, Technology, Engineering, and Mathematics. The program helps children learn Robotics, how to develop their apps, how to create their video games, and to learn all types of coding for a future career in computers or just to keep a child engaged and interested in education. This will help advance a child's skills in high school and college with a potential computer career down the road. Code Ninjas Royal Oak is the 3<sup>rd</sup> location in Michigan and opens in May 2022. Code Ninjas started in 2016, initially in Houston, TX. One of the main focus

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**TOPIC: MILITARY/ VETERAN AFFAIRS**

**Length: 25 Minutes**

This week, a special guest with Scott Shepard was Joe Reagan, who is The Director of Military and Veteran Outreach for Wreaths Across America. Joe is an Army Veteran who did 2 tours in Afghanistan back in 2006 and 2009. He became involved with Wreaths Across America after his service was over in 2016. The mission statement for WAA is: Remember, Honor, Teach. Their goal is to help veterans find purpose in their post-service lives because transitioning from the military to civilian life can be very difficult. WAA celebrates and honors the service of those who lost their lives during military duty and places wreaths at the gravesites of those fallen heroes. Last year in 2021, they placed 2.3 million wreaths at the headstones of veterans going back to WWII. This helps their families remember, honor, and mourn the loss of their family's military heroes. The Boy Scouts of America help greatly with placing the wreaths in Cemeteries. The non-profit organization began in 1992 and helped educate people by telling various service stories and giving a history of military activity, mainly focusing on assisting children in understanding an army veteran's traumas. One of their education stories is about The Flying Tiger Line Flight 739, a mission in 1962 sanctioned by President JFK during the early part of The Vietnam War. The plane disappeared and was never recovered. There were 104 soldiers and civilians on the plane that went missing. These fallen heroes do not have their names on the Vietnam Wall in Washington D.C. Senator Gary Peters of Michigan has introduced legislation in the senate to get those names on the Vietnam Memorial wall. The month of May is Military Appreciation Month culminating with Memorial Day on May 30th. Wreaths Across America has its big annual ceremony on the Saturday before Christmas at Arlington National Cemetery and across the country.

**DETROIT COMMUNITY CALENDAR**

**May 15, 2022**

**Time: 6:00a-7:00a**

**TOPIC: MILITARY/ VETERAN AFFAIRS**

**Length: 25 Minutes**

This week, a special guest with Scott Shepard was Joe Reagan, who is The Director of Military and Veteran Outreach for Wreaths Across America. Joe is an Army Veteran who did 2 tours in Afghanistan back in 2006 and 2009. He became involved with Wreaths Across America after his service was over in 2016. The mission statement for WAA is: Remember, Honor, Teach. Their goal is to help veterans find purpose in their post-service lives because transitioning from the military to civilian life can be very difficult. WAA celebrates and honors the service of those who lost their lives during

military duty and places wreaths at the gravesites of those fallen heroes. Last year in 2021, they placed 2.3 million wreaths at the headstones of veterans going back to WWII. This helps their families remember, honor, and mourn the loss of their family's military heroes. The Boy Scouts of America help greatly with placing the wreaths in Cemeteries. The non-profit organization began in 1992 and helped educate people by telling various service stories and giving a history of military activity, primarily focusing on assisting children in understanding an army veteran's traumas. One of their education stories is about The Flying Tiger Line Flight 739, a mission in 1962 sanctioned by President JFK during the early part of The Vietnam War. The plane disappeared and was never recovered. There were 104 soldiers and civilians on the plane that went missing. These fallen heroes do not have their names on the Vietnam Wall in Washington D.C. Senator Gary Peters of Michigan has introduced legislation in the senate to get those names on the Vietnam Memorial wall. The month of May is Military Appreciation Month culminating with Memorial Day on May 30th. Wreaths Across America has its big annual ceremony on the Saturday before Christmas at Arlington National Cemetery and across the country.

**TOPIC: DEBT CONSOLIDATION**

**Length: 25 Minutes**

Special guest with Scott Shepard was Bill Westrom, the author of "Master Your Debt." Mr. Westrom is a financial expert and investment counselor. Now in 2022, with inflation soaring, gas prices out of control, and grocery prices increasing, it's more important than ever to consolidate your debt and make your money work for you, not the banks. Bill says we all need to change our mindset and philosophy regarding debt to help with the "sticker shock" we are all dealing with. Credit is for accessibility, NOT affordability. With the auto industry, credit began in a big way for the general public here in Detroit. General Motors needed a way to compete with Ford and began giving auto loans to average people in the 1920's so they could afford to buy a car. This started a financial revolution. Mr. Westrom stated that diversification for investments/portfolios is excellent. Still, diversified debt is terrible, and we all need to consolidate our debt and loans into one payment. His book gives financial advice to the average person. It has 5 tips for mastering your debt and surviving sticker shock these days. Westrom promoted websites so people can reach out and get financial advice for cheap. They are TruthInEquity.com and CreditLineBanking.com. The bottom line is to put all debt in one basket and don't put all investments in one basket.

**DETROIT COMMUNITY CALENDAR**

**May 22, 2022**

**Time: 6:00a-7:00a**

**TOPIC: DEBT CONSOLIDATION**

**Length: 25 Minutes**

Special guest with Scott Shepard was Bill Westrom, the author of "Master Your Debt." Mr. Westrom is a financial expert and investment counselor. Now in 2022, with inflation soaring, gas prices out of control, and grocery prices increasing, it's more important than ever to consolidate your debt and make your money work for you, not the banks. Bill says we all need to change our mindset and philosophy regarding debt to help with

the "sticker shock" we are all dealing with. Credit is for accessibility, NOT affordability. With the auto industry, credit began in a big way for the general public here in Detroit. General Motors needed a way to compete with Ford and began giving auto loans to average people in the 1920's so they could afford to buy a car. This started a financial revolution. Mr. Westrom stated that diversification for investments/portfolios is excellent. Still, diversified debt is terrible, and we all need to consolidate our debt and loans into one payment. His book gives financial advice to the average person. It has 5 tips for mastering your debt and surviving sticker shock these days. Westrom promoted websites so people can reach out and get financial advice for cheap. They are TruthInEquity.com and CreditLineBanking.com. The bottom line is to put all debt in one basket and don't put all investments in one basket.

**TOPIC: CAREER OPPORTUNITIES**

**Length: 25 Minutes**

This week's guest with Scott Shepard was C.J. Eason, The Community Outreach Director for Job Fair Giant.com, "The Job Doctor" on Channel 7 Detroit WXYZ, a journalist for The Detroit Free Press & The Oakland Press, and a writer with Forbes Magazine. The topic discussed with C.J. was the current state of The U.S. Job Market with so many companies & businesses searching for employees. Over the past several years and significantly since Covid, the job market has shifted with so many people working from home. There are approximately 12 million jobs available in America for all types of employment, but especially in the manufacturing and production industries. These companies cannot get people to fill positions because the employees can't work from home and would have to go into the shop or factory. This is a massive reason for so many jobs being available. People want to work and make money, but they want to work under their terms with more flexible hours and mainly to work from home. Also, people more than ever want to be self-employed as the owner/operator and work at their own pace as the boss with much more flexibility in their schedule. Home-based businesses are multiplying more than ever. Job Fair Giant.com has monthly career fairs around Metro Detroit all year, and we promote these job fair dates and locations. They offer free advice on how to get the most from a job interview and chances to meet dozens of employers seeking workers for career opportunities. C.J. herself does a free seminar giving great tips on building a better resume. Now that the school year is over for many students with summer vacation coming, JobFairGiant.com offers summer job opportunities with free advice and tips on getting those jobs while also promoting new career offers for those students who are graduating.

**DETROIT COMMUNITY CALENDAR**

**May 29, 2022**

**Time: 6:00a-7:00a**

**TOPIC: CAREER OPPORTUNITIES**

**Length: 25 Minutes**

This week's guest with Scott Shepard was C.J. Eason, The Community Outreach Director for Job Fair Giant.com, "The Job Doctor" on Channel 7 Detroit WXYZ, a journalist for The Detroit Free Press & The Oakland Press, and a writer with Forbes

Magazine. The topic discussed with C.J. was the current state of The U.S. Job Market with so many companies & businesses searching for employees. Over the past several years and significantly since Covid, the job market has shifted with so many people working from home. There are approximately 12 million jobs available in America for all types of employment, but especially in the manufacturing and production industries. These companies cannot get people to fill positions because the employees can't work from home and would have to go into the shop or factory. This is a massive reason for so many jobs being available. People want to work and make money, but they want to work under their terms with more flexible hours and mainly to work from home. Also, people more than ever want to be self-employed as the owner/operator and work at their own pace as the boss with much more flexibility in their schedule. Home-based businesses are multiplying more than ever. Job Fair Giant.com has monthly career fairs around Metro Detroit all year, and we promote these job fair dates and locations. They offer free advice on how to get the most from a job interview and chances to meet dozens of employers seeking workers for career opportunities. C.J. herself does a free seminar giving great tips on building a better resume. Now that the school year is over for many students with summer vacation coming, JobFairGiant.com offers summer job opportunities with free advice and tips on getting those jobs while also promoting new career offers for those students who are graduating.

**TOPIC: MILITARY/ VETERAN AFFAIRS**

**Length: 25 Minutes**

This week, a special guest with Scott Shepard was Joe Reagan, who is The Director of Military and Veteran Outreach for Wreaths Across America. Joe is an Army Veteran who did 2 tours in Afghanistan back in 2006 and 2009. He became involved with Wreaths Across America after his service was over in 2016. The mission statement for WAA is: Remember, Honor, Teach. Their goal is to help veterans find purpose in their post-service lives because transitioning from the military to civilian life can be very difficult. WAA celebrates and honors the service of those who lost their lives during military duty and places wreaths at the gravesites of those fallen heroes. Last year in 2021, they placed 2.3 million wreaths at the headstones of veterans going back to WWII. This helps their families remember, honor, and mourn the loss of their family's military heroes. The Boy Scouts of America help greatly with placing the wreaths in Cemeteries. The non-profit organization began in 1992 and helped educate people by telling various service stories and giving a history of military activity, primarily focusing on assisting children in understanding an army veteran's traumas. One of their education stories is about The Flying Tiger Line Flight 739, a mission in 1962 sanctioned by President JFK during the early part of The Vietnam War. The plane disappeared and was never recovered. There were 104 soldiers and civilians on the plane that went missing. These fallen heroes do not have their names on the Vietnam Wall in Washington D.C. Senator Gary Peters of Michigan has introduced legislation in the senate to get those names on the Vietnam Memorial wall. The month of May is Military Appreciation Month culminating with Memorial Day on May 30th. Wreaths

Across America has its big annual ceremony on the Saturday before Christmas at Arlington National Cemetery and across the country.

## **DETROIT COMMUNITY CALENDAR**

**June 5, 2022**

**Time: 6:00a-7:00a**

**TOPIC: MENTAL HEALTH**

**Length: 25 Minutes**

This week's special guest with Scott Shepard was Marcus Bridgewater, aka Garden Marcus. The latter is a first-time author and the most popular gardening personality on TikTok. Marcus' new book is "How to Grow, Nurture Your Garden/Nurture Yourself." He promotes "Botany Humanity." Marcus teaches lessons for growth rooted in the plant world to help cultivate the soul. Marcus started as an amateur gardener saving dilapidated plants, found it soothing for his state of mind, and started making online videos. Eventually, he became very popular on TikTok. He then started his company called Choice Forward to helping with mental health. Through gardening and nature, we can help build the environment and help build our community with positivity. His new book "How to Grow" discusses mental health improvement, physical fitness through gardening, and spiritual awareness. The book promotes how to foster growth and embrace patience during the pandemic and these difficult times we currently live in. Marcus had a tough childhood, being ridiculed by other kids for losing his hair at age 11 due to a fungus. This taught him patience and understanding. Eventually, he started gardening to soothe his soul and the soil. He is the CEO of Choice Forward. He does motivational speaking, public seminars, workshops, and life coaching to help others feeling suicidal or struggling with mental illness. Marcus promoted his websites where people can reach out for help at [GardenMarcus.com](http://GardenMarcus.com) or [ChoiceForward.com](http://ChoiceForward.com). His book is for sale now and made available everywhere books are sold. He posts therapeutic new videos on TikTok every week or two.

**TOPIC: TRAVEL**

**Length: 25 Minutes**

This week's special guest with Scott Shepard was Bill Guerin, a travel industry expert and the CEO of RoomRocket.com. With summer here and prices skyrocketing due to inflation and fuel costs, Bill has many tips on saving money for your summer vacation and family trips, like how to get the most bang for your summer vacation buck. He gave us 5 tips on how to save money on summer trips. Is it cheaper to fly or drive to your destination with gas/fuel prices so high depends mostly on travel distance and number of people? If the trip is 1000 miles or less, you should drive to save on a rental car and avoid airport delays and hassles. The most popular vacation destinations in the U.S. are Branson, MO, and either coast. London, UK, and Madrid, Spain are the most popular destinations abroad. Both England and Spain are giving great travel discount deals right now. Inquire about significant trip incentives like food and beverage credits towards your trip. Bill promoted his company and website at [RoomRocket.com](http://RoomRocket.com).

## **DETROIT COMMUNITY CALENDAR**

**June 12, 2022**

**Time: 6:00a-7:00a**

**TOPIC: MENTAL HEALTH**

**Length: 25 Minutes**

This week's special guest with Scott Shepard was Marcus Bridgewater, aka Garden Marcus. The latter is a first-time author and the most popular gardening personality on TikTok. Marcus' new book is "How to Grow, Nurture Your Garden/Nurture Yourself." He promotes "Botany Humanity." Marcus teaches lessons for growth rooted in the plant world to help cultivate the soul. Marcus started as an amateur gardener saving dilapidated plants, found it soothing for his state of mind, and started making online videos. Eventually, he became very popular on TikTok. He then started his company called Choice Forward to helping with mental health. Through gardening and nature, we can help build the environment and help build our community with positivity. His new book "How to Grow" discusses mental health improvement, physical fitness through gardening, and spiritual awareness. The book promotes how to foster growth and embrace patience during the pandemic and these difficult times we currently live in. Marcus had a tough childhood, being ridiculed by other kids for losing his hair at age 11 due to a fungus. This taught him patience and understanding. Eventually, he started gardening to soothe his soul and the soil. He is the CEO of Choice Forward. He does motivational speaking, public seminars, workshops, and life coaching to help others feeling suicidal or struggling with mental illness. Marcus promoted his websites where people can reach out for help at [GardenMarcus.com](http://GardenMarcus.com) or [ChoiceForward.com](http://ChoiceForward.com). His book is for sale now and made available everywhere books are sold. He posts therapeutic new videos on TikTok every week or two.

**TOPIC: TRAVEL**

**Length: 25 Minutes**

This week's special guest with Scott Shepard was Bill Guerin, a travel industry expert and the CEO of RoomRocket.com. With summer here and prices skyrocketing due to inflation and fuel costs, Bill has many tips on saving money for your summer vacation and family trips, like how to get the most bang for your summer vacation buck. He gave us 5 tips on how to save money on summer trips. Is it cheaper to fly or drive to your destination with gas/fuel prices so high depends mostly on travel distance and number of people? If the trip is 1000 miles or less, you should drive to save on a rental car and avoid airport delays and hassles. The most popular vacation destinations in the U.S. are Branson, MO, and either coast. London, UK, and Madrid, Spain are the most popular destinations abroad. Both England and Spain are giving great travel discount deals right now. Inquire about significant trip incentives like food and beverage credits towards your trip. Bill promoted his company and website at [RoomRocket.com](http://RoomRocket.com).

## **DETROIT COMMUNITY CALENDAR**

**June 19, 2022**

**Time: 6:00a-7:00a**

**TOPIC: SAFETY & SECURITY**

**Length: 25 Minutes**

This week's guest with Scott Shepard was security specialist Robert Adams, the CEO, and Co-Founder of National Red Alert Inc. National Red Alert is a patented technology

used as an Event-Driven Information System (EDIS). This new technology is in conjunction with The ComBadge, a rapid response emergency security system. It's a personal security device for individuals living in areas where 911 response times may not be practical due to being overworked, understaffed, and too busy. The main areas they focus on are college campuses and hospital campuses. 25% of all undergraduate female college students are attacked or stalked, and 7% of all male college students will also be attacked. Many hospital workers are also vulnerable because they work all-night hours. Any student or worker out late who may be using parking garages or large parking lots is more likely to be attacked, especially females. The Red Alert System is a personal security device for individuals away from home. The device is installed on any phone. By pushing the button, all your info and location instantaneously go to the security office at your campus, mall, or place of employment. Security can arrive at the crime scene within seconds in most cases. Security cameras help after the fact, but Red Alert can prevent an attack while or before it happens. This system can also be used in any school, not just college. With the scary trend of so many school shootings these days, this system can help drastically cut down on response times and save the lives of the children/students and teachers. Adams promoted their website and accessible information that is available at [NationalRedAlert.com](http://NationalRedAlert.com). This system/device can help anyone avoid being a victim of violent crimes or any attack, robbery, or assault.

**TOPIC: MILITARY/ VETERAN AFFAIRS**

**Length: 25 Minutes**

Guests with Scott Shepard were Lt. Jessie Clark and Lt. Kirstin Piliste, both longtime members of The U.S. Navy. Jessie works in the Naval Recruitment Office in Grand Rapids, MI. Kirstin is an Enlistment Programs Officer/Marketing Director in Detroit, Michigan. We discussed careers in the military and armed forces, especially the Navy. They gave their backstories on entering the Navy, how it all began, and what motivated them to join. Jessie is a 10-year veteran, and Kirstin is a 19-year veteran. Recruitment has been difficult during the pandemic and even before Covid. Only 1% of eligible people join the armed forces. The military offer up to \$50,000 signing bonuses to join plus a free education through The G.I. Bill with many scholarships available. The Armed Forces are also offering scholarships for the families/children of military veterans. The group discussed how a career in the military could give someone structure in life, make friends for life, travel the world, learn leadership qualities and provide anyone with choices/options/opportunities for growth & development. Also, you can learn a skill or trade during or after your service. Benefits included are healthcare, free travel, and an excellent salary, of which only half of the compensation is taxed. All men and women 18 or older are eligible even with a criminal record. The military could help you better yourself even if you made bad choices in the past. They promoted the various events happening this summer with the Navy and our Beasley Media Group Stations. They will be at RIFF Fest with WRIF, helping with The Stone Soup Project for WCSX, and participating in Sterling Fest. Also, next month they have Detroit Navy Week from July 11th through July 17<sup>th</sup> here in The Motor City with many events, seminars, and other activities. Also, The Blue Angels will be at Thunder Over Michigan next month.

## **DETROIT COMMUNITY CALENDAR**

**June 26, 2022**

**Time: 6:00a-7:00a**

**TOPIC: SAFETY & SECURITY**

**Length: 25 Minutes**

This week's guest with Scott Shepard was security specialist Robert Adams, the CEO, and Co-Founder of National Red Alert Inc. National Red Alert is a patented technology used as an Event-Driven Information System (EDIS). This new technology is in conjunction with The ComBadge, a rapid response emergency security system. It's a personal security device for individuals living in areas where 911 response times may not be practical due to being overworked, understaffed, and too busy. The main areas they focus on are college campuses and hospital campuses. 25% of all undergraduate female college students are attacked or stalked, and 7% of all male college students will also be attacked. Many hospital workers are also vulnerable because they work all-night hours. Any student or worker out late who may be using parking garages or large parking lots is more likely to be attacked, especially females. The Red Alert System is a personal security device for individuals away from home. The device is installed on any phone. By pushing the button, all your info and location instantaneously go to the security office at your campus, mall, or place of employment. Security can arrive at the crime scene within seconds in most cases. Security cameras help after the fact, but Red Alert can prevent an attack while or before it happens. This system can also be used in any school, not just college. With the scary trend of so many school shootings these days, this system can help drastically cut down on response times and save the lives of the children/students and teachers. Adams promoted their website and accessible information that is available at [NationalRedAlert.com](http://NationalRedAlert.com). This system/device can help anyone avoid being a victim of violent crimes or any attack, robbery, or assault.

**TOPIC: MILITARY/ VETERAN AFFAIRS**

**Length: 25 Minutes**

Guests with Scott Shepard were Lt. Jessie Clark and Lt. Kirstin Piliste, both longtime members of The U.S. Navy. Jessie works in the Naval Recruitment Office in Grand Rapids, MI. Kirstin is an Enlistment Programs Officer/Marketing Director in Detroit, Michigan. We discussed careers in the military and armed forces, especially the Navy. They gave their backstories on entering the Navy, how it all began, and what motivated them to join. Jessie is a 10-year veteran, and Kirstin is a 19-year veteran. Recruitment has been difficult during the pandemic and even before Covid. Only 1% of eligible people join the armed forces. The military offer up to \$50,000 signing bonuses to join plus a free education through The G.I. Bill with many scholarships available. The Armed Forces are also offering scholarships for the families/children of military veterans. The group discussed how a career in the military could give someone structure in life, make friends for life, travel the world, learn leadership qualities and provide anyone with choices/options/opportunities for growth & development. Also, you can learn a skill or trade during or after your service. Benefits included are healthcare, free travel, and an excellent salary, of which only half of the compensation is taxed. All men and women 18 or older are eligible even with a criminal record. The military could help you better yourself even if you made bad choices in the past. They promoted the various events happening this summer with the Navy and our Beasley

Media Group Stations. They will be at RIFF Fest with WRIF, helping with The Stone Soup Project for WCSX, and participating in Sterling Fest. Also, next month they have Detroit Navy Week from July 11th through July 17<sup>th</sup> here in The Motor City with many events, seminars, and other activities. Also, The Blue Angels will be at Thunder Over Michigan next month.

### **WCSX 94.7 PSA Activity**

Each of these PSA's aired April 01st, 2022 – June 30th, 2022, between the hours of 12 a.m. - 12 midnight.

MAB:	169
Feeding America:	19
Emergency Preparedness:	24
Poison Control:	19
Caregiver Asst:	24
Veterans Crisis:	19
Boating/Fishing:	19
American Cancer Society:	5
CDC Overdose: (Stigma-5/Naloxone-5/Fentanyl-5):	15
US Dept Homeland:	5
YMCA:	5
Parkinsons:	16
<b>TOTAL:</b>	<b>339</b>