

WCSX-HD1

PUBLIC AFFAIRS QUARTERLY REPORT October 1 - December 31, 2012

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Section I – Community Issues

WCSX-HD1 is continually engaged in dialogue with community leaders and our audience to determine issues that affect our broadcast area. As a broadcast station, we are committed to addressing these issues in our issue responsive programming. Below is a list of the top issues of concern to the community that were addressed through public service programming during the quarter ending December 31, 2012

- 1. Economy**
- 2. Terrorism / War**
- 3. Education / Parenting**
- 4. Environment/Energy Issues/Climate Change**
- 5. Health Care/ Health**
- 6. Gender / Racial Issues**
- 7. Crime**
- 8. Government policy / Current Affairs**
- 9. Detroit**
- 10. 2012 Elections**

Section II – Public Affairs Program Listing

WCSX-HD1 aired the following public affairs program each Sunday between October 1 - December 31, 2012.

“Talk Radio Nation”

Sundays, 5:00 – 5:30am

Talk Radio Nation is a half hour weekly radio program that reaches behind the headlines to uncover the deeper meanings of events. It offers in-depth analysis, informed commentary, and an exploration of new approaches to our most challenging problems.

“CounterSpin”

Sundays, 5:30am –6:00am

Produced by Fairness and Accuracy in Reporting (FAIR), it provides analysis of how the news is presented. Many topics discussed on the show directly address issues of importance as determined by our ascertainment inquiries.

“The Peter Werbe Show”

Sundays, 6:00am – 7:00am

Written, produced, and hosted by WCSX Public Affairs Director, Peter Werbe, the show features guests and community leaders discussing key issues affecting Metro Detroit with content mirroring issues of concern to our listening audience.

Section III – Public Affairs Programming and News Summary

Below is a summary illustrating how WCSX-HD1 addressed key community issues throughout the three month period ending on December 31, 2012.

1. Economy

November 18, 5:45am

CounterSpin

Sarah Anderson, director of the Institute for Policy Studies' Global Economy Project spoke about the Fix the Debt campaign. 15 min.

November 25, 6:00 am

The Peter Werbe Show

John Bellamy Foster, author, *The Endless Crisis: How Monopoly-Finance Capital Produces Stagnation and Upheaval from the USA to China*, described how there are decreasing capital expenditures on production and increasing amounts funneled to the stock market causing a long term economic slowdown. 25 min.

December 2, 5:45am

CounterSpin

Scott Nova of the Workers Rights Consortium, talked about the fire at a garment factory in Bangladesh that killed over 100 workers that was manufacturing clothing for big U.S. brands and outlets and how it relates to outsourcing of American jobs. 15min.

December 2, 6:00 am

The Peter Werbe Show

Liza Featherstone, labor journalist, described the Black Friday scene at Walmart where workers organized protests against wage and benefit conditions at the giant retail chain. 25 min.

December 16, 5:30am

CounterSpin

Jane McAlevey, author, *Raising Expectations*, discussed the sudden passage of a "Right to Work" law in Michigan and what effect it will have on local workers and unions.

December 23, 6:00 am

The Peter Werbe Show

Nicole Woo, Director of Domestic Policy at the Center for Economic and Policy Research, discussed the coming financial cliff and the call to reduce Social Security benefits. 25 min.

2. War and Terrorism

October 7, 6:00 am

The Peter Werbe Show

Laurence Bergreen, author, *Columbus: The Four Voyages*, discussed the iconic explorer's career tracing how the European traveling beyond their own geography set the context for many of today's conflicts. 25 min.

October 21 6:00 am

The Peter Werbe Show

Peter Kornbluh, author, *The Cuban Missile Crisis, 1962*, spoke about the moment the world faced nuclear annihilation on the 50th anniversary of the crisis. 25 min.

October 28, 5:30am

CounterSpin

Yifat Susskind of the human rights group MADRE talked about the toxic legacy of the Iraq War. New research, largely unreported in U.S. media, shows alarming levels of toxic lead, heavy metals and a massive increase in birth defects in the city of Fallujah, the site of two major offensives by the U.S. military. 15 min.

November 25, 5:45am

CounterSpin

Yousef Munayyer, the director of Washington, D.C.'s Jerusalem Fund, described the effects of the war in Gaza on Israeli and Palestinian populations. 15min.

December 30, 6:30 am

The Peter Werbe Show

George Lepre, author, *Fragging: Why U.S. Soldiers Assaulted Their Officers in Vietnam*, investigated the high number of incidents unique to the Indochina conflict and offered explanations for their occurrence. 25 min.

3. Education / Parenting

November 4, 5:30am

CounterSpin

Education historian and writer Diane Ravitch of New York University described the education policies advocated by both candidates in the 2012 election and the effect they will have on local school districts. 15 min.

December 9, 6:30 am

The Peter Werbe Show

Mark Lundholm, comedian and performer in his Recovery Comedy Show, discussed how addiction, abuse, and suicide prevention is under funded. He stressed parenting as a key to preventing these from occurring. 25 min.

4. Environment/Energy Issues/Climate Change

October 28, 6:00 am

The Peter Werbe Show

Gar Smith, author, *Nuclear Roulette: The Truth About the Most Dangerous Energy Source on Earth*, talked about the risk of atomic energy as a source for power and suggested workable alternatives. 25 min.

November 4, 5:45am

CounterSpin

Journalist and long-time climate activist Bill McKibben of 350.org spoke about how Hurricane Sandy may be a harbinger of weather patterns to come as a result of global warming. 15 min.

November 18, 5:00am

Talk Radio Nation

Gar Smith discussed his new book, *Nuclear Roulette: The Truth About the Most Dangerous Energy Source on Earth*, and discussed alternatives for states like Michigan. 30 min.

November 18, 6:30 am

The Peter Werbe Show

Daniel Kessler, 350.org Media Campaigner, commented on the connection between fossil fuel use and climate change and the creation of mega-storms like Sandy. 25 min.

December 30, 6:00 am

The Peter Werbe Show

Christian Parenti, author, *Tropic of Chaos: Climate Change and the New Geography of Violence*, connected the cascades of violence and unrest to global warming, and said unless the environmental and social problems are addressed, both situations will worsen. 25 min.

5. Health Care/Health

November 4, 6:00 am

The Peter Werbe Show

Bruce E. Levine, author, *Surviving America's Depression Epidemic: How to Find Morale, Energy, and community in a World Gone Crazy*, said much of the emotional difficulties people experience are understandable reactions to what confronts them in modern life, not an individual failing. 25 min.

December 16, 6:30 am

The Peter Werbe Show

Ina May Gaskin, author, *Birth Matters: A Midwife's Manifesta*, advocated more natural ways of birthing, and less medicalization of the process. 25 min.

6. Gender/Racial Issues

October 14, 6:00 am

The Peter Werbe Show

Historian Gerald Horne, a keynote speaker at the North American Labor History Conference in Detroit, discussed his speech, "Rethinking a Revolution; Slavery and the Origins of the United States," and how those elements still create problems today.

October 21, 5:30am

CounterSpin

Julianne Hing from Colorlines spoke about affirmative action. The U.S. Supreme Court heard oral arguments on October 10 in a case involving a white student who didn't get into the University of Texas blaming the school's affirmative action policy. 15 min.

November 25, 5:00am

Talk Radio Nation

Glen Ford of The Black Agenda Report discussed what the Obama presidency has meant for America's black population. 30 min.

December 9, 6:00 am

The Peter Werbe Show

Beth E. Ritchie, author, *Arrested Justice: Black Women, Violence, and America's Prison Nation*, discussed the special risks poor women of color face. 25 min.

7. Crime/Courts/Justice

November 18, 5:30am

CounterSpin

Martin Lee, author of the new book *Smoke Signals: A Social History of Marijuana*, described the impact of the statewide marijuana initiatives, with bills legalizing recreational use of pot winning in Colorado and Washington. 15 min.

December 2, 6:30 am

The Peter Werbe Show

Eugene Jarecki, director, writer, author, discussed his new film on the failing Drug War, "The House I Live In." He cited a trillion dollars spent, 45 million people arrested, and drugs are more plentiful and available than ever and still continue create havoc in cities like Detroit. 25 min.

8. Government Policy / Current Affairs

October 7, 5:00am

Talk Radio Nation

Susan Clark discussed her new book, *Slow Democracy: Rediscovering Community, Bringing Decision Making Back Home*. She argued against centralization and privatization, and for the advantages of local democracy with real powers of self governance. 30 min.

October 7, 6:30 am

The Peter Werbe Show

Marina Sitrin, author, *Occupying Language*, described how words can be twisted in public forums such as elections to create definitions that appeal to emotions and not reason. 25 min.

October 14, 5:00am

Talk Radio Nation

Mahdi Darius Nazemroaya, author, *The Globalization of NATO*, discussed how the alliance evolved from a regional institution into a global one. 30 min.

October 14, 5:45am

CounterSpin

Journalist Keane Bhatt discussed the illness of Venezuelan president, Hugo Chavez, and U.S. policy towards that country. 15 min.

November 25, 5:45am

CounterSpin

TV talk show host and journalist Amy Goodman talked about her new book, *The Silenced Majority*, and what she thinks media can do to serve the public better. 15min.

November 25, 6:30 am

The Peter Werbe Show

Jay Feldman, author, *Manufacturing Hysteria: A History of Scapegoating, Surveillance, and Secrecy in Modern America*, said that in times of strife such as war and economic downturns, civil liberties and rights are often violated. 25 min.

December 2, 5:00am

Talk Radio Nation

Erica Chenoweth, co-author, *Why Civil Resistance Works: The Strategic Logic of Nonviolent Conflict*, her research finds that nonviolent action works against tyrannical rule with a higher success rate than violence and with longer-lasting results. 30 min

December 2, 5:30am

CounterSpin

Maurice Carney of the group Friends of the Congo spoke about how to interpret confused and conflicting reports from the country and the role played by the US. 15min

December 9, 5:00am

Talk Radio Nation

Roy Hange, a Mennonite pastor in Charlottesville, Va., who has spent 30 years studying the Middle East. He has lived for 3 years in Egypt, 6 in Syria, and 1 in Iran. He discussed prospects for peace in Syria and Iran. 30 min.

December 16, 5:45am

CounterSpin

Mijin Cha, a senior analyst at Demos, discussed the implication of the Fiscal Cliff on the economy and the middle class. 15min.

December 23, 5:45am

CounterSpin

Dean Baker of the Center for Economic & Policy Research, discussed the Fiscal Cliff and proposals to adopt a "chained Consumer Price Index" that would cut Social Security benefits. 15min.

9. Detroit

October 14, 6:30 am

The Peter Werbe Show

Historian Heather Ann Thompson, a keynote speaker at the North American Labor History Conference in Detroit, discussed her book, *Whose Detroit: Politics, Labor and Race in a Modern American City*. 25 min.

October 28, 6:30 am

The Peter Werbe Show

Susan Whitall, music editor, The Detroit News, discussed her biography, *Fever: Little Willie John: A Fast Life, Mysterious Death, and the Birth of Soul*, within the context of race and music in the 1950s and '60s Detroit. 25 min.

10. 2012 Elections

October 21, 5:00am

Talk Radio Nation

U.S. Congressman Dennis Kucinich discussed issues in the 2012 election and said he was dissatisfied with the positions of the use of war powers by both candidates. 30 min

October 21, 5:45am

CounterSpin

David Roberts, staff writer at Grist, talked about how both presidential candidates affirmed their dedication to coal as an American energy source and neither discussed global warming. 15 min.

October 21 6:00 am

The Peter Werbe Show

Tova Andrea Wang, author, *The Politics of Voter Suppression: Defending and Expanding Americans' Right to Vote*, described what political forces are at work to reduce the voter pool and why. 25 min.

October 28, 5:00am

Talk Radio Nation

Mike Elk of *In These Times* magazine discussed news reports that employers have been telling workers that their jobs were at risk if President Obama is re-elected. 30 min

October 28, 5:45am

CounterSpin

Stephen Zunes, professor of politics at the University of San Francisco, spoke about the foreign affairs stance of the two candidates in the 2012 election campaign. 15 min.

November 11, 5:45am

CounterSpin

Mark Weisbrot of the Center for Economic and Policy Research told us what he saw as the lessons from the election and the looming fiscal cliff. 15 min.

November 11, 6:00 am

The Peter Werbe Show

Thomas Frank, author, *Pity the Billionaire: The Hard-Times Swindle and the Unlikely Comeback of the Right*, discussed the 2012 elections and the implications for cities like Detroit. 25 min.

November 18, 6:00 am

The Peter Werbe Show

Norman Solomon, director, Institute for Public Accuracy, discussed how citizen activism is still important even though the election is over. 25 min.

November 18, 6:00 am

The Peter Werbe Show

Robert McChesney, author, "This Isn't What Democracy Looks Like," in the current issue of *Monthly Review*, said impacted wealth has distorted democracy so that the system is now dominated by elite control. 25 min.

Section IV –Public Service Announcements

During the three-month period ending September 30, 2012. WCSX-FM aired the following Public Service Announcements.

WCSX-FM PUBLIC SERVICE ANNOUNCEMENT SUMMARY

June 1 - September 30, 2012

Organization	# times aired
1. Urban Wheel Awards	10
2. Meadowbrook Theatre	5
3. NHTSA	10
4. American Cancer Society	15
5. Friends of the Rouge River	15
6. Kingsbury Country Day School	20
7. Michigan Opera Theatre	10
8. New Center Community Services	15
9. PAWS	15
10. Toys for Tots	20
11. VIP Mentoring	10
12. Animal Care Network'	5
13. CARE House of Oakland County	15
14. Westland Homeless Shelter	15
15. Detroit Opera House	20
16. Royal Oak Charities Chili Cook-off	20
17. March of Dimes	20
18. National Kidney Foundation of Michigan	15
19. Freddie's Charities	5
20. Zombie Dash	15
21. Focus: Hope	20
22. Hunger America	5
23. Global Warming	10
24. Feed America	10
Total Public Service Announcements Aired During Period:	320

Section V – Community/Charity Events/Donations

During the three-month period ending December 31, 2012, WCSX created and/or participated in the following public service events and made the following donations in support of each.

- **WCSX Donations October 1 - December 31, 2012**

Each of these organizations received donations with items such as: Sports and Music Memorabilia, T-Shirts, Hats, Coffee Mugs, Box Sets, Books, CD's, DVD's, etc.

Charity

- Oakland University
- Moose Heart Charity Benefit
- Canton High School (senior trip raffle)
- Goodfellows
- March of Dimes
- Galbreath Kidney Fundraiser

Events – All events are promoted with live/recorded on-air mentions.

- Toys for Tots Rock 'n Roll Toy Drive- December 2nd John O'Leary emceed at the Oakland County Sportsmen's Club for this toy drive. All contributions went to the Marine Toys for Tots Foundation.
- December 14th WCSX promoted a bowling charity event at Madison Park Bowl for the Salvation Army.