

G M Broadcasting, Inc.
P.O. Box 101
Endicott, NY 13761



Phone: (607) 748-9131
Fax: (607) 748-0061
www.magic1017fm.com

WLTB 101.7 102.5
Binghamton, New York

STATION WLTB Johnson City, New York

QUARTER January 1, 2018-March 31, 2018

Date April 4, 2018

I have placed in the radio station's public inspection file quarterly examples of programming that WLTB provided to the community

WLTB airs national news weekday mornings at 6, 7 and 8, with news bulletins as needed. WLTB also airs weather reports twice per hour, and traffic reports and school closings and delays as warrant.

WLTB airs Info Trak from 5:30-6 am on Sundays. The included program information lists some of the significant issues responded to by WLTB, Johnson City NY, along with the programming treatment of those issues for the period. The order in which the issues appear does not reflect any priority or significance.

Also included, a list of non profit organizations that WLTB provided at no charge public service announcements.

This information is also on file in the radio stations public inspection file in our office.

A handwritten signature in black ink, appearing to read "Dana Potter", with a long horizontal line extending to the right.

Dana Potter
Operations Manager

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WLTB, (Magic 1017) supports the community by providing free of charge community service announcements. In the first quarter of 2018, WLTB continued to support of The American Heart Association. The Heart Association provides education and services.

During the first quarter of 2018, WLTB aired 452, 30 second public service announcement, and was also a major sponsor the The American Heart Association's "Heart Run Walk "

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WLTB, (Magic 1017) supports the community by providing free of charge community service announcements. In the first quarter of 2018, WLTB continued to support of Community Options. Community Options is a non profit organization that assists individuals with disabilities with housing and employment services

In the first quarter of 2018, WLTB aired 55, 30 second public service announcements

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WLTB, (Magic 1017) supports the community by providing free of charge community service announcements. In the first quarter of 2018, WLTB continued to support Catholic Charities Mercy House. Mercy House provides end of life services for individuals and their families.

In the first quarter WLTB aired a total of 84, 30 second psa's

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WLTB, (Magic 1017) supports the community by providing free of charge community service announcements. In the first quarter of 2018, WLTB continued to support of the Handicapped Children's Association. H C A is a non profit organization that provides education services, therapies, respite and residential services to children and adults with disabilities

During the first quarter of 2018, WLTB aired a total 168, 30 second public service announcements

InfoTrak

Date aired: 03/11/18 Time Aired: 05:30

Weekly Public Affairs Program

Show # 2018-10

Total running time: 29:30 (with optional exit at 24:00)

1. **Ken Caldeira, PhD**, Atmospheric Scientist at the Carnegie Institution for Science's Department of Global Ecology

Dr. Caldeira examined 36 years of weather data and found that wind and solar power could potentially generate up to 80% of U.S. energy needs. However, it would require significant and expensive improvements to the nation's energy transmission grid. He said he was surprised to find that wind power is even less consistently available than solar. He also outlined the ways that energy providers must generate electricity by other means when renewable sources falter.

Issues covered:
Renewable Energy
Pollution
Government Infrastructure

Length: 8:16

2. **Catherine Price**, science journalist, author of "*How to Break Up with Your Phone*"

Ms. Price said that phones and apps are designed to be addictive to users. She explained how the time we spend on them damages our abilities to focus, think deeply, and form new memories. She suggested simple changes to a phone's settings that can make them less intrusive.

Issues covered:
Mental Health
Parenting
Consumer Matters

Length: 8:50

3. **Heather Schafer**, CEO for the National Volunteer Fire Council

Ms. Schafer said volunteers make up 80% of all fire services across the United States. She said the call volume in recent years has tripled, but volunteer fire departments are struggling to find younger recruits. She said younger people have less spare time to volunteer than previous generations. She outlined the many benefits of volunteering.

Issues covered:
Volunteerism
Fire Safety
Disaster Preparedness

Length: 4:53

InfoTrak

Date aired: 3/18/18 Time Aired: 0530

Weekly Public Affairs Program

Show # 2018-11

Total running time: 29:30 (with optional exit at 24:00)

1. **Howard Waitzkin, M.D., Ph.D.**, Distinguished Professor Emeritus in the Department of Sociology at the University of New Mexico. Adjunct Professor in the Department of Medicine at the University of Illinois

Dr. Waitzkin said many active duty military personnel are making extensive use of private mental health services. He explained that they often do so because they are dissatisfied with the quality of military care and are worried about reprisals from their command. He discussed outside help that is offered by a nationwide civilian network of volunteer mental health professionals.

Issues covered:

**Military Issues
Mental Health
Suicide**

Length: 7:33

2. **Deondra Rose, PhD**, Assistant Professor of Public Policy and Political Science at Duke University, author of "*Citizens By Degree: Higher Education Policy and the Changing Gender Dynamics of American Citizenship*"

Dr. Rose discussed the striking change in higher education over the past few decades, as women have come to earn college degrees at higher rates than men. She explained the reasons behind the trend, and the broader implications for women and society. She believes it empowers women to become not only more financially independent, but also more socially integrated and more politically engaged. She also discussed the impact of the "#MeToo" movement in the empowerment of women.

Issues covered:

**Women's Issues
Education
Sexual Harassment**

Length: 9:41

3. **Lang Chen, PhD**, postdoctoral scholar in Psychiatry and Behavioral Sciences at the Stanford University School of Medicine

Dr. Chen was the lead author of a study that identified the brain pathway that links a positive attitude toward math to higher achievement in the subject. He found that a student's attitude is an even a greater factor in their performance in math than IQ. He stressed the importance of parents and teachers, in encouraging students to keep an open mind and a positive attitude.

Issues covered:

**Education
Parenting**

Length: 4:51

InfoTrak

Date aired: 3/25/18 Time Aired: 0530

Weekly Public Affairs Program

Show # 2018-12

Total running time: 29:30 (with optional exit at 24:00)

1. **Missy Cummings, PhD**, Professor in the Duke University Pratt School of Engineering, the Duke Institute of Brain Sciences, Director of the Humans and Autonomy Laboratory and Duke Robotics

A pedestrian fatality involving a driverless Uber car in Arizona has revived debate about whether autonomous vehicles are being put into use prematurely. Dr. Cummings is a robotics expert who believes the technology is not ready for high speed or congested environments. She talked about the design challenges that must be overcome. She said the current system of voluntary safety testing is completely inadequate, and that greater government oversight is needed.

Issues covered:
Traffic Safety
Government Regulation
Technology

Length: 9:08

2. **Marceé White, MD**, Board-Certified Pediatrician, Medical Advisor for Safe Kids Worldwide, Medical Director of the Children's National Mobile Health Program

Accidental medicine poisoning sends a child under 6 to the emergency room every nine minutes, and every 12 days, a child dies. Dr. White outlined most common poisoning scenarios and the steps that parents of small children must take to avoid a tragedy.

Issues covered:
Child Safety
Parenting

Length: 7:51

3. **Ana María Rule, PhD, MHS**, Assistant Scientist in Environmental Health and Engineering at Johns Hopkins Bloomberg School of Public Health

Lots of questions still linger about e-cigarettes, including just what users are breathing in when they vape. Dr. Rule led a study that found that the vapors from a variety of devices contain potentially toxic levels of metals, including lead. She explained why teenagers are at a greater risk of the toxins in e-cigarettes than adults.

Issues covered:
Smoking/Vaping
Personal Health

Length: 4:58

Public Files 2/14/2018

On Wednesday, Feb. 14, 2018 at 12pm Lisa Cruz and Chris Bush with Magic 1017 went to SUNY Broome to talk with 2 classes about Radio Advertising and spent an hour talking with 30 students!

They discussed commercial writing and advertising and how it is done with a locally owned station and the steps from working with clients, writing scripts, voice over's, production to having an approved finish product.

The classes were through Professor Skinner and Professor Evans at SUNY Broome!

**Lisa Cruz
Magic 1017**