

CONTRACT



NGWN
 2923 E. Lincolnway
 Cheyenne, WY 82001
 Sales T & C: www.gray.tv/advertising
 (307) 634-7755

<u>Contract / Revision</u> 3538633 /		<u>Alt Order #</u> WOC14639114
<u>Advertiser</u> Pete Ricketts for Senate		<u>Original Date / Revision</u> 05/02/24 / 05/02/24
<u>Contract Dates</u> 05/10/24 - 05/16/24	<u>Estimate #</u> 6888	
<u>Product</u> 2024 Primary Election 6888		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Gray National -
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Order Type</u> NORMAL		
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 662	<u>Product 1/2</u> 832
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 630897	

And:

AxMedia
 800 W 47TH Street Suite 200
 Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NGWN	05/10/24	05/14/24	M-F 6a-7a	6:00 AM-7:00 AM		:30			NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/24	05/16/24	11--1--				3	\$10.00			
N 2	NGWN	05/10/24	05/14/24	Today Show	7:00 AM-9:00 AM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/24	05/16/24	11--1--				3	\$30.00			
N 3	NGWN	05/10/24	05/13/24	Today Show II	9:00 AM-10:00 AM		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/24	05/16/24	1---1--				2	\$15.00			
N 4	NGWN	05/10/24	05/14/24	News 2 @ Noon	12:00 PM-12:30 PM		:30			NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/24	05/16/24	11--1--				3	\$15.00			
N 5	NGWN	05/10/24	05/13/24	M-F 1230p-1p	12:30 PM-1:00 PM		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/24	05/16/24	1---1--				2	\$10.00			
N 6	NGWN	05/10/24	05/13/24	M-F 5p-530p	5:00 PM-5:30 PM		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/24	05/16/24	1---1--				2	\$15.00			
N 7	NGWN	05/10/24	05/13/24	NBC Nightly News	5:30 PM-6:00 PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/24	05/16/24	1---1--				2	\$200.00			
N 8	NGWN	05/10/24	05/13/24	News 2 @ 10p M-F	10:00 PM-10:35 PM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/24	05/16/24	1---1--				2	\$30.00			
N 9	NGWN	05/10/24	05/13/24	Monday Prime 2 Hour	7:00 PM-9:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/24	05/16/24	1-----				1	\$200.00			
N 10	NGWN	05/10/24	05/10/24	prime 2 hours	8:00 PM-10:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----1--				1	\$75.00			
N 11	NGWN	05/10/24	05/11/24	News 2 @ 10p Sa-Su	10:00 PM-10:30 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1-				1	\$60.00			
Totals											22	\$1,040.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/10/24 - 05/16/24	2024 Primary Election 68	6888

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/14/24	22	\$1,040.00	(\$156.00)	\$884.00
Totals	22	\$1,040.00	(\$156.00)	\$884.00

Signature: _____ **Date:** _____

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