

# CONTRACT



**KGWN**  
**2923 E. Lincolnway**  
**Cheyenne, WY 82001**  
**Sales T & C: www.gray.tv/advertising**  
**(307) 634-7755**

<u>Contract / Revision</u> 3538582 /		<u>Alt Order #</u> WOC14639127
<u>Advertiser</u> <b>Pete Ricketts for Senate</b>		<u>Original Date / Revision</u> 05/02/24 / 05/03/24
<u>Contract Dates</u> <b>05/03/24 - 05/09/24</b>	<u>Estimate #</u> <b>6884</b>	
<u>Product</u> <b>2024 Primary Election 6884</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KGWN</b>	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Gray National -
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Order Type</u> NORMAL		
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 662	<u>Product 1/2</u> 832
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 630897	

And:

**AxMedia**  
**800 W 47TH Street Suite 200**  
**Kansas City, MO 64112**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGWN	05/03/24	05/09/24	Wyoming News Now @ 6a	6:00 AM-7:00 AM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	11111--				5	\$50.00			
N 2	KGWN	05/03/24	05/09/24	CBS This Morning	7:00 AM-9:00 AM		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	22222--				10	\$50.00			
N 3	KGWN	05/03/24	05/09/24	Kelly and Ryan	9:00 AM-10:00 AM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	1--1---				2	\$20.00			
N 4	KGWN	05/03/24	05/08/24	Price Is Right	10:00 AM-11:00 AM		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	-11-1--				3	\$70.00			
N 5	KGWN	05/03/24	05/09/24	Young and the Restless	11:00 AM-12:00 PM		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	1-11---				3	\$25.00			
N 6	KGWN	05/03/24	05/09/24	Wyoming News Now @ 12p	12:00 PM-12:30 PM		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	-1-11--				3	\$35.00			
N 7	KGWN	05/03/24	05/07/24	Bold and Beautiful	12:30 PM-1:00 PM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	-1--1--				2	\$25.00			
N 8	KGWN	05/03/24	05/09/24	M-F	4:30 PM-5:00 PM		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	1-11---				3	\$25.00			
N 9	KGWN	05/03/24	05/08/24	CBS Evening News	5:00 PM-5:30 PM		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	1-1-1--				3	\$300.00			
N 10	KGWN	05/03/24	05/09/24	Cheyenne News Now @530p	5:30 PM-6:00 PM		:30			NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	11111--				5	\$170.00			
N 11	KGWN	05/03/24	05/09/24	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	11-1---				3	\$100.00			
N 12	KGWN	05/03/24	05/08/24	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	2	\$200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 05/03/24 - 05/09/24	<u>Product</u> 2024 Primary Election 68	<u>Estimate #</u> 6884

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	--1-1--				2	\$100.00			
N 13	KGWN	05/03/24	05/09/24	Wyoming News Now @ 10p	10:00 PM-10:35 PM		:30			NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	11111--				5	\$170.00			
N 14	KGWN	05/03/24	05/06/24	Monday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	1-----				1	\$170.00			
N 15	KGWN	05/03/24	05/06/24	Monday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	1-----				1	\$170.00			
N 16	KGWN	05/03/24	05/07/24	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	-1-----				1	\$170.00			
N 17	KGWN	05/03/24	05/07/24	Tuesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	-1-----				1	\$170.00			
N 18	KGWN	05/03/24	05/08/24	CBS Wednesday Prime Sp	7:00 PM-8:30 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	--1----				1	\$170.00			
N 19	KGWN	05/03/24	05/09/24	Thursday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	---1---				1	\$170.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KGWN	05/03/24-05/09/24	Thursday Prime Hr 1	7:00 PM-8:00 PM	----Th-----	:30	\$170.00	NM		
		See MG 19.2										
		2	KGWN	05/03/24-05/09/24	Thursday Prime Hr 1	7:00 PM-8:00 PM	----Th-----	:30	\$170.00	NM		
		Ⓜ MG for 19.1 05/09										
N 20	KGWN	05/03/24	05/09/24	Thursday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/24	05/09/24	---1---				1	\$170.00			
N 21	KGWN	05/03/24	05/03/24	Friday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	----1--				1	\$170.00			
N 22	KGWN	05/03/24	05/04/24	CBS This Morning Saturday	6:00 AM-8:00 AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----1-				1	\$20.00			
N 23	KGWN	05/03/24	05/04/24	PGA Golf	10:00 AM-6:00 PM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----2-				2	\$30.00			
N 24	KGWN	05/03/24	05/04/24	CBS Evening News Sa	4:30 PM-5:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----1-				1	\$200.00			
N 25	KGWN	05/03/24	05/04/24	Wyoming News Now Wknd@	10:00 PM-10:30 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----1-				1	\$170.00			
N 26	KGWN	05/03/24	05/05/24	WyomingNews Now Wknd@	5:30 PM-6:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----1				1	\$170.00			
N 27	KGWN	05/03/24	05/05/24	CBS Sunday Morning	7:00 AM-8:30 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----1				1	\$35.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	KGWN	05/03/24	05/05/24	Face The Nation	8:30 AM-9:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----1				1	\$30.00			
N 29	KGWN	05/03/24	05/05/24	PGA Golf	10:00 AM-6:00 PM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----2				2	\$30.00			
N 30	KGWN	05/03/24	05/05/24	CBS Evening News Su	4:30 PM-5:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----1				1	\$200.00			
N 31	KGWN	05/03/24	05/05/24	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----1				1	\$170.00			
N 32	KGWN	05/03/24	05/05/24	Sunday Prime Hr 3	8:00 PM-9:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----1				1	\$150.00			
<b>Totals</b>											<b>70</b>	<b>\$7,030.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 -05/09/24	70	\$7,030.00	(\$1,054.50)	\$5,975.50
<b>Totals</b>	<b>70</b>	<b>\$7,030.00</b>	<b>(\$1,054.50)</b>	<b>\$5,975.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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