

CONTRACT



KSTF
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

<u>Contract / Revision</u> 3541286 /		<u>Alt Order #</u> WOC14641867
<u>Advertiser</u> Adrian Smith for Congress		<u>Original Date / Revision</u> 05/06/24 / 05/06/24
<u>Contract Dates</u> 05/07/24 - 05/14/24	<u>Estimate #</u> 1779	
<u>Product</u> candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSTF	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Gray National -
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-24		
<u>Order Type</u> NORMAL		
<u>Agcy Code</u> 9915283	<u>Advertiser Code</u> 158	<u>Product 1/2</u> 182
<u>Agency Ref</u> 109961	<u>Advertiser Ref</u> 549487	

And:

Pinpoint Media
P.O. Box 16345
Alexandria, VA 22302

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KSTF	05/07/24	05/14/24	Wyoming News Now @ 6a	6:00 AM-7:00 AM		:30			NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/07/24	05/13/24	11111--				5	\$40.00			
	Week:	05/14/24	05/20/24	-1-----				1	\$40.00			
N 2	KSTF	05/07/24	05/14/24	CBS This Morning	7:00 AM-9:00 AM		:30			NM	12	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/07/24	05/13/24	22222--				10	\$15.00			
	Week:	05/14/24	05/20/24	-2-----				2	\$15.00			
N 3	KSTF	05/07/24	05/14/24	Price Is Right	10:00 AM-11:00 AM		:30			NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/07/24	05/13/24	11111--				5	\$35.00			
	Week:	05/14/24	05/20/24	-1-----				1	\$35.00			
N 4	KSTF	05/07/24	05/13/24	Wyoming News Now @ 12p	12:00 PM-12:30 PM		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/07/24	05/13/24	11111--				5	\$25.00			
N 5	KSTF	05/07/24	05/13/24	Let's Make A Deal	2:00 PM-3:00 PM		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/07/24	05/13/24	11111--				5	\$10.00			
N 6	KSTF	05/07/24	05/13/24	M-F 4p-5p	4:30 PM-5:00 PM		:30			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/07/24	05/13/24	1-1-1--				3	\$20.00			
N 7	KSTF	05/07/24	05/13/24	CBS Evening News	5:00 PM-5:30 PM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/07/24	05/13/24	11111--				5	\$100.00			
N 8	KSTF	05/07/24	05/13/24	Cheyenne News Now @530p	5:30 PM-6:00 PM		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/07/24	05/13/24	11111--				5	\$125.00			
N 9	KSTF	05/07/24	05/13/24	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/07/24	05/13/24	11111--				5	\$40.00			
N 10	KSTF	05/07/24	05/13/24	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/07/24	05/13/24	11111--				5	\$40.00			
N 11	KSTF	05/07/24	05/13/24	Wyoming News Now @ 10p	10:00 PM-10:35 PM		:30			NM	5	\$750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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3541286 /	WOC14641867

<u>Advertiser</u>	<u>Original Date / Revision</u>
Adrian Smith for Congress	05/06/24 / 05/06/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/07/24 - 05/14/24	candidate	1779

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/24	05/13/24	11111--				5	\$150.00			
N 12	KSTF	05/07/24	05/13/24	Late Show	10:35 PM-11:37 PM		:30			NM	5	\$75.00
Week:		05/07/24	05/13/24	11111--				5	\$15.00			
N 13	KSTF	05/07/24	05/13/24	Monday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$125.00
Week:		05/07/24	05/13/24	1-----				1	\$125.00			
N 14	KSTF	05/07/24	05/13/24	Monday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$125.00
Week:		05/07/24	05/13/24	1-----				1	\$125.00			
N 15	KSTF	05/07/24	05/07/24	Tuesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$125.00
Week:		05/06/24	05/12/24	-1-----				1	\$125.00			
N 16	KSTF	05/07/24	05/08/24	CBS Wednesday Prime Sp	7:00 PM-8:00 PM		:30			NM	1	\$125.00
Week:		05/06/24	05/12/24	--1----				1	\$125.00			
N 17	KSTF	05/07/24	05/09/24	Thursday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$125.00
Week:		05/06/24	05/12/24	---1---				1	\$125.00			
N 18	KSTF	05/07/24	05/10/24	Friday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$125.00
Week:		05/06/24	05/12/24	----1--				1	\$125.00			
N 19	KSTF	05/07/24	05/10/24	Friday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$125.00
Week:		05/06/24	05/12/24	----1--				1	\$125.00			
N 20	KSTF	05/07/24	05/11/24	CBS This Morning Saturday	6:00 AM-8:00 AM		:30			NM	1	\$20.00
Week:		05/06/24	05/12/24	-----1-				1	\$20.00			
N 21	KSTF	05/07/24	05/11/24	Saturday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$125.00
Week:		05/06/24	05/12/24	-----1-				1	\$125.00			
N 22	KSTF	05/07/24	05/11/24	Saturday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$125.00
Week:		05/06/24	05/12/24	-----1-				1	\$125.00			
N 23	KSTF	05/07/24	05/12/24	CBS Sunday Morning	7:00 AM-8:30 AM		:30			NM	1	\$30.00
Week:		05/06/24	05/12/24	-----1				1	\$30.00			
N 24	KSTF	05/07/24	05/12/24	Face The Nation	8:30 AM-9:30 AM		:30			NM	1	\$10.00
Week:		05/06/24	05/12/24	-----1				1	\$10.00			
N 25	KSTF	05/07/24	05/12/24	CBS Evening News Su	4:30 PM-5:00 PM		:30			NM	1	\$30.00
Week:		05/06/24	05/12/24	-----1				1	\$30.00			
N 26	KSTF	05/07/24	05/12/24	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	1	\$125.00
Week:		05/06/24	05/12/24	-----1				1	\$125.00			
Totals											81	\$4,555.00

Signature: _____ Date: _____

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