

CONTRACT



KGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

<u>Contract / Revision</u> 3538655 /		<u>Alt Order #</u> WOC14639131
<u>Advertiser</u> Pete Ricketts for Senate		<u>Original Date / Revision</u> 05/02/24 / 05/02/24
<u>Contract Dates</u> 05/10/24 - 05/16/24	<u>Estimate #</u> 6888	
<u>Product</u> 2024 Primary Election 6888		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Gray National -
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Order Type</u> NORMAL		
<u>Agency Code</u> 9916670	<u>Advertiser Code</u> 662	<u>Product 1/2</u> 832
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 630897	

And:

AxMedia
800 W 47TH Street Suite 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGWN	05/10/24	05/14/24	Wyoming News Now @ 6a	6:00 AM-7:00 AM		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/10/24	05/16/24	11--1--	3			\$50.00				
N 2	KGWN	05/10/24	05/14/24	CBS This Morning	7:00 AM-9:00 AM		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/10/24	05/16/24	11--1--	3			\$50.00				
N 3	KGWN	05/10/24	05/13/24	Kelly and Ryan	9:00 AM-10:00 AM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/10/24	05/16/24	1---1--	2			\$20.00				
N 4	KGWN	05/10/24	05/13/24	Price Is Right	10:00 AM-11:00 AM		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/10/24	05/16/24	1---1--	2			\$70.00				
N 5	KGWN	05/10/24	05/13/24	Young and the Restless	11:00 AM-12:00 PM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/10/24	05/16/24	1---1--	2			\$25.00				
N 6	KGWN	05/10/24	05/14/24	Wyoming News Now @ 12p	12:00 PM-12:30 PM		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/10/24	05/16/24	11--1--	3			\$35.00				
N 7	KGWN	05/10/24	05/13/24	Bold and Beautiful	12:30 PM-1:00 PM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/10/24	05/16/24	1---1--	2			\$25.00				
N 8	KGWN	05/10/24	05/13/24	CBS Evening News	5:00 PM-5:30 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/10/24	05/16/24	1---1--	2			\$300.00				
N 9	KGWN	05/10/24	05/13/24	Cheyenne News Now @530p	5:30 PM-6:00 PM		:30			NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/10/24	05/16/24	1---1--	2			\$170.00				
N 10	KGWN	05/10/24	05/13/24	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/10/24	05/16/24	1---1--	2			\$100.00				
N 11	KGWN	05/10/24	05/13/24	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/10/24	05/16/24	1---1--	2			\$100.00				
N 12	KGWN	05/10/24	05/13/24	Wyoming News Now @ 10p	10:00 PM-10:35 PM		:30			NM	2	\$340.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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3538655 /	WOC14639131

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pete Ricketts for Senate	05/02/24 / 05/02/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/10/24 - 05/16/24	2024 Primary Election 68	6888

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/24	05/16/24	1---1--				2	\$170.00			
N 13	KGWN	05/10/24	05/13/24	Monday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/24	05/16/24	1-----				1	\$170.00			
N 14	KGWN	05/10/24	05/10/24	Friday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----1--				1	\$170.00			
N 15	KGWN	05/10/24	05/11/24	CBS This Morning Saturday	6:00 AM-8:00 AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1-				1	\$20.00			
N 16	KGWN	05/10/24	05/11/24	PGA Golf	10:00 AM-6:00 PM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----2-				2	\$30.00			
N 17	KGWN	05/10/24	05/11/24	CBS Evening News Sa	4:30 PM-5:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1-				1	\$200.00			
N 18	KGWN	05/10/24	05/11/24	WyomingNews Now Wknd@!	5:30 PM-6:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1-				1	\$170.00			
N 19	KGWN	05/10/24	05/12/24	CBS Sunday Morning	7:00 AM-8:30 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1				1	\$35.00			
N 20	KGWN	05/10/24	05/12/24	Face The Nation	8:30 AM-9:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1				1	\$30.00			
N 21	KGWN	05/10/24	05/12/24	PGA Golf	10:00 AM-6:00 PM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----2				2	\$30.00			
N 22	KGWN	05/10/24	05/12/24	CBS Evening News Su	4:30 PM-5:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1				1	\$200.00			
N 23	KGWN	05/10/24	05/12/24	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1				1	\$170.00			
N 24	KGWN	05/10/24	05/12/24	Sunday Prime Hr 4	9:00 PM-10:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1				1	\$170.00			
N 25	KGWN	05/10/24	05/12/24	Wyoming News Now Wknd@!	10:00 PM-10:30 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1				1	\$170.00			
Totals											42	\$3,990.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 -05/14/24	42	\$3,990.00	(\$598.50)	\$3,391.50
Totals	42	\$3,990.00	(\$598.50)	\$3,391.50

Signature: _____ Date: _____

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