

# Northland Television, LLC - WJFW-12



Order

<b>Orig. Date:</b> 09/09/2014	<b>Advertiser:</b> GREATER WI COMM	<b>Acct. Exec.:</b> HRP - WASHINGTON DC	<b>Price Type:</b>
<b>Order Date:</b> 09/09/2014	<b>Product:</b> POLITICAL	<b>Est. Code:</b> 938	<b>Revenue Type:</b> Default
<b>Start Date:</b> 09/10/2014	<b>Pri. Prod. Category:</b> POLITICAL	<b>Billing Cycle:</b> Broadcast Month	<b>Billing Type:</b> Regular
<b>End Date:</b> 09/21/2014		<b>Order Class:</b> National	<b>Order Type:</b> Political
	<b>Sec. Prod. Category:</b> POLITICAL		<b>Spot Type:</b> Local

**Agency Information**

**Name:** CANAL PARTNERS MEDIA  
**Address:** 1027 33RD STREET NW SUITE 140  
 WASHINGTON DC 20007  
**Contact:** BUYER ..  
**Phone:**

**938**  
**7347967**

**Order #: 30676**      **Revision: 1**

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SN: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	Flight End	Time Start	Time End	GE	S / W	Cost per spot	Spots	Ext Cost	B / P	M	T	W	T	F	S	S	
1	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	09/12/14	09/12/14	10:00PM	10:34PM		1	\$600.00	1	\$600.00								1	
2	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	09/12/14	09/12/14	4:30PM	4:59PM		1	\$450.00	1	\$450.00								1	
3	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	09/12/14	09/12/14	5:00PM	5:29PM		1	\$500.00	1	\$500.00								1	
4	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	09/12/14	09/12/14	6:00PM	6:30PM		1	\$500.00	1	\$500.00								1	
5	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	09/15/14	09/15/14	10:00PM	10:34PM		1	\$600.00	1	\$600.00								1	
6	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	09/15/14	09/15/14	4:30PM	4:59PM		1	\$450.00	1	\$450.00								1	

9/9/2014 4:54:52 PM      2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS      Page: 1 of 4

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BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line# Ordered As Combo Title Station BB MI MG Length Flight: Start - End Time: Start - End Log GE S / W Cost per spot Spots Ext Cost B / P M T W T F S S

Line#	Ordered As	Combo Title	Station	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext Cost	B / P	M	T	W	T	F	S	S
7	NEWSWATCH 12 5 P NEW		WJFW - NBC 12				:30	09/15/14 09/15/14	5:00PM 5:29PM	Master		1	\$500.00	1	\$500.00		1						
8	NEWSWATCH 12 6P NEW		WJFW - NBC 12				:30	09/15/14 09/15/14	6:00PM 6:30PM	Master		1	\$500.00	1	\$500.00		1						
9	NEWSWATCH 12 WEEKEND		WJFW - NBC 12				:30	09/13/14 09/13/14	10:00PM 10:29PM	Master		1	\$450.00	1	\$450.00							1	
10	SATURDAY NIGHT LIVE		WJFW - NBC 12				:30	09/13/14 09/13/14	10:30PM 12:00AM	Master		1	\$300.00	1	\$300.00							1	
11	ON THE MONEY WITH MARIA BARTIROMO		WJFW - NBC 12				:30	09/13/14 09/13/14	5:30AM 6:00AM	Master		1	\$115.00	1	\$115.00							1	
12	SATURDAY TODAY 1.5 HR		WJFW - NBC 12				:30	09/13/14 09/13/14	6:00AM 7:30AM	Master		1	\$300.00	1	\$300.00							1	
13	TODAY'S HOMEOWNER		WJFW - NBC 12				:30	09/13/14 09/13/14	8:00AM 8:30AM	Master		1	\$190.00	1	\$190.00							1	
14	NEWS 35 MIN		WJFW - NBC 12				:30	09/14/14 09/14/14	10:30PM 11:05PM	Master		1	\$650.00	1	\$650.00							1	
15	OPEN HOUSE		WJFW - NBC 12				:30	09/14/14 09/14/14	6:00AM 6:30AM	Master		1	\$120.00	1	\$120.00							1	
16	THIS OLD HOUSE		WJFW - NBC 12				:30	09/14/14 09/14/14	6:30AM 7:00AM	Master		1	\$120.00	1	\$120.00							1	
17	SUNDAY TODAY		WJFW - NBC 12				:30	09/14/14 09/14/14	7:00AM 8:00AM	Master		1	\$225.00	1	\$225.00							1	

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Line#	Ordered As	Combo Title	Station	BB MI MG	Length	Flight: Start - End Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S	
29	EARLY TODAY 5A		WJFW - NBC 12		:30	09/10/14 09/10/14 5:00AM 5:29AM	Master			\$150.00	1	\$150.00			1						
30	Morning News 5a-7a		WJFW - NBC 12		:30	09/10/14 09/10/14 5:30AM 7:00AM	Master			\$200.00	1	\$200.00			1						
31	TODAY SHOW		WJFW - NBC 12		:30	09/10/14 09/10/14 7:00AM 9:00AM	Master			\$300.00	1	\$300.00			1						
32	NOTRE DAME FOOTBALL 3.5 HRS		WJFW - NBC 12		:30	09/13/14 09/13/14 6:30PM 10:00PM	Master			\$450.00	1	\$450.00							1		
33	Biggest Loser 2hr		WJFW - NBC 12		:30	09/11/14 09/11/14 7:00PM 8:00PM	Master			\$600.00	1	\$600.00							1		

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
September (2014)	\$14,060.00	0	\$0.00	- Agency
		0	\$0.00	Commission:
<b>Total:</b>	<b>\$14,060.00</b>	<b>33</b>		<b>Net Cost: \$11,951.00</b>