

Northland Television, LLC - WJFW-12



Order

Orig. Date: 09/09/2014	Advertiser: GREATER WI COMM	Acct. Exec.: HRP - WASHINGTON DC	Price Type:
Order Date: 09/09/2014	Product: POLITICAL	Est. Code: 938	Revenue Type: Default
Start Date: 09/10/2014	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 09/21/2014		Order Class: National	Order Type: Political
Sec. Prod. Category: POLITICAL			Spot Type: Local

Agency Information

Name: CANAL PARTNERS MEDIA

Address: 1027 33RD STREET NW SUITE 140
WASHINGTON DC 20007

Contact: BUYER ..

Fax:

Phone:

938
7347967

Special Instructions:

Order #: 30676 **Revision:** 1

BB: Billboard, MI: Mirror, MG: Makegood, GE: Ghost Eligible, SNW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	Flight End	Time	Start	End	Log	GE	S / W	Cost per spot	Spots	Ext Cost	B / P	M	T	W	T	F	S	S
1	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	09/12/14	09/12/14	10:00PM	10:34PM		Master		1	\$600.00	1	\$600.00							1	
2	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	09/12/14	09/12/14	4:30PM	4:59PM		Master		1	\$450.00	1	\$450.00							1	
3	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	09/12/14	09/12/14	5:00PM	5:29PM		Master		1	\$500.00	1	\$500.00							1	
4	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	09/12/14	09/12/14	6:00PM	6:30PM		Master		1	\$500.00	1	\$500.00							1	
5	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	09/15/14	09/15/14	10:00PM	10:34PM		Master		1	\$600.00	1	\$600.00							1	
6	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	09/15/14	09/15/14	4:30PM	4:59PM		Master		1	\$450.00	1	\$450.00							1	

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

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Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Pattern

Line#	Ordered As	Station	BB MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title						Flight Detail	Log			Comment										
7	NEWSWATCH 12.5 P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			:30	09/15/14 09/15/14	5:00PM 5:29PM	<input type="checkbox"/>	1	\$500.00	1	\$500.00	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12						Master													
8	NEWSWATCH 12.6P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			:30	09/15/14 09/15/14	6:00PM 6:30PM	<input type="checkbox"/>	1	\$500.00	1	\$500.00	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12						Master													
9	NEWSWATCH 12 WEEKEND	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			:30	09/13/14 09/13/14	10:00PM 10:29PM	<input type="checkbox"/>	1	\$450.00	1	\$450.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12						Master													
10	SATURDAY NIGHT LIVE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			:30	09/13/14 09/13/14	10:30PM 12:00AM	<input type="checkbox"/>	1	\$300.00	1	\$300.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12						Master													
11	ON THE MONEY WITH MARIA BARTIROMO	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			:30	09/13/14 09/13/14	5:30AM 6:00AM	<input type="checkbox"/>	1	\$115.00	1	\$115.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12						Master													
12	SATURDAY TODAY 1.5 HR	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			:30	09/13/14 09/13/14	6:00AM 7:30AM	<input type="checkbox"/>	1	\$300.00	1	\$300.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12						Master													
13	TODAY'S HOMEOWNER	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			:30	09/13/14 09/13/14	8:00AM 8:30AM	<input type="checkbox"/>	1	\$190.00	1	\$190.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12						Master													
14	NEWS 35 MIN	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			:30	09/14/14 09/14/14	10:30PM 11:05PM	<input type="checkbox"/>	1	\$650.00	1	\$650.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12						Master													
15	OPEN HOUSE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			:30	09/14/14 09/14/14	6:00AM 6:30AM	<input type="checkbox"/>	1	\$120.00	1	\$120.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12						Master													
16	THIS OLD HOUSE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			:30	09/14/14 09/14/14	6:30AM 7:00AM	<input type="checkbox"/>	1	\$120.00	1	\$120.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12						Master													
17	SUNDAY TODAY	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			:30	09/14/14 09/14/14	7:00AM 8:00AM	<input type="checkbox"/>	1	\$225.00	1	\$225.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12						Master													

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Line# Ordered As

BB MI MG

Length

Flight: Start - End Time: Start - End

GE S / W

Cost per spot

Spots

Ext. Cost

B / P

Pattern

M T W T F S S

Combo Title

Station

Flight Detail

Log

Comment

29 EARLY TODAY 5A

WJFW - NBC 12

:30

09/10/14 09/10/14 5:00AM 5:29AM

1

\$150.00

1

\$150.00

1

1

1

30 Morning News 5a-7a

WJFW - NBC 12

:30

09/10/14 09/10/14 5:30AM 7:00AM

1

\$200.00

1

\$200.00

1

1

1

31 TODAY SHOW

WJFW - NBC 12

:30

09/10/14 09/10/14 7:00AM 9:00AM

1

\$300.00

1

\$300.00

1

1

1

32 NOTRE DAME FOOTBALL 3.5 HRS

WJFW - NBC 12

:30

09/13/14 09/13/14 6:30PM 10:00PM

1

\$450.00

1

\$450.00

1

1

1

33 Biggest Loser 2hr

WJFW - NBC 12

:30

09/11/14 09/11/14 7:00PM 8:00PM

1

\$600.00

1

\$600.00

1

1

1

Total Cost Monthly Breakouts

Month(s)

Amount

September (2014)

\$14,060.00

Total:

\$14,060.00

Spots

Cost

Gross Cost:

\$14,060.00

Pre-Empted:

0

\$0.00

- Agency Commission:

\$2,109.00

Credited:

0

\$0.00

Billboards:

0

Net Cost:

\$11,951.00

Total : 33

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