

Rep: TELEREP, INC..

REP BUYLINES

Requested by: ANGIE

Run On: Aug21/14 at 11:35

E-Order#: 957790 (Rev 0) Agy#3452997
 Station: WWMT-TV GRAND RAPIDS, MI
 Agency: MENTZER MEDIA SERVICES, INC.
 Advertiser: ISS/ENDNG SPNDNG ACTN FUND
 Buyer: MARTHA PALMER

Hdln#: 7327982 (Mod 0.0)
 Dates: Aug22/14 - Aug24/14
 Prod1: MARTHA PALMER
 Prod2:
 Tel #:

Tr
 Sa
 Es
 De



Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name
	##CASH ##MENT										
	1	Fri/11-1135P	30S	\$800	Aug22/14	Aug22/14	1	1	1	\$800	NEWSCHANNEL3 AT 11
		Contract Comment: NEWSCHANNEL3 AT 11									
	2	Fri/1135P-1235A	30S	\$250	Aug22/14	Aug22/14	1	1	1	\$250	DAVID LETTERMAN
		Contract Comment: DAVID LETTERMAN									
	3	Fri/4-5P	30S	\$300	Aug22/14	Aug22/14	1	1	1	\$300	DR. PHIL
		Contract Comment: DR. PHIL									
	4	Fri/530-6P	30S	\$550	Aug22/14	Aug22/14	1	1	1	\$550	NEWSCHANNEL3 LIVE AT 530PM
		Contract Comment: NEWSCHANNEL3 LIVE AT 530PM									
	5	Fri/6-630P	30S	\$750	Aug22/14	Aug22/14	1	1	1	\$750	NEWSCHANNEL3 LIVE AT 6PM
		Contract Comment: NEWSCHANNEL3 LIVE AT 6PM									
	6	Fri/7-730P	30S	\$1,400	Aug22/14	Aug22/14	1	1	1	\$1,400	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
	7	Fri/7-8A	30S	\$250	Aug22/14	Aug22/14	1	1	1	\$250	CBS THIS MORNING
		Contract Comment: CBS THIS MORNING									
	8	Fri/730-8P	30S	\$1,650	Aug22/14	Aug22/14	1	1	1	\$1,650	JEOPARDY
		Contract Comment: JEOPARDY									
	9	Fri/8-11P	30S	\$1,250	Aug22/14	Aug22/14	1	1	1	\$1,250	OAKLAND RAIDERS @ GREEN BAY PACKER
		Contract Comment: OAKLAND RAIDERS @ GREEN BAY PACKER									
	10	Fri/8-9A	30S	\$250	Aug22/14	Aug22/14	1	1	1	\$250	CBS THIS MORNING
		Contract Comment: CBS THIS MORNING									
	11	Sat/11-1135P	30S	\$550	Aug23/14	Aug23/14	1	1	1	\$550	NEWSCHANNEL3 AT 11
		Contract Comment: NEWSCHANNEL3 AT 11									
	12	Sat/7-730A	30S	\$150	Aug23/14	Aug23/14	1	1	1	\$150	NEWSCHANNEL3 LIVE @7AM SATURDAY
		Contract Comment: NEWSCHANNEL3 LIVE @7AM SATURDAY									
	13	Sat/7-730P	30S	\$500	Aug23/14	Aug23/14	1	1	1	\$500	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
	14	Sat/730-8A	30S	\$150	Aug23/14	Aug23/14	1	1	1	\$150	NEWSCHANNEL3 LIVE @730AM SATURDAY
		Contract Comment: NEWSCHANNEL3 LIVE @730AM SATURDAY									
	15	Sat/730-8P	30S	\$500	Aug23/14	Aug23/14	1	1	1	\$500	JEOPARDY
		Contract Comment: JEOPARDY									
	16	Sun/1030-11A	30S	\$500	Aug24/14	Aug24/14	1	1	1	\$500	FACE THE NATION
		Contract Comment: FACE THE NATION									
	17	Sun/11-1135P	30S	\$550	Aug24/14	Aug24/14	1	1	1	\$550	NEWSCHANNEL3 AT 11

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	
		Contract Comment: NEWSCHANNEL3 AT 11										
	18	Sun/1130P-1230A	30S	\$125	Aug24/14	Aug24/14	1	1	1	\$125	BLUE BLOODS	
		Contract Comment: BLUE BLOODS										
	19	Sun/7-8P	30S	\$2,000	Aug24/14	Aug24/14	1	1	1	\$2,000	60 MINUTES	
		Contract Comment: 60 MINUTES										
		Total 19 Spots for:		\$12,475					19	\$12,475		
		Monthly Estimate Dollars:										
										\$12,475	Aug/14	

Rep: TELEREP, INC

Run On: Aug21/14 a

E-Order#:

Station: WISN-TV
Salesperson: DAVE CLARK

Agency: #: 1098

Advertiser: RW35+

Buyer: M



Mod Code	Buy Line	Day/Time	Rating RW35+	Rep: RW35+	Last Activity	Last Mod/Rev
	##CASH ##MENT					
	1	Fri/11-1135P	5.2	5.2	Aug21/14	Rev #0: A
		Contract Comment: NEWSCHA				
	2	Fri/1135P-1235A	1.6	1.6	Aug21/14	Rev #0: A
		Contract Comment: DAVID LET				
	3	Fri/4-5P	2.8	2.8	Aug21/14	Rev #0: A
		Contract Comment: DR. PHIL				
	4	Fri/530-6P	4.9	4.9	Aug21/14	Rev #0: A
		Contract Comment: NEWSCHA				
	5	Fri/6-630P	6.5	6.5	Aug21/14	Rev #0: A
		Contract Comment: NEWSCHA				
	6	Fri/7-730P	10.1	10.1	Aug21/14	Rev #0: A
		Contract Comment: WHEEL OF				
	7	Fri/7-8A	3.2	3.2	Aug21/14	Rev #0: A
		Contract Comment: CBS THIS				
	8	Fri/730-8P	10.9	10.9	Aug21/14	Rev #0: A
		Contract Comment: JEOPARDY				
	9	Fri/8-11P	6.8	6.8	Aug21/14	Rev #0: A
		Contract Comment: OAKLAND				
	10	Fri/8-9A	3.1	3.1	Aug21/14	Rev #0: A
		Contract Comment: CBS THIS				
	11	Sat/11-1135P	3.5	3.5	Aug21/14	Rev #0: A
		Contract Comment: NEWSCHA				
	12	Sat/7-730A	2.1	2.1	Aug21/14	Rev #0: A
		Contract Comment: NEWSCHA				
	13	Sat/7-730P	5.7	5.7	Aug21/14	Rev #0: A
		Contract Comment: WHEEL OF				
	14	Sat/730-8A	2.3	2.3	Aug21/14	Rev #0: A
		Contract Comment: NEWSCHA				
	15	Sat/730-8P	5.6	5.6	Aug21/14	Rev #0: A
		Contract Comment: JEOPARDY				
	16	Sun/1030-11A	2.3	2.3	Aug21/14	Rev #0: A
		Contract Comment: FACE THE				
	17	Sun/11-1135P	4.7	4.7	Aug21/14	Rev #0: A

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rating RW35+</i>	<i>Rep: RW35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
		Contract Comment: NEWSCHA				
	18	Sun/1130P-1230A	1.7	1.7	Aug21/14	Rev #0: A
		Contract Comment: BLUE BLO				
	19	Sun/7-8P	9.0	9.0	Aug21/14	Rev #0: A
		Contract Comment: 60 MINUTE				
		Total 19 Spots for:	92.0	92.0		
		Monthly Estimate Dollars:				
				92.0	Aug/14	