

CONTRACT



St. Louis KPLR
 2960 North Meridian Street, Suite 250
 Debra Harris
 Indianapolis, IN 46208
 (314) 213-2222

<u>Contract / Revision</u> 4478609 /		<u>Alt Order #</u> 28403730	
<u>Advertiser</u> POL/David Wasinger/Lieutenant Governor/MC		<u>Original Date / Revision</u> 05/30/24 / 05/30/24	
<u>Contract Dates</u> 07/29/24 - 08/04/24		<u>Estimate #</u> 4106...	
<u>Product</u> Wasinger for MO			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> KPLR	<u>Account Executive</u> Katz Political	<u>Sales Office</u> Katz - Political
<u>Special Handling</u>			
<u>Demographic</u> Adults 55+			
	<u>Agy Code</u> 9915473	<u>Advertiser Code</u> 351	<u>Product 1/2</u> 392
<u>Agency Ref</u> IN4746		<u>Advertiser Ref</u>	

And:

Target Enterprises
 15260 Ventura Boulevard
 Suite 1240
 Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPLR	07/29/24	08/02/24	M-F 7p-8p	M-F 7p-8p		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	MTWTF--				5	\$75.00			
Totals											5	\$375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/24 - 08/25/24	5	\$375.00	(\$56.25)	\$318.75
Totals	5	\$375.00	(\$56.25)	\$318.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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