

# ORDER



**Harrisburg WHTM**

**Orders**  
**Order / Rev:** 4462957  
**Alt Order #:** 28398896  
**Product Desc:** Pennsylvania  
**Estimate:** 7392  
**Flight Dates:** 08/20/24 - 08/26/24  
**Original Date / Rev:** 05/10/24 / 05/10/24  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Main Street Media Group  
**Buying Contact:**  
**Billing Contact:** Main Street Media Group Email  
 P.O. Box 25093  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/One Nation PAC  
**Demographic:** A18+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/24	08/31/24	37	\$36,350.00	\$30,897.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	37	\$36,350.00	\$30,897.50	0.00
<b>Totals</b>	<b>37</b>	<b>\$36,350.00</b>	<b>\$30,897.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Harrisburg WHTM	20%	\$36,350.00
Market	100%	\$181,750.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	80%	\$145,400.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	08/24/24	08/24/24	Little League Wrld Serie	CM	Little League Wrld	-----S-	:30	1	\$2,400.00	P2	0.00	NM	1	\$2,400.00
				Little League Wrld Series		(12:30 PM-6:00 PM)									
				Little League World Series Int'l & U.S. World Champ.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/19/24	08/25/24	-----S-		1		\$2,400.00		0.00					

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Harrisburg WHTM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHTM	08/25/24	08/25/24	Little League Wrld Serie	CM	Little League Wrld	-----S	:30	1	\$2,400.00	P2	0.00	NM	1	\$2,400.00
				Little League Wrld Series		(3:00 PM-5:30 PM)									
				Little League World Series World Champ.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-----S		1				\$2,400.00		0.00			
N 3	WHTM	08/20/24	08/20/24	M-F 4-5p	CM	4-5p	-T-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				judge Judy		(4:30 PM-5:00 PM)									
				Judge Judy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-T-----		1				\$1,000.00		0.00			
N 4	WHTM	08/22/24	08/22/24	M-F 4-5p	CM	4-5p	---T---	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				judge Judy		(4:30 PM-5:00 PM)									
				Judge Judy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	---T---		1				\$1,000.00		0.00			
N 5	WHTM	08/20/24	08/20/24	The View	CM	11a-12p	-T-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				The View											
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-T-----		1				\$500.00		0.00			
N 6	WHTM	08/21/24	08/21/24	The View	CM	11a-12p	--W----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				The View											
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	--W----		1				\$500.00		0.00			
N 7	WHTM	08/22/24	08/22/24	The View	CM	11a-12p	---T---	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				The View											
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	---T---		1				\$500.00		0.00			
N 8	WHTM	08/23/24	08/23/24	The View	CM	11a-12p	----F--	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				The View											
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	----F--		1				\$500.00		0.00			
N 9	WHTM	08/26/24	08/26/24	The View	CM	11a-12p	M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				The View											
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	M-----		1				\$500.00		0.00			
N 10	WHTM	08/24/24	08/24/24	GMA Sa 9a	CM	GMA Sa 9a	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				GMA Sa 9a											
				GMA-Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-----S-		1				\$300.00		0.00			
N 11	WHTM	08/20/24	08/20/24	GMA	CM	7-9a	-T-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				Good Morning America											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	-T-----		1				\$1,000.00		0.00			
N 12	WHTM	08/22/24	08/22/24	GMA	CM	7-9a	---T---	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				Good Morning America											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	---T---		1				\$1,000.00		0.00			
N 13	WHTM	08/26/24	08/26/24	GMA	CM	7-9a	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				Good Morning America											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	M-----		1				\$1,000.00		0.00			
N 14	WHTM	08/21/24	08/21/24		CM	8-9p	--W----	:30	1	\$2,400.00	P2	0.00	NM	1	\$2,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wed Prime Hour 1															
Wed 8-9p (8:00 PM-9:00 PM)															
The Conners/Not Dead Yet-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/19/24	08/25/24	--W----	1	\$2,400.00	0.00								
N 15	WHTM	08/21/24	08/21/24	M-F News @ 5p	CM	458-6p	--W----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
ABC27 News Live at 5 (5:00 PM-5:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/19/24	08/25/24	--W----	1	\$2,200.00	0.00								
N 16	WHTM	08/26/24	08/26/24	M-F News @ 5p	CM	458-6p	M-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
ABC27 News Live at 5 (5:00 PM-5:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/26/24	09/01/24	M-----	1	\$2,200.00	0.00								
N 17	WHTM	08/21/24	08/21/24	M-F 4-5p	CM	4-5p	--W----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
Judge Judy (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/19/24	08/25/24	--W----	1	\$1,000.00	0.00								
N 18	WHTM	08/26/24	08/26/24	M-F 4-5p	CM	4-5p	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
Judge Judy (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/26/24	09/01/24	M-----	1	\$1,000.00	0.00								
N 19	WHTM	08/20/24	08/20/24	M-F 9-10a	CM	9-10a	-T-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
Live! With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/19/24	08/25/24	-T-----	1	\$450.00	0.00								
N 20	WHTM	08/21/24	08/21/24	M-F 9-10a	CM	9-10a	--W----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
Live! With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/19/24	08/25/24	--W----	1	\$450.00	0.00								
N 21	WHTM	08/22/24	08/22/24	M-F 9-10a	CM	9-10a	---T---	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
Live! With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/19/24	08/25/24	---T---	1	\$450.00	0.00								
N 22	WHTM	08/23/24	08/23/24	M-F 9-10a	CM	9-10a	----F--	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
Live! With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/19/24	08/25/24	----F--	1	\$450.00	0.00								
N 23	WHTM	08/26/24	08/26/24	M-F 9-10a	CM	9-10a	M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
Live! With Kelly & Ryan (9:00 AM-10:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/26/24	09/01/24	M-----	1	\$450.00	0.00								
N 24	WHTM	08/23/24	08/23/24	Fri Prime Hour 1	CM	8-9p	----F--	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
Shark Tank-ABC (8:00 PM-9:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/19/24	08/25/24	----F--	1	\$1,800.00	0.00								
N 25	WHTM	08/25/24	08/25/24	ABC27 News Sun 8a	CM	8a-9a	-----S	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
ABC27 Sunday News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/19/24	08/25/24	-----S	1	\$1,200.00	0.00								
N 26	WHTM	08/20/24	08/20/24		CM	458-6p	-T-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00

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 Product Desc: Pennsylvania  
 Estimate: 7392

Harrisburg WHTM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News @ 5p											
				ABC27 Live at 5		(5:30 PM-6:00 PM)									
				ABC27 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/19/24	08/25/24	-T-----		1			\$2,200.00		0.00				
N 27	WHTM	08/23/24	08/23/24	M-F News @ 5p	CM	458-6p	----F--	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
				ABC27 Live at 5		(5:30 PM-6:00 PM)									
				ABC27 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/19/24	08/25/24	----F--		1			\$2,200.00		0.00				
N 28	WHTM	08/24/24	08/24/24	Sa News @ 6p	CM	6-630p	-----S-	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
				ABC27 News @ 6 Sat											
				ABC 27 News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/19/24	08/25/24	-----S-		1			\$1,500.00		0.00				
N 29	WHTM	08/20/24	08/20/24	M-F 12-1p News	CM	M-F 12-1p News	-T-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				M-F 12-1p News											
				ABC 27 News At Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/19/24	08/25/24	-T-----		1			\$600.00		0.00				
N 30	WHTM	08/21/24	08/21/24	M-F 12-1p News	CM	M-F 12-1p News	--W----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				M-F 12-1p News											
				ABC 27 News At Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/19/24	08/25/24	--W----		1			\$600.00		0.00				
N 31	WHTM	08/22/24	08/22/24	M-F 12-1p News	CM	M-F 12-1p News	---T---	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				M-F 12-1p News											
				ABC 27 News At Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/19/24	08/25/24	---T---		1			\$600.00		0.00				
N 32	WHTM	08/23/24	08/23/24	M-F 12-1p News	CM	M-F 12-1p News	----F--	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				M-F 12-1p News											
				ABC 27 News At Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/19/24	08/25/24	----F--		1			\$600.00		0.00				
N 33	WHTM	08/26/24	08/26/24	M-F 12-1p News	CM	M-F 12-1p News	M-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				M-F 12-1p News											
				ABC 27 News At Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/26/24	09/01/24	M-----		1			\$600.00		0.00				
N 34	WHTM	08/20/24	08/20/24	Jimmy Kimmel	CM	Jimmy Kimmel	-T-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				Jimmy Kimmel											
				Jimmy Kimmel Live (Mon-Thu)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/19/24	08/25/24	-T-----		1			\$200.00		0.00				
N 35	WHTM	08/21/24	08/21/24	Jimmy Kimmel	CM	Jimmy Kimmel	--W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				Jimmy Kimmel											
				Jimmy Kimmel Live (Mon-Thu)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/19/24	08/25/24	--W----		1			\$200.00		0.00				
N 36	WHTM	08/22/24	08/22/24	Jimmy Kimmel	CM	Jimmy Kimmel	---T---	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				Jimmy Kimmel											
				Jimmy Kimmel Live (Mon-Thu)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/19/24	08/25/24	---T---		1			\$200.00		0.00				
N 37	WHTM	08/26/24	08/26/24	Jimmy Kimmel	CM	Jimmy Kimmel	M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				Jimmy Kimmel											
				Jimmy Kimmel Live (Mon-Thu)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/26/24	09/01/24	M-----		1			\$200.00		0.00				

Totals 37 \$36,350.00