

# ORDER



**Harrisburg WHTM**

**Orders**  
**Order / Rev:** 4462953  
**Alt Order #:** 28398895  
**Product Desc:** Pennsylvania  
**Estimate:** 7389  
**Flight Dates:** 08/06/24 - 08/19/24  
**Original Date / Rev:** 05/10/24 / 05/10/24  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Main Street Media Group  
**Buying Contact:**  
**Billing Contact:** Main Street Media Group Email  
 P.O. Box 25093  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/One Nation PAC  
**Demographic:** A18+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/01/24   | 08/31/24 | 25      | \$35,200.00  | \$29,920.00 |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| August 2024   | 25        | \$35,200.00        | \$29,920.00        | 0.00        |
| <b>Totals</b> | <b>25</b> | <b>\$35,200.00</b> | <b>\$29,920.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington   |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

|                 | Share | Total        |
|-----------------|-------|--------------|
| Harrisburg WHTM | 20%   | \$35,200.00  |
| Market          | 100%  | \$176,000.00 |

**Competitive Share**

|       | Share | Total        |
|-------|-------|--------------|
| CABLE | 0%    | \$0.00       |
| EHTM  | 0%    | \$0.00       |
| FHTM  | 0%    | \$0.00       |
| UNKWN | 80%   | \$140,800.00 |
| WGAL  | 0%    | \$0.00       |
| WGCB  | 0%    | \$0.00       |
| WHP   | 0%    | \$0.00       |
| WITF  | 0%    | \$0.00       |
| WLYH  | 0%    | \$0.00       |
| WPMT  | 0%    | \$0.00       |

| Ln  | Ch       | Start    | End        | Inventory Code              | Break  | Start/End Time | Days    | Len | Spots | Rate       | Pri | Rtg  | Type | Spots | Amount     |            |          |          |            |      |        |                |          |         |   |            |      |
|---|----------|----------|------------|-----------------------------|--------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|------------|----------|----------|------------|------|--------|----------------|----------|---------|---|------------|------|
| N 1   | WHTM     | 08/06/24 | 08/06/24   | GMA<br>Good Morning America | CM     | 7-9a           | -T----- | :30 | 1     | \$1,000.00 | P5  | 0.00 | NM   | 1     | \$1,000.00 |            |          |          |            |      |        |                |          |         |   |            |      |
| Good Morning America<br><table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/05/24</td> <td>08/11/24</td> <td>-T-----</td> <td>1</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table> |          |          |            |                             |        |                |         |     |       |            |     |      |      |       |            | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 08/05/24 | 08/11/24 | -T----- | 1 | \$1,000.00 | 0.00 |
| Start Date  | End Date | Weekdays | Spots/Week | Rate                        | Rating |                |         |     |       |            |     |      |      |       |            |            |          |          |            |      |        |                |          |         |   |            |      |
| Week: 08/05/24  | 08/11/24 | -T-----  | 1          | \$1,000.00                  | 0.00   |                |         |     |       |            |     |      |      |       |            |            |          |          |            |      |        |                |          |         |   |            |      |

Order / Rev: 4462953  
 Alt Order #: 28398895  
 Flight Dates: 08/06/24 - 08/19/24

Advertiser: POL/One Nation PAC  
 Product Desc: Pennsylvania  
 Estimate: 7389

Harrisburg WHTM

| Ln   | Ch   | Start             | End             | Inventory Code                        | Break | Start/End Time              | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------|------|-------------------|-----------------|---------------------------------------|-------|-----------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 2  | WHTM | 08/09/24          | 08/09/24        | GMA<br>Good Morning America           | CM    | 7-9a<br>(7:00 AM-9:00 AM)   | ----F-- | :30 | 1     | \$1,000.00  | P5  | 0.00          | NM   | 1     | \$1,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       | <u>Spots/Week</u>           |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/05/24    | 08/11/24        | ----F--                               |       | 1                           |         |     |       | \$1,000.00  |     | 0.00          |      |       |            |
| N 3  | WHTM | 08/13/24          | 08/13/24        | GMA<br>Good Morning America           | CM    | 7-9a                        | -T----- | :30 | 1     | \$1,000.00  | P5  | 0.00          | NM   | 1     | \$1,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       | <u>Spots/Week</u>           |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/12/24    | 08/18/24        | -T-----                               |       | 1                           |         |     |       | \$1,000.00  |     | 0.00          |      |       |            |
| N 4  | WHTM | 08/16/24          | 08/16/24        | GMA<br>Good Morning America           | CM    | 7-9a<br>(7:00 AM-9:00 AM)   | ----F-- | :30 | 1     | \$1,000.00  | P5  | 0.00          | NM   | 1     | \$1,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       | <u>Spots/Week</u>           |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/12/24    | 08/18/24        | ----F--                               |       | 1                           |         |     |       | \$1,000.00  |     | 0.00          |      |       |            |
| N 5  | WHTM | 08/06/24          | 08/06/24        | M-F 12-1p News<br>ABC 27 News At Noon | CM    | M-F 12-1p News              | -T----- | :30 | 1     | \$600.00    | P5  | 0.00          | NM   | 1     | \$600.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       | <u>Spots/Week</u>           |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/05/24    | 08/11/24        | -T-----                               |       | 1                           |         |     |       | \$600.00    |     | 0.00          |      |       |            |
| N 6  | WHTM | 08/08/24          | 08/08/24        | M-F 12-1p News<br>ABC 27 News At Noon | CM    | M-F 12-1p News              | ---T--- | :30 | 1     | \$600.00    | P5  | 0.00          | NM   | 1     | \$600.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       | <u>Spots/Week</u>           |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/05/24    | 08/11/24        | ---T---                               |       | 1                           |         |     |       | \$600.00    |     | 0.00          |      |       |            |
| N 7  | WHTM | 08/12/24          | 08/12/24        | M-F 12-1p News<br>ABC 27 News At Noon | CM    | M-F 12-1p News              | M-----  | :30 | 1     | \$600.00    | P5  | 0.00          | NM   | 1     | \$600.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       | <u>Spots/Week</u>           |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/12/24    | 08/18/24        | M-----                                |       | 1                           |         |     |       | \$600.00    |     | 0.00          |      |       |            |
| N 8  | WHTM | 08/13/24          | 08/13/24        | M-F 12-1p News<br>ABC 27 News At Noon | CM    | M-F 12-1p News              | -T----- | :30 | 1     | \$600.00    | P5  | 0.00          | NM   | 1     | \$600.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       | <u>Spots/Week</u>           |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/12/24    | 08/18/24        | -T-----                               |       | 1                           |         |     |       | \$600.00    |     | 0.00          |      |       |            |
| N 9  | WHTM | 08/15/24          | 08/15/24        | M-F 12-1p News<br>ABC 27 News At Noon | CM    | M-F 12-1p News              | ---T--- | :30 | 1     | \$600.00    | P5  | 0.00          | NM   | 1     | \$600.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       | <u>Spots/Week</u>           |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/12/24    | 08/18/24        | ---T---                               |       | 1                           |         |     |       | \$600.00    |     | 0.00          |      |       |            |
| N 10 | WHTM | 08/16/24          | 08/16/24        | M-F 12-1p News<br>ABC 27 News At Noon | CM    | M-F 12-1p News              | ----F-- | :30 | 1     | \$600.00    | P5  | 0.00          | NM   | 1     | \$600.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       | <u>Spots/Week</u>           |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/12/24    | 08/18/24        | ----F--                               |       | 1                           |         |     |       | \$600.00    |     | 0.00          |      |       |            |
| N 11 | WHTM | 08/19/24          | 08/19/24        | M-F 12-1p News<br>ABC 27 News At Noon | CM    | M-F 12-1p News              | M-----  | :30 | 1     | \$600.00    | P5  | 0.00          | NM   | 1     | \$600.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       | <u>Spots/Week</u>           |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/19/24    | 08/25/24        | M-----                                |       | 1                           |         |     |       | \$600.00    |     | 0.00          |      |       |            |
| N 12 | WHTM | 08/07/24          | 08/07/24        | M-F News @ 5p<br>ABC27 Live at 5      | CM    | 458-6p<br>(5:00 PM-5:30 PM) | --W---- | :30 | 1     | \$2,200.00  | P5  | 0.00          | NM   | 1     | \$2,200.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       | <u>Spots/Week</u>           |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/05/24    | 08/11/24        | --W----                               |       | 1                           |         |     |       | \$2,200.00  |     | 0.00          |      |       |            |
| N 13 | WHTM | 08/09/24          | 08/09/24        | M-F News @ 5p<br>ABC27 Live at 5      | CM    | 458-6p<br>(5:00 PM-5:30 PM) | ----F-- | :30 | 1     | \$2,200.00  | P5  | 0.00          | NM   | 1     | \$2,200.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                       |       | <u>Spots/Week</u>           |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 08/05/24    | 08/11/24        | ----F--                               |       | 1                           |         |     |       | \$2,200.00  |     | 0.00          |      |       |            |
| N 14 | WHTM | 08/14/24          | 08/14/24        |                                       | CM    | 458-6p                      | --W---- | :30 | 1     | \$2,200.00  | P5  | 0.00          | NM   | 1     | \$2,200.00 |

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 Alt Order #: 28398895  
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Advertiser: POL/One Nation PAC  
 Product Desc: Pennsylvania  
 Estimate: 7389

Harrisburg WHTM

| Ln    | Ch   | Start             | End             | Inventory Code   | Break | Start/End Time               | Days    | Len | Spots       | Rate       | Pri           | Rtg  | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|--|-------|------------------------------|---------|-----|-------------|------------|---------------|------|------|-------|------------|
|       |      |                   |                 | M-F News @ 5p<br>ABC27 Live at 5                       |       | (5:00 PM-5:30 PM)            |         |     |             |            |               |      |      |       |            |
|       |      |                   |                 | ABC27 News   |       |                              |         |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>            |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 08/12/24          | 08/18/24        | --W----  |       | 1                            |         |     | \$2,200.00  |            | 0.00          |      |      |       |            |
| N 15  | WHTM | 08/16/24          | 08/16/24        | M-F News @ 5p<br>ABC27 Live at 5                       | CM    | 458-6p<br>(5:00 PM-5:30 PM)  | ----F-- | :30 | 1           | \$2,200.00 | P5            | 0.00 | NM   | 1     | \$2,200.00 |
|       |      |                   |                 | ABC27 News   |       |                              |         |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>            |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 08/12/24          | 08/18/24        | ----F--  |       | 1                            |         |     | \$2,200.00  |            | 0.00          |      |      |       |            |
| N 16  | WHTM | 08/06/24          | 08/06/24        | M-F News @ 5p<br>ABC27 Live at 5                       | CM    | 458-6p<br>(5:30 PM-6:00 PM)  | -T----- | :30 | 1           | \$2,200.00 | P5            | 0.00 | NM   | 1     | \$2,200.00 |
|       |      |                   |                 | ABC27 News   |       |                              |         |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>            |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 08/05/24          | 08/11/24        | -T-----  |       | 1                            |         |     | \$2,200.00  |            | 0.00          |      |      |       |            |
| N 17  | WHTM | 08/13/24          | 08/13/24        | M-F News @ 5p<br>ABC27 Live at 5                       | CM    | 458-6p<br>(5:30 PM-6:00 PM)  | -T----- | :30 | 1           | \$2,200.00 | P5            | 0.00 | NM   | 1     | \$2,200.00 |
|       |      |                   |                 | ABC27 News   |       |                              |         |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>            |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 08/12/24          | 08/18/24        | -T-----  |       | 1                            |         |     | \$2,200.00  |            | 0.00          |      |      |       |            |
| N 18  | WHTM | 08/07/24          | 08/07/24        | Wed Prime Hour 1<br>Connors                            | CM    | 8-9p<br>(8:00 PM-9:00 PM)    | --W---- | :30 | 1           | \$2,400.00 | P5            | 0.00 | NM   | 1     | \$2,400.00 |
|       |      |                   |                 | The Connors/Not Dead Yet-ABC                           |       |                              |         |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>            |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 08/05/24          | 08/11/24        | --W----  |       | 1                            |         |     | \$2,400.00  |            | 0.00          |      |      |       |            |
| N 19  | WHTM | 08/14/24          | 08/14/24        | Wed Prime Hour 1<br>Connors                            | CM    | 8-9p<br>(8:00 PM-9:00 PM)    | --W---- | :30 | 1           | \$2,400.00 | P5            | 0.00 | NM   | 1     | \$2,400.00 |
|       |      |                   |                 | The Connors/Not Dead Yet-ABC                           |       |                              |         |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>            |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 08/12/24          | 08/18/24        | --W----  |       | 1                            |         |     | \$2,400.00  |            | 0.00          |      |      |       |            |
| N 20  | WHTM | 08/09/24          | 08/09/24        | Fri Prime Hour 1<br>Shark Tank                         | CM    | 8-9p<br>(8:00 PM-9:00 PM)    | ----F-- | :30 | 1           | \$1,800.00 | P5            | 0.00 | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | Shark Tank-ABC   |       |                              |         |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>            |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 08/05/24          | 08/11/24        | ----F--  |       | 1                            |         |     | \$1,800.00  |            | 0.00          |      |      |       |            |
| N 21  | WHTM | 08/16/24          | 08/16/24        | Fri Prime Hour 1<br>Shark Tank                         | CM    | 8-9p<br>(8:00 PM-9:00 PM)    | ----F-- | :30 | 1           | \$1,800.00 | P5            | 0.00 | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | Shark Tank-ABC   |       |                              |         |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>            |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 08/12/24          | 08/18/24        | ----F--  |       | 1                            |         |     | \$1,800.00  |            | 0.00          |      |      |       |            |
| N 22  | WHTM | 08/10/24          | 08/10/24        | GMA Sa 9a<br>GMA Sa 9a                                 | CM    | GMA Sa 9a                    | -----S- | :30 | 1           | \$300.00   | P5            | 0.00 | NM   | 1     | \$300.00   |
|       |      |                   |                 | GMA-Saturday   |       |                              |         |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>            |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 08/05/24          | 08/11/24        | -----S-  |       | 1                            |         |     | \$300.00    |            | 0.00          |      |      |       |            |
| N 23  | WHTM | 08/17/24          | 08/17/24        | GMA Sa 9a<br>GMA Sa 9a                                 | CM    | GMA Sa 9a                    | -----S- | :30 | 1           | \$300.00   | P5            | 0.00 | NM   | 1     | \$300.00   |
|       |      |                   |                 | GMA-Saturday   |       |                              |         |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>            |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 08/12/24          | 08/18/24        | -----S-  |       | 1                            |         |     | \$300.00    |            | 0.00          |      |      |       |            |
| N 24  | WHTM | 08/11/24          | 08/11/24        | Little League Wrld Series<br>Little League Wrld Series | CM    | 3p-530p<br>(3:00 PM-5:30 PM) | -----S  | :30 | 1           | \$2,400.00 | P5            | 0.00 | NM   | 1     | \$2,400.00 |
|       |      |                   |                 | Little League World Series Pool Play                   |       |                              |         |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>            |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 08/05/24          | 08/11/24        | -----S   |       | 1                            |         |     | \$2,400.00  |            | 0.00          |      |      |       |            |
| N 25  | WHTM | 08/18/24          | 08/18/24        | Little League Wrld Series<br>Little League Wrld Series | CM    | 3p-530p<br>(3:00 PM-5:30 PM) | -----S  | :30 | 1           | \$2,400.00 | P5            | 0.00 | NM   | 1     | \$2,400.00 |
|       |      |                   |                 | Little League World Series Pool Play                   |       |                              |         |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>            |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 08/12/24          | 08/18/24        | -----S   |       | 1                            |         |     | \$2,400.00  |            | 0.00          |      |      |       |            |

Totals 25 \$35,200.00