

ORDER



Harrisburg WHTM

Orders
Order / Rev: 4462920
Alt Order #: 28398894
Product Desc: Pennsylvania
Estimate: 7386
Flight Dates: 07/23/24 - 08/05/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Main Street Media Group
Buying Contact:
Billing Contact: Main Street Media Group Email
 P.O. Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/One Nation PAC
Demographic: A18+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/31/24	7	\$14,000.00	\$11,900.00
08/01/24	08/31/24	6	\$10,400.00	\$8,840.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	7	\$14,000.00	\$11,900.00	0.00
August 2024	6	\$10,400.00	\$8,840.00	0.00
Totals	13	\$24,400.00	\$20,740.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Harrisburg WHTM	20%	\$24,400.00
Market	100%	\$122,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	80%	\$97,600.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	07/29/24	07/29/24	GMA	CM	7-9a	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				Good Morning America											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/29/24	08/04/24	M-----	1	\$1,000.00	0.00								

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/24	08/04/24	M-----		1				\$1,000.00		0.00			
N 2	WHTM	08/02/24	08/02/24	GMA Good Morning America	CM	7-9a (7:00 AM-9:00 AM)	----F--	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/24	08/04/24	----F--		1				\$1,000.00		0.00			
N 3	WHTM	08/05/24	08/05/24	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/24	08/11/24	M-----		1				\$1,000.00		0.00			
N 4	WHTM	07/23/24	07/23/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	-T-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	-T-----		1				\$2,200.00		0.00			
N 5	WHTM	07/25/24	07/25/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	---T---	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	---T---		1				\$2,200.00		0.00			
N 6	WHTM	07/30/24	07/30/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	-T-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/24	08/04/24	-T-----		1				\$2,200.00		0.00			
N 7	WHTM	08/01/24	08/01/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	---T---	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/24	08/04/24	---T---		1				\$2,200.00		0.00			
N 8	WHTM	07/29/24	07/29/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/24	08/04/24	M-----		1				\$2,200.00		0.00			
N 9	WHTM	08/02/24	08/02/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/24	08/04/24	----F--		1				\$2,200.00		0.00			
N 10	WHTM	08/05/24	08/05/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/24	08/11/24	M-----		1				\$2,200.00		0.00			
N 11	WHTM	07/24/24	07/24/24	Wed Prime Hour 1 connors The Connors/Not Dead Yet-ABC	CM	8-9p (8:00 PM-9:00 PM)	--W----	:30	1	\$2,400.00	P2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	--W----		1				\$2,400.00		0.00			
N 12	WHTM	07/26/24	07/26/24	Fri Prime Hour 1 shark tank Shark Tank-ABC	CM	8-9p (8:00 PM-9:00 PM)	----F--	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	----F--		1				\$1,800.00		0.00			
N 13	WHTM	08/02/24	08/02/24	Fri Prime Hour 1 Fri 8-9p Shark Tank-ABC	CM	8-9p (8:00 PM-9:00 PM)	----F--	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/24	08/08/24	----F--		1				\$1,800.00		0.00			

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		Week: 07/29/24	08/04/24	----F--		1				\$1,800.00		0.00			
													Totals	13	\$24,400.00