

# ORDER



**Harrisburg WHTM**

**Orders**  
**Order / Rev:** 4462926  
**Alt Order #:** 28398897  
**Product Desc:** Pennsylvania  
**Estimate:** 7395  
**Flight Dates:** 08/27/24 - 09/02/24  
**Original Date / Rev:** 05/10/24 / 05/10/24  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Main Street Media Group  
**Buying Contact:**  
**Billing Contact:** Main Street Media Group Email  
 P.O. Box 25093  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/One Nation PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/24	08/31/24	27	\$24,400.00	\$20,740.00
09/01/24	09/30/24	9	\$10,750.00	\$9,137.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	27	\$24,400.00	\$20,740.00	0.00
September 2024	9	\$10,750.00	\$9,137.50	0.00
<b>Totals</b>	<b>36</b>	<b>\$35,150.00</b>	<b>\$29,877.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Harrisburg WHTM	20%	\$35,150.00
Market	100%	\$175,750.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	80%	\$140,600.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	08/27/24	08/27/24	GMA	CM	7-9a	-T-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				Good Morning America											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 08/26/24	09/01/24	-T-----	1	\$1,000.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-T-----		1				\$1,000.00		0.00			
N 2	WHTM	08/29/24	08/29/24	GMA Good Morning America	CM	7-9a	---T---	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	---T---		1				\$1,000.00		0.00			
N 3	WHTM	09/02/24	09/02/24	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	M-----		1				\$1,000.00		0.00			
N 4	WHTM	08/27/24	08/27/24	M-F 9-10a Live	CM	9-10a	-T-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-T-----		1				\$450.00		0.00			
N 5	WHTM	08/28/24	08/28/24	M-F 9-10a Live	CM	9-10a	--W----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	--W----		1				\$450.00		0.00			
N 6	WHTM	08/29/24	08/29/24	M-F 9-10a Live	CM	9-10a	---T---	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	---T---		1				\$450.00		0.00			
N 7	WHTM	08/30/24	08/30/24	M-F 9-10a Live	CM	9-10a	----F--	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	----F--		1				\$450.00		0.00			
N 8	WHTM	09/02/24	09/02/24	M-F 9-10a Live (9:00 AM-10:00 AM)	CM	9-10a	M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	M-----		1				\$450.00		0.00			
N 9	WHTM	08/27/24	08/27/24	The View	CM	11a-12p	-T-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-T-----		1				\$500.00		0.00			
N 10	WHTM	08/28/24	08/28/24	The View	CM	11a-12p	--W----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	--W----		1				\$500.00		0.00			
N 11	WHTM	08/29/24	08/29/24	The View	CM	11a-12p	---T---	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	---T---		1				\$500.00		0.00			
N 12	WHTM	08/30/24	08/30/24	The View	CM	11a-12p	----F--	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	----F--		1				\$500.00		0.00			
N 13	WHTM	09/02/24	09/02/24	The View	CM	11a-12p	M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	M-----		1				\$500.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	WHTM	08/27/24	08/27/24	M-F 12-1p News M-F 12-1p News	CM	M-F 12-1p News	-T-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	M-----					1	\$500.00		0.00			
		ABC 27 News At Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-T-----					1	\$600.00		0.00			
N 15	WHTM	08/28/24	08/28/24	M-F 12-1p News M-F 12-1p News	CM	M-F 12-1p News	--W----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	--W----					1	\$600.00		0.00			
		ABC 27 News At Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	--W----					1	\$600.00		0.00			
N 16	WHTM	08/29/24	08/29/24	M-F 12-1p News M-F 12-1p News	CM	M-F 12-1p News	---T---	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	---T---					1	\$600.00		0.00			
		ABC 27 News At Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	---T---					1	\$600.00		0.00			
N 17	WHTM	08/30/24	08/30/24	M-F 12-1p News M-F 12-1p News	CM	M-F 12-1p News	----F--	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	----F--					1	\$600.00		0.00			
		ABC 27 News At Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	----F--					1	\$600.00		0.00			
N 18	WHTM	09/02/24	09/02/24	M-F 12-1p News M-F 12-1p News	CM	M-F 12-1p News	M-----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	M-----					1	\$600.00		0.00			
		ABC 27 News At Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	M-----					1	\$600.00		0.00			
N 19	WHTM	08/28/24	08/28/24	M-F 4-5p judge judy	CM	4-5p (4:00 PM-4:30 PM)	--W----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	--W----					1	\$1,000.00		0.00			
		Judge Judy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	--W----					1	\$1,000.00		0.00			
N 20	WHTM	09/02/24	09/02/24	M-F 4-5p judge judy	CM	4-5p (4:00 PM-4:30 PM)	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	M-----					1	\$1,000.00		0.00			
		Judge Judy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	M-----					1	\$1,000.00		0.00			
N 21	WHTM	08/27/24	08/27/24	M-F 4-5p judge judy	CM	4-5p (4:30 PM-5:00 PM)	-T-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-T-----					1	\$1,000.00		0.00			
		Judge Judy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-T-----					1	\$1,000.00		0.00			
N 22	WHTM	08/29/24	08/29/24	M-F 4-5p judge judy	CM	4-5p (4:30 PM-5:00 PM)	---T---	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	---T---					1	\$1,000.00		0.00			
		Judge Judy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	---T---					1	\$1,000.00		0.00			
N 23	WHTM	08/28/24	08/28/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	--W----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	--W----					1	\$2,200.00		0.00			
		ABC27 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	--W----					1	\$2,200.00		0.00			
N 24	WHTM	09/02/24	09/02/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	M-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	M-----					1	\$2,200.00		0.00			
		ABC27 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	M-----					1	\$2,200.00		0.00			
N 25	WHTM	08/27/24	08/27/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	-T-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/24	09/02/24	-T-----					1	\$2,200.00		0.00			
		ABC27 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/24	09/02/24	-T-----					1	\$2,200.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-T-----		1				\$2,200.00		0.00			
N 26	WHTM	08/30/24	08/30/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		ABC27 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	----F--		1				\$2,200.00		0.00			
N 27	WHTM	08/27/24	08/27/24	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	-T-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		Jimmy Kimmel Live (Mon-Thu)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-T-----		1				\$200.00		0.00			
N 28	WHTM	08/28/24	08/28/24	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	--W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		Jimmy Kimmel Live (Mon-Thu)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	--W----		1				\$200.00		0.00			
N 29	WHTM	08/29/24	08/29/24	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	---T---	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		Jimmy Kimmel Live (Mon-Thu)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	---T---		1				\$200.00		0.00			
N 30	WHTM	09/02/24	09/02/24	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		Jimmy Kimmel Live (Mon-Thu)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/24	09/08/24	M-----		1				\$200.00		0.00			
N 31	WHTM	08/28/24	08/28/24	Wed Prime Hour 1 Connors	CM	8-9p (8:00 PM-9:00 PM)	--W----	:30	1	\$2,400.00	P2	0.00	NM	1	\$2,400.00
		The Connors/Not Dead Yet-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	--W----		1				\$2,400.00		0.00			
N 32	WHTM	08/30/24	08/30/24	Fri Prime Hour 1 shark tank	CM	8-9p (8:00 PM-9:00 PM)	----F--	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
		Shark Tank-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	----F--		1				\$1,800.00		0.00			
N 33	WHTM	08/31/24	08/31/24	GMA Sa 9a GMA Sa 9a	CM	GMA Sa 9a	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		GMA-Saturday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-----S-		1				\$300.00		0.00			
N 34	WHTM	08/31/24	08/31/24	Sa News @ 6p ABC27 News @ 6 Sat	CM	6-630p	-----S-	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		ABC 27 News Saturday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-----S-		1				\$1,500.00		0.00			
N 35	WHTM	09/01/24	09/01/24	ABC27 News Sun 8a ABC27 News Sun 8a	CM	8a-9a	-----S	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
		ABC27 Sunday News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-----S		1				\$1,200.00		0.00			
N 36	WHTM	09/01/24	09/01/24	College FB Prime College FB Prime	CM	7p-2a (7:30 PM-11:00 PM)	-----S	:30	1	\$3,600.00	P2	0.00	NM	1	\$3,600.00
		College Football - Vegas Kickoff Classic: USC vs LSU													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/26/24	09/01/24	-----S		1				\$3,600.00		0.00			

Totals 36 \$35,150.00