

# ORDER



**Harrisburg WHTM**

**Orders**  
**Order / Rev:** 4462913  
**Alt Order #:** 28398893  
**Product Desc:** Pennsylvania  
**Estimate:** 7383  
**Flight Dates:** 07/09/24 - 07/22/24  
**Original Date / Rev:** 05/10/24 / 05/10/24  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Main Street Media Group  
**Buying Contact:**  
**Billing Contact:** Main Street Media Group Email  
 P.O. Box 25093  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/One Nation PAC  
**Demographic:** A18+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/31/24	16	\$30,400.00	\$25,840.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	16	\$30,400.00	\$25,840.00	0.00
<b>Totals</b>	<b>16</b>	<b>\$30,400.00</b>	<b>\$25,840.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Harrisburg WHTM	20%	\$30,400.00
Market	100%	\$152,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	80%	\$121,600.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WHTM	07/15/24	07/15/24	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00												
Good Morning America <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 07/15/24</td> <td>07/21/24</td> <td>M-----</td> <td>1</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/15/24	07/21/24	M-----	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 07/15/24	07/21/24	M-----	1	\$1,000.00	0.00																						

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Harrisburg WHTM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHTM	07/19/24	07/19/24	GMA Good Morning America	CM	7-9a (7:00 AM-9:00 AM)	----F--	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/24	07/21/24	----F--		1				\$1,000.00		0.00			
N 3	WHTM	07/22/24	07/22/24	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	M-----		1				\$1,000.00		0.00			
N 4	WHTM	07/09/24	07/09/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	-T-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	-T-----		1				\$2,200.00		0.00			
N 5	WHTM	07/11/24	07/11/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	---T---	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	---T---		1				\$2,200.00		0.00			
N 6	WHTM	07/16/24	07/16/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	-T-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/24	07/21/24	-T-----		1				\$2,200.00		0.00			
N 7	WHTM	07/18/24	07/18/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	---T---	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/24	07/21/24	---T---		1				\$2,200.00		0.00			
N 8	WHTM	07/15/24	07/15/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/24	07/21/24	M-----		1				\$2,200.00		0.00			
N 9	WHTM	07/19/24	07/19/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/24	07/21/24	----F--		1				\$2,200.00		0.00			
N 10	WHTM	07/22/24	07/22/24	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/24	07/28/24	M-----		1				\$2,200.00		0.00			
N 11	WHTM	07/17/24	07/17/24	Wed Prime Other 3 Espy Awards	CM	8-11p (8:00 PM-11:00 PM)	--W----	:30	1	\$3,600.00	P2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/24	07/21/24	--W----		1				\$3,600.00		0.00			
N 12	WHTM	07/10/24	07/10/24	Wed Prime Hour 1 Connors	CM	8-9p (8:00 PM-9:00 PM)	--W----	:30	1	\$2,400.00	P2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	--W----		1				\$2,400.00		0.00			
N 13	WHTM	07/12/24	07/12/24	Fri Prime Hour 1 Shark Tank	CM	8-9p (8:00 PM-9:00 PM)	----F--	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	----F--		1				\$1,800.00		0.00			
N 14	WHTM	07/19/24	07/19/24		CM	8-9p	----F--	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00

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				Fri Prime Hour 1											
				Shark Tank		(8:00 PM-9:00 PM)									
Shark Tank-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/15/24	07/21/24	----F--			1			\$1,800.00			0.00		
N 15	WHTM	07/14/24	07/14/24	ABC27 News Sun 8a	CM	8a-9a	-----S	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				ABC27 News Sun 8a											
ABC27 Sunday News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/08/24	07/14/24	-----S			1			\$1,200.00			0.00		
N 16	WHTM	07/21/24	07/21/24	ABC27 News Sun 8a	CM	8a-9a	-----S	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				ABC27 News Sun 8a											
ABC27 Sunday News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/15/24	07/21/24	-----S			1			\$1,200.00			0.00		
													Totals	16	\$30,400.00