



## Programming and Issues Report

This report covers the 4<sup>th</sup> Quarter of 2012

This report was filed on 01/01/2013

ISSUE or PROGRAMMING	PROGRAM	DATE	TIME	DURATION	DESCRIPTION OF PROGRAM
Oshkosh Humane Society	Sarah Van (M-F Mornings)	Every Friday Morning	8:10am	10 minutes	Oshkosh Area Humane Society tells of pet of the week and tells about the society needs, and programs available
Anniversary Club	Morning Show	Monday Thru Friday	8:20 am	1 minute	Listeners are encouraged to send in their anniversary dates. These are then read on the air on a daily basis if an anniversary exists for the date. On Friday of each week one couple's name is drawn for a dinner for two at a local restaurant as well as a pair of tickets to a local movie theater.
Local Guests	Morning Show	VARIES	VARIES (usually between 8 and 9)	VARIES	About once every other week, WNAM has a local chairperson or people come in from their organization. For example, Ann Weigmann of Appleton Downtown, INC. and Susan Van Huevel of Appleton Chamber. Had Interviews with local charities and non profit clubs and organizations..
PSA'S and local Event information	6a-9am	VARIES	VARIES	1-3 minutes	Sarah reads local PSA and Event information.
CONSUMER PROTECTION	<b>WNAM Public Service</b>	10/7	<b>6:45am</b>	15 MINUTES	INTERVIEW WITH TOD PRITCHARD OF WISCONSIN EMERGENCY MANAGEMENT ABOUT CYBER SECURITY AWARENESS MONTH
CRIME PREVENTION	<b>WNAM Public Service</b>	10/14	<b>6:45am</b>	15 MINUTES	INTERVIEW WITH WINNEBAGO COUNTY SHERIFF JOHN MATZ ABOUT FORMING AN OWI TASK FORCE
TRI-COUNTY	<b>WNAM</b>	10/21	<b>6:45am</b>	15 MINUTES	INTERVIEW WITH TRI-COUNTY

ARENA	<b>Public Service</b>				RECREATION ASSOCIATION PRESIDENT GORDON ECKRICH ABOUT THE FUTURE OF THE ICE ARENA
CRIME PREVENTION	<b>WNAM Public Service</b>	10/28	<b>6:45am</b>	15 MINUTES	INTERVIEW WITH WINNEBAGO COUNTY DISTRICT ATTORNEY CHRISTIAN GOSSETT ABOUT NEW COMMUNITY PROSECUTING PLAN
EDUCATION	<b>WNAM Public Service</b>	11/4	<b>6:45am</b>	15 MINUTES	INTERVIEW WITH OSHKOSH SCHOOL DISTRICT DIRECTOR OF CURRICULUM AND TESTING JULIE MOSHER ABOUT D-P-I SCHOOL REPORT CARDS
COMMUNITY EVENTS	<b>WNAM Public Service</b>	11/11	<b>6:45am</b>	15 MINUTES	INTERVIEW WITH ROBB WAUGUS ABOUT THE ANNUAL COATS FOR KIDS CAMPAIGN
AGRICULTURE	<b>WNAM Public Service</b>	11/18	<b>6:45am</b>	15 MINUTES	INTERVIEW WITH ALICE IN DAIRYLAND ROCHELLE RIPP ABOUT SOMETHING SPECIAL FROM WISCONSIN PRODUCTS FOR THE HOLIDAYS
PUBLIC HEALTH	<b>WNAM Public Service</b>	11/25	<b>6:45am</b>	15 MINUTES	INTERVIEW WITH STATE SENATOR FRANK LASEE ABOUT ILLNESSES CAUSED BY WIND TURBINES
FISCAL CLIFF	<b>WNAM Public Service</b>	12/2	<b>6:45am</b>	15 MINUTES	INTERVIEW WITH OSHKOSH CHAMBER OF COMMERCE PRESIDENT JOHN CASPER ON THE IMPACT OF THE FISCAL CLIFF ON LOCAL BUSINESSES
STATE BUDGET	<b>WNAM Public Service</b>	12/9	<b>6:45am</b>	15 MINUTES	INTERVIEW WITH WISCONSIN TAXPAYERS ALLIANCE RESEARCH DIRECTOR DALE KNAPP ABOUT STATE BUDGET RESERVES
ECONOMIC DEVELOPMENT	<b>WNAM Public Service</b>	12/16	<b>6:45am</b>	15 MINUTES	INTERVIEW WITH OSHKOSH YMCA PRESIDENT TOM BLAZE ABOUT EXPANSION PLANS ON THE DOWNTOWN CAMPUS
TRANSPORTATION	<b>WNAM Public Service</b>	12/23	<b>6:45am</b>	15 MINUTES	INTERVIEW WITH EAST CENTRAL WISCONSIN PLANNING PRINCIPAL PLANNER JASON KAKATCH ABOUT A REGIONAL BIKE AND PEDESTRIAN PLAN
EDUCATION	<b>WNAM Public Service</b>	12/30	<b>6:45am</b>	15 MINUTES	INTERVIEW WITH MERRILL MIDDLE SCHOOL PARENT JENNIFER CHANDLER ABOUT SLAVE WORK SONG TAUGHT IN CLASS