

QUARTERLY ISSUES/PROGRAM LIST - KSGW

THE FOLLOWING IS A LIST OF SOME SIGNIFICANT ISSUES ADDRESSED BY STATION KSGW K09YI-D (SHERIDAN, GILLETTE) ALONG WITH TYPICAL AND ILLUSTRATIVE PROGRAMMING FOR THE PERIOD 7/1/14 - 9/30/14. THE LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

TITLE/TOPIC	ISSUE	LENGT H	DATES AIRED	NO. SPOTS/ CLASS.	DESCRIPTION/MESSAGE
COMMUNITY CALENDAR	COMMUNITY INVOLVEMENT	:60	7/1 - 9/30	194 ROS	DAILY CALENDARS SHOW A LIST OF EVENTS INVOLVING ALL ASPECTS OF LIFE. EVENTS RANGE FROM BLOOD DRIVES TO SCHOOL HAPPENINGS TO NON PROFIT FUNDRAISERS.

QUARTERLY ISSUES/ PROGRAM LIST – FOUR STATION

THE FOLLOWING IS A LIST OF SOME SIGNIFICANT ISSUES ADDRESSED BY STATIONS KOTA (RAPID CITY) , KHSD (LEAD/DEADWOOD) , KDUH/K02NT (SCOTTSBLUFF) AND KSGW /K09YI-D (SHERIDAN, GILLETTE) ALONG WITH TYPICAL AND ILLUSTRATIVE PROGRAMMING FOR THE PERIOD 7/1/14-9/30/14. THE LIST IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY PRIORITY OR SIGNIFICANCE.

TITLE/TOPIC	ISSUE	LENGTH	AIR DATES	NO. SPOTS AIRED/ CLASSIFICATION	DESCRIPTION/MESSAGE
ACTION TEAM - YOUTH VOLUNTEERING	YOUTH AND COMMUNITY	:60/:30/:15	7/1 - 9/30	147 ROS/4 ROS/1 ROS	CAMPAIGN ENCOURAGING YOUTH TO GET INVOLVED WITH VOLUNTEERING IN THEIR COMMUNITIES.
AL ANON ROSE	HEALTH AND FAMILY	:60/:30/:15	7/1 - 9/30	107 ROS/2 ROS/3 ROS	PROMOTES FAMILY SUPPORT RESOURCES FOR FAMILIES WITH MEMBERS IN ALCOHOLICS ANONYMOUS.
AL ANON FAMILY GROUP - DAVE	HEALTH AND FAMILY	:60/:30/:15	7/1 - 9/30	154 ROS/7 ROS/4 ROS	PROMOTES FAMILY SUPPORT RESOURCES FOR FAMILIES WITH MEMBERS IN ALCOHOLICS ANONYMOUS.
AL ANON FAMILY GROUP - LAURA	HEALTH AND FAMILY	:60/:30/:15	7/1 - 9/30	152 ROS/7 ROS/2 ROS	PROMOTES FAMILY SUPPORT RESOURCES FOR FAMILIES WITH MEMBERS IN ALCOHOLICS ANONYMOUS.
AMERICAN BRAIN FOUNDATION	HEALTH	:60/:30	7/1 - 9/30	146 ROS/4 ROS	PROMOTES ORGANIZATION RESEARCHING CAUSES AND CURES OF BRAIN AND OTHER NERVOUS SYSTEM DISEASES.
AMERICAN CANCER SOCIETY - UNFUNDED	HEALTH	:30	7/1 - 9/30	4 ROS	PROMOTES THE AMERICAN CANCER SOCIETY'S CAUSE AND THEIR LACK OF SUPPORT.
ARBOR DAY - ITS YOUR NATURE	NATURE AWARENESS	:60/:30/:20/:15/:10	7/1 - 9/30	184 ROS/6 ROS/5 ROS/3 ROS/2 ROS	PROMOTES THE ARBOR DAY FOUNDATION'S EFFORTS TO REPLANT TREES AND FORESTS.
ARBOR DAY - NATURE EXPLORE	NATURE AWARENESS	:60	7/1 - 9/30	143 ROS	PROMOTES THE ARBOR DAY FOUNDATION'S EFFORTS TO REPLANT TREES AND FORESTS.
ARBOR DAY - REPLANT OUR FORESTS	NATURE AWARENESS	:60/:30/:20/:15/:10	7/1 - 9/30	163 ROS/3 ROS/3 ROS/2 ROS/4 ROS	PROMOTES THE ARBOR DAY FOUNDATION'S EFFORTS TO REPLANT TREES AND FORESTS.
BEST FRIENDS.ORG - SAVE THEM ALL	ANIMAL HEALTH	:60/:30	7/1 - 9/30	90 ROS/3 ROS	ANIMAL RIGHTS ORGANIZATION SUPPORTING NO KILL SHELTERS AND PET CONTROL.

BOYS TOWN - HOTLINE	YOUTH AND HEALTH	:60/:30/:15	7/1 - 9/30	155 ROS/3 ROS/2 ROS	PROMOTING HOTLINE FOR YOUTH TO CALL WHEN DEALING WITH ADVERSITY.
BOYS TOWN - JUST REACH OUT	YOUTH AND HEALTH	:60/:30/:20/:15	7/1 - 9/30	156 ROS/2 ROS/2 ROS/5 ROS	PROMOTING HOTLINE FOR YOUTH TO CALL WHEN DEALING WITH ADVERSITY.
BOYS TOWN - LET IT OUT	YOUTH AND HEALTH	:60/:30/:20/:15	7/1 - 9/30	169 ROS/7 ROS/1 ROS/1 ROS	PROMOTING HOTLINE FOR YOUTH TO CALL WHEN DEALING WITH ADVERSITY.
BOYS TOWN NATIONAL HOTLINE	YOUTH AND HEALTH	:60/:30/:20/:15	7/1 - 9/30	193 ROS/5 ROS/2 ROS/5 ROS	PROMOTING HOTLINE FOR YOUTH TO CALL WHEN DEALING WITH ADVERSITY.
CDC - OUR CULTURE	HEALTH	:60/:30	7/1 - 9/30	182 ROS/8 ROS	PROMOTES THE EFFORTS AND GOALS OF THE CENTER FOR DISEASE CONTROL.
CDC CONCUSSION - LAVIN	HEALTH	:30	7/1 - 9/30	10 ROS	PROMOTES HEAD INJURY AWARENESS AND STEPS TO TAKE TO AVOID SERIOUS INJURY.
CDC CONCUSSION - MORNEAU	HEALTH	:30	7/1 - 9/30	7 ROS	PROMOTES HEAD INJURY AWARENESS AND STEPS TO TAKE TO AVOID SERIOUS INJURY.
CDC CONCUSSION - OREILY	HEALTH	:30	7/1 - 9/30	6 ROS	PROMOTES HEAD INJURY AWARENESS AND STEPS TO TAKE TO AVOID SERIOUS INJURY.
CDC CONCUSSION - PEARCE	HEALTH	:30	7/1 - 9/30	6 ROS	PROMOTES HEAD INJURY AWARENESS AND STEPS TO TAKE TO AVOID SERIOUS INJURY.
CHOOSE MY PLATE.GOV	HEALTH	:60/:30/:15/:10	7/1 - 9/30	174 ROS/2 ROS/7 ROS/4 ROS	CAMPAIGN ENCOURAGING PEOPLE TO MAKE SMALL HEALTHY CHOICES TO HELP THEM EAT HEALTHIER AND BE HEALTHIER.
CHILDRENS' PROGRAMMING	COMMUNITY	:15	7/1 - 9/30	60 ROS	INFORMING THE PUBLIC ON HOW TO CONTACT KOTA TELEVISION REGARDING CHILDRENS' PROGRAMMING.
CID.ORG	COMMUNITY AWARENESS	:30	7/1 - 9/30	10 ROS	GUIDES PUBLIC ON BEST WAYS TO HELP IN CASES OF EMERGENCY AND DISASTER.
DOCTORS WITHOUT BORDERS	HEALTH	:60	7/1 - 9/30	9 ROS	PROMOTES THE DOCTORS WITHOUT BORDERS ORGANIZATION AND THE HELP THEY NEED.
DRUNK DRIVING - MUG SHOT	COMMUNITY SAFETY	:15/:10	7/1 - 9/30	3 ROS/1 ROS	CAMPAIGN AIMED AT STOPPING "BUZZED" DRIVING.
DRUNK DRIVING - STRETCHER	COMMUNITY SAFETY	:15/:10	7/1 - 9/30	4 ROS/2 ROS	CAMPAIGN AIMED AT STOPPING "BUZZED" DRIVING.
FACES OF STROKE	HEALTH	:60/:30	7/1 - 9/30	88 ROS/3 ROS	PROMOTES STROKE SYMPTOM AWARENESS AND THE RESOURCES AVAILABLE.

FEDERAL STUDENT AID - MONEY FOR COLLEGE	FINANCIAL HEALTH	:60/:30	7/1 - 9/30	188 ROS/12 ROS	ENCOURAGES STUDENTS TO SEEK OUT GOVERNMENT ASSISTANCE WHEN LOOKING AT SECONDARY EDUCATIONS.
FOCUS ON THE FAMILY - AD	COMMUNITY HEALTH	:30	7/1 - 9/30	9 ROS	CAMPAIGN AIMED AT GETTING FAMILIES TO TAKE THE TIME AND USE RESOURCES FOR HEALTHY RELATIONSHIPS.
FOCUS ON THE FAMILY - DE	COMMUNITY HEALTH	:30	7/1 - 9/30	11 ROS	CAMPAIGN AIMED AT GETTING FAMILIES TO TAKE THE TIME AND USE RESOURCES FOR HEALTHY RELATIONSHIPS.
FOCUS ON THE FAMILY - HELP CENTER	COMMUNITY HEALTH	:60	7/1 - 9/30	247 ROS	CAMPAIGN AIMED AT GETTING FAMILIES TO TAKE THE TIME AND USE RESOURCES FOR HEALTHY RELATIONSHIPS.
FOCUS ON THE FAMILY - LF	COMMUNITY HEALTH	:30	7/1 - 9/30	16 ROS	CAMPAIGN AIMED AT GETTING FAMILIES TO TAKE THE TIME AND USE RESOURCES FOR HEALTHY RELATIONSHIPS.
FOR YOUR MARRIAGE - HOW BIG IS YOUR	COMMUNITY HEALTH	:60	7/1 - 9/30	225 ROS	PROMOTES WORKING FOR AND MAINTAINING A HEALTH MARRIAGE.
FOSTER MORE.ORG - AMAZING	COMMUNITY INVOLVEMENT	:60/:30/:15	7/1 - 9/30	183 ROS/4 ROS/3 ROS	CAMPAIGN TO ENCOURAGE MORE FAMILIES TO TAKE IN FOSTER CHILDREN.
FOUNDATION FOR A BETTER LIFE - CAFETERIA	YOUTH AND COMMUNITY	:60/:30/:20/:15/:10	7/1 - 9/30	172 ROS/1 ROS/5 ROS/1 ROS/6 ROS	CAMPAIGN AIMED AT CURBING CHILDHOOD BULLYING AND ENCOURAGING YOUTH TO DO SOMETHING ABOUT IT.
FOUNDATION FOR A BETTER LIFE - ANNIE'S SONG	YOUTH AND COMMUNITY	:120/:60	7/1 - 9/30	46 ROS/171 ROS	CAMPAIGN AIMED AT CURBING CHILDHOOD BULLYING AND ENCOURAGING YOUTH TO DO SOMETHING ABOUT IT.
HABITAT FOR HUMANITY - WE	COMMUNITY AWARENESS	:30	7/1 - 9/30	6 ROS	PROMOTES THE HABITAT FOR HUMANITY ORGANIZATION, THEIR GOALS, AND HOW TO HELP THEM.
HEART RESCUE PROJECT - RICKY	COMMUNITY HEALTH	:30/:15	7/1 - 9/30	2 ROS/3 ROS	PROMOTES AWARENESS OF HEART ATTACK VICTIMS AND WHAT YOU CAN DO TO HELP THEM BEFORE HELP ARRIVES.
HOMELAND SECURITY - SAFE TRAVELS	SAFETY	:30	7/1 - 9/30	4 ROS	CAMPAIGN TO MAKE TRAVELERS AWARE OF THEIR SURROUNDINGS WHEN USING MASS TRANSIT SYSTEMS.
HOMELESS VETERANS	MILITARY APPRECIATION	:60/:30/:15	7/1 - 9/30	192 ROS/8 ROS/2 ROS	CAMPAIGN TO LEND SUPPORT TO VETERANS WHO HAVE BECOME HOMELESS.
HUMANE SOCIETY FOR SHELTER PETS	ANIMAL HEALTH	:30	7/1 - 9/30	12 ROS	PROMOTES THE ADOPTION AND CARE OF PETS FOUND AT ANIMAL SHELTERS.
INSURE KIDS NOW.GOV	YOUTH AND SAFETY	:30	7/1 - 9/30	3 ROS	ENCOURAGES PARENTS TO PUT MONEY ASIDE FOR THEIR CHILDREN'S FUTURE.

JIMMY BUFFET - SAVE THE	ANIMAL HEALTH	:30	7/1 - 9/30	5 ROS	CAMPAIGN TO RAISE AWARENESS OF THE PLIGHT OF THE FLORIDA MANATEE POPULATION.
KESSLER FOUND. WALK AWAY FROM	COMMUNITY HEALTH	:30	7/1 - 9/30	2 ROS	PROMOTES THE KESSLER FOUNDATIONS GOALS OF IMPROVING THE LIVES OF PEOPLE WITH DISABILITIES.
KT/EQUAL OPPOR. EMPLOYER	EDUCATION	:30	7/1 - 9/30	54 ROS	SPREAD AWARENESS THAT DUHAMEL BROADCASTING IS AN EQUAL OPPORTUNITY EMPLOYER.
L&L SOCIETY - PAGANO	HEALTH	:60/:30	7/1 - 9/30	155 ROS/3 ROS	PROMOTES RESEARCH EFFORTS OF THE LEUKEMIA LYMPHOMA SOCIETY, FEATURING NFL COACH CHUCK PAGANO.
LEUKEMIA LYMPHOMA SOCIETY	HEALTH	:60/:30	7/1 - 9/30	177 ROS/10 ROS	PROMOTES RESEARCH EFFORTS OF THE LEUKEMIA LYMPHOMA SOCIETY.
LIFE HAPPENS.ORG	EDUCATION	:60/:30/:20/ :15	7/1 - 9/30	172 ROS/1 ROS/2 ROS/3 ROS	PROMOTES TAKING CARE OF YOUR FAMILY THROUGH SMART INSURANCE PRACTICES.
MADD - CARSEAT	COMMUNITY SAFETY	:30	7/1 - 9/30	9 ROS	CAMPAIGN BY MOTHERS AGAINST DRUNK DRIVING TO EDUCATE AND PREVENT POOR CHOICES.
MADD - NEW DRESS	COMMUNITY SAFETY	:30	7/1 - 9/30	6 ROS	CAMPAIGN BY MOTHERS AGAINST DRUNK DRIVING TO EDUCATE AND PREVENT POOR CHOICES.
MALARIA - CHILDHOOD	HEALTH	:30	7/1 - 9/30	12 ROS	PROMOTES EFFORTS TO ERADICATE MALARIA IN CHILDREN.
MALARIA - DREAMS	HEALTH	:30	7/1 - 9/30	7 ROS	PROMOTES EFFORTS TO ERADICATE MALARIA IN CHILDREN.
NAB FREE TV	GOVERNMENT	:30	7/1 - 9/30	456 ROS	ENCOURAGES TV VIEWERS TO CONTACT THEIR CONGRESS REPS AND KEEP OVER THE AIR TV FREE.
NAMM - JUST PLAY	MUSIC EDUCATION	:60/:30/:15	7/1 - 9/30	171 ROS/7 ROS/6 ROS	PROMOTES MUSICAL EDUCATION FOR CHILDREN.
NATIONAL MENTORING - ELAINE	COMMUNITY AWARENESS	:30/:15	7/1 - 9/30	1 ROS/8 ROS	CAMPAIGN DESIGNED TO ENCOURAGE ADULTS TO GET INVOLVED WITH MENTORING TROUBLED YOUTH.
NATIONAL MENTORING - ETIENNE	COMMUNITY AWARENESS	:15	7/1 - 9/30	5 ROS	CAMPAIGN DESIGNED TO ENCOURAGE ADULTS TO GET INVOLVED WITH MENTORING TROUBLED YOUTH.
NATIONAL MENTORING - POWELL	COMMUNITY AWARENESS	:30/:15	7/1 - 9/30	3 ROS/8 ROS	CAMPAIGN DESIGNED TO ENCOURAGE ADULTS TO GET INVOLVED WITH MENTORING TROUBLED YOUTH.
NATIONAL WILDLIFE - BE OUT THERE	NATURE AWARENESS	:60/:30	7/1 - 9/30	153 ROS/6 ROS	A NATIONAL MOVEMENT TO HELP AMERICAN FAMILIES RAISE HAPPIER, HEALTHIER CHILDREN WITH A LOVE OF NATURE.

NCOA.ORG - FLU + YOU	HEALTH	:30	7/1 - 9/30	3 ROS	CAMPAING BY THE NCOA ORGANIZATION PROMOTING THE BENEFITS OF FLU SHOTS.
NO MORE EXCUSES	COMMUNITY SAFETY	:60/:30/:15	7/1 - 9/30	89 ROS/1 ROS/12 ROS	CAMPAIGN TO END DOMESTIC VIOLENCE IN OUR SOCIETY.
OK 2 TALK.ORG	MENTAL HEALTH	:60/:30/:15/:10	7/1 - 9/30	157 ROS/3 ROS/6 ROS/7 ROS	ENCOURAGES PEOPLE TO TALK WITH THEIR FAMILY AND FRIENDS ABOUT MENTAL PROBLEMS, AND TO SEEK HELP.
PROJECT RB BAD DATERS	COMMUNITY SAFETY	:30	7/1 - 9/30	1 ROS	CAMPAIGN BY PROJECT ROADBLOCK TO PREVENT DRINKING AND DRIVING.
PROJECT RB NEON SIGNS	COMMUNITY SAFETY	:30/:15	7/1 - 9/30	3 ROS/6 ROS	CAMPAIGN BY PROJECT ROADBLOCK TO PREVENT DRINKING AND DRIVING.
PROJECT RB SOLITARY CONFINEMENT	COMMUNITY SAFETY	:30	7/1 - 9/30	1 ROS	CAMPAIGN BY PROJECT ROADBLOCK TO PREVENT DRINKING AND DRIVING.
REAL WARRIORS.NET	GOVERNMENT AND COMMUNITY	:30	7/1 - 9/30	5 ROS	CAMPAIGN TO HELP ACTIVE AND VETERAN MILITARY FIND HELP IN THEIR CIVILIAN WORLD.
ROTARY - END POLIO NOW	HEALTH	:60/:30	7/1 - 9/30	226 ROS/9 ROS	CAMPAIGN BY THE ROTARY CLUB TO HELP ELIMINATE POLIO IN 3RD WORLD COUNTRIES.
SCORE.ORG	COMMUNITY AWARENESS	:60/:30	7/1 - 9/30	338 ROS/15 ROS	PROMOTES THE SCORE PROGRAM HELPING PEOPLE START SMALL BUSINESSES.
SCORE.ORG - STEVE'S STORY	COMMUNITY AWARENESS	:60/:30	7/1 - 9/30	87 ROS/4 ROS	PROMOTES THE SCORE PROGRAM HELPING PEOPLE START SMALL BUSINESSES.
SCORE.ORG - TASHA'S STORY	COMMUNITY AWARENESS	:60	7/1 - 9/30	86 ROS	PROMOTES THE SCORE PROGRAM HELPING PEOPLE START SMALL BUSINESSES.
SCORE.ORG - YOUNGSONG'S	COMMUNITY AWARENESS	:60	7/1 - 9/30	89 ROS	PROMOTES THE SCORE PROGRAM HELPING PEOPLE START SMALL BUSINESSES.
SELECTIVE SERVICE	GOVERNMENT AND COMMUNITY	:30	7/1 - 9/30	3 ROS	CAMPAIGN REMINDING YOUNG MEN OF THEIR SELECTIVE SERVICE RESPONSIBILITIES.
SERVE.GOV - MENTORING	COMMUNITY AWARENESS	:30	7/1 - 9/30	11 ROS	CAMPAIGN DESIGNED TO ENCOURAGE ADULTS TO GET INVOLVED WITH MENTORING TROUBLED YOUTH.
STAND UP TO CANCER	COMMUNITY HEALTH	:30	7/1 - 9/30	3 ROS KIDS	PROMOTES SKIN CANCER AWARENESS AND TECHNIQUES TO PREVENT IT.

STAND UP TO CANCER - MELANOMA	COMMUNITY HEALTH	:30/:15	7/1 - 9/30	3 ROS/10 ROS	PROMOTES SKIN CANCER AWARENESS AND TECHNIQUES TO PREVENT IT.
STOP BULLYING.GOV	COMMUNITY AWARENESS	:30/:15	7/1 - 9/30	32 ROS/1 ROS	CAMPAIGN AIMED AT BULLY PREVENTION.
STUDENT AID - PROUD SPONSOR	EDUCATION	:60/:30	7/1 - 9/30	85 ROS/1 ROS	CAMPAIGN ENCOURAGING ALL STUDENTS TO EDUCATE THEMSELVES AND ACHIEVE THEIR GOALS.
SWIM FOR MS.ORG	HEALTH & COMMUNITY	:30/:15/:10	7/1 - 9/30	8 ROS/4 ROS/3 ROS	PROMOTES THE SWIM FOR MS PROGRAM RAISING MONER FOR MS RESEARCH.
THIS IS SENIOR CORPS	COMMUNITY AWARENESS	:60/:30/:15	7/1 - 9/30	90 ROS/4 ROS/8 ROS	PROMOTES ORGANIZATION THAT PLACES AGES 55 AND OVER WITH SERVICES AND PEOPLE THAT NEED HELP.
TV BOSS.ORG	NATURE AWARENESS	:30/:15	7/1 - 9/30	23 ROS/5 ROS	CAMPAIGN TO ENCOURAGE PARENTS TO USE CONTROLS AND MONITOR WHAT THEIR CHILDREN WATCH.
VA - SIDE BY SIDE	GOVERNMENT AND COMMUNITY	:60/:30/:15	7/1 - 9/30	186 ROS/9 ROS/3 ROS	PROMOTED GOVERNMENT ASSISTANCE PROGRAMS OFFERED TO VETERANS.
VA AFFAIRS - CAREERS	GOVERNMENT AND COMMUNITY	:60/:30	7/1 - 9/30	161 ROS/5 ROS	PROMOTES CIVILIAN WORK THROUGH THE VA SYSTEM AND THE BENEFITS IT GIVES YOU AND OUR COUNTRY.
VA.GOV - VOC REHAB	GOVERNMENT AND COMMUNITY	:60/:30	7/1 - 9/30	91 ROS/2 ROS	PROMOTES THE VOCATIONAL REHABILITATION AND EMPLOYMENT PROGRAM FOR VETERANS.
VETERANS CRISIS HOTLINE	GOVERNMENT AND COMMUNITY	:60/:30/:15/ :10	7/1 - 9/30	155 ROS/4 ROS/3 ROS/6 ROS	PROMOTES HOTLINE FOR VETERANS TO CALL FOR ASSISTANCE IN ANY MATTER.
VETERANS CRISIS LINE	GOVERNMENT AND COMMUNITY	:60/:30/:15	7/1 - 9/30	92 ROS/1 ROS/1 ROS	PROMOTES HOTLINE FOR VETERANS TO CALL FOR ASSISTANCE IN ANY MATTER.
VRE - VOC REHAB - CAREER DAY	GOVERNMENT AND COMMUNITY	:60/:30	7/1 - 9/30	157 ROS/5 ROS	PROMOTES THE VOCATIONAL REHABILITATION AND EMPLOYMENT PROGRAM FOR VETERANS.
WHAT CAN YOU DO - DISABILITY EMPLOYMENT	COMMUNITY INVOLVEMENT	:60/:30	7/1 - 9/30	192 ROS/15 ROS	CAMPAIGN MAKING EMPLOYERS AND EMPLOYEES AWARE OF DISABILITY HELP, RESOURCES, ETC.