



KSCA 101.9 FM FCC 3rd Quarter Report- BLOCK SHOWS: JULY - SEPT 2014

There follows a listing of some of the significant issues responded to by Station KSCA 101.9 FM, (Los Angeles), (California) along with the most significant treatment of those issues for the period 07/01/2014 to 9/30/2014. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DATE	TIME (PST)	ISSUE FOCUS	NAME OF ORG.	DESCRIPTION
07/06/14	See Attached Report	Health	C.A.R.R.Y	Celebraty spokesperson Johnny Ortiz came to speak about C.A.R.R.Y. Coalition for At Risk Restoring Youth (CARRY) is dedicated to making a difference in the lives of at-risk youth through dermatology, medical, and social skills programs that enhance self-esteem. .
07/13/14	See Attached Report	Culture Awareness	NCLR	Jessica Mayorga from NCLR came to talk about the NCLR convention which took place at the LA Convention Center July 19-21st. She discussed the many services and many non-profit organizations that NCLR partners with to provide affordable services for the Latino community.
07/20/14	See Attached Report	Affordable Care	Children Now	Children Now presentatives came to inform our listeners that due to the Affordable Care Act, children and/or adults who are or were in the foster care system before they turned 18 now qualify for free medical insurance until the age of 26.

07/27/14	See Attached Report	Education	School on Wheels	School on Wheels is an organization that provides tutoring for the homeless children in Los Angeles. School on Wheels representatives came to emphasize the importance that volunteers play in the role of the lives of these less fortunate children and encouraged participation. Donations are also important to the organization as they allow the organization to buy the necessary school supplies needed for the students.
08/03/14	See Attached Report	Autism	TACA	Mari Nalbandian from Talk About Curing Autism came in to the studio to discuss about autism, its symptoms and the services provided by TACA. T.A.C.A. is an organization that provides support and therapy to the parents and to those affected by Autism.
08/10/14	See Attached Report	Education	School on Wheels	School on Wheels is an organization that provides tutoring for the homeless children in Los Angeles. School on Wheels representatives came to emphasize the importance that volunteers play in the role of the lives of these less fortunate children and encouraged participation. Donations are also important to the organization as they allow the organization to buy the necessary school supplies needed for the students.
08/17/14	See Attached Report	Cancer	Think Cure	Dr. Joseph Alvarnas, Hematologist and Oncologist at City of Hope came to discuss the importance that Think Cure has has in cancer research for City of Hope and the Children's Hospital. He informed our listeners about cancer and the importance to find a cure. He encouraged our listeners to participate by attending the Dodgers game during the Think Cure weekend.
08/24/14	See Attached Report	Health	Pesticide Regulation	Martha Sanchez from the Department of Pesticide Regulation and Kristina Hamm with the California Poison Control System discussed the importance of poison control and pesticide regulation in or community. They informed the public of the telephone numbers to call in case they are victims of Pesticide Exposure or if they have been poisoned.

08/31/14	See Attached Report	Child Safety	Peace Over Violence	Fabiola Montiel came to discuss about the non-profit Peace Over Violence and the help provided to those who have been victims of Domestic Violence and Sexual Abuse. Rosana Estrada also discussed teen violence in relationships. They discussed some facts, statistics, symptoms and the various types of Domestic Violence, such as verbal, emotional and sexual abuse.
09/07/14	See Attached Report	Cancer	Boys & Girls Club -Garden Grove	David Barrera and Daisy Macedo from the Boys & Girls Club of Gargen Grove discussed the history of the Boys & Girls Club and the many services provided by their organization. There are many chapters of Boys & Girls club in which students can sign up in. The Boys & Girls club provides tutoring, lunch, activities, sports and much more. There are also services provided for parents.
09/14/14	See Attached Report	Cancer	Sunrise for Children	John A. Estefano on behalf of Sunrise for Children came to inform our audience about oral Cancer. Oral cancer is not detected as easily as other cances because there are not many symptoms. Most people don't detect oral cancer until stage 3 or 4. Estefano emphasizes the importants of regular check ups with the dentist to prevent cancer or avoid cancer from spreading.
09/21/14	See Attached Report	Health	American Heart Association Heart Walk	American Heart Association representative Krystal Flores informed our audience about the organization and the services provided. Flores has had 8 heart surgeries and is a spokesperson for the AHA. The AHA conducts research for the various heart conditions that exist today. Flores encourages our listeners to participate in the upcoming Heart Walks in several cities around the Greater Los Angeles Area.
09/28/14	See Attached Report	Education	Music Center	Manu Aguilar came on behalf of the Music Center. The Music Center is celebrating their 50th Anniversary. Aguilar was a part of the Spotlight Program. The Music Center Spotlight program provides high school students an opportunity to stretch themselves by learning about audition/interview skills, exploring artistry, and developing self-confidence. It's free. Each year, Spotlight awards more than \$100,000 to students in scholarships. It provides scholarship opportunities and coaching to all high school students, no matter what level they have achieved in their arts discipline.