

## ORDER



WLFI Lafayette

**Orders**  
**Order / Rev:** 1050600  
**Alt Order #:** 26222765  
**Product Desc:** Political  
**Estimate:** 7285  
**Flight Dates:** 10/16/18 - 10/22/18  
**Original Date / Rev:** 10/15/18 / 10/15/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Buying Time  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001-3796

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Donnelly for Indiana  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P2  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN5252/SP2893/TO824/AL1472  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	42	\$9,775.00	\$8,308.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	42	\$9,775.00	\$8,308.75	0.00
<b>Totals</b>	<b>42</b>	<b>\$9,775.00</b>	<b>\$8,308.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	10/16/18	10/16/18	CBS This Morning The Early Show	CM	M-F 7a-9a	-T-----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-T-----	1		\$125.00		0.00						
E 2	WLFI	10/17/18	10/17/18	CBS This Morning The Early Show	CM	M-F 7a-9a	--W----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	--W----	1		\$125.00		0.00						
E 3	WLFI	10/18/18	10/18/18	CBS This Morning The Early Show	CM	M-F 7a-9a	---T---	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	---T---	1		\$125.00		0.00						
E 4	WLFI	10/19/18	10/19/18	CBS This Morning The Early Show	CM	M-F 7a-9a	----F--	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	----F--	1		\$125.00		0.00						
E 5	WLFI	10/22/18	10/22/18	CBS This Morning The Early Show	CM	M-F 7a-9a	M-----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	M-----	1		\$125.00		0.00						

Order / Rev: 1050600  
 Alt Order #: 26222765  
 Flight Dates: 10/16/18 - 10/22/18

Advertiser: Donnelly for Indiana  
 Product Desc: Political  
 Estimate: 7285

WLF1 Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WLF1	10/16/18	10/16/18	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	-T-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
CBS Soap Rotation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-T-----	1		\$20.00		0.00						
E 7	WLF1	10/18/18	10/18/18	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	---T---	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
CBS Soap Rotation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	---T---	1		\$20.00		0.00						
E 8	WLF1	10/19/18	10/19/18	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	----F--	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
CBS Soap Rotation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	----F--	1		\$20.00		0.00						
E 9	WLF1	10/22/18	10/22/18	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	M-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
CBS Soap Rotation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	M-----	1		\$20.00		0.00						
E 10	WLF1	10/17/18	10/17/18	LIVE with Kelly and Ryan M-F 9a-10a	CM	M-F 9a-10a	--W----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	--W----	1		\$20.00		0.00						
E 11	WLF1	10/19/18	10/19/18	LIVE with Kelly and Ryan M-F 9a-10a	CM	M-F 9a-10a	----F--	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	----F--	1		\$20.00		0.00						
E 12	WLF1	10/22/18	10/22/18	LIVE with Kelly and Ryan M-F 9a-10a	CM	M-F 9a-10a	M-----	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	M-----	1		\$20.00		0.00						
E 13	WLF1	10/16/18	10/16/18	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	-T-----	:30	1	\$115.00	P3	0.00	NM	1	\$115.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-T-----	1		\$115.00		0.00						
E 14	WLF1	10/17/18	10/17/18	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	--W----	:30	1	\$115.00	P3	0.00	NM	1	\$115.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	--W----	1		\$115.00		0.00						
E 15	WLF1	10/18/18	10/18/18	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	---T---	:30	1	\$115.00	P3	0.00	NM	1	\$115.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	---T---	1		\$115.00		0.00						
E 16	WLF1	10/19/18	10/19/18	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	----F--	:30	1	\$115.00	P3	0.00	NM	1	\$115.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	----F--	1		\$115.00		0.00						
E 17	WLF1	10/22/18	10/22/18	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	M-----	:30	1	\$115.00	P3	0.00	NM	1	\$115.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	M-----	1		\$115.00		0.00						
E 18	WLF1	10/17/18	10/17/18		CM	M-F 3p-4p	--W----	:30	1	\$65.00	P3	0.00	NM	1	\$65.00

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 Alt Order #: 26222765  
 Flight Dates: 10/16/18 - 10/22/18

Advertiser: Donnelly for Indiana  
 Product Desc: Political  
 Estimate: 7285

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3p-4p M-F 3p-4p											
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----					1	\$65.00		0.00			
E 19	WLFJ	10/19/18	10/19/18	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	----F--	:30	1	\$65.00	P3	0.00	NM	1	\$65.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----F--					1	\$65.00		0.00			
E 20	WLFJ	10/16/18	10/16/18	M-F 4p-5p M-F 4p-5p Ellen	CM	M-F 4p-5p Ellen	-T-----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					1	\$30.00		0.00			
E 21	WLFJ	10/18/18	10/18/18	M-F 4p-5p M-F 4p-5p Ellen	CM	M-F 4p-5p Ellen	---T---	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---T---					1	\$30.00		0.00			
E 22	WLFJ	10/22/18	10/22/18	M-F 4p-5p M-F 4p-5p Ellen	CM	M-F 4p-5p Ellen	M-----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					1	\$30.00		0.00			
E 23	WLFJ	10/21/18	10/21/18	Early News Sunday SU Early News @ 6p	CM	Su 6p-630	-----S	:30	1	\$175.00	P2	0.00	NM	1	\$175.00
				News 18 Weekend Report											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$175.00		0.00			
E 24	WLFJ	10/16/18	10/16/18	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	-T-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
				News 18 At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					1	\$350.00		0.00			
E 25	WLFJ	10/17/18	10/17/18	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	--W----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
				News 18 At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----					1	\$350.00		0.00			
E 26	WLFJ	10/18/18	10/18/18	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	---T---	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
				News 18 At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---T---					1	\$350.00		0.00			
E 27	WLFJ	10/16/18	10/16/18	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	-T-----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
				News 18 At 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					1	\$250.00		0.00			
E 28	WLFJ	10/17/18	10/17/18	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	--W----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
				News 18 At 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----					1	\$250.00		0.00			
E 29	WLFJ	10/18/18	10/18/18	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	---T---	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
				News 18 At 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---T---					1	\$250.00		0.00			
E 30	WLFJ	10/19/18	10/19/18		CM	M-F 5p-530p	----F--	:30	1	\$250.00	P2	0.00	NM	1	\$250.00

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 Alt Order #: 26222765  
 Flight Dates: 10/16/18 - 10/22/18

Advertiser: Donnelly for Indiana  
 Product Desc: Political  
 Estimate: 7285

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News Chan 18 @ 5p															
News Chan 18 @ 5p															
News 18 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----F--					1	\$250.00		0.00			
E 31	WLFJ	10/22/18	10/22/18	News Chan 18 @ 5p	CM	M-F 5p-530p	M-----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
News Chan 18 @ 5p															
News 18 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					1	\$250.00		0.00			
E 32	WLFJ	10/17/18	10/17/18	CBS Evening News	CM	M-Su 630-7p	--W----	:30	1	\$550.00	P1	0.00	NM	1	\$550.00
CBS Evening News M-Su															
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----					1	\$550.00		0.00			
E 33	WLFJ	10/18/18	10/18/18	CBS Evening News	CM	M-Su 630-7p	---T---	:30	1	\$550.00	P1	0.00	NM	1	\$550.00
CBS Evening News M-Su															
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---T---					1	\$550.00		0.00			
E 34	WLFJ	10/19/18	10/19/18	CBS Evening News	CM	M-Su 630-7p	----F--	:30	1	\$550.00	P1	0.00	NM	1	\$550.00
CBS Evening News M-Su															
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----F--					1	\$550.00		0.00			
E 35	WLFJ	10/22/18	10/22/18	CBS Evening News	CM	M-Su 630-7p	M-----	:30	1	\$550.00	P1	0.00	NM	1	\$550.00
CBS Evening News M-Su															
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					1	\$550.00		0.00			
E 36	WLFJ	10/17/18	10/17/18	M-F 730p-8p	CM	M-F 730p-8p	Jeop:--W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
Jeopardy															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----					1	\$500.00		0.00			
E 37	WLFJ	10/18/18	10/18/18	M-F 730p-8p	CM	M-F 730p-8p	Jeop:---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
Jeopardy															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---T---					1	\$500.00		0.00			
E 38	WLFJ	10/22/18	10/22/18	M-F 730p-8p	CM	M-F 730p-8p	Jeop:M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
Jeopardy															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					1	\$500.00		0.00			
E 39	WLFJ	10/16/18	10/16/18	M-F 7p-730p	CM	M-F 7p-730p	Whe:-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
M-F 7p-730p Wheel Of Fort															
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					1	\$500.00		0.00			
E 40	WLFJ	10/19/18	10/19/18	M-F 7p-730p	CM	M-F 7p-730p	Whe:----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
M-F 7p-730p Wheel Of Fort															
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----F--					1	\$500.00		0.00			
E 41	WLFJ	10/21/18	10/21/18	Reg Season Colts (LIT)	CM	Reg Season Colts	-----S	:30	1	\$1,015.00	P2	0.00	NM	1	\$1,015.00
Reg Season Colts (LIT)															
Colts															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S					1	\$1,015.00		0.00			
E 42	WLFJ	10/16/18	10/16/18		CM	M-F 4a-430a	-T-----	:30	1	\$25.00	P2	0.00	NM	1	\$25.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4a CBS Overnight News											
				CBS Overnight News		(4:00 XM-4:30 XM)									
				Up To The Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-T-----		1		\$25.00		0.00					
													Totals	42	\$9,775.00