

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1738052

Schedule Dates 01/17/14-01/23/14
Advertiser Americans for Prosperity (22300)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL ISSUE (ns) (1187)
Brand AFP (409365)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Rosen, Sarri
Phone/Fax /
CPE AFP/O/RDR/117123
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments AFP
AMERICANS FOR PROSPERITY
CHRISTIAN CAMBERO

Date Entered 01/16/14
Last Modified 01/16/14
Entered By Lisa Carter
CO-OP Yes
Headline # ECR10191525
Demo A3564R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$771.00
Net Total \$4,369.00
Sales Tax

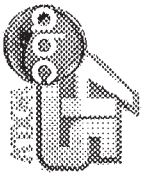
Greensboro (WXLV)
By Broadcast Month Spots Rate
Jan. 2014 19 \$5,140.00
Grand Total: 19 \$5,140.00

[Signature]

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|-----------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 01/17/14-01/17/14 | 4 | :30 | 11:35P- ABC-Jimmy Kimmel Live | | | | | | 1 | | | 1 | \$20.00 | \$20.00 | Greensboro (WXLV) | J KIMMEL-ABC | 1/16/14 |
| 2.0 | Normal Line / SPOT (4) | 01/17/14-01/17/14 | 4 | :30 | 7:28-30P- Family Feud B | | | | | | 1 | | | 1 | \$185.00 | \$185.00 | Greensboro (WXLV) | FAMILY FEUD | 1/16/14 |
| 3.0 | Normal Line / Prime (13) | 01/17/14-01/17/14 | 4 | :30 | 9P- ABC-Shark Tank (Friday) | | | | | | 1 | | | 1 | \$325.00 | \$325.00 | Greensboro (WXLV) | SHARK TANK | 1/16/14 |
| 4.0 | Normal Line / Prime (14) | 01/17/14-01/17/14 | 4 | :30 | 10P- ABC-20/20 (Friday) | | | | | | 1 | | | 1 | \$200.00 | \$200.00 | Greensboro (WXLV) | 20/20 | 1/16/14 |
| 5.0 | Normal Line / Prime (18) | 01/17/14-01/17/14 | 4 | :30 | 7:57-56P- ABC-Last Man Standing (Friday) | | | | | | 1 | | | 1 | \$235.00 | \$235.00 | Greensboro (WXLV) | LAST MAN STANDING/NEIGHBORS | 1/16/14 |
| 6.0 | Normal Line / SPOT (5) | 01/20/14-01/20/14 | 4 | :30 | 7:28-30P- Family Feud B | | 1 | | | | | | | 1 | \$185.00 | \$185.00 | Greensboro (WXLV) | FAMILY FEUD | 1/16/14 |
| 7.0 | Normal Line / Prime (7) | 01/20/14-01/20/14 | 4 | :30 | 7:57-56P- ABC-The Bachelor (Monday) | | 2 | | | | | | | 2 | \$425.00 | \$850.00 | Greensboro (WXLV) | BACHELOR | 1/16/14 |
| 8.0 | Normal Line / Prime (8) | 01/20/14-01/20/14 | 4 | :30 | 10P- ABC-Castle (Monday) | | 1 | | | | | | | 1 | \$600.00 | \$600.00 | Greensboro (WXLV) | CASTLE | 1/16/14 |
| 9.0 | Normal Line / Prime (15) | 01/19/14-01/19/14 | 4 | :30 | 6:58-56P- ABC-Americas Funniest Home Videos (Sunday) | | | | | | | | 1 | 1 | \$325.00 | \$325.00 | Greensboro (WXLV) | AFHV | 1/16/14 |
| 10.0 | Normal Line / Prime (16) | 01/19/14-01/19/14 | 4 | :30 | 8P- ABC-The Bachelor (Sunday) | | | | | | | | 1 | 1 | \$350.00 | \$350.00 | Greensboro (WXLV) | BACHELOR SPECIALS | 1/16/14 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1738052

Schedule Dates 01/17/14-01/23/14
Advertiser Americans for Prosperity (22300)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL ISSUE (ns) (1187)
Brand AFP (409365)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Rosen, Sami
Phone/Fax /
CPE AFP1/ORDR/117123
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments AFP
AMERICANS FOR PROSPERITY
CHRISTIAN CAMBEIRO

Date Entered 01/16/14
Last Modified 01/16/14
Entered By Lisa Carter
CO-OP Yes
Headline # ECR10191525
Demo A3564R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$771.00
Net Total \$4,369.00
Sales Tax

Greensboro (WXLV)
By Broadcast Month
Jan. 2014
Grand Total:

| Spots | Rate |
|-------|------------|
| 19 | \$5,140.00 |
| 19 | \$5,140.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|------------------|---------|
| 11.0 | Normal Line / Prime (19) | 01/19/14-01/19/14 | 4 | :30 | 6:58-56P- ABC-Americas Funniest Home Videos (Sunday) | | | | | | | | 1 | 1 | \$240.00 | \$240.00 | Greensboro (WXLV) | AFV | 1/16/14 |
| 12.0 | Normal Line / SPOT (2) | 01/21/14-01/21/14 | 4 | :30 | 11:35P- ABC-Jimmy Kimmel Live | | | 1 | | | | | | 1 | \$20.00 | \$20.00 | Greensboro (WXLV) | J KIMMEL-ABC | 1/16/14 |
| 13.0 | Normal Line / SPOT (3) | 01/23/14-01/23/14 | 4 | :30 | 11:35P- ABC-Jimmy Kimmel Live | | | | 1 | | | | | 1 | \$20.00 | \$20.00 | Greensboro (WXLV) | J KIMMEL-ABC | 1/16/14 |
| 14.0 | Normal Line / SPOT (6) | 01/23/14-01/23/14 | 4 | :30 | 7:28-30P- Family Feud B | | | | 1 | | | | | 1 | \$185.00 | \$185.00 | Greensboro (WXLV) | FAMILY FEUD | 1/16/14 |
| 15.0 | Normal Line / Prime (9) | 01/21/14-01/21/14 | 4 | :30 | 7:57-56P- ABC-Marvels Agents of SHIELD (Tuesday) | | | 1 | | | | | | 1 | \$525.00 | \$525.00 | Greensboro (WXLV) | AGENTS OF SHIELD | 1/16/14 |
| 16.0 | Normal Line / Prime (10) | 01/21/14-01/21/14 | 4 | :30 | 10P- ABC-Killer Women (Tuesday) | | | 1 | | | | | | 1 | \$200.00 | \$200.00 | Greensboro (WXLV) | KILLER WOMEN | 1/16/14 |
| 17.0 | Normal Line / Prime (11) | 01/22/14-01/22/14 | 4 | :30 | 7:57-56P- ABC-The Middle (Wednesday) | | | | 1 | | | | | 1 | \$375.00 | \$375.00 | Greensboro (WXLV) | MIDDLE/SUPER FUN | 1/16/14 |
| 18.0 | Normal Line / Prime (12) | 01/23/14-01/23/14 | 4 | :30 | 10P- ABC-Shark Tank (Thursday) | | | | | 1 | | | | 1 | \$300.00 | \$300.00 | Greensboro (WXLV) | SHARK TANK | 1/16/14 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

ORDER WORKSHEET

Rep Order# 10191525 Ver# 3 Status Revised

Traffic Order# 1738052

Last Received:
Showing Buylines:

Printed: 01/16/14 11:55 AM
01/16/14 11:54 AM
All Rep Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product AFP
Estimate# 117123
Buyer Sami Rosen

Agency (SMAR) SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E AFP/ORDR/117123
Flight Dates 01/17/14-01/23/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (CCI) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

CONTRACT COMMENT

AMERICANS FOR PROSPERITY
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS

V.3 1/16 SEE LN 12 FOR REV PRG SEE LNS 18-19 MKGD FOR SPOTS MISSED ON LN #17:1/19(1/WK) PLS CF - THANKS

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Num of Weeks | Total Spots | Total Cost |
|---|-----|---------|-------------------|-----|---------|----------------|----------|-------------|----------------|-----------------|----------------|------------|
| 12* | Th | 10P-11P | SHARK TANK | 30 | 2.5 | 2.5 | \$300.00 | 01/23-01/23 | 1 | 1 | 1 | \$300.00 |
| Sales remark: V3 REV PRG | | | | | | | | | | | | |
| V3 Program Name Change, Comment Changed | | | | | | | | | | | | |
| 17* | Su | 9P-10P | REVENGE | 30 | 4.5 | N/A | \$475.00 | 01/19-01/19 | 0 | 1 | 0 | \$0.00 |
| MADE-GOOD BY LINE(S) 18 19 | | | | | | | | | | | | |
| V3 Effective Dates Changed | | | | | | | | | | | | |
| 18* | F | 8P-9P | LAST MAN/NEIGHBOR | 30 | - | - | \$235.00 | 01/17-01/17 | 1 | 1 | 1 | \$235.00 |
| MKGD FOR SPOTS MISSED ON LN #17: 1/19(1/WK) | | | | | | | | | | | | |
| V3 Added | | | | | | | | | | | | |
| 19* | Su | 7P-8P | AEV | 30 | - | - | \$240.00 | 01/19-01/19 | 1 | 1 | 1 | \$240.00 |
| PART OF A MKGD MADE UP OF LINES 18 19 | | | | | | | | | | | | |
| V3 Added | | | | | | | | | | | | |

REPORT TOTALS

Report Totals: 3 / \$775.00

CPD
1/16

4304/nt

ORDER WORKSHEET

Rep Order# 10191525 Ver# 3

Status Revised

Traffic Order# 1738052

Last Received:
Showing Buylines:

Printed: 01/16/14 11:55 AM
01/16/14 11:54 AM
All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product AFP
Estimate# 117123
Buyer Sami Rosen

Agency (SMAR) SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E AFP/ORDR/117123
Flight Dates 01/17/14-01/23/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (CC1) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

SALES MONTHLY TOTALS

Jan2014: 19 / \$5,140.00

Order Totals: 19 / \$5,140.00

COMPETITIVE

Market Totals

\$39,538.46

CABL

.00%

UNKN

.00%

WBFX

.00%

WCWG

1.00%

WENT

24.00%

WGHP

34.00%

WMYV

2.00%

WUPN

.00%

WXII

26.00%

WXLV

13.00%

COMPETITIVE COMMENTS

WXLV = 13950 WMYV = 675 WGHP = 13950 WENT = 9800 WXII = 10650 WSWG = 575 TTL = 40790

Books [null]

Demos RW3564

CREDIT RISK

STANDARD CREDIT TERMS

Lisa Carter

From: Lisa Carter
Sent: Thursday, January 16, 2014 11:11 AM
To: 'CAMBEIRO, CHRISTIAN'
Subject: RE: AFP - 1/17-1/23

Ok. We can do either of these:

1x 8-9p 1/17 (last man standing/neighbors) \$235
1x 7-8p 1/19 (afv) \$240

--or--

1x 8-9p 1/17 (last man standing/neighbors) \$275
2x 8-11p 1/18 (8-10p movie "hancock/10-11p 20/20) \$100/ea

Just let me know which one will work.

Thanks

Lisa W. Carter
WXLV/WMYV Regional Sales Coordinator
lcarter@sbgtv.com
(336) 722-4545 x1004
(336) 723-8226 fax

From: CAMBEIRO, CHRISTIAN [<mailto:CHRISTIAN.CAMBEIRO@msmtvsales.com>]
Sent: Thursday, January 16, 2014 11:01 AM
To: Lisa Carter
Subject: RE: AFP - 1/17-1/23

Lisa, buyer would like to keep money in Prime, can we offer another MG for the Revenge spot?

Christian Cambeiro

Account Executive

Millennium Sales and Marketing

. Washington D.C.
Office: 202-955-5342
Fax: 917-206-8318
Cell: 914-295-7595
christian.cambeiro@msmtvsales.com

From: Lisa Carter [mailto:LCarter@sbgty.com]
Sent: Thursday, January 16, 2014 10:48 AM
To: CAMBEIRO, CHRISTIAN
Subject: RE: AFP - 1/17-1/23

Yes it will but we are oversold.

Lisa W. Carter
WXLV/WMMV Regional Sales Coordinator
lcarter@sbgty.com
(336) 722-4545 x1004
(336) 723-8226 fax

From: CAMBEIRO, CHRISTIAN [mailto:CHRISTIAN.CAMBEIRO@msmtvsales.com]
Sent: Thursday, January 16, 2014 10:45 AM
To: Lisa Carter
Subject: RE: AFP - 1/17-1/23

Lisa, SU 9-10P 'Revenge' won't be airing?

Christian Cambeiro
Account Executive
Millennium Sales and Marketing
Washington D.C.
Office: 202-955-5342
Fax: 917-206-8318
Cell: 914-295-7595
christian.cambeiro@msmtvsales.com

From: Lisa Carter [mailto:LCarter@sbgty.com]
Sent: Thursday, January 16, 2014 10:29 AM

To: CAMBEIRO, CHRISTIAN
Subject: RE: AFP - 1/17-1/23

Tks. I just sent over a couple n/a's for the WXLV contract. Pls be on the lookout for it.
As always....need copies of checks.
Thanks again!

Lisa W. Carter
WXLV/WMVW Regional Sales Coordinator
lcarter@sbgstv.com
(336) 722-4545 x1004
(336) 723-8226 fax

From: CAMBEIRO, CHRISTIAN [<mailto:CHRISTIAN.CAMBEIRO@msmtvsales.com>]
Sent: Thursday, January 16, 2014 9:44 AM
To: Matthew Bowman
Cc: Lisa Carter
Subject: AFP - 1/17-1/23

Good morning!

Received new flights for 'AFP' out of Smart Media

1/17-1/23
WXLV - \$5,140 / 13%
WMVW - \$675 / 2%

Sending down shortly, working on getting check copies

Please confirm receipt

Thanks!

Christian Cambeiro

*Account Executive
Millennium Sales and Marketing
Washington D.C.
Office: 202-955-5342
Fax: 917-206-8318
Cell: 914-295-7595
christian.cambeiro@msmtvsales.com*

ORDER WORKSHEET

Rep Order# 10191525 Ver# 2 Status Returned

Traffic Order# 1738052

Last Received:

Printed: 01/16/14 10:24 AM

1 of 3

Showing Buylines:

All Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product AFP
Estimate# 117123
Buyer Sami Rosen

Agency (SMAR) SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E AFP/ORDR/117123
Flight Dates 01/17/14-01/23/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (CCI) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

AMERICANS FOR PROSPERITY

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 12 & 17 for n/a's and my offers. pls advise b y cob today in order to make Saturday's log. tks

| Ln | Day | Time | Program | Len | RRG/TMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-----|-------------|------------------|-----|---------|----------------|----------|-------------|----------------|----------------|------------|
| 1 | F | 1135P-1235A | J KIMMEL-ABC | 30 | 0.7 | 0.7 | \$20.00 | 01/17-01/17 | 1 | 1 | \$20.00 |
| 2 | Th | 1135P-1235A | J KIMMEL-ABC | 30 | 0.7 | 0.7 | \$20.00 | 01/21-01/21 | 1 | 1 | \$20.00 |
| 3 | Th | 1135P-1235A | J KIMMEL-ABC | 30 | 0.7 | 0.7 | \$20.00 | 01/23-01/23 | 1 | 1 | \$20.00 |
| 4 | F | 730P-8P | FAMILY FEUD | 30 | 3.2 | 3.2 | \$185.00 | 01/17-01/17 | 1 | 1 | \$185.00 |
| 5 | M | 730P-8P | FAMILY FEUD | 30 | 3.2 | 3.2 | \$185.00 | 01/20-01/20 | 1 | 1 | \$185.00 |
| 6 | Th | 730P-8P | FAMILY FEUD | 30 | 3.2 | 3.2 | \$185.00 | 01/23-01/23 | 1 | 1 | \$185.00 |
| 7 | M | 8P-10P | BACHELOR | 30 | 3.0 | 6.0 | \$425.00 | 01/20-01/20 | 2 | 2 | \$850.00 |
| 8 | M | 10P-11P | CASTLE | 30 | 5.6 | 5.6 | \$600.00 | 01/20-01/20 | 1 | 1 | \$600.00 |
| 9 | Th | 8P-9P | AGENTS OF SHIELD | 30 | 3.7 | 3.7 | \$525.00 | 01/21-01/21 | 1 | 1 | \$525.00 |
| 10 | Th | 10P-11P | KILLER WOMEN | 30 | 1.5 | 1.5 | \$200.00 | 01/21-01/21 | 1 | 1 | \$200.00 |

ORDER WORKSHEET

Rep Order# 10191525 Ver# 2 Status Returned

Traffic Order# 1738052

Last Received: 01/16/14 10:26 AM

Showing Buylines: All Lines

2 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product AFP
Estimate# 117123
Buyer Sami Rosen

Agency (SMAR) SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E AFP/ORDR/117123
Flight Dates 01/17/14-01/23/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (CCI) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

| Ln | Day | Time | Program | Len | SEC/TMP | GRBs/ (000) | Rate | Dates | Spots/ week | Total Spots | Total Cost |
|----|-----|------|---------|-----|---------|----------------|------|-------|----------------|----------------|------------|
|----|-----|------|---------|-----|---------|----------------|------|-------|----------------|----------------|------------|

| | | | | | | | | | | | |
|----|---|-------|------------------|----|-----|-----|----------|-------------|---|---|----------|
| 11 | W | 8P-9P | MIDDLE/SUPER FUN | 30 | 3.3 | 3.3 | \$375.00 | 01/22-01/22 | 1 | 1 | \$375.00 |
|----|---|-------|------------------|----|-----|-----|----------|-------------|---|---|----------|

| | | | | | | | | | | | |
|-----|----|---------|------------|----|-----|-----|----------|-------------|---|---|----------|
| 12* | TH | 10P-11P | THE ASSETS | 30 | 2.5 | 2.5 | \$300.00 | 01/23-01/23 | 1 | 1 | \$300.00 |
|-----|----|---------|------------|----|-----|-----|----------|-------------|---|---|----------|

Station remark: V2 programming will be "shark tank" 10-11p on 1/23.

| | | | | | | | | | | | |
|----|---|--------|------------|----|-----|-----|----------|-------------|---|---|----------|
| 13 | F | 9P-10P | SHARK TANK | 30 | 2.9 | 2.9 | \$325.00 | 01/17-01/17 | 1 | 1 | \$325.00 |
|----|---|--------|------------|----|-----|-----|----------|-------------|---|---|----------|

| | | | | | | | | | | | |
|----|---|---------|-------|----|-----|-----|----------|-------------|---|---|----------|
| 14 | F | 10P-11P | 20/20 | 30 | 2.7 | 2.7 | \$200.00 | 01/17-01/17 | 1 | 1 | \$200.00 |
|----|---|---------|-------|----|-----|-----|----------|-------------|---|---|----------|

| | | | | | | | | | | | |
|----|----|---------|------|----|-----|-----|----------|-------------|---|---|----------|
| 15 | SU | 658P-8P | AEHV | 30 | 2.5 | 2.5 | \$325.00 | 01/19-01/19 | 1 | 1 | \$325.00 |
|----|----|---------|------|----|-----|-----|----------|-------------|---|---|----------|

| | | | | | | | | | | | |
|----|----|-------|-------------------|----|-----|-----|----------|-------------|---|---|----------|
| 16 | SU | 9P-9P | BACHELOR SPECIALS | 30 | 3.0 | 3.0 | \$350.00 | 01/19-01/19 | 1 | 1 | \$350.00 |
|----|----|-------|-------------------|----|-----|-----|----------|-------------|---|---|----------|

| | | | | | | | | | | | |
|-----|----|--------|---------|----|-----|-----|----------|-------------|---|---|----------|
| 17* | SU | 9P-10P | REVENGE | 30 | 4.5 | 4.5 | \$475.00 | 01/19-01/19 | 1 | 1 | \$475.00 |
|-----|----|--------|---------|----|-----|-----|----------|-------------|---|---|----------|

Station remark: V2 1/19 wna (no availis)-offer mg 1/18 12n-2p 2x \$237.50/ea (acc basketball - florida state vs virginia).

REPORT TOTALS

Report Totals: 18 / \$5,140.00

SALES MONTHLY TOTALS

Jan2014: 18 / \$5,140.00

Order Totals: 18 / \$5,140.00

COMPETITIVE

| | | | | | | | | | | | |
|---------------|-------------|------|--------|------|-------|------|------|------|--------|------|--------|
| Market Totals | \$39,538.46 | CABL | .00% | UNKN | .00% | WBFX | .00% | WCWG | 1.00% | WEMY | 24.00% |
| | | WGHP | 34.00% | WMYV | 2.00% | WUPN | .00% | WXII | 26.00% | WXLV | 13.00% |

COMPETITIVE COMMENTS

WXLV = 13950 WMYV = 675 WGHP = 13950 WEMY = 9800 WXII = 10650 WCWG = 575 TTL = 49790

Books [null]
Demos RW3564

1/19 7-8P AM
1/17 8-9P PM / Night
235

ORDER WORKSHEET

Rep Order# 10191525 Ver# 2

Status Returned

Traffic Order# 1738052

Last Received:
Showing Buylines:

Printed: 01/16/14 10:24 AM
01/16/14 10:26 AM
All Lines

3 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product AFP
Estimate# 117123
Buyer Sarah Rosen

Agency (SMAR) SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E AFP1/ORDR/117123
Flight Dates 01/17/14-01/23/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (CC1) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

— CREDIT RISK —
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10191525 Ver# 1 Status New
EC'd Yes

Traffic Order# 1736052
Printed: 01/16/14 9:51 AM
Last Received: 01/16/14 9:48 AM
Showing Buylines: All Lines

1 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser (6087) POLITICAL ISSUE GROU
Product AFP
Estimate# 117123
Buyer Sami Rosen

Agency (SMAR) SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E AFP/ORDR/117123
Flight Dates 01/17/14-01/23/14

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--- CONTRACT COMMENT ---

AMERICANS FOR PROSPERITY
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POLITICAL ORDER - PLS CF - THANKS

| Ln | Day | Time | Program | Len | RFQ/IMP | GRBs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-----|-------------|------------------|-----|---------|----------------|----------|-------------|----------------|----------------|---------------|
| 1 | F | 1135P-1235A | J KIMMEL-ABC | 30 | 0.7 | 0.7 | \$20.00 | 01/17-01/17 | 1 | 1 | \$20.00 |
| 2 | Th | 1135P-1235A | J KIMMEL-ABC | 30 | 0.7 | 0.7 | \$20.00 | 01/21-01/21 | 1 | 1 | \$20.00 |
| 3 | Th | 1135P-1235A | J KIMMEL-ABC | 30 | 0.7 | 0.7 | \$20.00 | 01/23-01/23 | 1 | 1 | \$20.00 |
| 4 | F | 730P-8P | FAMILY FEUD | 30 | 3.2 | 3.2 | \$185.00 | 01/17-01/17 | 1 | 1 | \$185.00 |
| 5 | M | 730P-8P | FAMILY FEUD | 30 | 3.2 | 3.2 | \$185.00 | 01/20-01/20 | 1 | 1 | \$185.00 |
| 6 | Th | 730P-8P | FAMILY FEUD | 30 | 3.2 | 3.2 | \$185.00 | 01/23-01/23 | 1 | 1 | \$185.00 |
| 7 | M | 8P-10P | BACHELOR | 30 | 3.0 | 6.0 | \$425.00 | 01/20-01/20 | 2 | 2 | \$850.00 |
| 8 | M | 10P-11P | CASTLE | 30 | 5.6 | 5.6 | \$600.00 | 01/20-01/20 | 1 | 1 | \$600.00 |
| 9 | Th | 8P-9P | AGENTS OF SHIELD | 30 | 3.7 | 3.7 | \$525.00 | 01/21-01/21 | 1 | 1 | \$525.00 |
| 10 | Th | 10P-11P | KILLER WOMEN | 30 | 1.5 | 1.5 | \$200.00 | 01/21-01/21 | 1 | 1 | \$200.00 |

GTD

1/16

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| Ln | Day | Time | Program | Len | RTG/TMP | GRS/ (000) | Rate | Dates | Spots/ week | Total Spots | Total Cost |
|----|-----|---------|------------------|-----|---------|------------|----------|-------------|-------------|-------------|------------|
| 11 | W | 8P-9P | MIDDLE/SUPER FUN | 30 | 3.3 | 3.3 | \$375.00 | 01/22-01/22 | 1 | 1 | \$375.00 |
| 12 | Th | 10P-11P | THE ASSETS | 30 | 2.5 | 2.5 | \$300.00 | 01/23-01/23 | 1 | 1 | \$300.00 |
| 13 | F | 9P-10P | SHARK TANK | 30 | 2.9 | 2.9 | \$325.00 | 01/17-01/17 | 1 | 1 | \$325.00 |
| 14 | F | 10P-11P | 20/20 | 30 | 2.7 | 2.7 | \$200.00 | 01/17-01/17 | 1 | 1 | \$200.00 |
| 15 | Su | 658P-8P | AFHV | 30 | 2.5 | 2.5 | \$325.00 | 01/19-01/19 | 1 | 1 | \$325.00 |
| 16 | Su | 8P-9P | RACEHOR SPECIALS | 30 | 3.0 | 3.0 | \$350.00 | 01/19-01/19 | 1 | 1 | \$350.00 |
| 17 | Su | 9P-10P | REVENGE | 30 | 4.5 | 4.5 | \$475.00 | 01/19-01/19 | 1 | 1 | \$475.00 |

REPORT TOTALS
Report Totals: 18 / \$5,140.00

SALES MONTHLY TOTALS

Jan2014: 18/ \$5,140.00

Order Totals: 18 / \$5,140.00

COMPETITIVE
Market Totals \$39,538.46
CABL .00% UNKN .00% WBFX .00% WCWG 1.00% WMTX 24.00%
WGHP 34.00% WMTV 2.00% WUPN .00% WXII 26.00% WXLV 13.00%

COMPETITIVE COMMENTS

WXLV = 13950 WMTV = 675 WGHP = 13950 WMTX = 9800 WXII = 10650 WCWG = 575 TTL = 40790

Books [null]
Demos RW3564

Y 12N-2P 1/18 54k vs Virginia

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