



PO Box 1577  
Martinsville, IN 46151  
765-342-3394

## WCBK-FM Order Confirmation

OrderID: 0778-001

Sponsor: Elect Jim Baird for Congress  
 Product: Elect Jim Baird for Congress  
 Estimate/PO: 3215871  
 AccountRep: Political  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Affidavit  
 Run Dates: 5/3/2024 - 5/7/2024  
 Items Ordered: 44  
 Ordered Amount: \$1,084.67  
 -Agency Commission: -\$325.40  
 Net Amount: \$759.27

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD.  
9TH FLOOR, STE. 903  
WEST PALM BEACH, FL 33401

### Scheduled Station(s): WCBK-FM Elect Jim Baird for Congress

Printed 5/3/2024 8:58:46 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/3/2024 - 5/3/2024	All Weeks	06:00 AM - 10:00 AM					4			4	:60	Spot	2323		4	25.88	103.52
02 5/3/2024 - 5/3/2024	All Weeks	10:00 AM - 03:00 PM					6			6	:60	Spot	2323		6	23.53	141.18
03 5/3/2024 - 5/3/2024	All Weeks	03:00 PM - 07:00 PM					4			4	:60	Spot	2323		4	25.88	103.52
04 5/4/2024 - 5/5/2024	All Weeks	6A - 7P						6	6	12	:60	Spot	2323		12	23.53	282.36
05 5/6/2024 - 5/6/2024	All Weeks	06:00 AM - 10:00 AM	5							5	:60	Spot	2323		5	25.88	129.40
06 5/6/2024 - 5/6/2024	All Weeks	10:00 AM - 03:00 PM	5							5	:60	Spot	2323		5	23.53	117.65
07 5/6/2024 - 5/6/2024	All Weeks	03:00 PM - 07:00 PM	4							4	:60	Spot	2323		4	25.88	103.52
08 5/7/2024 - 5/7/2024	All Weeks	06:00 AM - 10:00 AM		4						4	:60	Spot	2323		4	25.88	103.52
<b>Broadcast Month Projected Billing [Net]:</b>																	
Apr-24		0.00		May-24		759.27			Jun-24		0.00		Q2-2024				759.27

Confirmed Correct; Payment Guaranteed

Accepted for WCBK-FM

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race, gender, or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race, gender, or ethnicity, is hereby declared null and void."

\*\*30-DAY NOTICE IS REQUIRED TO CANCEL ANY ORDER.

<b>STATION:</b> WCBK-FM	<b>ORDER#:</b> 3215871	<b>DATE:</b> 05/02/2024
<b>MARKET:</b> Indianapolis, IN	<b>AMOUNT:</b> \$1,084.67	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Regional Reps Non-Rep	<b>SPOTS:</b> 44	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:	<b>SLS PH:</b> 216-233-8181	<i>Cont 232B</i>
<b>SALES OFFICE:</b> CHICAGO	<b>SLS FAX:</b> N/A	
<b>SALESPERSON:</b> Linley Grande		
<b>SLS EMAIL:</b> Linley.Grande@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4459168</b>
<b>ADVERTISER:</b> Elect Jim Baird for Congress	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 5/3-5/7 IN CD4	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 05-03-2024 TO 5/7/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
<b>TOT # OF DAYS:</b> 5		
<b>PRIM. DEMO:</b> Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 05/02/2024 12:56

**COMMENTS**

05/02/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1		5/3/2024 To 5/3/2024					TOT \$348.22		TOTAL SPOTS 14			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		....F..	6:00AM	10:00AM	60	5/3/2024	5/3/2024	4	\$25.88	\$103.52	
	2		....F..	10:00AM	3:00PM	60	5/3/2024	5/3/2024	6	\$23.53	\$141.18	
	3		....F..	3:00PM	7:00PM	60	5/3/2024	5/3/2024	4	\$25.88	\$103.52	

DAY#2		5/4/2024 To 5/4/2024					TOT \$141.18		TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4		.....S.	6:00AM	7:00PM	60	5/4/2024	5/4/2024	6	\$23.53	\$141.18	

DAY#3		5/5/2024 To 5/5/2024					TOT \$141.18		TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4		.....S	6:00AM	7:00PM	60	5/5/2024	5/5/2024	6	\$23.53	\$141.18	



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<b>SALES OFFICE:</b> CHICAGO	<b>SLS FAX:</b> N/A	
<b>SALESPERSON:</b> Linley Grande		
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<b>PRODUCT:</b> 5/3-5/7 IN CD4	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 05-03-2024 TO 5/7/2024	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 5		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 05/02/2024 12:56

DAY#4		5/6/2024 To 5/6/2024					TOT \$350.57			TOTAL SPOTS 14		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	5/6/2024	5/6/2024	5	\$25.88	\$129.40	
	2		M.....	10:00AM	3:00PM	60	5/6/2024	5/6/2024	5	\$23.53	\$117.65	
	3		M.....	3:00PM	7:00PM	60	5/6/2024	5/6/2024	4	\$25.88	\$103.52	

DAY#5		5/7/2024 To 5/7/2024					TOT \$103.52			TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	5/7/2024	5/7/2024	4	\$25.88	\$103.52	

TOTAL	May										Total
SPOT	44										44
CASH	1,084.67										1,084.67
TOTAL	1,084.67										1,084.67

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input checked="" type="checkbox"/> FEDERAL CANDIDATE
	<input type="checkbox"/> STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:  
JIM BAIRD

Authorized committee:  
ELECT JIM BAIRD FOR CONGRESS

Agency requesting time (and contact information):  
 N/A Strategic Media Placement

Candidate's political party:  
REPUBLICAN

Office sought (no acronyms or abbreviations):  
INDIANA CONGRESSIONAL DISTRICT 4

Date of election:  General  Primary  
MAY 7, 2024

Treasurer of candidate's authorized committee:  
DR. JAMES R. BAIRD

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <b>A BRANT FINK</b> <span style="font-size: small; margin-left: 50px;">Digitally signed by A BRANT FINK Date: 2024.05.02 12:39:05 -04'00'</span>	Signature: <i>Michelle Pierce</i>
Name: BRANT FINK	Name: <i>Michelle Pierce</i>
Date of Request to Purchase Ad Time: 20240502	Date of Station Agreement to Sell Time: <i>5/2/24</i>



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**A BRANT FINK**

Digitally signed by A BRANT FINK  
Date: 2024.05.02 12:39:25 -04'00'

Name: **BRANT FINK**

Date: **20240502**

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: **5/12/24**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <b>0778-001</b>	Station Call Letters: <b>WCBH</b>	Date Received/Requested: <b>5/12/24</b>
Est. #: <b>3215821</b>	Station Location: <b>Martinsville, TN</b>	Run Start and End Dates: <b>5/13/24-5/17/24</b>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.