



Franking Ads - Office of US Rep Jim Baird 2024

Buyer: Gen Media/Regional Reps/Media Financial Services

WCBK 102.3

Start date: 2/5/24

End date: 3/8/24

Purchased 73 (:60) second ads, running 6:00am-7pm, Monday-Sunday.

Net rate \$23.79 Monday-Friday, 6:00am-7:00pm

Net rate \$20.29 Saturday-Sunday, 6:00am-7:00pm