



CONTRACT

Greensboro WGHP
 2960 North Meridian Street, Suite 250
 Jill Hammons
 Indianapolis, IN 46208
 (336) 841-8888

<u>Contract / Revision</u> 3528029 /		<u>Alt Order #</u> 10382184	
<u>Advertiser</u> POL/Christian Castelli/US House of Repres/N		<u>Original Date / Revision</u> 04/29/22 / 05/09/22	
<u>Contract Dates</u> 05/15/22 - 05/17/22		<u>Estimate #</u> 3543	
<u>Product</u> 3543/C.CASTELLI			
<u>Order Brand</u>	<u>Billing Cycle</u> EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WGHP	<u>Account Executive</u> Telerep Los Angeles	<u>Sales Office</u> Telerep/Los Ang
<u>Special Handling</u>			
<u>Demographic</u> Adults 55+			
		<u>Total Ratings</u> 37.70	
<u>Agy Code</u> 9915473	<u>Advertiser Code</u> 288	<u>Product 1/2</u> 330	
<u>Agency Ref</u> IN4746		<u>Advertiser Ref</u>	

And:

Target Enterprises
 Attention: Cindie Crane
 15260 Ventura Boulevard
 Suite 1240
 Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGHP	05/16/22	05/17/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/22	05/22/22	MT-----				2	\$175.00	4.20			
N 2	WGHP	05/16/22	05/17/22	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30				NM	2	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/22	05/22/22	MT-----				2	\$205.00	4.70			
N 3	WGHP	05/16/22	05/17/22	8:00 AM-8:30 AM	8:00 AM-8:30 AM		:30				NM	2	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/22	05/22/22	MT-----				2	\$205.00	4.70			
N 4	WGHP	05/16/22	05/16/22	M-F 630p-7p	630p-7p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/22	05/22/22	1-----				1	\$300.00	5.00			
N 5	WGHP	05/16/22	05/20/22	M-F 6p-630p	6p-630p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--				1	\$300.00	5.50			
Totals											37.70	8	\$1,770.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/16/22 - 05/20/22	8	\$1,770.00	(\$265.50)	\$1,504.50
Totals	8	\$1,770.00	(\$265.50)	\$1,504.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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