

Jennifer Clarren

From: Jimmy Grilli
Sent: Thursday, October 05, 2017 3:31 PM
To: Thomas Caffrey; Tina Rezash
Cc: Heather Starrett; Jennifer Clarren
Subject: FW: Cease and Desist - Ohio Issue #2

See below

From: Barry Faber
Sent: Thursday, October 5, 2017 3:30 PM
To: Shane Schwirian <sschwirian@sbgvtv.com>; Lisa Barna <LBarna@sbgvtv.com>; Sherri Allen <SAllen@sbgvtv.com>; Amber Myers <anmyers@sbgvtv.com>; Brian Knost <bknost@sbgvtv.com>; Lana Long <lslong@sbgvtv.com>; Jimmy Grilli <JGrilli@sbgvtv.com>; Tina Rezash <clrogal@sbgvtv.com>; Thomas Caffrey <tjcaffrey@sbgvtv.com>; Myrland Clarke <myrlandclarke@sbgvtv.com>; Jodi Vogt <jmvogt@sbgvtv.com>; Laura Stewart <ldstewart@sbgvtv.com>; Elizabeth Palencsar <esharris@sbgvtv.com>; Carolyn Reynolds <creynolds@sbgvtv.com>; Stefan Schellhas <sschellhas@sbgvtv.com>; Jon Lawhead <JLawhead@sbgvtv.com>; Tony D'Angelo <TDAngelo@sbgvtv.com>
Cc: Allison Staley <ASTaley@sbgvtv.com>
Subject: RE: Cease and Desist - Ohio Issue #2

My understanding is that you will receive a new spot to begin airing tomorrow. Ok to continue to run the one you have through the end of the day today. Please put all materials in public file with note that client ended flight of that commercial so no decision was made. Thanks.

From: Barry Faber
Sent: Thursday, October 05, 2017 3:18 PM
To: Shane Schwirian <sschwirian@sbgvtv.com>; Lisa Barna <LBarna@sbgvtv.com>; Sherri Allen <SAllen@sbgvtv.com>; Amber Myers <anmyers@sbgvtv.com>; Brian Knost <bknost@sbgvtv.com>; Lana Long <lslong@sbgvtv.com>; Jimmy Grilli <JGrilli@sbgvtv.com>; Tina Rezash <clrogal@sbgvtv.com>; Thomas Caffrey <tjcaffrey@sbgvtv.com>; Myrland Clarke <myrlandclarke@sbgvtv.com>; Jodi Vogt <jmvogt@sbgvtv.com>; Laura Stewart <ldstewart@sbgvtv.com>; Elizabeth Palencsar <esharris@sbgvtv.com>; Carolyn Reynolds <creynolds@sbgvtv.com>; Stefan Schellhas <sschellhas@sbgvtv.com>; Jon Lawhead <JLawhead@sbgvtv.com>; Tony D'Angelo <TDAngelo@sbgvtv.com>
Cc: Allison Staley <ASTaley@sbgvtv.com>
Subject: RE: Cease and Desist - Ohio Issue #2

I have received information about a complaint regarding an ad and the response from a number of stations so I am sending one response to everyone who has contacted me.

I have not yet made a decision, but have spoken with counsel for the advertiser and am waiting for him to call me back with answers to some questions I asked. Will let you know decision as soon as possible. Thanks.

From: Shane Schwirian
Sent: Thursday, October 05, 2017 2:58 PM
To: Barry Faber <BFaber@sbgvtv.com>
Cc: Lisa Barna <LBarna@sbgvtv.com>; Sherri Allen <SAllen@sbgvtv.com>; Amber Myers <anmyers@sbgvtv.com>; Brian Knost <bknost@sbgvtv.com>; Lana Long <lslong@sbgvtv.com>
Subject: Cease and Desist - Ohio Issue #2

Barry: Cease and Desist, Substantiation, Transcript and Video attached for your review.

Thank you, Shane

Shane S. Schwirian

General Manager

WCHS (ABC 8) / WVAH (FOX 11)

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