

# SALES ORDER FORM

**ORDER DATE:** 5/17/2024  
**ADVERTISER NAME:** Star Voting for Eugene Elections  
**AGENCY NAME:** \_\_\_\_\_  
**ADDRESS:** PO Box 51243  
**CITY:** Eugene **ST:** OR  
**ZIP:** 97405 **PHONE:** (734) 560-2932  
**CONTACT:** Sass  
**CONTRACT DATES:** \_\_\_\_\_

<input type="checkbox"/>	KEQB#	_____
<input checked="" type="checkbox"/>	KMGE#	4664-0002
<input checked="" type="checkbox"/>	KKNU#	3
<input checked="" type="checkbox"/>	KEUG#	4

**REP NAME:** Heather Johansen **SALES TYPE:** LA  
**CASH:**  **TRADE:**  **POLITICAL:**

**DESCRIPTION/EST#:** Equal Voting Radio Ads  
**Agency Product Code:** \_\_\_\_\_  
**Agency Client Code:** \_\_\_\_\_  
**PRODUCT:** \_\_\_\_\_

<input type="checkbox"/>	Electronic Billing
<input type="checkbox"/>	Standard or EOS
<input type="checkbox"/>	Calendar or EOS
<input type="checkbox"/>	Weekly
<input checked="" type="checkbox"/>	EOS

S	N	SPOT	FLIGHT DATES		MILITARY TIME		LTH	PRIORITY	ALT WKS		ROT	DAYS OF WEEK							TOTAL		
			FROM	THRU	FROM	TO			IN	OUT		SPTS	M	T	W	T	F	S	SU	SPOT	\$
4		\$20	5/18	5/19	600	1900	30				20							10	10	20	\$400
4		\$34	5/20	5/20	600	1900	30				10	10								10	\$340
4		\$34	5/21	5/21	600	1200	30				5	5								5	\$170
3		\$36	5/18	5/19	600	1900	30				20							10	10	20	\$720
3		\$58	5/20	5/20	600	1900	30				10	10								10	\$580
3		\$61	5/21	5/21	600	1200	30				5	5								5	\$305
1		\$20	5/18	5/19	600	1900	30				20							10	10	20	\$400
1		\$34	5/20	5/20	600	1900	30				10	10								10	\$340
1		\$34	5/21	5/21	600	1200	30				5	5								5	\$170
																					\$0
																					\$0
																					\$0
																					\$0
																					\$0
<b>ORDER TOTALS</b>																			105	\$3,425	

**SPECIAL INSTRUCTIONS**  
 McKenzie River Broadcasting Company, Inc does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices. Any order or advertising content that would result in any such discrimination will not be accepted.

**APPROVED AND ACCEPTED**  
 BY: \_\_\_\_\_ ENTERED BY: \_\_\_\_\_ DATE: \_\_\_\_\_



McKenzie River Broadcasting Co Inc.  
 925 Country Club Rd  
 Ste 200  
 Eugene, OR 97401  
 541-484-9400

Order #: **4664-00002**  
 Description: **RADIO ADS**  
 Date Entered: **5/17/2024**  
 P.O.#:  
 Salesperson: **Johansen, Heather**  
 Invoice Frequency: **Billed at end of EOS , Sorted by Date**  
 Phone/Fax: **734-560-2932**

STAR VOTING FOR EUGENE ELECTIONS  
 Attn: SASS  
 PO BOX 51243  
 EUGENE, OR 97405

Statement Group: **McKenzie River Broadcasting Co Inc.**  
 Receivables Group: **A/R Cash**  
 Sales Commission: **Sales Commission**  
 A/R Account: **A/R Cash 1 KMGE**  
 Order Discount: **<None>**  
 Agency Discount: **<None>**  
 Default Primary Product Code: **Political**  
 Secondary Product Code: **<unassigned>**  
 Last Modified: **5/17/2024**  
 Modified 1 times  
 OrderType: **Per Spot**

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/18/2024	5/19/2024	KMGE-FM	06:00:00a to 07:00:00p	Weekly	:30	20	20.00	400.00	0	0	0	0	0	10	10
Avail: General Inc. Acct: Political Loc Cash Spot Type: _None **Copy Plan: 4664-00002/3/4(No Valid Copy)		Sales Comm: X Adv. Sep: X Description:		Agency Discount: Prod Sep: X		Order Discount: Priority: 175		Prod: Political							
2 5/20/2024	5/20/2024	KMGE-FM	06:00:00a to 07:00:00p	Weekly	:30	10	34.00	340.00	10	0	0	0	0	0	0
Avail: General Inc. Acct: Political Loc Cash Spot Type: _None **Copy Plan: 4664-00002/3/4(No Valid Copy)		Sales Comm: X Adv. Sep: X Description:		Agency Discount: Prod Sep: X		Order Discount: Priority: 175		Prod: Political							
3 5/21/2024	5/21/2024	KMGE-FM	06:00:00a to 12:00:00p	Weekly	:30	5	34.00	170.00	0	5	0	0	0	0	0
Avail: General Inc. Acct: Political Loc Cash Spot Type: _None **Copy Plan: 4664-00002/3/4(No Valid Copy)		Sales Comm: X Adv. Sep: X Description:		Agency Discount: Prod Sep: X		Order Discount: Priority: 175		Prod: Political							

**Station Totals:**

Station: KMGE-FM  
 Spot Count: 35  
 Net Billing: \$910.00

**Order Start Date: 5/18/2024    Order End Date: 5/21/2024    Spots: 35    Total Charges: \$910.00**

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**Projected End-Of-Schedule Billing Totals for STAR VOTING FOR EUGENE ELECTIONS / 4664-00002 :**

	Spot Count	Net Billing
May 2024	35	\$910.00

Confirmed & Accepted for McKenzie River Broadcasting Co Inc. By: \_\_\_\_\_

Accepted for STAR VOTING FOR EUGENE ELECTIONS By: \_\_\_\_\_

Please Sign and Return One Copy

McKenzie River Broadcasting Co Inc.  
 925 Country Club Rd  
 Ste 200  
 Eugene, OR 97401  
 541-484-9400

Order #: 4664-00003  
 Description: RADIO ADS  
 Date Entered: 5/17/2024  
 P.O.#:  
 Salesperson: Johansen, Heather  
 Invoice Frequency: Billed at end of EOS , Sorted by Date  
 Phone/Fax: 734-560-2932

STAR VOTING FOR EUGENE ELECTIONS  
 Attn: SASS  
 PO BOX 51243  
 EUGENE, OR 97405

Statement Group: McKenzie River Broadcasting Co Inc.  
 Receivables Group: A/R Cash  
 Sales Commission: Sales Commission  
 A/R Account: A/R Cash 3 KGNU  
 Order Discount: <None>  
 Agency Discount: <None>  
 Default Primary Product Code: Political  
 Secondary Product Code: <unassigned>  
 Last Modified: 5/17/2024  
 Modified 1 times  
 OrderType: Per Spot

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/18/2024	5/19/2024	KGNU-FM	06:00:00a to 07:00:00p	Weekly	:30	20	36.00	720.00	0	0	0	0	0	10	10
Avail: General Inc. Acct: Political Loc Cash Spot Type: _None Description: Sales Comm: X Agency Discount: Prod Sep: X Order Discount: Priority: 175 Prod: Political **Copy Plan: 4664-00002/3/4(No Valid Copy)															
2 5/20/2024	5/20/2024	KGNU-FM	06:00:00a to 07:00:00p	Weekly	:30	10	58.00	580.00	10	0	0	0	0	0	0
Avail: General Inc. Acct: Political Loc Cash Spot Type: _None Description: Sales Comm: X Agency Discount: Prod Sep: X Order Discount: Priority: 175 Prod: Political **Copy Plan: 4664-00002/3/4(No Valid Copy)															
3 5/21/2024	5/21/2024	KGNU-FM	06:00:00a to 12:00:00p	Weekly	:30	5	61.00	305.00	0	5	0	0	0	0	0
Avail: General Inc. Acct: Political Loc Cash Spot Type: _None Description: Sales Comm: X Agency Discount: Prod Sep: X Order Discount: Priority: 175 Prod: Political **Copy Plan: 4664-00002/3/4(No Valid Copy)															

**Station Totals:**

Station Spot Count Net Billing  
 KGNU-FM 35 \$1,605.00

**Order Start Date: 5/18/2024 Order End Date: 5/21/2024 Spots: 35 Total Charges: \$1,605.00**

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**Projected End-Of-Schedule Billing Totals for STAR VOTING FOR EUGENE ELECTIONS / 4664-00003 :**

	Spot Count	Net Billing
May 2024	35	\$1,605.00

Confirmed & Accepted for McKenzie River Broadcasting Co Inc. By: \_\_\_\_\_

Accepted for STAR VOTING FOR EUGENE ELECTIONS By: \_\_\_\_\_

Please Sign and Return One Copy

McKenzie River Broadcasting Co Inc.  
 925 Country Club Rd  
 Ste 200  
 Eugene, OR 97401  
 541-484-9400

Order #: 4664-00004  
 Description: RADIO ADS  
 Date Entered: 5/17/2024  
 P.O.#:  
 Salesperson: Johansen, Heather  
 Invoice Frequency: Billed at end of EOS , Sorted by Date  
 Phone/Fax: 734-560-2932

STAR VOTING FOR EUGENE ELECTIONS  
 Attn: SASS  
 PO BOX 51243  
 EUGENE, OR 97405

Statement Group: McKenzie River Broadcasting Co Inc.  
 Receivables Group: A/R Cash  
 Sales Commission: Sales Commission  
 A/R Account: A/R Cash 6 KEUG  
 Order Discount: <None>  
 Agency Discount: <None>  
 Default Primary Product Code: Political  
 Secondary Product Code: <unassigned>  
 Last Modified: 5/17/2024  
 Modified 1 times  
 OrderType: Per Spot

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	5/18/2024	5/19/2024	KEUG-FM	06:00:00a to 07:00:00p	Weekly	:30	20	20.00	400.00	0	0	0	0	0	10	10
Avail: General Inc. Acct: Political Loc Cash Spot Type: _None **Copy Plan: 4664-00002/3/4(No Valid Copy) Description: Sales Comm: X Adv. Sep: X Agency Discount: Prod Sep: X Order Discount: Priority: 175 Prod: Political																
2	5/20/2024	5/20/2024	KEUG-FM	06:00:00a to 07:00:00p	Weekly	:30	10	34.00	340.00	10	0	0	0	0	0	0
Avail: General Inc. Acct: Political Loc Cash Spot Type: _None **Copy Plan: 4664-00002/3/4(No Valid Copy) Description: Sales Comm: X Adv. Sep: X Agency Discount: Prod Sep: X Order Discount: Priority: 175 Prod: Political																
3	5/21/2024	5/21/2024	KEUG-FM	06:00:00a to 12:00:00p	Weekly	:30	5	34.00	170.00	0	5	0	0	0	0	0
Avail: General Inc. Acct: Political Loc Cash Spot Type: _None **Copy Plan: 4664-00002/3/4(No Valid Copy) Description: Sales Comm: X Adv. Sep: X Agency Discount: Prod Sep: X Order Discount: Priority: 175 Prod: Political																

**Station Totals:**

Station	Spot Count	Net Billing
KEUG-FM	35	\$910.00

**Order Start Date: 5/18/2024 Order End Date: 5/21/2024 Spots: 35 Total Charges: \$910.00**

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**Projected End-Of-Schedule Billing Totals for STAR VOTING FOR EUGENE ELECTIONS / 4664-00004 :**

	<u>Spot Count</u>	<u>Net Billing</u>
May 2024	35	\$910.00

Confirmed & Accepted for McKenzie River Broadcasting Co Inc. By: \_\_\_\_\_

Accepted for STAR VOTING FOR EUGENE ELECTIONS By: \_\_\_\_\_

Please Sign and Return One Copy

McKenzie River Broadcasting Co Inc.  
 925 Country Club Rd  
 Ste 200  
 Eugene, OR 97401  
 541-484-9400

Order #: **4664-00002**  
 Description: RADIO ADS  
 Date Entered: 5/17/2024  
 P.O.#:  
 Salesperson: Johansen, Heather  
 Invoice Frequency: Billed at end of EOS , Sorted by Date  
 Phone/Fax: 734-560-2932

STAR VOTING FOR EUGENE ELECTIONS  
 Attn: SASS  
 PO BOX 51243  
 EUGENE, OR 97405

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/18/2024	5/19/2024	KMGE-FM	06:00:00a to 07:00:00p	Weekly	:30	20	20.00	400.00	0	0	0	0	0	10	10
2 5/20/2024	5/20/2024	KMGE-FM	06:00:00a to 07:00:00p	Weekly	:30	10	34.00	340.00	10	0	0	0	0	0	0
3 5/21/2024	5/21/2024	KMGE-FM	06:00:00a to 12:00:00p	Weekly	:30	5	34.00	170.00	0	5	0	0	0	0	0

**Order Start Date: 5/18/2024    Order End Date: 5/21/2024    Spots: 35    Total Charges: \$910.00**

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		<u>Spot Count</u>	<u>Net Billing</u>
May	2024	35	\$910.00

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McKenzie River Broadcasting Co Inc.  
 925 Country Club Rd  
 Ste 200  
 Eugene, OR 97401  
 541-484-9400

Order #: **4664-00003**  
 Description: RADIO ADS  
 Date Entered: 5/17/2024  
 P.O.#:  
 Salesperson: Johansen, Heather  
 Invoice Frequency: Billed at end of EOS , Sorted by Date  
 Phone/Fax: 734-560-2932

STAR VOTING FOR EUGENE ELECTIONS  
 Attn: SASS  
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**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/18/2024	5/19/2024	KKNU-FM	06:00:00a to 07:00:00p	Weekly	:30	20	36.00	720.00	0	0	0	0	0	10	10
2 5/20/2024	5/20/2024	KKNU-FM	06:00:00a to 07:00:00p	Weekly	:30	10	58.00	580.00	10	0	0	0	0	0	0
3 5/21/2024	5/21/2024	KKNU-FM	06:00:00a to 12:00:00p	Weekly	:30	5	61.00	305.00	0	5	0	0	0	0	0

**Order Start Date: 5/18/2024    Order End Date: 5/21/2024    Spots: 35    Total Charges: \$1,605.00**

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**Projected End-Of-Schedule Billing Totals for STAR VOTING FOR EUGENE ELECTIONS / 4664-00003 :**

	<u>Spot Count</u>	<u>Net Billing</u>
May 2024	35	\$1,605.00

Confirmed & Accepted for McKenzie River Broadcasting Co Inc. By:

Accepted for STAR VOTING FOR EUGENE ELECTIONS By:

Please Sign and Return One Copy

McKenzie River Broadcasting Co Inc.  
 925 Country Club Rd  
 Ste 200  
 Eugene, OR 97401  
 541-484-9400

Order #: **4664-00004**  
 Description: RADIO ADS  
 Date Entered: 5/17/2024  
 P.O.#:  
 Salesperson: Johansen, Heather  
 Invoice Frequency: Billed at end of EOS , Sorted by Date  
 Phone/Fax: 734-560-2932

STAR VOTING FOR EUGENE ELECTIONS  
 Attn: SASS  
 PO BOX 51243  
 EUGENE, OR 97405

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/18/2024	5/19/2024	KEUG-FM	06:00:00a to 07:00:00p	Weekly	:30	20	20.00	400.00	0	0	0	0	0	10	10
2 5/20/2024	5/20/2024	KEUG-FM	06:00:00a to 07:00:00p	Weekly	:30	10	34.00	340.00	10	0	0	0	0	0	0
3 5/21/2024	5/21/2024	KEUG-FM	06:00:00a to 12:00:00p	Weekly	:30	5	34.00	170.00	0	5	0	0	0	0	0

**Order Start Date: 5/18/2024    Order End Date: 5/21/2024    Spots: 35    Total Charges: \$910.00**

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**Projected End-Of-Schedule Billing Totals for STAR VOTING FOR EUGENE ELECTIONS / 4664-00004 :**

	<u>Spot Count</u>	<u>Net Billing</u>
May 2024	35	\$910.00

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