

# KELO-AM

ISSUES AND ANSWERS: 2<sup>ND</sup> QUARTER, 2014

April 1<sup>st</sup> through June 31<sup>st</sup>, 2014

Filed on July 8, 2014

Public Affairs Director

Jon Michaels

## **ORIGINAL LOCALLY PRODUCED PROGRAMS OF RESPONSE**

“FORUM” is produced in-studio by Public Affairs Director Jon Michaels for thirty minutes and airs every Sunday morning. Jon Michaels has been doing this program since the FCC first required it in 1977. Jon has received the “GOLDEN APPLE” award from the South Dakota Education Association, the “BRIGHT IDEA” award from the Sioux Falls Public Relations Network for “lifetime achievement”, the “GOLDEN WINGS MEDAL” from the Children’s Care Hospital and “VOLUNTEER OF THE YEAR” from Downtown Sioux Falls (formerly Main Street). Jon has also received awards from the Associated Press over the years of what is still the longest running public affairs show host in Sioux Falls radio History.

## ISSUES AND ANSWERS ASSERTAINMENT-2<sup>ND</sup> QUARTER, 2014

**MILITARY:** This is the quarter of May Day, Flag Day, Armed Forces Day, Memorial Day and other military involved community celebrations to parades to posting flags to cemeteries.

**RELIGION:** At a time when girls are kidnapped for their religion in Nigeria, we look at our large refugee population in Sioux Falls and their efforts to help their home towns in Ethiopia to Sudan.

**MENTAL HEALTH:** We create awareness and education through NAMI events and the main push about our suicide epidemic by the HELPLINE volunteers.

**ORGANIZATIONS FOR YOUTH:** There is a great effort to meet the needs of youth in our area like the McCrossan's Boys Ranch and the huge success of Ribfest for the Boy's and Girl's Club.

**RECREATION:** The best examples of life quality projects by the City of Sioux Falls are represented in our programs by the Parks and Municipal Band for this summer's activities.

**CIVIC ORGANIZATION:** Two of our area's best and greatest gathering of families is the 15,000 people served pancake dinners by the Lion's Club and the 10,000 people in the Grandstand for the 4<sup>th</sup>

RELIGION:

| DATE    | PROGRAM | TIME    | LENGTH  | BEGINNING | DURATION |
|---------|---------|---------|---------|-----------|----------|
| April 6 | Forum   | 7:30 AM | 30 Min. | 7:30 AM   | 30 Min.  |

Public Affairs Director, Jon Michaels, talks with Lifelight's Alan Green about this summer's 17th Annual Lifelight Festival on Labor Day weekend.

| DATE   | PROGRAM | TIME    | LENGTH  | BEGINNING | DURATION |
|--------|---------|---------|---------|-----------|----------|
| June 8 | Forum   | 7:30 AM | 30 Min. | 7:30 AM   | 30 Min.  |

At a time when hundreds of girls are kidnapped in Nigeria from their school, Jon Michaels speaks with a Sioux Falls refugee that is raising money to build a school in Ethiopia.

Mustafa Godi, President of Tuluu Dimmitu Foundation, and board member Sam Lopez speak with Mohammad Haji who is only 12 years old and just came from Ethiopia three months ago.

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| June 24 | AM show | 6:00 AM | 3 hr. | 6:35 AM | 4 Min. |
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Isaac Schmeling of Harvest Church talks about raising funds for Kid-n-Coats.

MILITARY:

| DATE  | PROGRAM | TIME    | LENGTH  | BEGINNING | DURATION |
|-------|---------|---------|---------|-----------|----------|
| May 5 | Forum   | 7:30 AM | 30 Min. | 7:30 Min. | 30 Min.  |

Very few are still alive to tell the real story of the Philippines Bataan Death March during WW II like this interview with Col. Glen D. Frazier in his own words and his lifelong struggle to forgive the Japanese.

| DATE   | PROGRAM | TIME    | LENGTH  | BEGINNING | DURATION |
|--------|---------|---------|---------|-----------|----------|
| June 1 | Forum   | 7:30 AM | 30 Min. | 7:30 Min. | 30 Min.  |

Public Affairs Director, Jon Michaels speaks with Retired Navy Captain, Diane Diekman, and Karen Dunham about the Battleship Memorial in Sioux Falls.

| DATE   | PROGRAM | TIME    | LENGTH | BEGINNING | DURATION |
|--------|---------|---------|--------|-----------|----------|
| May 28 | AM show | 6:00 AM | 3 hrs. | 6:35 AM   | 4 min.   |

U.S. Senator Tim Johnson talks about legislation introduced to address the Veteran Administration's recent problems.

MENTAL HEALTH:

| DATE     | PROGRAM | TIME    | LENGTH  | BEGINNING | DURATION |
|----------|---------|---------|---------|-----------|----------|
| April 27 | Forum   | 7:30 AM | 30 Min. | 7:30 AM   | 30 Min.  |

John Williams, a family member, Penny Hall, a volunteer and Wendy Giebink, Executive Director of the Sioux Falls Chapter of the National Alliance on Mental Illness discuss NAMI with Public Affairs Dir. Jon Michaels..

| DATE    | PROGRAM | TIME    | LENGTH  | BEGINNING | DURATION |
|---------|---------|---------|---------|-----------|----------|
| June 15 | Forum   | 7:30 AM | 30 Min. | 7:30 AM   | 30 Min.  |

Public Affairs Director, Jon Michaels, spoke with Lori Montis, Suicide and Crisis Director at the Helpline Center. Janine Harris, a volunteer at the Helpline Center, spoke about losing her daughter, Nikki, to suicide. Suicide among teens is still an epidemic level in Sioux Falls.

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|--------|---------|---------|-------|---------|--------|
| May 13 | AM show | 6:00 AM | 3 hr. | 6:35 AM | 4 Min. |
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Wendy Giebink of the National Alliance on Mental Illness talks about their educational walk at Sertoma Park.

## ORGANIZATIONS FOR YOUTH:

| DATE | PROGRAM | TIME | LENGTH | BEGINNING | DURATION |
|------|---------|------|--------|-----------|----------|
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|----------|-------|---------|---------|---------|---------|
| April 20 | Forum | 7:30 AM | 30 Min. | 7:30 AM | 30 Min. |
|----------|-------|---------|---------|---------|---------|

Public Affairs Director, Jon Michaels, spoke with directors of the McCrossan's Boys Ranch about the 60 young boys in their care and school.

| DATE | PROGRAM | TIME | LENGTH | BEGINNING | DURATION |
|------|---------|------|--------|-----------|----------|
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|-------|-------|---------|---------|---------|---------|
| May 4 | Forum | 7:30 AM | 30 Min. | 7:30 AM | 30 Min. |
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Brennan Rock & Roll Academy was established to help children uncover and develop their love, passion and talents through the power of music. Through positive education and encouragement from kind and gifted musicians the students learn music, performance and industry skills while learning to dream bigger and believe in themselves more by gaining self-confidence through something they are truly excited about music, the universal language.

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|---------|---------|---------|-------|---------|--------|
| June 26 | AM show | 6:00 AM | 3 hr. | 6:35 AM | 4 Min. |
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Melissa Toft of Dakota Horizon Girl Scouts talks about how to become a scout.

RECREATION:

| DATE   | PROGRAM | TIME    | LENGTH  | BEGINNING | DURATION |
|--------|---------|---------|---------|-----------|----------|
| May 11 | Forum   | 7:30 AM | 30 Min. | 7:30 AM   | 30 Min.  |

Public Affairs Director, Jon Michaels, speaks with Alicia Luther and Jean Pearson of the Sioux Falls Parks and Recreation Department about the hundreds of activities for all ages in our over 70 parks this summer.

| DATE   | PROGRAM | TIME    | LENGTH  | BEGINNING | DURATION |
|--------|---------|---------|---------|-----------|----------|
| May 18 | Forum   | 7:30 AM | 30 Min. | 7:30 AM   | 30 Min.  |

Public Affairs Director, Jon Michaels, interviews Conductor, Christopher Hill, and principal cornet player, Tyler Nettetstad about this summer's concerts. The Sioux Falls Municipal Band, one of the oldest and most prestigious bands in the nation, has been performing without interruption since 1919. The bands performances begin with the Armed Forces Day Celebration in May each season and continue through early August. Special events include the Flag Day performance at Veterans Memorial Park, the Mayors Fourth of July Picnic, the Jaycees annual 4th of July Celebration, and an indoor concert at the historic Orpheum Theater.

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|---------|---------|---------|-------|---------|--------|
| June 27 | AM show | 6:00 AM | 3 hr. | 6:35 AM | 4 Min. |
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Marketing Dir. Kylee Brems and handler Leigh Spencer of the Great Plains Zoo talk about their educational programs.

CIVIC ORGANIZATIONS:

| DATE     | PROGRAM | TIME    | LENGTH  | BEGINNING | DURATION |
|----------|---------|---------|---------|-----------|----------|
| April 13 | Forum   | 7:30 AM | 30 Min. | 7:30 AM   | 30 Min.  |

Everything you need to know about Pancake Days, the Sioux Falls Lions and this huge Spring Icon event (15,000 people are fed pancakes annually). The Sioux Falls Lions Leo club is the largest in the world.

| DATE    | PROGRAM | TIME    | LENGTH  | BEGINNING | DURATION |
|---------|---------|---------|---------|-----------|----------|
| June 29 | Forum   | 7:30 AM | 30 Min. | 7:30 AM   | 30 Min.  |

Public Affairs Director, Jon Michaels, spoke with members of the Sioux Falls Jaycees (once the number one chapter in the nation) about the 10,000 people expected at the 4<sup>th</sup> of July project, their sandbox fill and their upcoming Halloween community project.