



Updated: May 1, 2013 for April, 2013

Underwriters List

Television

Underwriter	Program(s)
Augusta Convention & Visitors Bureau	Georgia Traveler/Prime Time Travel programs
Booth Museum of Art	Antiques Roadshow, American Experience, ROS primetime 7pm-10pm
Colonial Pipeline	Primetime, Run of Schedule
Fernbank Museum of Natural History	ROS Primetime 7pm-10pm/Kids programming 6am-6pm
Georgia Chamber of Commerce	Primetime Lawmakers, News Vignettes Monday-Sunday 7pm-12midnight, ROS prime Monday-Friday 7pm-10pm
Georgia Department of Agriculture	Cooking programs Saturdays 1:00pm-3:30pm
Georgia Department of Economic Development	Production Partner for Georgia Traveler
GDECD Classic South	Primetime, Run of Schedule
GDECD Georgia Coast	Primetime, Run of Schedule
GDECD Historic High County	Primetime, Run of Schedule
GDECD Magnolia Mountains	Primetime, Run of Schedule
GDECD NE GA Mountains	Primetime, Run of Schedule
GDECD Plantation Trace	Primetime, Run of Schedule
Georgia Electric Membership Corporation	GPB Sports Programming/ROS Primetime 7pm-12midnight, ROS Weekend 11am-7pm
Georgia Power	Ask This Old House, Washington Week, Georgia Traveler, Georgia Outdoors
Gibbs Gardens	ROS Prime Time 8pm-11pm, Saturday, Sunday, Monday
Highland Woodworking	Ask This Old House, Rough Cut
Historic Banning	Prime Time Rotation on GPB HD and

	Knowledge
Honda Regional	PBS Newshour, 7-8pm, Antiques Roadshow, Frontline, Nova, Georgia Traveler, Weekend 12pm-6pm Saturday and Sunday, Nature 8pm-9pm,
Kid to Kid	GPB Kids 7am-11am M-S; GPB Kids Subchannel 4pm-8pm
Metropolitan Dermatology	PBS Newshour
Piedmont Healthcare	PBS Newshour, Georgia Traveler
Publix	Arthur, Sesame Street
Regions Bank	GPB Sports Programming/ROS Primetime 7pm-12midnight, ROS Weekend 11am-7pm
SunTrust	Georgia Traveler, Masterpiece Classic: Downton Abbey
Technical College System of Georgia	GPB Sports Programming/ROS Prime 7pm-11pm
Tellus Science Museum	Kids programming ROS 6am-5:30pm

Web

Underwriter	Program(s)
Augusta Convention and Visitors Bureau	Website Ad -Georgia Traveler Website
Big Canoe Company	Website Ad – Run of Site 160 x 600 skyscraper
Booth Western Art Museum	Website Ad – 160 x 600 pixel
Colonial Pipeline	Website – Run of Site 300 x 250 Rectangle
DeVry University	Website Ad – 300 x 250 Run of Site
Dublin Laurens St. Patricks Festival	Website Ad – Run of Schedule
Fernbank Museum of Natural History	Website Ad - 12 Months GPB.org Run of Site
Georgia Chamber of Commerce	Website Ad - Skyscraper Ad in Primetime Lawmakers Website

Georgia Dept. of Economic Development	Website Ad – GPB.org – Rectangle 300 x 250, Run of Site and Travel
GDECD Classic South	Website Ad – Run of Site 300 x 250
GDECD Georgia Coast	Website Ad – Run of Site
GDECD Historic High County	Website Ad – Rectangle Run of Site
GDECD NE GA Mountains	Website Ad - 300 x 250 Run of site
GDECD Plantation Trace	Website Ad – 300 x 250
Historic Banning Mills	Website Ad – Run of Site 160 x 600 skyscraper
Museum of Design	Website Ad - Run of Site
Piedmont Hospital	Website Ad – Rectangle & Skyscraper
Tellus Science Museum	Website Ad – Run of site
Wild Animal Safari	Website Ad 160 x 600 Run of Site (animated)/250 x 250 Run of site