

## ORDER



Orders	Order / Rev:	370824
	Alt Order #:	WOC10410539
	Product Desc:	TV
	Estimate:	4928
	Flight Dates:	07/19/16 - 07/25/16
	Original Date / Rev:	07/13/16 / 07/13/16
	Order Type:	NORMAL

WDBJ

Primary AE:	Charles Brian Boush
Sales Office:	ROAN
Sales Region:	National

Agency	Name:	<u>Greer Margolis Mitchell-GMMB</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>3050 K Street NW</u>
		<u>Washington, DC 20007</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Clinton - P - D
	Demographic:	A35+
	Product Codes:	Candidate - National - President
	Priority:	P-06
	Revenue Codes:	AGY, POL, POL-CAND

New Business Thru:	
Order Separation:	00:30:00
Advertiser External ID:	59559
Agency External ID:	5282

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/25/16	83	\$20,600.00	\$17,510.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	83	\$20,600.00	\$17,510.00	0.00
<b>Totals</b>	<b>83</b>	<b>\$20,600.00</b>	<b>\$17,510.00</b>	<b>0.00</b>

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Brian Boush			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
WDBJ	40%	\$20,600.00
Market	100%	\$51,500.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EDBJ	0%	\$0.00
UNKWN	0%	\$0.00
WBRA	0%	\$0.00
WEFC	0%	\$0.00
WFXR	11%	\$5,665.00
WPXR	0%	\$0.00
WSET	23%	\$11,845.00
WSLS	23%	\$11,845.00
WWCW	3%	\$1,545.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDBJ	07/19/16	07/25/16	News 7 Early Mornin' @ 5a News 7 Early Mornin' @ 5a	CM	5:00 AM-6:00 AM	MTWTF--	:30	3	\$80.00	P-06	0.00	NM	3	\$240.00
(Program: WDBJ7 EARLY MORNIN')Jul-2015LP (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/19/16	07/25/16	MTWTF--		3			\$80.00			0.00			
2	WDBJ	07/19/16	07/25/16	News 7 Mornin' @ 6a News 7 Mornin' @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$225.00	P-06	0.00	NM	5	\$1,125.00
(Program: WDBJ7 MORNIN')Jul-2015LP (pav)															

Order / Rev: 370824  
 Alt Order #: WOC10410539  
 Flight Dates: 07/19/16 - 07/25/16

Advertiser: Clinton - P - D  
 Product Desc: TV  
 Estimate: 4928

WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WDBJ	07/19/16	07/25/16	News 7 Mornin' @ 6a News 7 Mornin' @ 6a (Program: WDBJ7 MORNIN')Jul-2015LP (pav)	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$225.00	P-06	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTF--					5	\$225.00		0.00			
3	WDBJ	07/19/16	07/25/16	CBS This Morning CBS This Morning (Program: CBS THIS MORNING)Jul-2015LP (pav)	CM	7:00 AM-9:00 AM	MTWTF--	:30	10	\$125.00	P-06	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTF--					10	\$125.00		0.00			
4	WDBJ	07/19/16	07/25/16	M-F 9a-10a M-F 9a-10a (Program: LIVE! WITH KELLY & MICHAEL)Jul-2015LP (pav)	CM	9:00 AM-10:00 AM	MTWTF--	:30	2	\$55.00	P-06	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTF--					2	\$55.00		0.00			
5	WDBJ	07/19/16	07/25/16	M-F 10a-11a M-F 10a-11a (Program: MILLIONAIRE/MILLIONAIRE)Jul-2015LP (pav)	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$40.00	P-06	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTF--					2	\$40.00		0.00			
6	WDBJ	07/19/16	07/25/16	Price Is Right Price Is Right (Program: THE PRICE IS RIGHT)Jul-2015LP (pav)	CM	11:00 AM-12:00 PM	MTWTF--	:30	2	\$250.00	P-02	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTF--					2	\$250.00		0.00			
7	WDBJ	07/19/16	07/25/16	News 7 @ Noon News 7 @ Noon (Program: WDBJ7 AT NOON)Jul-2015LP (pav)	CM	12:00 PM-12:30 PM	MTWTF--	:30	3	\$210.00	P-03	0.00	NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTF--					3	\$210.00		0.00			
8	WDBJ	07/19/16	07/25/16	Soap Rotator Soap Rotator (Program: THE Y&R/THE B&B)Jul-2015LP (pav)	CM	12:30 PM-2:00 PM	MTWTF--	:30	3	\$175.00	P-06	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTF--					3	\$175.00		0.00			
9	WDBJ	07/19/16	07/25/16	M-F 4p-5p M-F 4p-5p (Program: ELLEN)Jul-2015LP (pav)	CM	4:00 PM-5:00 PM	MTWTF--	:30	4	\$75.00	P-06	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTF--					4	\$75.00		0.00			
10	WDBJ	07/19/16	07/25/16	News 7 @ 5p M-F News 7 @ 5p M-F (Program: WDBJ7 AT 5:00)Jul-2015LP (pav)	CM	5:00 PM-5:30 PM	MTWTF--	:30	4	\$290.00	P-06	0.00	NM	4	\$1,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTF--					4	\$290.00		0.00			
11	WDBJ	07/19/16	07/25/16	M-F 530p-6p M-F 530p-6p (Program: ANDY GRIFFITH)Jul-2015LP (pav)	CM	5:30 PM-6:00 PM	MTWTF--	:30	4	\$295.00	P-06	0.00	NM	4	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTF--					4	\$295.00		0.00			
12	WDBJ	07/19/16	07/25/16	News 7 @ 6p M-F News 7 @ 6p M-F (Program: WDBJ7 AT 6:00)Jul-2015LP (pav)	CM	6:00 PM-6:30 PM	MTWTF--	:30	4	\$400.00	P-06	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTF--					4	\$400.00		0.00			
13	WDBJ	07/19/16	07/25/16	Wheel of Fortune M-F Wheel of Fortune M-F (Program: WHEEL OF FORTUNE)Jul-2015LP (pav)	CM	7:00 PM-7:30 PM	MTWTF--	:30	4	\$415.00	P-06	0.00	NM	4	\$1,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTF--					4	\$415.00		0.00			
14	WDBJ	07/19/16	07/25/16		CM	7:30 PM-8:00 PM	MTWTF--	:30	4	\$535.00	P-06	0.00	NM	4	\$2,140.00

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Advertiser: Clinton - P - D  
 Product Desc: TV  
 Estimate: 4928  
 WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Jeopardy M-F											
				Jeopardy M-F											
				(Program: JEOPARDY)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTF--					4	\$535.00		0.00			
15	WDBJ	07/19/16	07/25/16	Late Show	CM	11:35 PM-12:35 XM	TWTF--	:30	4	\$65.00	P-06	0.00	NM	4	\$260.00
				Late Show											
				(Program: LATE SHOW W/ STEPHEN COLBERT)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTF--					4	\$65.00		0.00			
16	WDBJ	07/19/16	07/25/16	Late News Rotator M-Su	CM	11:00 PM-11:35 PM	TWTFSS	:30	4	\$185.00	P-06	0.00	NM	4	\$740.00
				Late News Rotator M-Su											
				(Program: WDBJ7 AT 11:00)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/16	07/25/16	MTWTFSS					4	\$185.00		0.00			
18	WDBJ	07/19/16	07/20/16	Wednesday Prime Hr 1	CM	8:00 PM-9:00 PM	--W----	:30	1	\$775.00	P-06	0.00	NM	1	\$775.00
				Wednesday Prime Hr 1											
				(Program: BIG BROTHER)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	--W----					1	\$775.00		0.00			
20	WDBJ	07/19/16	07/21/16	Thursday Prime Hr 1	CM	8:00 PM-9:00 PM	---T---	:30	1	\$775.00	P-03	0.00	NM	1	\$775.00
				Thursday Prime Hr 1											
				(Program: BIG BANG/THE ODD COUPLE)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	---T---					1	\$775.00		0.00			
21	WDBJ	07/19/16	07/21/16	Thursday Prime Hr 2	CM	9:00 PM-10:00 PM	---T---	:30	1	\$925.00	P-03	0.00	NM	1	\$925.00
				Thursday Prime Hr 2											
				(Program: BIG BROTHER)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	---T---					1	\$925.00		0.00			
23	WDBJ	07/19/16	07/22/16	Friday Prime Hr 3	CM	10:00 PM-11:00 PM	PI----F--	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
				Friday Prime Hr 3											
				(Program: BLUE BLOODS)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	----F--					1	\$600.00		0.00			
24	WDBJ	07/19/16	07/23/16	News 7 Sat Morning @ 8a	CM	8:00 AM-9:00 AM	-----S-	:30	1	\$175.00	P-06	0.00	NM	1	\$175.00
				News 7 Sat Morning @ 8a											
				(Program: WDBJ7 SATURDAY MORNING)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-----S-					1	\$175.00		0.00			
25	WDBJ	07/19/16	07/23/16	CBS This Morning Saturday	CM	9:00 AM-11:00 AM	-----S-	:30	1	\$50.00	P-06	0.00	NM	1	\$50.00
				CBS This Morning Saturday											
				(Program: CBS SATURDAY EARLY)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-----S-					1	\$50.00		0.00			
26	WDBJ	07/19/16	07/23/16	News 7 @ 6p Sat	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$85.00	P-06	0.00	NM	1	\$85.00
				News 7 @ 6p Sat											
				(Program: WDBJ7 AT 6:00)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-----S-					1	\$85.00		0.00			
27	WDBJ	07/19/16	07/23/16	Wheel of Fortune Sat	CM	7:00 PM-7:30 PM	-----S-	:30	1	\$90.00	P-06	0.00	NM	1	\$90.00
				Wheel of Fortune Sat											
				(Program: WHEEL OF FORTUNE)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-----S-					1	\$90.00		0.00			
28	WDBJ	07/19/16	07/23/16	Saturday Prime Hr 3	CM	10:00 PM-11:00 PM	PI-----S-	:30	1	\$100.00	P-06	0.00	NM	1	\$100.00
				Saturday Prime Hr 3											
				(Program: 48 HOURS MYSTERY)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-----S-					1	\$100.00		0.00			
29	WDBJ	07/19/16	07/23/16		CM	11:00 PM-11:35 PM	PI-----S-	:30	1	\$125.00	P-06	0.00	NM	1	\$125.00

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Advertiser: Clinton - P - D  
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WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 7 @ 11p Sat											
				News 7 @ 11p Sat											
				(Program: WDBJ7 AT 11:00)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/18/16		07/18/16	07/24/16	-----S-					1	\$125.00		0.00			
30	WDBJ	07/19/16	07/24/16	News 7 Sun Morning @ 8M		8:00 AM-9:00 AM	-----S	:30	1	\$175.00	P-06	0.00	NM	1	\$175.00
				News 7 Sun Morning @ 8a											
				(Program: WDBJ7 SUNDAY MORNING)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/18/16		07/18/16	07/24/16	-----S					1	\$175.00		0.00			
31	WDBJ	07/19/16	07/24/16	CBS Sunday Morning	CM	9:00 AM-10:30 AM	-----S	:30	1	\$200.00	P-06	0.00	NM	1	\$200.00
				CBS Sunday Morning											
				(Program: CBS SUNDAY MORNING)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/18/16		07/18/16	07/24/16	-----S					1	\$200.00		0.00			
32	WDBJ	07/19/16	07/24/16	News 7 @ 6p Sun	CM	6:00 PM-6:30 PM	-----S	:30	1	\$150.00	P-06	0.00	NM	1	\$150.00
				News 7 @ 6p Sun											
				(Program: WDBJ7 AT 6:00)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/18/16		07/18/16	07/24/16	-----S					1	\$150.00		0.00			
33	WDBJ	07/19/16	07/24/16	Sunday Prime Hr 1	CM	7:00 PM-8:00 PM	-----S	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
				Sunday Prime Hr 1											
				(Program: 60 MINUTES)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/18/16		07/18/16	07/24/16	-----S					1	\$600.00		0.00			
34	WDBJ	07/19/16	07/24/16	News 7 @ 11p Sun	CM	11:00 PM-11:35 PM	-----S	:30	1	\$135.00	P-06	0.00	NM	1	\$135.00
				News 7 @ 11p Sun											
				(Program: WDBJ7 AT 11:00)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/18/16		07/18/16	07/24/16	-----S					1	\$135.00		0.00			
N 35	WDBJ	07/19/16	07/21/16	Prime Rotator M-F	CM	10:00 PM-11:00 PM	---TW	:30	3	\$575.00	P-07	0.00	NM	3	\$1,725.00
				Prime Rotator M-F		(10:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/18/16		07/18/16	07/24/16	-TWT---					3	\$575.00		0.00			
N 36	WDBJ	07/19/16	07/22/16	News 7 Early Mornin' @ 5M	CM	5a-6a	-TWTF--	:30	1	\$80.00	P-06	0.00	NM	1	\$80.00
				News 7 Early Mornin' @ 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/18/16		07/18/16	07/24/16	-TWTF--					1	\$80.00		0.00			
N 37	WDBJ	07/19/16	07/22/16	CBS This Morning	CM	7:00 AM-9:00 AM	-TWTF--	:30	1	\$125.00	P-06	0.00	NM	1	\$125.00
				CBS This Morning											
				(Program: CBS THIS MORNING)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/19/16		07/19/16	07/25/16	-TWTF--					1	\$125.00		0.00			
N 38	WDBJ	07/19/16	07/22/16	News 7 @ Noon	CM	12:00 PM-12:30 PM	-TWTF--	:30	1	\$210.00	P-03	0.00	NM	1	\$210.00
				News 7 @ Noon											
				(Program: WDBJ7 AT NOON)Jul-2015LP (pav)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/19/16		07/19/16	07/25/16	-TWTF--					1	\$210.00		0.00			
													Totals	83	\$20,600.00