

KBRE/ MERCED, CA

FIRST QUARTER 2022

PERFORMED FROM 01/01/22 – THROUGH – 03/31/22

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

“A 5-minute spotlight on community issues in Merced and surrounding cities. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Topics include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.”

Broadcast Saturdays 4:20 PM and Sundays at 6:20AM.

Quarterly Issues/Program List

01/01/22 – 03/31/22

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The following is a list of programs aired that have provided the station’s most significant coverage of community issues.

DATE	Time	Duration	Topic	Issue	Description
1/1 1/2	4:20pm 6:20am	5:00	City of Merced	Public Works	Report on street projects and closers in the City
1/08 1/09	4:15pm 6:45am	5:00	COVID19 Pandemic info	Mask Mandates	Requirements for masks and other PPE to be able to attend class.

1/15 1/16	4:15pm 6:45am	5:00	Merced Irrigation District	Water supply	Efforts by the District to increase water supplies to farmers and customers.
1/22 1/23	4:15pm 6:45am	5:00	City of Merced Development services	2022 HUD action plan	Annual report to HUD for local housing needs.
1/29 1/30	4:15pm 6:45am	5:00	Merced College	Job training	Information on how to begin a career in the hospitality industry.
2/05 2/06	4:15pm 6:45am	5:00	Merced College	Job training	Information on how to begin a career in the hospitality industry.
2/12 2/13	4:15pm 6:45am	5:00	Merced County Office of Education	School safety updates	Tips on safely returning to in- person learning for school kids.
2/19 2/20	4:15pm 6:45am	5:00	Merced County Fair	County Fair update	Information about the two County Fairs and how to attend.
2/26 2/27	4:15pm 6:45am	5:00	City of Merced	Technology update	Information on how to use the Merced connect app to contact the city.
3/05 3/06	4:15pm 6:45am	5:00	Merced County Office of Education	Education results	Hi-lights of the recent report on education prepared by the district.
3/12 3/13	4:15pm 6:45am	5:00	City of Merced	Human Resources	How to apply and look for a job opportunity with

					the City of Merced.
3/19 3/20	4:15pm 6:45am	5:00	Merced County Board of Supervisors	Volunteer awards	Information on how to nominate someone for volunteer of the year award.
3/26 3/27	4:15pm 6:45am	5:00	California Highway Patrol	Construction zone safety.	Discuss the recent detours on Hwy 99 and how to transverse safely thru the area.