

KBRE/ MERCED, CA

THIRD QUARTER 2022

PERFORMED FROM 07/01/22 – THROUGH – 09/30/22

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

“A 5-minute spotlight on community issues in Merced and surrounding cities. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Topics include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.”

Broadcast Saturdays 4:20 PM and Sundays at 6:20AM.

Quarterly Issues/Program List

07/01/22 – 09/30/22

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The following is a list of programs aired that have provided the station’s most significant coverage of community issues.

DATE	Time	Duration	Topic	Issue	Description
7/2 7/3	4:20pm 6:20am	5:00	MCAG	Public Transportation	Report on free bus ride program offered by the County
7/9 7/16	4:15pm 6:45am	5:00	Merced College	Financial aid	Report on new programs for student financial aid.

7/16 7/17	4:15pm 6:45am	5:00	County Public Health	COVID-19	Report on ongoing efforts on ways to fight the COVID 19 and its variants
7/23 7/24	4:15pm 6:45am	5:00	City of Merced	Boards and Commissions	Report on how to apply for the open vacancies on the many boards and commissions the city has.
7/30 7/31	4:15pm 6:45am	5:00	City of Merced	Graffiti abatement	Report on the city eradication efforts on graffiti.
8/6 8/7	4:15pm 6:45am	5:00	City of Merced	Police academy	report on how to attend the Citizens Police academy program.
8/13 8/14	4:15pm 6:45am	5:00	Merced County Office of Education	Education	Report on the upcoming school year and what parents can expect.
8/20 8/21	4:15pm 6:45am	5:00	Merced County Office of Education	Head Start	Report on how parents can enroll their children in the Head Start program.
8/27 8/28	4:15pm 6:45am	5:00	UC Merced	Student Affairs	Report from the new Dean of Student Affairs and he position entails.
9/03 9/04	4:15pm 6:45am	5:00	Merced County Office of Emergency Services	Health warning	Report on how to prevent exposure to extreme heat and how to protect yourself.

9/10 9/11	4:15pm6:45am	5:00	UC Merced	Federal grant	Report on the \$65 million federal grant the university received and their plans for it.
9/17 9/18	4:15pm6:45am	5:00	Merced County District Attorney	School Attendance	Report on the SAFE program and how parents are encouraged to send their kids to school.
9/24 9/25	4:15pm 6:45am	5:00	Merced County Office of Education	Career education	Report on new ROP offerings from the County and Career Industry day,