

KBRE/ MERCED, CA

FIRST QUARTER 2022

PERFORMED FROM 04/01/22 – THROUGH – 06/30/22

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

“A 5-minute spotlight on community issues in Merced and surrounding cities. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Topics include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.”

Broadcast Saturdays 4:20 PM and Sundays at 6:20AM.

Quarterly Issues/Program List

04/01/22 – 06/30/22

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The following is a list of programs aired that have provided the station’s most significant coverage of community issues.

DATE	Time	Duration	Topic	Issue	Description
4/2 4/3	4:20pm 6:20am	5:00	Merced County office of Education	Week of the Young Child	Discuss events and celebrations of this special week.
4/09 4/10	4:15pm 6:45am	5:00	City of Merced Fire Department	City Fire Marshall	Duties and responsibilities of the City Fire Marshall..
4/16 4/17	4:15pm 6:45am	5:00	Merced County	New economic	Update on new projects and economic

			Economic Development	development projects.	development in the County.
4/23 4/24	4:15pm 6:45am	5:00	Merced County Office of Education	Job fair	Information on a upcoming job fair and the positions open.
4/30 4/31	4:15pm 6:45am	5:00	Merced County Registrar of voters	Election info	Information on how to cast your vote in the upcoming election.
5/07 5/08	4:15pm 6:45am	5:00	City of Merced	City Boards and Commissions	Information on how to apply for open positions on City of Merced boards and commissions.
5/14 5/15	4:15pm 6:45am	5:00	Merced County Public Health	COVID-19 info	Information on the status of the Pandemic and what people can do.
5/21 5/22	4:15pm 6:45am	5:00	City of Merced Economic Development	New business in Merced	Information about new businesses opening up soon here in the City of Merced.
5/28 5/29	4:15pm 6:45am	5:00	City of Merced Parks and Recreation	Upcoming summer recreation programs	Information on how to sign up for recreation programs being offered by the City of Merced.
6/04 6/05	4:15pm 6:45am	5:00	Merced County Public Health Department	COVID-19	Updates and information on the Pandemic and how people can access testing.
6/11 6/12	4:15pm 6:45am	5:00	County of Merced fire Department	Illegal fireworks	How to report the use of illegal fireworks and safe use of legal ones.
6/18 6/19	4:15pm 6:45am	5:00	City of Merced Human Resources	Job opportunities	Information on how to apply for jobs with the City.

6/25 6/26	4:15pm 6:45am	5:00	County of Merced	Campus parkway Phase 3.	Information on how to attend the phase three ribbon cutting of Campus Parkway and what it means to the community.
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