

ORDER



Orders
Order / Rev: 1027261
Alt Order #: WOC13625186
Product Desc: Issue
Estimate: 11079
Flight Dates: 06/21/22 - 06/27/22
Original Date / Rev: 06/06/22 / 06/06/22
Order Type: GENERAL

KMGH
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Colorado Information Network
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID: 273080
Agency External ID: 109444
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/26/22	20	\$20,725.00	\$17,616.25
06/27/22	06/27/22	5	\$6,075.00	\$5,163.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	20	\$20,725.00	\$17,616.25	0.00
July 2022	5	\$6,075.00	\$5,163.75	0.00
Totals	25	\$26,800.00	\$22,780.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	06/21/22	06/27/22	M-F 6-7am News M-F 6-7am News (Program: DEN7 NEWS 6A) 2Q22 ESTIMATE (sell)	CM	6-7am	MTWTF--	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/21/22	06/27/22	MTWTF--		2				\$900.00		0.00			
N 2	KMGH	06/21/22	06/27/22	M-F Good Morning Ame M-F Good Morning America (Program: GD MRN AMR-ABC<) 2Q22 ESTIMATE (sell)	CM	7-9am	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/21/22	06/27/22	MTWTF--		4				\$1,000.00		0.00			
N 3	KMGH	06/21/22	06/25/22	Sa 7-8am News Sa 7-8am News (Program: DEN7 NWS SA 7A) 2Q22 ESTIMATE (sell)	CM	7-8am	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/22	06/26/22	-----S-		1				\$600.00		0.00			
N 4	KMGH	06/21/22	06/26/22	Su 7-8am News Su 7-8am News (Program: DEN7 NWS SU 7A) 2Q22 ESTIMATE (sell)	CM	7-8am	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	06/21/22	06/27/22	M-F 12-1pm M-F 12-1pm	CM	12-1pm	MTWTF--	:30	4	\$425.00	P-3	0.00	NM	4	\$1,700.00
(Program: GMA3-KNOW-ABC<)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/20/22	06/26/22	-----S			1		\$500.00			0.00			
N 6	KMGH	06/21/22	06/27/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
(Program: DEN7 NEWS 4PM)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/21/22	06/27/22	MTWTF--			4		\$425.00			0.00			
N 7	KMGH	06/21/22	06/27/22	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
(Program: DEN7 NEWS 5PM)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/21/22	06/27/22	MTWTF--			3		\$900.00			0.00			
N 8	KMGH	06/21/22	06/27/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	2	\$2,250.00	P-2	0.00	NM	2	\$4,500.00
(Program: DEN7 NEWS 6PM)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/21/22	06/27/22	MTWTF--			2		\$2,250.00			0.00			
N 9	KMGH	06/21/22	06/25/22	Sa 5-6pm News Sa 5-6pm News	CM	5-6pm	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
(Program: DEN7 NEWS 5PM)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/20/22	06/26/22	-----S-			1		\$500.00			0.00			
N 10	KMGH	06/21/22	06/26/22	Su 5-6pm News Su 5-6pm News	CM	5-6pm	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
(Program: DEN7 NEWS 5PM)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/20/22	06/26/22	-----S			1		\$1,200.00			0.00			
N 11	KMGH	06/21/22	06/27/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	MTWTF-S	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
(Program: VARIOUS)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/21/22	06/27/22	MTWTF-S			3		\$1,500.00			0.00			
N 12	KMGH	06/21/22	06/26/22	Su Sports Extra Su Sports Extra	CM	1042-11pm	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
(Program: DEN7-10PM-LATE)															
2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/20/22	06/26/22	-----S			1		\$800.00			0.00			
													Totals	25	\$26,800.00