

# ORDER



**Orders**  
**Order / Rev:** 1027254  
**Alt Order #:** WOC13625169  
**Product Desc:** Issue  
**Estimate:** 11078  
**Flight Dates:** 06/14/22 - 06/20/22  
**Original Date / Rev:** 06/06/22 / 06/06/22  
**Order Type:** GENERAL

**KMGH**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Colorado Information Network  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 273080  
**Agency External ID:** 109444  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/20/22	25	\$26,800.00	\$22,780.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	25	\$26,800.00	\$22,780.00	0.00
<b>Totals</b>	<b>25</b>	<b>\$26,800.00</b>	<b>\$22,780.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	06/14/22	06/20/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
(Program: DEN7 NEWS 6A) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/14/22	06/20/22	MTWTF--			2		\$900.00		0.00				
N 2	KMGH	06/14/22	06/20/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
(Program: GD MRN AMR-ABC<) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/14/22	06/20/22	MTWTF--			4		\$1,000.00		0.00				
N 3	KMGH	06/14/22	06/18/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
(Program: DEN7 NWS SA 7A) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/13/22	06/19/22	-----S-			1		\$600.00		0.00				
N 4	KMGH	06/14/22	06/19/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
(Program: DEN7 NWS SU 7A) 2Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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 Estimate: 11078  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	06/14/22	06/20/22	M-F 12-1pm M-F 12-1pm	CM	12-1pm	MTWTF--	:30	4	\$425.00	P-3	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S		1				\$500.00		0.00			
		(Program: GMA3-KNOW-ABC<) 2Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--		4				\$425.00		0.00			
N 6	KMGH	06/14/22	06/20/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--		3				\$900.00		0.00			
		(Program: DEN7 NEWS 4PM) 2Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--		3				\$900.00		0.00			
N 7	KMGH	06/14/22	06/20/22	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--		2				\$2,000.00		0.00			
		(Program: DEN7 NEWS 5PM) 2Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--		2				\$2,000.00		0.00			
N 8	KMGH	06/14/22	06/20/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	2	\$2,250.00	P-2	0.00	NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--		2				\$2,250.00		0.00			
		(Program: DEN7 NEWS 6PM) 2Q22 ESTIMATE (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTF--		2				\$2,250.00		0.00			
N 9	KMGH	06/14/22	06/18/22	Sa 5-6pm News Sa 5-6pm News	CM	5-6pm	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S-		1				\$500.00		0.00			
		(Program: DEN7 NEWS 5PM) 2Q22 ESTIMATE (sell)													
N 10	KMGH	06/14/22	06/19/22	Su 5-6pm News Su 5-6pm News	CM	5-6pm	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S		1				\$1,200.00		0.00			
		(Program: DEN7 NEWS 5PM) 2Q22 ESTIMATE (sell)													
N 11	KMGH	06/14/22	06/20/22	M-Su 10-1035pm News M-Su 10-1035pm News	CM	10-1035pm	MTWTFSS	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/14/22	06/20/22	MTWTFSS		3				\$1,500.00		0.00			
		(Program: VARIOUS) 2Q22 ESTIMATE (sell)													
N 12	KMGH	06/14/22	06/19/22	Su Sports Extra Su Sports Extra	CM	1042-11pm	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/13/22	06/19/22	-----S		1				\$800.00		0.00			
		(Program: DEN7-10PM-LATE) 2Q22 ESTIMATE (sell)													
													Totals	25	\$26,800.00