



QUARTERLY REPORT

FOR

October – December 2020

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**KCYY (FM) (Y100FM), San Antonio, TX
CMG NY/Texas Radio, LLC**

ISSUES AND PROGRAMS REPORT

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OVERVIEW

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KCYY (Y100FM) develops on-air programming to address issues of significant importance to the cities and residents of San Antonio.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KCYY (Y100FM's) show is called "San Antonio Digest".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANCIAL/ECONOMY
- FAMILY ISSUES

CIVIC AND COMMUNITY INVOLVEMENT

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4th Quarter 2020 Community Events:

Advertising Grant 10/1-10/30

KCYY supported the Cox Media Group Advertising Grant. During the month of October, Cox Media Group supported local businesses by having them sign up for our Advertising Grant, sponsored by Beyer Boys Air Conditioning, Heating and Plumbing. Local small businesses were asked to apply for a \$10,000 Advertising Grant, by writing an essay detailing the impact the Covid-19 pandemic had on their business, the impact of their business on the community, as well as the employee loyalty and business culture. Ten winners were selected and were each given a \$10,000 advertising grant to promote their local business.

Feature Teacher 10/1-12/18

KCYY continued to support local teachers with our Feature Teacher initiative, sponsored by Chicken n Pickle. We promoted this with on-air and website support. We asked parents and students to nominate a deserving teacher to receive a gift card from Chicken n Pickle.

First Responder Friday 10/12-12/18

KCYY honored First Responder's with First Responder Friday sponsored by Whataburger. People were asked to nominate a First Responder, and the person chosen was recognized on-air, and given a \$200 Whataburger prize pack, which included Whataburger for a year.

Treats for Troops 10/28-11/2

KCYY supported Soldiers' Angels with their Treats for Troops candy drive. We ran promotional announcements telling listeners how they could donate excess Halloween candy to deployed servicemen and women. Listeners were asked to take any unwanted individually wrapped candy to any Gunn Automotive Dealership or Collision Center and it would be sent overseas.

Children's Hospital of San Antonio 11/24-12/20

KCYY supported the Children's Hospital of San Antonio with the 2nd Annual Radiothon to raise money for the children of San Antonio. KCYY held the Y100 Cares for Kids Radiothon on December 10th, on-air and online. All Cox Media Group stations came together to raise funds for this non-profit, Children's Miracle Network hospital. The radiothon was sponsored by Stephen's Roofing, Elmer's AC Plumbing and Heating, and Texas Lending.com. All the funds raised will help those that need it most in the San Antonio community.

Illuminight 12/5-12/13

KCYY supported Illuminight with on-air mentions. Held on the grounds of the AT&T Center, this event benefitted the community through Spurs Give. Attendees were able to have a safe and magical way to ring in the holidays and see over 4 million twinkling Holiday Lights, 3D Displays and Festive Fare!

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

| DATE AIRED | PROGRAM TITLE | GUEST | ORGANIZATION | SYNOPSIS OF TOPIC | TIME DEVOTED |
|-------------------|----------------------|-----------------|--------------------------------------|--|---------------------|
| 10/18/20 | San Antonio Digest | Jacque Callanen | Bexar County Elections Administrator | How this election is so very different from all of the ones she has worked on in 24 years, because of the pandemic. | 6:30AM 30:00 |
| 10/25/20 | San Antonio Digest | Jacque Callanen | Bexar County Elections Administrator | She talks about a record number of registered voters and expanding early voting; handling an election during a pandemic | 6AM 30:00 |
| 11/1/20 | San Antonio Digest | Roberto Trevino | District 1 City Councilman | Expanding a District 1 pilot program to help the homeless to the other 9 City Council districts | 6:30AM 30:00 |
| 12/27/20 | San Antonio Digest | Jackie Ipina | MADD, Mothers Against Drunk Driving | She urges people to plan a safe ride home if they are going to be drinking during the holidays. She talks about how much personal and financial devastation can be avoided by simply planning not to drive when you are drinking | 6:30AM 30:00 |

HEALTH

| DATE AIRED | PROGRAM TITLE | GUEST | ORGANIZATION | SYNOPSIS OF TOPIC | TIME DEVOTED |
|-------------------|----------------------|----------------------------------|--|--|---------------------|
| 10/4/20 | San Antonio Digest | Mona Patel | San Antonio Amputee Foundation | Patel, an amputee, established the foundation to help others who have had amputations, get involved in adventurous activities and overcome challenges | 6AM 30:00 |
| 10/18/20 | San Antonio Digest | Lona Sheeran | Worldwide Clinical Trials | She explains a COVID-19 study they are recruiting volunteers for. She talks about how vaccines are developed and tested | 6AM 30:00 |
| 11/8/20 | San Antonio Digest | Leann Carroll Justin Carroll | PanCAN, Pancreatic Cancer Action Network | Leann talks about how pancreatic cancer took her husband Mike Carroll. She talked about their ordeal, including a lengthy delay in getting a diagnosis | 6AM 30:00 |
| 11/22/20 | San Antonio Digest | Simera Nichols Karla Gonzalez | San Antonio Eye Bank | Nichols talks about how all of us can restore someone's sight by agreeing to be an eye donor when we die. Gonzalez talked about the gift of sight given by her 17-year-old son Jeremiah when he was killed in a car crash five years ago | 6:30AM 30:00 |
| 11/29/20 | San Antonio Digest | Simera Nichols Karla Gonzalez | San Antonio Eye Bank | How to become an eye donor and restore someone's sight when you die. Gonzalez talks about the gift of sight her 17-year-old son gave to a San Antonio man 5 years ago | 6AM 30:00 |
| 12/6/20 | San Antonio Digest | Mona Patel | San Antonio Amputee Foundation | Patel, an amputee, established the foundation to help others who have had amputations, get involved in adventurous activities and overcome challenges | 6AM 30:00 |

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|----------|--------------------|--------------|--------------------------------|---|-----------------|
| 12/13/20 | San Antonio Digest | Mona Patel | San Antonio Amputee Foundation | Patel, an amputee, established the foundation to help others who have had amputations, get involved in adventurous activities and overcome challenges | 6AM 30:00 |
| 12/20/20 | San Antonio Digest | David Lander | Actor and Writer | Lander, who played Squiggy on "Laverne and Shirley" talks about his show business career and battling Multiple Sclerosis | 6:30AM 30:00 |

EDUCATION

| DATE AIRED | PROGRAM TITLE | GUEST | ORGANIZATION | SYNOPSIS OF TOPIC | TIME DEVOTED |
|-------------------|----------------------|------------------------|------------------------------|---|---------------------|
| 12/6/20 | San Antonio Digest | Andrea Vocab Sanderson | Poet Laureate of San Antonio | How she became interested in poetry and music as a young child; becoming Poet Laureate and her mission for the next three years | 6:30AM 30:00 |
| 12/13/20 | San Antonio Digest | Andrea Vocab Sanderson | Poet Laureate of San Antonio | How she became interested in poetry and music as a young child; becoming Poet Laureate and her mission for the next three years | 6:30AM 30:00 |

FINANCIAL/ECONOMY

| DATE AIRED | PROGRAM TITLE | GUEST | ORGANIZATION | SYNOPSIS OF TOPIC | TIME DEVOTED |
|-------------------|----------------------|-------------------|--|--|---------------------|
| 10/11/20 | San Antonio Digest | Penny Benavidez | Goodwill San Antonio | October is National Disability Employment Awareness Month; she talks about their job training programs and Good Careers Academy, which are open to all | 6:30AM 30:00 |
| 10/11/20 | San Antonio Digest | Nelson Wolff | County Judge of Bexar County | How the pandemic is affecting Bexar County; development of Bexar County Strong, a job training program for people out of work | 6AM 30:00 |
| 10/25/20 | San Antonio Digest | Penny Benavidez | Goodwill San Antonio | Expanding retail operation that is fueled by donations. Proceeds are used to fund job training programs | 6:30AM 30:00 |
| 11/8/20 | San Antonio Digest | Roger Enriquez | UTSA Professor & Director of Westside Community Partnerships | The forces that are pushing people out of their longtime family homes on the West Side, and what organizations are doing to help people stay in their homes | 6:30AM 30:00 |
| 12/27/20 | San Antonio Digest | Richard Sifuentes | UTSA Small Business Development Center | The free and low-cost services the Center provides to new and existing businesses. The kinds of problems the pandemic has created for businesses; so many have had to pivot to survive | 6AM 30:00 |

FAMILY ISSUES

| DATE AIRED | PROGRAM TITLE | GUEST | ORGANIZATION | SYNOPSIS OF TOPIC | TIME DEVOTED |
|-------------------|----------------------|-----------------------------|---|---|---------------------|
| 10/4/20 | San Antonio Digest | Alexis Castillo | San Antonio Humane Society | Responsible pet ownership, no-contact pet adoptions and a new medical building opening soon | 30:00 6:30AM |
| 11/8/20 | San Antonio Digest | The counseling team at NVOP | National Veterans Outreach Program | The Healthy Minds, Healthy Heroes program, offering free outpatient in-person or virtual counseling to veterans | 6AM 30:00 |
| 11/15/20 | San Antonio Digest | Dawn White-Fosdick | CAM, Christian Assistance Ministry | Challenges they have faced since the pandemic began; they help people in crisis and their numbers have surged. They need help in the form of donations and volunteers | 6:30AM 30:00 |
| 11/15/20 | San Antonio Digest | Roger Enriquez | Westside Community Partnerships UTSA Professor | The housing affordability crisis in San Antonio; how West Side residents are being pushed out of their longtime family houses | 6AM 30:00 |
| 11/22/20 | San Antonio Digest | Dawn White-Fosdick | CAM, Christian Assistance Ministry | How the pandemic has changed the way they operate at a time when demand for their services has increased dramatically | 6AM 30:00 |
| 11/29/20 | San Antonio Digest | Sherry Derdak | Feral Cat Coalition | Responsible pet ownership; what the Coalition does to reduce the number of unwanted cats in San Antonio | 6:30AM 30:00 |
| 12/20/20 | San Antonio Digest | Rev. Denise Barker | Magdalena House | Restoring lives of women who have survived domestic violence and trafficking. They have a safe place to live while they work on becoming self sufficient | 6AM 30:00 |

PUBLIC SERVICE ANNOUNCEMENTS

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(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

| DATE AIRED | ORANGIZATION | TOPIC | ISSUE/ CATEGORY | NUMBER OF TIMES AIRED |
|-----------------------|--------------------------------------|----------------------------------|---------------------------|-----------------------|
| 10/1/2020-10/31/2020 | Advertising Council | Texting and Driving | Community | 40x |
| 10/1/2020-10/31/2020 | Texas Association of Broadcasters | Army National Guard | Community | 89x |
| 10/1/2020-10/31/2020 | Texas Association of Broadcasters | Voter Education | Community | 121x |
| 10/1/2020-10/31/2020 | Texas Association of Broadcasters | TXDOT Don't Mess with Texas | Community | 35x |
| 10/1/2020-10/30/2020 | Cox Media Group | Advertising Grant | Community/Local Business | 143x |
| 10/28/2020-11/2/2020 | Soldier's Angels | Treats for Troops | Awareness/Military | 42x |
| 11/1/2020-11/30/2020 | National Association of Broadcasters | We are Broadcasters | Community | 58x |
| 11/1/2020-11/30/2020 | Texas Association of Broadcasters | Army National Guard | Community | 84x |
| 11/1/2020-11/30/2020 | Texas Association of Broadcasters | Voter Education | Community | 18x |
| 11/24/2020-12/20/2020 | Children's Hospital of San Antonio | 2 nd Annual Radiothon | Community/Health/Children | 347x |
| 12/1/2020-12/31/2020 | National Association of Broadcasters | We are Broadcasters | Community | 62x |
| 12/1/2020-12/31/2020 | Texas Association of Broadcasters | Army National Guard | Community | 88x |
| 12/5/2020-12/13/2020 | Spurs Give | Illuminight | Community Fundraiser | 92x |
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