



126 West 55th St
New York, NY 10019

Contract # 25623052

Changes as of: 6/22/2017 at 2:39 PM

Version: Highlighting Revision 1

CPE: 350/374/6028

Flight: 6/26/17 - 6/28/17

Station: WABT

Total \$: \$17,825.00

Agency: WATERFRONT STRATEGIE

Advertiser: Community Catalyst Action Fund

Market: Bangor

Total Spots: 20

3050 K ST NW #100

Product: Issue

Office: WASHINGTON

Total CPP: \$0.00

Washington, DC 20007

Buyer: Bassett, Laura

Primary Demo: Adults 35+

Total GRP:

Salesperson: BILL THOMAS

Con Type: POLITICAL/OTE

Separation:

202-872-5880

Assistant: BILL THOMAS

202-872-5880

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/26 - 6/26		Total Spots	Total \$	CPP	GRP
							6/26	6/26				
1	M-W 6a-7a		WABT TV5 Morning News	\$900.00	0	30	1		1	\$900.00	\$0.00	0.0
Changes: Day/Time from M-F 6a-7a to M-W 6a-7a												
2	M-W 7a-9a		CBS This Morning	\$450.00	0	30	3		3	\$1,350.00	\$0.00	0.0
Changes: Day/Time from M-F 7a-9a to M-W 7a-9a												
3	M-W 11a-12n		Price Is Right	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
Changes: Day/Time from M-F 11a-12n to M-W 11a-12n												
4	M-W 12n-12:30p		TV5 Noon News	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
Changes: Day/Time from M-F 12n-12:30p to M-W 12n-12:30p												
5	M-W 4p-5p		Ellen	\$425.00	0	30	1		1	\$425.00	\$0.00	0.0
Changes: Day/Time from M-F 4p-5p to M-W 4p-5p												
6	M-W 5p-5:30p		TV5 First News	\$900.00	0	30	3		3	\$2,700.00	\$0.00	0.0
Changes: Day/Time from M-F 5p-5:30p to M-W 5p-5:30p												
7	M-W 5:30p-6p		TV5 First News	\$900.00	0	30	2		2	\$1,800.00	\$0.00	0.0
Changes: Day/Time from M-F 5:30p-6p to M-W 5:30p-6p												
8	M-W 6p-6:30p		TV5 News At 6PM	\$1,500.00	0	30	3		3	\$4,500.00	\$0.00	0.0
Changes: Day/Time from M-F 6p-6:30p to M-W 6p-6:30p												
9	M-W 6:30p-7p		CBS Evening News	\$1,500.00	0	30	3		3	\$4,500.00	\$0.00	0.0
Changes: Day/Time from M-F 6:30p-7p to M-W 6:30p-7p												
10	M-W 11p-11:35p		TV5 News At 11PM	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0
Changes: Day/Time from M-F 11p-11:35p to M-W 11p-11:35p												
11	M-W 11:35p-12:35a		Late Show	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
Changes: Day/Time from M-F 11:35p-12:35a to M-W 11:35p-12:35a												
TOTALS: 20									20	\$17,825.00	\$0.00	0.0

598584



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New York, NY 10019

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Product: Issue

Office: WASHINGTON

Total CPE: \$0.00

Washington, DC 20007

Agency Order #: 6296956

Primary Demo: Adults 35+

Total GRP:

Buyer: Bassett, Laura

Con Type: POLITICAL/VOTE

Separation:

Salesperson: BILL THOMAS

Assistant: BILL THOMAS

Special Instructions

Competitive Information

Market Budget:	\$24,088
WABI Share:	74%
Comment:	
WFVX:	1%
WLBI:	16%
WVIL:	9%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$17,825.00	N/A	0.0
Total	100%	20	\$17,825.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2017-Jul	20	\$17,825.00
Total	20	\$17,825.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/22/17 2:39 PM	BILL THOMAS	Revised			\$0	\$17,825.00	Changes: Flight End from 7/2/17 to 6/28/17, Demo Meta to [R16], User Entered \$ from
New	6/22/17 2:35 PM	BILL THOMAS	New	20		\$17,825.00	\$17,825.00	11 buylines added or modified.

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT

WABI
35 Hildreth Street
Bangor, ME 044101
(207) 947-8321

<u>Contract / Revision</u>	<u>Alt Order #</u>
598584 /	25623052

<u>Product</u>
ISSUE

<u>Contract Dates</u>	<u>Estimate #</u>
06/26/17 - 06/28/17	6028

<u>Advertiser</u>	<u>Original Date / Revision</u>
Community Catalyst Action Fund	06/22/17 / 06/22/17

And:

Waterfront Strategies
3050 K Street NW
Washington, DC 20007

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash

<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WABI	Washington DC Cont	Bangor National

<u>Special Handling</u>

<u>Demographic</u>
Households

<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
9914573		

<u>Agency Ref</u>	<u>Advertiser Ref</u>
5337	143641

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WABI	06/26/17	06/28/17	TV 5 News @ 6a	6a-7a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTW----				1	\$900.00				
N 2	WABI	06/26/17	06/28/17	CBS This Morning	7a-9a		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTW----				3	\$450.00				
N 3	WABI	06/26/17	06/28/17	Price Is Right	11a-12p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTW----				1	\$500.00				
N 4	WABI	06/26/17	06/28/17	TV 5 News @ 12p	12p-1230p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTW----				1	\$500.00				
N 5	WABI	06/26/17	06/28/17	M-F 4p-5p	4p-5p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTW----				1	\$425.00				
N 6	WABI	06/26/17	06/28/17	TV 5 News @ 5p	5p-530p		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTW----				3	\$900.00				
N 7	WABI	06/26/17	06/28/17	TV 5 News @ 530p	530p-6p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTW----				2	\$900.00				
N 8	WABI	06/26/17	06/28/17	TV 5 News @ 6p	6p-630p		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTW----				3	\$1,500.00				
N 9	WABI	06/26/17	06/28/17	CBS Evening News	630p-7p		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTW----				3	\$1,500.00				
N 10	WABI	06/26/17	06/28/17	TV 5 News @ 11p	11p-1135p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTW----				1	\$450.00				
N 11	WABI	06/26/17	06/28/17	Late Show	1135p-1237x		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTW----				1	\$200.00				
Totals								0.00				20	\$17,825.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

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598584 /	25623052

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/26/17 - 06/28/17	ISSUE	6028

<u>Advertiser</u>	<u>Original Date / Revision</u>
Community Catalyst Acti	06/22/17 / 06/22/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 - 06/28/17	20	\$17,825.00	(\$2,673.75)	\$15,151.25
Totals	20	\$17,825.00	(\$2,673.75)	\$15,151.25

Signature: _____ **Date:** _____