

Client: The Committee to Elect Dianna Ladd for Circuit Jud  
 Product: DL  
 Campaign: Feb/Mar 2020 Dianna Ladd

**Station Order**

Forté Media Partners  
 P.O. Box 10371, Ft. Smith, AR 72917  
 2707 South Waldron, Ft. Smith, AR 72903  
 479-462-7200

Estimate No.:  
 Contract No.:  
 Job No.:

Rev #: 0  
 Flight From: 02/03/2020 to 03/08/2020

Market: FT. SMITH-FAY-SPRNGDL-RGR  
 Station: KWJH-AM  
 Station Contact: Del Williams

Buyer Name: Jenny Thompson

Actg. Order No.: 1051  
 WS Order No.: 2440

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Primary Rate/ Total	Feb 10	Feb 17	Feb 24	Mar 02	Total Spots	MSA P 25-54 (R)
1	MTW----	AM 30	06:00A-10:00A Comment: P	\$7.00 \$42.00	.	6	.	.	6	1.0 \$7.00
2	MT-----	AM 30	06:00A-10:00A Comment: NP-2X/DAY	\$12.00 \$48.00	.	.	.	4	4	1.0 \$12.00
3	----F--	AM 30	06:00A-10:00A Comment: P	\$7.00 \$28.00	2	.	2	.	4	1.0 \$7.00
4	MTW----	MD 30	10:00A-03:00P Comment: P 2X/DAY	\$10.00 \$90.00	.	9	.	.	9	1.5 \$6.67
5	MT-----	MD 30	10:00A-03:00P Comment: NP-3X/DAY	\$14.00 \$84.00	.	.	.	6	6	1.5 \$9.33
6	----F--	MD 30	10:00A-03:00P Comment: P	\$10.00 \$50.00	2	.	3	.	5	1.5 \$6.67
7	MT-----	PM 30	03:00P-07:00P Comment: NP-2X/DAY	\$12.00 \$48.00	.	.	.	4	4	0.9 \$13.33
<b>Monthly Totals</b>				\$390.00	4	15	5	14	38	
					5.0	19.5	6.5	16.6		

Month Spots GRP/GRIs Dollars CPP/CPM

Advertiser: The Committee to Elect Dianna Ladd for Circuit Jud  
Campaign: Feb/Mar 2020 Dianna Ladd

**Station Order**  
FT. SMITH-FAY-SPRNGDL-RGR - Radio

Station: KWHN-AM

Monthly Totals

Month	Spots	GRP/GRS	Dollars	CPP/CPM
Feb	19	24.5	\$166.00	\$6.78
Mar	19	23.1	\$224.00	\$9.70
	38	47.6	\$390.00	\$8.19

Comments

Station Remarks:

All spots must run inside time periods ordered or credit may be taken. All makegoods must be submitted in writing and approved by buyer or credit may be taken. SEND MAKEGOODS ASAP AS THEY CAN ONLY BE MADE GOOD THROUGH MAR. 3, 7PM.  
Please confirm receipt via email.

By: \_\_\_\_\_

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KOMS	<b>Date:</b> 2/12/20
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I, Jenny Thompson,  
 being/on behalf of: The Committee to Elect Dianna Ladd Circuit Judge,  
 a legally qualified candidate of the non-partisan  
 political party for the office of: Sebastian County Circuit Court Judge  
 in the Primary  
 election to be held on: Mar. 3

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): see attached order**

I represent that the payment for the above described broadcast time has been furnished by:

The Committee to Elect Dianna Ladd Circuit Judge

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ann Marie Hester

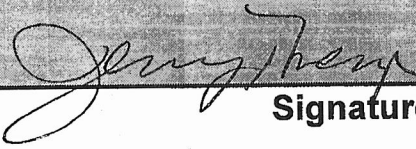
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

2/12/20

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title